## Georgetown Herald

22 Main Street S., Georgetown, Ontario

W. C. BERGE PARKET

PAGE 4

THURSDAY, NOVEMBER 22nd, 1962

### EDITORIAL COMMENT...

### .To Set the Record Straight

Two weeks ago, the Harald commansad advantally on its stand in municipal elections. Yo illustrate a differing viewpoint, we quoted from a recent article in a trade paper, Canadian Printer and Publisher.

The article said much more than we guoted, including a particularly vicious attack on the former Herald owner and the company which now employs him as man-SOUND ENGINEE.

tast week the teader retalisted with full force, and in turn quoted from the Printer and Publisher article.

We do not intend to keep up a cat-anddog fight with another newspaper. But, for those who read the teader editorial, we fail we must correct one plaring misquote.

The Leader editorial says: "In an artide in the current issue of Editor (\*) and Publisher, Mr. Bishn was quoted to this effect - I don't want Gaorgatown to grow. I like it the way it is."

Aside from the untruth of the allegation, there was an extremely important om-Ission. Mr. Bishn was quoted by Rax Hading as saying this.

The Printer and Publisher erticle contained slighting personal references to the Heraid and its staff. It also revealed an unususl method of "salling Georgetown to its own people and the nation" by apparently encouraging local people to shop in neighbouring communities.

Originally we had no Intention of reprinting it, but so all the facts might be on local record, we are doing so.

By way of explanation, the article discussed seven newspapers established in Ontario in recent years, and our reprint is merely that portion devoted to the local one.

#### Printer and Publisher articles'

In Georgetown, where the Thomson company's nose for sound investment led it to nurchase the long established Georgetown Herald about four years ago, another weekly has appeared on the scene, the Georgetown Leader. One of its main sponsors. Her Heslop, a Coorgetown developer and treasurer of the publishing company, is blunt and controversial shout the reason for the Lander commancing Sublication.

Without endorsing Mr. Heslop's views, Canadian Printer and Publisher reprints them as received in writing: The Georgetown Leader was creeked to sell Georgetown back to its own people and

the nation." Heslop wrote. "We felt that the existing weekly newspaper would not or could not, do the job." Histor tays his Delrex Developments Idd invested a million dollars for its industrial park, built a shopping plam and owns most of the available industrial, commercial and recidential land. It started operations in Georgetown in 1966. The population was

### Some Questions?

1. Who bought' Georgetown if it must be sold back to its own people and the nation? And just what does this highsounding phrase mean?

2. To our knowledge, any attacks on the Delrex firm in the news columns of the Herald have been public ones, either at council meetings or in the Mail Bag column. Would Mr. Heslop have us report only portions of council that please him and ban Mail Bag letters?

3. Where and when did Mr. Heslop hear the editor express opinions on Georgetown's growth?

4. In what year was there no building In Georgetown, and in what year has our town stagnated?

DISTRICT

NEWS

AT A GLANCE

BRAMPYON

not many here tonight because

we told them it was not no-

cossary, but we can fill this

hall with angry people any

BRAMALEA --

Signing of a new indust-

ry for Bramales was scho-

time council wants."

The proposed Ilighway

by-pass which would

shout 3,600. At June 1, 1962, the popula tion was roughly 10,600.

Heilup cuatipues. "The company built approximately 1,000 bound here. Yor four years a small group of politicians constantly attached the com pany in the news columns of the existing Dewopaper.

When we complained to the editor the fore Thomson sewanagers arguired the lier ald), he invariably replied. "We're neutral. "We used paid advertising to combat the attacks in the paper's news columns but

Mr Herling also says "that the editor had remarked. 'I don't want Georgetown to grow I like it the way it is'

Some time later, the editor sold the Herald to Thomson, but the attacks on the company continued in its news columns. The editorial column was 'silent' or 'neutral," ac cording to Heelop.

tell the company's story was by starting another newspaper. Mranwhile, all building activity ground to a halt and Georgetown stagnated, although we spent half a million dollars for advertising and publicity

"I called a group of businessmen and marchants together. All agreed another newspaper was a necessity bughty percent of those present immediately Lought shares to The Leader Publishing Company." "We agreed to lend our public relations

officer, Claude Kewley to the new company for a year to produce a new newspaper. "A month from the day this decision was reached, the first issue of the Georgetown Leader was 'on the street' From the stand point of reader interest and public acceptance the newspaper was an instantaneous SUCCES "

Editor Claude Kewley takes over the

"We gave away 3,500 copies weekly for four months and then overnight placed it on a paid circulation basis. I was given a free hand editorially. My only instructions were "to sell tieorgetown"

"During the first five months of our existence we backed a mayorally candidate for town council and four for council All' extent justified our existence. We are not positive, but we believe our paid circulation in Georgetown and district is equal to, or! larger than our century old competitor.

near future, we intend to apply for ABC membership. "We attracted 35 addis ... "

accounts during the first 13 months of our existence Our national rais v

"We have sought and succeeded in cet med. An example is jequirity ed. municipalities such as Brampton, Milton and laces. We were interested in to production, use, testing, etc., of ainst polio which occurs in the ved in with all their relations, female.

