

GEORGETOWN IS REPRESENTED on the front cover of the new Bell Telephone Company directories which will be in the mails next month. A commisloned artist skatched the above poture of the Old Lower Paper Mill on River Drive for the Ball this summer to be used on the cover. The last book carried a sketch of the Dufferin County Municipal Building and prior to that it was the Halton court house that occupied the place of honour.

Halton County Above Average Retail Buying Power Shows

Average Family Income Was \$6541 Last Year

Halton County stands out as a strong market, with buying power that is better than average. The finding is based on an economic survey covering the past year's busi-

ging from a depression, the effects of which carried over to the early part of 1961, business locally showed a rapid rec-

The copyrighted report, which gives figures on income and spanding, community by community, has just been released by Sales Management.

It shows that income in Halling cautiously, as they had du Dustoessky. The Big Change, ton County was high in the ring the depression year. After payment of per- Then, as the signs of the up sonal taxes, there was left a turn become more convincing. HISTORICAL FICTION: net of \$193,601,000, an in they began to loosen up Tow. The House at Old Vine, Norcrease over 1960's total of ard the end of the year, when ah Lofts, Barabbas, Beking, \$179,306,000.

University Chapel Scene

to, at the family level, was ly determined by dividing the The vigor of this late wave kis. income by the number of the buying turned the year into at households. The average per good one for Halton County's STORY COLLECTIONS: household was \$6,541

per household in Canada and the 1960 total of \$71,125,000. |of Earth. with \$6,247 in the province. The survey gives each comof Ontario.

Spanding Freely What was done with all this sales and population. The com Coil of Rope, Starker. money? For several months lo- posite figure is called its 'incal consumers continued spend-idex of buying power."

for the September wedding of Lardenia.

and Mrs. W. S. Sloan of Col-

cent in Georgetown.

lstry at McMaster.

Halton county is given an in realized apparent that some of the local al front and instability at bome

business potential is yet to be On Our Doorstep dex rating of 5077, which means Economists are predicting that The natural beauty of the that it is considered capable of consumers in Canada and the producing that percentage of US will continue spending at Rockwood gorge, with its sculp-Canada's total retail business. Their present rates for some tured rocks and caves embel-Since less than that was done months, to come, barring unfor lished by autumn foliage was

Despite the fact that the two countries were just emer-

sarratt, Escape From Java; Ilai son, Crime and Punishment,

the economy was again in full The Dragon of the lahter Gate, How much this amounted swing, they were spending free de Camp. The Heaven True. Pargeter; God's Pauper, Kazant-

It compares with \$5,527 reached \$73,700,000, exceeding land, Harrington; All the Traps

munity a rating as to market

NON FICTION:

For Local Girl's Marriage The Chapel of McMaster Di-black jewelled hat and black the House! How to Build Your vinity College was the setting accessories, Her corsage was a Fireplace; Build Your Boat Elizabeth Ann Sloan and David For travelling the bride wore Pottery; Good Housekeeping a grey suit with black acces. Needlecraft; The fabulous Quar-The bride, a former graduate sories and a corsage of gar-teritorse; Blue Nose Chosts; Joseph Conrad; North With

of Georgetown High School deniss. and now a student at McMaster, is the daughter of Mr. NORVAL

umbus. Ohio. The Sloans previously lived on Hewson Cres- Grease Fire Causes The groom, a graduate stu- Apartment Damage dent in Chemistry at McMas-

H. P. Singleton, Upton, Poole, grease on the stove caused Crime Zone. Dorset, England. He received considerable damage to the his BSe. degree from Queen apartment of Mr. and Mrs. TRAVEL: Mary College, London Univer. James Fairhairn early Tues. Ontario; Solitary Journey; sity and is currently working day evening. Oct. 16. Bonnie The Cruise of the Schooner on his Ph.D. in Organic Chem- and Paul Fendley were in the Driftwood; Rock of Exile; The The ceremony was perform bairns when the fire started of a Character. ed by the Rev. J. Thomas and They quickly ran across the

the organist was Prof. E. Thor- highway for their parents, NEW JUNIOR BOOKS: olfson. Organ selections were while Mr. Fairbairn phoned Pointers on Athletics, Reeder; "The Wedding March" from for the Esquesing fire truck. How We Hear, Fryer; Why Lohengrin, "Du Bist Wie Eine Mr. Norman Fendley and Mr. Glasses? Sands; Red and White Blume" by Schumann and Fairbairn smothered the flames Man, African Chief, Lerner; A "Praise My Soul, the King of with blankets and had the Lefty, the Story of Left-Handedlleaven." the fire truck arrived.

Illusian Veil .

