

Mrs. Urquhart, lifelong resident of Martintown, passed quietly away at the General Hospital Annex.

CONCRETE GRAVEL BUILDING SAND ROAD GRAVEL FILL and TOP SOIL STONE WORK
TOM HAINES
658 WILSON YR. 7-3322

Church, who was vitally interested in all its activities, being a faithful worker in the Women's Missionary Society and the Women's Association. She was also for many years a valued member of the Women's Institute.

Gentle in nature and grateful in spirit, she was highly esteemed by a wide circle of friends and acquaintances. Beautiful floral offerings surrounded the casket. Surviving are one daughter, Mrs. Helen Thomson, Martintown, and four sons, Martin of Toronto, Gordon of Georgetown, Stuart of Schumacher, and Lloyd, Martintown. Seven grandchildren and nine great-grandchildren also survive. Following a lengthy illness,



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RON DUMPER

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ALWAYS LOOK TO IMPERIAL FOR THE BEST

Martintown Mother Descendent of U.E.L.

Funeral services for Mrs. James Urquhart were held in St. Andrew's United Church, Martintown, and conducted by Rev. E. A. McIlwain of Zion United Church, Apple Hill, assisted by Rev. Bruce MacMartin of Russell United Church. Everett Buck of Cornwall, rendered the solo "Son of my Soul". Burial was in the adjoining cemetery. Mrs. Urquhart was the mother of Gordon Urquhart, of 8 Albert St. Full brothers were Donald MacGregor, Ian McMartin, Alexander Robertson, Leslie Robertson, Donald Campbell and Donald Thomson. Mrs. Urquhart, the former Isabelle Mary McMartin, was born at Martintown in 1876, the only daughter of James William McMartin and his wife, Jane Ann McDougall. She was a descendant of the McMartins who came as United Empire Loyalists to this community in the 1760s. She was a grandchild and last direct descendant of Sheriff Alexander McMartin, who as a member of parliament, businessman, postmaster and ruling elder of the Presbyterian Church, contributed much to the early settlement of this community. Her parents died when she was an infant and she lived with her grandmother, Mrs. David McDougall, and later with her aunt, Mrs. Jack Smith. In 1897 she married James Urquhart, King's Road, who predeceased her in 1930. Her later years were spent in the village where she continued an active interest in her home, her church and the community. A member of the United

Fall Program Starts For Guides, Brownies

The first fall meeting of the L.A. of the Norval Guides and Brownies met at the home of Mrs. L. Reynolds on Tuesday evening, September 11th, with Mrs. E. Plaburn in the chair. A report on the Guide activities prepared by Guide Captain Mrs. Guthrie was read in her absence. Guides will start their fall activities on Friday evening, Sept. 14th with a walk on the road. Guide Captain and Lieutenant Cheryl Cooley who attended the Guides' Camp near Milton in June both passed the practical part of their Campcraft badge. The Guides who tried their business badge at the Guide enrolment all passed. They were Janice Carter, Lynda Shaw and Donna Plaburn. Mrs. D. Smith, the Brownie Brown Owl reported for the Brownies. Their meetings will commence with a corn roast at Mrs. Smith's home on Wednesday, September 19th. The following meetings will be held in the Presbyterian Church. The present slate of officers were returned for a second year. They are: President, Mrs. S. Plaburn; secretary, Mrs. E. McLean; treasurer, Mrs. G. Brownie. Following the meeting a lovely lunch was served by the hostess. The next meeting will be at the home of Mrs. E. McLean on Tuesday evening, October 9th. All Guides and Brownie mothers are urged to attend. Visiting with Miss Prairie Maguire for a couple of weeks. Businessmen to date lacked the faith to get out and seek, and then sell abroad. The more products that show up in foreign countries, the more jobs that emerge in Ontario. Which should prove the axiom that we are still not an island unto ourselves. Space confinements will restrict metro development along those lines. In years to come they'll be fraught with their own problems of how to cover the local market. The answer to real expansion lies in rural Ontario.