"Our news columns have been factual The first amendment of the from all sources, of new drugs used later as a booster without races as featured entertain- the insult bearable was the fact and objective. In our entertain columns we hill was dealing with samples found dangerous and placed on apparent risk, and may have ment. have striven to present the land company's in the future a doctor, dentist, the prohibited schedule. It was to be used for everyone in tiside of the story, firmly convinced the inter-pharmacist or veterinary surg- felt that this would be uncon- mes of epidemic.

ests of the company and the town are indi-jeon will have to request samp stitutional, but the Government The remainder of the week to hear them thundering ar and isn't even mentioned as VILLE DIO." No matter how contentious such opinions requested mailing of samples that they could recover samp. Estimates and Bills dealing with may be, the Leader is now in its second year will be illegal. It was question les of drugs if necessary.

town for a quarter century.

only three).

Drop Alliance Name

Domtar Replaces It 5. How many "businessmen and merchants" are represented in the 80% who Chamical Company Limited, an promoted through its use as a pactively and all bread sold

6. The Herald has a sworn circulation ufacturing and marketing pre-organization. of 90% in local homes and over 80% in its six operating groups. This with Mr. Rebertson as Coneral this bylaw shall be construct district homes. Actual paid circulation over second development stage of Manager Includes the Cornwall as Intended to prevent bak the past six months is 3303. This informativolves some re-alignment of Manager: Beauharnels milt, D. C. selling biscuits, crackers, muftion is not jealously guarded - on the contrary we boast about it. What is the Leader's as appropriate adjustment of Resident Manager; Georgetown It shall be lawful for any paid circulation?

good weekly newspaper, who have been of the Howard Smith Paper General Sales Manager and M. the bread and to seize and the philanthropists who have financed the Milts Limited. This mill, form- R. Reany, Divisional Controller, take away any such bread Herald for almost a century?

Georgetown Mill, Howard Smith next year will get an annual Limited. The organization of Canada Paper Campany, St. salary of \$1000. Councillors DOMTAR Pulp & Paper Limited Lawrence Corporation, Illinde will receive \$360. This is an provides for a central manage, and Dauch Limited, and Murray-increase over the present \$750 ment and administrative staff Brantford. The Kraft mills are councillors. The by-law was consolidation of all operations door Mills, Que., while the boxpassed by council at its regu-inte two operating divisons: The board mills are at Portneuf,

### ORANGEVILLE

ger for Bramalea was un-

able to confirm if an ag-

reement had been signed

at press time. Size of the

land-involved is believed

to be in the neighbourhood

of 10 acres.