Given in marriage by her the refrigerator has to be re- Joy; Young People of the Easfather, the bride wore a street turned to the factory for re- tern Mediterranean, Joy; Young length gown of white lace finishing, the washing machine with bell-shaped skirt, round badly damaged and everything neckline and long sleeves. Her in the apartment, badly dam-shoulder-length illusion veil aged with smoke. Mr. and Mrs. was held at the front by a Fairbairn are staying with Mr. white velvet rose. She carried and Mrs. Norman Fendley a bouquet of gardenias and red while the apartment is being aweetheart roses and ivy.

a short silk dress of royal blue ley who was away at the time " and green rose print. Her of the fire. She returned to headdress was a royal blue Peterborough with her daugh-Miss Kim Sloan, sister of Sheldon and baby daughter, the bride, was flower girl. She following their visit home for was dressed in green silk or the Thanksgiving week-end and gandy, and wore a green head-she is enjoying a holiday with hand. She carried a hasket of them.

Champagne Brocade new equipment. Ushers were. Mr. Paul West!

of Hamilton, & graduate stud- Mr. Burl Burgess, an elderly ent in Chemistry at McMaster tenant in the home of Bill and Dr. 'R. A. Rothenbury of Caves was found dead in his Hamilton, of the Chemistry room by Bill. Ills death is be- Hyatt, children of Mr. and Mrs. Bepartment, McMaster Univer lieved to be the result of a Mac Hyatt, spent several days - bride's mother was tended to his family.

gowned in a champagne brovade dress and duster cost, a

fire under control by the time ness, Lerner; Young People of

Maid of Honour and she wore the home of Mrc. Frank Fend-

vellow and white shasta dai- Mrs. Fendley had recently furnished the kitchen with

heart attack. Sympathy is ex-this past week visiting with

lage, Mr. and Mrs. Russell Fos- Desames ware with

such factors as Income, retail to the Crescent, Hocking; A Cottage, Blyton.

These Men are Dangerous, Fact and Fancy: The Bible as History, The Layman and His Conscience; The Bible in Canada: The Story of Insulin; Air craft the World Over;; Whaler's Eye; How Now England'; The Yorkist Age; Driftwood in With Me; The Technique of

the Spring:

BIOGRAPHIES: The Queens and the Hive; Great Engineers; Ceranne; Mozart; Singers Upon Earth; Gustavus Vasa; Face to Face; Lawrence of Arabia; Four Years an ter, is the son of Mr. and Mrs. A fire caused from cooking Empress; Born in Paradise;

apartment calling on the Fair- ango and the Palm; In Search

East and South Africa, Joy: The stove is a complete loss, Young People of West Africa.

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their grandparents in the vil-

THE GEORGETOWN HERAL Thursday, October 25, 1943

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Scenic Beauty Is

last year, 4450 percent it is seen events on the internation well portrayed in a series of slides shown to the George town Horticultural Society at its October public meeting in the Howard Wrigglesworth School last Wednesday evening

People of the Western Medit! The showing was arranged The Time Before This. Mon terrancan, Joy; Young People through the courtesy of Mr. of hart Asia and Australia, Frank Schneider of Rockwood slip. The Magic Lantern, Car Joy, Nomads of the North, Jan and brought home to the audnes, Mokihana Lives in Hawaii, Soderberg, Football Fury, Gel sence the possibility that, in the man, Cadet Quarterback, Offit, quest for beautiful scenery ab-The Scarlet Force, Longstreth, road, we may overlook some Charles Darwin, Naturalist, thing equally interesting at Laird, Marie Curie, Bartlett, home

Scott of the Antarctic, Smith. H J. Herder was chairman We Were There With Cortes & for the meeting and A. E. Tay-Monteruma, Appel, We Were for voiced the appreciation of There with Richard the Lion the meeting to Mr. Schneider hearted, Webb, We Were There and his projectionist, Mr. Hiltz With Byrd at the South Pole, The latter part of the meet-Strong, We Were There With ing was devoted to a plant exretail stores. Their sales volume! Sea Stories from Newfound the Mayflower Pilgrims, Webb, change - which made possible We Were There at the Battle the transfer of many interesting of Britain, Clayton, Riding for bits of plant propagating mat Ransom, Harris. The Mystery erials between members of the Strange Messages. Bly Refreshments were served at

strength, taking into account To the Castle, Malm; Visitors ton, The Mystery of Tally Ho the close of the meeting by the

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Millon Fire Brigade nicked a leasesture time to pull s surprise tire drill at WIL llams Ave. High School Friday. They caught a class of pirts in the midst of a themor following one of their pres

The pale according to the thickles fireflablers, retheir clothes, and sped from the building les record time, desails the handicas. The drill was part of Fire Brown antion Wook activities in Milion, and he securit street

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