Lorne Scots Resume Courses

The Lorne Scots' C Company has resumed training at the Park St. armoury. Last week all ranks met for the first time since their training schedule terminated in July and NCOs and officers reviewed the fall and winter training program. A light drill was held Thursday, but the program will get back into high gear tonight when the instruction courses begin. Tomorrow night the company will be the guests of RSM Ken Murray for the annual Lorne Scot corn roast.

HARNESS RACES

Three good harness races will feature Georgetown Fair on Saturday. Don't miss them. Programs available.



— Peter Jones, Photo

FIRST IN PICK POSIES

THE PROPRIETOR of Buckley Gift Shop, William Buckley, offers Mrs. Blake Baxter a bouquet of roses and allows her to take her choice. First hundred and fifty into the plaza shop received roses when it opened recently.

LAST OF A SERIES

Rural Ontario Answer To Province Expansion

The industrial and manufacturing crisis affecting rural Ontario shows no geographical favoritism at the borders — and in every area where there is thought for optimism, there is an equal distribution of pessimism for the future. Along the eastern shores, touching the St. Lawrence Waterway, slicing north and then back, and finally through the Ottawa Valley, the picture and the statistics are the same. Good communities and poor communities. But all through the province, the same universal complaint — a tight wedge and vice of metro domination. Unequal tax distribution and insufficient diversification of industry. However, at government level, there is at least one cabinet minister who has progressed far beyond the speech-making stage. There is one man who is preparing to do something for the province and his plans are worth reporting in detail.

PROVEN FORMULA . . .

Firstly, because they embrace the most proven formula for success — utter simplicity. Secondly, because this man thinks he has the tools to make the plans work. Thirdly, although broad in scale, and scanning out far beyond the provincial borders to foreign markets, they'll return dividends at home — dividends in money and jobs. This is Hon. Robert W. Macaulay, Minister of Energy Resources and Minister of Economic Development.

Mr. Macaulay talked with forthright honesty and bluntness and summed up the situation in two phases: the deep economic problems we face in Ontario and Canada . . . and the solutions.

Dominance of Canadian manufacturing by foreign money placed nearly at the head of the list of ills. That in itself was not a heavy complaint, he pointed out, but the danger was in mere Canadian assembly lines, gathering foreign parts.

CONVENIENCE FOR PROFIT

The factory makes a product, composed of seven component parts. These parts are manufactured abroad. They are sold to Canada and put together in the plant. But here's the catch. The parent company is only dealer of the local market. It doesn't seek to scale the tariff wall and invade the export field. It is, in a word, a convenience for high profit.

This affects the rural factory worker. He can only produce under a virtual dictatorship. And the factory is in a state of economic confinement.

At a manufacturing level, claims Mr. Macaulay, there are electrical concerns making individual products at a rate where it is impossible for the buying public to absorb them. That is a phase of development, he said, where competition can be destructive. Hypothetically, two companies can be making one piece of electrical apparatus. Suddenly, six foreign companies come into Ontario and, among other things, make the same instrument.

This is a case, says the minister, where we must take a keen long look at the monopoly laws and make them work for us as well as against us. He wants to bring executives together to come to an understanding of production limits, and so protect workers. "In such an up and down system," he explained, "I am not concerned with the men who run the companies as much as I want to ensure that the

AMERICAN CONTENT . . .

The third point brought out by Mr. Macaulay was a scathing attack on the heavy automotive industry — particularly the high American content in the automotive field and associated heavy industries. "In Sweden, in England, in France," the minister contended, "the automobile is a national symbol."

"But here," he stormed, "and right in Ontario, we have a wealth of predictive objective thinking behind it. It's like pouring iodine on a wound that is really deeply infectious," he commented. But what about the people of rural Ontario and how will the solving of these problems affect them?

Firstly, the Ontario Economic Council is studying a possible tax structure for rural areas. This is not in line with the Kennedy Redevelopment Area plan in the United States, Mr. Macaulay explained, but a brand new approach with no tint of political flavouring, but rather an economic taste.

NEW INDUSTRY . . .