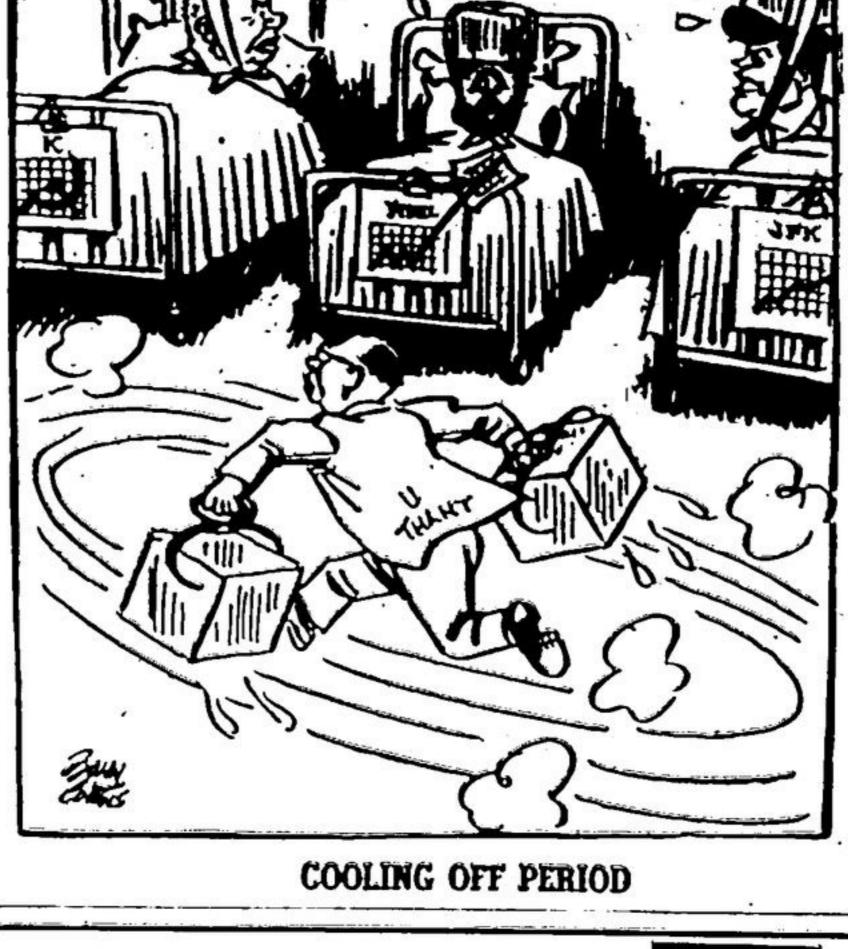
Two saddle horses tried to lar Monday meeting. catch a train at the CPR station Tuesday afternoon, possibly because they wanted to attend the horse show at the Royal Winter Pair. The black cut and white horse and the roan through Brampton along the were finally persuaded to give Etobicoke Creek Valley, came up the chase and enter a stall in for harsh criticism by a de- at the stock yards. A phone legation at council Monday, call to Circle B ranch brought "This should be kicked into information that the pair made the garbage can" said Gerald a habit of breaking out and Fitzhenry after reading aloud heading into town. from a news story. "There are

CALEDON MAST Some bogus \$20 bills were circulated at Caledon East last week-end. They were discovered at the bank when the Monday deposits were checked. The serial number on the bills was 1/E 9665252.

### STREETSVILLE

### BURLINGTON

A week ago Tip Top Canning Company's factory was levelled by fire. Charges were allegedly made against the Burlingtan fire department by Mr. D. A. Hyslop, manager ofthe plant. In a story in the Hamilton Spectator he was 'quoted as saying: "The firemen didn't fight the fire properly, and concentrated streams of water in the wrong places." Mr. Hyslop now feels they did the best they could. "They were hung up by pressure trouble for a while but that was corrected, They couldn't have done any hottor" he said



CUBA FEVER WARD

### OTTAWA REPORT

BI-MONTHLY OBSERVATIONS BY DR. HARRY HARLEY.



M.P. FOR HALTON

Since our last column Parliament has again settled down to consider some of its were elected. This result, we felt, vindicatilegislation, most of which is worthwhile in itself, but does not contain any of the longed our vigorous editorial policy and to some term measures to relieve Canada's economic problems and to solve unemployment mea-

I would like to discuss Bill C3, a Bill to amend the Food and Drug Act. 'This bill was brought forward to try to prevent further tragedies such as occured with the use of "Recently both papers sealously guarded drug that domide. I participated in this debate as it of course lies in my sphere of ther actual paid circulation, but in the very training and interest and also because I felt there were certain deficiencies in this bill.

During the thalidomide trag up a schedule of drugs prohi- We are pleased to see that each other around in my top must be crary. edy the atatement was often biled for sale - the two drugs the Minister of National Health storey. made that the Food and Drug listed were thalidomide and & Welfare has announced that Directorate did NOT have the ISD (this is a drug capable of Sabin vaccine is again available agate line is justified by the quality of our power to completely remove producing symptoms of mental for use. As I have stated before drugs from the market. As well diseases, used in experimental that residents of our county cute around our place all sum- air pilet, editor - are higher "Actually, Georgetown merchants and there are several substances, treatment of alcoholism.) We should complete their programs mer are not contented with the in the class structure than what eitisens cannot support one good weekly not really drugs, that are poistired to amend this to add je of Salk vaccine (the needle vac bushels of acorns on my lawn. I am new - school teacher, onous when accidentally consu quirity beans but were defeat eine) for their basic protection. They want to get at the nuts male. It's pretty disheartening ting advertising from merchants in adjacent beans which were used in neck The other amendment was on time for some protection ag- chewed a hole in my roof, mo same rating so social warker,

of publication in what was a one-newspaper ed whether this might make A Bill setting up a Council the drugs cheaper, but I think of Welfare has been proposed

> this is very unlikely. The second emendment actiout the members.

DOMYAR Pulp & Paper Limit.

ed, and will be known as the

regular boards.

E. P. Yaylor Chairman

and Paper Limited include: E.

P. Taylor, Chairman of the

board: W. N. Hall, President:

S. A. Kerr, Secretary: Harry E.

Mason, Vice-President and man-

aging Director: W. H. Aird,

Vice-President in charge of

Leader's facilities and sphere of influence are king these potentially danger new drugs. We attempted to spring and summer. The Sabin and are throwing a 24 hour a ous beans off the market | amend this to allow removal vaccine by mouth can be then day party, jumping and running les in writing. Wholesale, un did change their amendment so is expected to be egricultural sund up there. It's driving our housewife." the budget. As these were disduce dearlier in resolutions It

and found agreement through is hoped that they can pass fair ly quickly. of Administrative Services.

the DOMTAR Organization in Mill with J. C. Langley, Resident ers or other persons from manufacturing units, within Currie, Resident Managers St. fins or any fancy cakes comthese new companies as well Catharines mill, H. A. Syme, mon to trade. mill, W. J. Crichton, Resident constable or other person In Georgetown, Dominian Tar Manager; and the Don Valley from time to time to enter the 7. If Georgetown can't support one & Chemical has its major paper mill, G. H. Smith, Resident shop at the direction of the coating plant, The Alliance Mill Manager; J. R. Nixon is the Reeve and inspect and weigh

erly part of the Kraft and Fine both reparting to the Divisional which shall not be of the pro-Paper Group, is now operated by Coneral Manager. The Kraft and Boxhoard Div-The mayor of Streetsville Division, Domfar Pulp & Paper ision comprises components of for the mayor and \$340 for located in Montreal and the located at East Angus and Win- for sale.

> Howard Smith Division manu- Que., and Thorold and Toronfacturing and marketing fine, to in Ontario. The five other major operatcoated and specialty papers, and the Kraft and Bexbeard ing subsidiaries of Domonion Division producing a wide range Ter & Chemical Co., include of bleached and unbleached DOMTAR Chemicals Limited: Kraft papers, roofing, regular DOMTAR Consumer Products and industrial packaging papers Limited: DOMTAR Newsprint nd paperboards, clay coated and Limited: DOMTAR Packaging Limited: DOMTAR Construction Materials.

The officers of DOMTAR Pulp ONE OF A SERIES

### From Yown Records dating back to 1865

Marketting: W. P. Neshitt, Vice-President, Manufacturing: A. J. ery lost of bread you buy in Bob Baskerville Myles Gilson Philip, Vice-President, Kraft and town is sold illegally accord-Boxboard Division: J. II. Robert-ling to an 1870 by-law, Beson, General Manager, Howard cause it is underweight. Smith Division: and J. M. The Passed in June, 1870, by mpson, Vice-President in charge Georgetown council the by-

llaw states that all bread sold The name Howard Smith, or offered for sale in Georgewhich is synonymous through town of whatever shape or out the world with high quality form shall be in loaves of Recently Dominion Yar & fine papers, will continue to be 4 pounds and 2 pounds resbought shares in the Leader? (We know of naunced the formation of six trade name as well as identify or offered for sale of any less wholly-sweed sperating subsi- ing one of the largest divisions weight shall be saized and diaries to administer the man of the Dominion Tar & Chemical forfeited and disposed of by directon of the reeve - program previously carried out by The Howard Smith division, vided always that nothing in

> per weight, and dispose of the same. Every vendor shall keep scales and weights suitable for the weighing of bread in a conspicuous place In his or her shop, and whenever required by a purchas er, weigh the bread offered

Anyone contravening the by-law is liable to a fine of up to \$20 or thirty days in the county jail in Milton.

#### Georgetown Herald Published by Home

Newspapers Limited Georgetown, Ontario Walter C. Blahn Publisher Garfield McGlivray Production Superintendent Office Staff Terry Harley Atleen Bradley

News Editor Accountant Hyde Parker Advertising Manager . Did you know - That ev- Leslie Clark Dave Hastings