Under study, too, is a Development Fund for the creation of new industry. There's the 20 point economic program, with suggestions for rural loans and a keen examination of agricultural areas. However, all of the above-mentioned plans, the most feasible centres on his complaint of foreign domination of markets. He already has called a conference for autumn and a gathering of the country's best known experts to try and discover just how many component parts of a finished product can be manufactured at home. There was a hypothetical number at a preliminary meeting — some 5,500 parts. Broken down, if 20 per cent can be manufactured in Canada, Ontario has a good chance to snare one half of that number. That would mean 500 new plants — all scattered at strategic points to lift the rural markets.

Why rural? Because if these parts are made and assembled there, the

need for only a local market vanishes — and all the foreign markets are wide open for "the hard sell."

In a nutshell, it makes no difference whether a part is made in a factory which could employ 50 persons in Pembroke, Orillia or Toronto. Costwise, the total mileage is compiled by transport for assembly, plus transport to foreign markets, which could mean anything from 2,000 to 4,000 miles. So what difference does 100 miles make?

Thus the opening foreign markets, and Mr. Macaulay is determined to open them, will also pave the way for new and more diversified industry for distraught areas.

LONG OVERDUE . . .

Naturally, the minister's onslaught against the automotive industry was long overdue. For years, this has been little short of a national shame. Taking the great industrial automotive districts of Oshawa and Oakville, and Windsor, we are faced with optimistic prospects if radical and much sought after changes occur in the foreseeable future. Component parts for cars could be manufactured somewhere in Ontario and the hoary plea of "close to the metro market" cannot possibly hold true for automobiles.

The factories are outside, apart from metropolitan Windsor. Wouldn't it be feasible to make parts in rural areas adjacent to assembly lines? Finally, Mr. Macaulay's distaste for monopolies and the electrical industry. That, naturally, must enter the tariff field, but once again, if foreign markets can be expanded, the absorption of products must follow. His plans, now in the formative stages, coincide with this series of articles, for he realizes the urgency of lifting rural markets and, in general, stimulating the manufacturing and industrial power of Ontario.

As I wrote earlier in the article, here is one minister whose thoughts are not centralized. He could be the leader of such a movement, for he is a thoroughly decentralized individual, working night and day for a better Ontario — and a better Canada.

There are others in the governmental team who think the same — and would like to air their thoughts. They suffer from verbal affliction for they become immobilized when they think of our word — "propitious."

Mr. Macaulay summed up his specific problems of markets in a nutshell.

BELL LINES

by Lloyd Denby
your telephone manager

TAKE THE RUN OUT OF RUNNING YOUR HOME

Like most busy folks in Georgetown you've probably found that running a home today keeps you on the run (pardon our pun), and nowhere is this more evident than in the kitchen — the busiest room in the house. No one likes to leave a crucial cooking job to answer the phone, unless, of course, the phone is right there in the kitchen. With a handy colourful extension you can make and take calls while you watch the youngsters underfoot and that

"tabour of low" slumbering on the back burner. The bedroom too is an ideal spot for a handy extension. It will save you a lot of running to the phone downstairs and provide a feeling of security at night, especially if you are ever alone. Call us today at 877-2292 and ask about extension telephones in colour. We'll be glad to talk it over with you.

KEEP IN TOUCH

September is schooltime and a lot of young people will be leaving home for college or boarding school. Here's one good way to keep in touch with them — by telephone. Lots of folks set a regular time for calling and keeping up on the news. And more often than not this time is on a Sunday or after 6 p.m. when station-to-station rates are lower. Remember too that after 9 p.m. any evening you get double value on station-to-station long distance calls of 10 minutes or more within Ontario and Quebec under our Night Economy Plan. So be sure to call often. The pleasure is big and the cost is small — a lot smaller than you think — when you keep in touch by telephone.

WATCH OUR CHILDREN

The streets of our town are filled again with youngsters on their way back to school. Many of them are very young and still not fully aware of the dangers of passing automobiles. May we remind everyone to exercise extra caution while driving near schools or whenever young children may be walking. Let us remember that children do not always think before they move and can generally be counted on to do the unexpected.

CONF. YED SCOTT
Traffic Safety Officer, G'town

L. E. Newby

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