Member of the Canadian Weekly Newspapers



### SUGAR and SPICE

ing process Aird I den't mass le's publing my the urdinary overyday through from of what for includence. Habady has over don't you do semable described that more accordely let" becomes a chip them Thereise who shiered shoulder. that every man lands a life of

gulat disperation. sourced situation was hopeless. No, I don't mean the day-to-when the second sertie day fracts, with our families, made, this time on my pocket our Jobs, our society and our book. My wife took the car to complaining bodies. We become the city the other day. It was laured to this griss warfare, pouring rain. Some gawk than and I swear that, when we stay med into her from behind when ger greaning out of bed on a she was parked at a stoplight. bleak November day, we almost the jumped out, didn't see any welcome the coming frey, be serious damage, didn't want to eause it is reassurance that, at ruin ber hairde, jumped to agtesst ,we are still in there it aid and draws away. That one cost me \$150. The Impact had

broken the teverie year in my But it lan't the delly herver sutomatic transmission. No that leaves these great, purple name, no license number, no wells an our someliles saule insurance. le the nasty backhander that when we think everything is aring a bit, knowing from ousarlines that the sade had an

ether class to the class for me The pagens knew enough to it didn't take long. It came to propilists the gods with esert the form of a brutal attack on lices. The Irish know enough my professional pride. I beare. to try to keep the fairies from ad from an article in Macclobbering them. The rest of team's magazine that I was peus have to rely on such feeble lay steadily downhitt to my satricks as keeping our fingers claf statue. crossed and knocking on wood. All we get in response is arthritis in the fingers, and no white. A survey based on an answer, respectively. education - income formula, spelled out in the class system .

There's one thing, however, in 'classless' Canada. shout these nasty little flaggings from fate. They always Glancing essually at Class t, came in threes. Once you've had I was not surprised to learn that your three kicks in the faeth I was not builded smithe the you can rest easy for a while, Judges, dectors, lawyers, enguntil the next series is due. linears and architects. After

fall, these baye, except the jud-I've just had my latest treat- see, almost need snother hand ment and though I feel groggy to jam the stuff late their and sorely brused, there is travers' packets. also a picasant sense of relief. as I realize that I am home . Rut I did expect to be at free for a while. the top of Class II, surely. Lit-

tle did I know that I am well The first esseult was an my behind stock brokers, veterinpasce of mind. You have heard arians, chiropractors, finance of pecale with hate in the hat managers and female librarfry? Well, that's nothing. I lans, and just a couple of jumps have little black things chasing shead of clergymen. That chart

But what really hurt was that It seems that the six hun-all the things I had been provdred black squirrels who are so lovely - officer, armed forces, If started now this will give inside the place. They have to find out that you have the

It makes your blood run cold cent, as music teacher, female,

The only thing that made Lady, who is down at 50 per

There it was, in black and

# ECHOES.

From the Pages of the Herald, November, 1961, 1958, 1937

### 1 YEAR AGO

Possibility of another court action to force Georgetown to allow building of houses in an unreleased part of the Delrex subdivision was intimated at Monday's council meeting. Mayor Hyde explained that the building inspector had refused an application for a building permit on Jessep . Court and it is the town solicitor's opinion that another writ of mandamus may be in the offing.

 Georgetown Planning Board has defined what it believes to be 'domestic' or household arts allowable in res-Idential areas of town. Georgetown's zoning by-law allows such business activities in residential districts, but when the by-law was drawn up it did not specify details of such businesses.

● The Board of Parks management has allocated \$450 tais year for the creation of outdoor skating rinks at Harrison and Kennedy public schools.

### 10 YEARS AGO

Two famous horses, from the Ken McMillan stable of hackneys were sold last week to William A. Harris, Toronto. Last appearance in the show ring for Halton Performer and Sir David under the McMillan colours was at the Royal Winter Fair where they won a number of ribbons.

Resignation of Charles Willson, Georgetown's clerk treasurer the past six years will result in a new appointment when the council meets Monday. Mr. Willson succeeded P. B. Harrison as clerk-treasurer and K. M. ' angdon as tax and water rate collector.

The 'old public school' is no more. Chapel Street School was chosen as the name for the building at the public school board meeting last Wednesday. It was originally Georgetown Public School, but after the opening of Wrigglesworth was referred to as the 'old public school.'

### 25 YEARS AGO

There was a good attendance of ratepayers at the town nomination meeting in the public library Friday evening. Nominated for mayor were Joseph Gibbons and Haold Cleave. For reave, A. Maclaren and George Davis. For council, Harold Cleave, A. E. Cripps, N. H. Brown, E. B. Gibbens, James Costigan, Joseph Hall, George Herrington, Thomas Lyons, William F. Smith, T. J. C. Armstrong.

The Georgetown Curling Club now have good ice at the rink and games are in full swing every night. ... The officers of the club for the coming season are ---President, E. S. Thompson; Vice-president, E. V. MacCormack; Secretary, G. W. McLintock; Convener, Charles