

## PUBLIC SCHOOLS GIVE

THE PUBLIC SCHOOLS are doing their part in making this Christmas a happy one for some local families. Every day the pupils are building piles of canned goods in each of their indivdual schools higher and higher as they donate to the project jointly fostered by the service clubs and the Principals' Association. Here Lois Brisbois of Harrison P.S. add to the mountain of foods.

## Expect New Records Holiday Phone Calls

New records in long distance Day is, traditionally, our busiest calling to points in Canada and day of the year." the United States are expected Mr. Farquharson stressed the

during the Christmas - New importance of calling by num-Year holiday season. Telephone users in the Tor- tion calls, which he said would of the century. Illumination ento area will place an estimat help increase the speed and shone brightly through the vaed total of some 153,000 long efficiency of service. He advised rious colored glass amethyst. distance calls on Christmas Day telephone users to dial long moss and emerald green, blue and about 99,640 New Year's distance calls direct wherever and gold balls and strings of Day. This compares with 137, possible, taking special care to tinsel.

2700 and 91,000, recorded for the same two days last year. Long IDstance Trend According to Bell Telephone

cofficials, the expected increase in the volume of long distance: calls is due largely to a trend toward calling over greater distances. This trend was given further boost last month. when the Bell company introduced lower-cost long distance calling rates.

The new "night-economy" plan offers callers more for their money in off-peak hours. and applies on any station-to station call with Bell's Ontario and Quebec territory placed: after 9 p.m. nightly. After five minutes at the regular night rates, callers receive five minutes at no additional charge and frem then on, every two minu--tes is charged as one minute. Reductions in station-to-station calls, day and night range from five to 75 cents.

**Busiest Day** 

Bell Telephone's traffic manager for the Toronto area C. G. Farquharson, stated "More and more people are telephoning; distant friends and relatives each holiday season. Christmas

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from the introductory pages of the directory.

ohtain the correct Area Code

EARLY LIGHTS Barrel shaped glass lights were among Christmas tree orher, and making station-to-sta- naments used before the turn

DID DIE BERTE BERTE BERTE BERTE BERTE BERTE BERTE



May I take this occasion to extend to all my friends and policyholders very best wishes for a Merry Christmas and a Happy New year.

> Clarence Kroll TR. 6-6854 TERRA COTTA

SUN LIFE ASSURANCE COMPANY OF CANADA One of the great life insurance companies of the world

Hoping the

blessings of

Christmas

shine upon

each of you.

FROM THE MANAGEMENT & STAFF

**GEORGEVIEW OPEN KITCHEN** 

## Lighting Effective **Baptist Pantomime**

was the theme for the yearly Christmas program of the Maple Avenue Baptist Church. The program was in four parts depicting love, peace, joy and salvation; a dramatization of the Christmas story, which was brought by the children to a full house of proud parents and friends.

As the people entered the church, a brightly painted backdrop met their eyes and incited their curiosity to see what was behind a huge golden bell that stood eight feet

The program began with a procession of the Sunday participants led by three angels and the junior chair dressed in robes of red and white. After a welcome by six enthusiastic boys, a cascade of bells provided the sound effects that preceeded a choir selection, "I heard the Bells on Christmas

The younger children dom-

inated the earlier parts of the program with acrostics and recitations with an underlying theme of love. With the touch of an angel's hand, the giant bell that dominated with shepherds crouched near above the hills. By an ef- ens.' to fective use of coloured lights, | The ancient custom coincides lights of red, blue, yellow to lighten. and white. The pantomime ended, two angels with an : hand sent the huge bell doors stores before Christmast sliding closed. The belt

throughout the program, revealing first the shepherd scene, second, the coming of the Magi, and third, the cross and its relation to the birth of Christ. Each time the effective use of lighting and the co-ordination of a play with the scene depicting the Magi made the pantomimes the centre of attraction. The program lasted for exactly one hour and revealed a wellpracticed and well-timed Christmas entertainment that the audience thoroughly enjoyed.

FEATURES 'LUCIA DAY'

A Swedish custom of longstanding is the observance Lucia Day on Dec. 13th. celebration takes its name from Syracuse in 304 A.D

Pretty blonde girls compete; for the honor of being ted a 'Lucia', with fair hair, good disposition and high character being outstanding recom-Wearing a traditional costume

(long white robes and crowns the scenery divided and re- of lighted candles) the 'Lucia' vealed a pantomime scene visits the sick, leads carnivals, and attend banquets, and balls a fire and an angel standing accompanied by her handmaid-

the whole scene came alive with the winter solstice, when with the different moods of the sun swings toward the earth the narration reflected by once more and the days bogin

-Still time to take advantage almost magic touch of the of the many bargains in local



GLIDDEN PAINTS and PAPER PRODUCTS



A little bit of time and mall amount of paint are all' you need to add a distinctive personal touch to gifts for some ot the 'special' individuals on your Christmas list. By adding a few decorative designs with paint you can transform a simple item into a treasured present.' Little designs, first names, initials that you can do so easily yourself are extracost items if you purchase them as ready-made presents.

Gift shops, novelty and noton counters are brimming with possibilities for making attractive presents. Small apothecary jars enamelled in gay SWEDISH HOLIDAY SEASON colours make ideal spice sets. When the enamel is, dry, label each jar in large, easy-to-read contrasting letters. A justright gift for the culinary expert on your list. The same assortment of jars labelled for St. Lucia, or Lucy, martyred nails, bolts, screws and the for her faith and virginity in like will make a fine present for a do-it-yourself enthusiast To please a garden enthusiast

pick up a few gardening tools at the hardware store. Coat the handles in a bright colourel enamel, and later add a few deeorative designs. You will actually be doing the receiver a

double service for the colorful: THE GEORGETOWN HERALE handles will make the tools Thursday, December 21st, 1961 custer to spot in tre grass and

serve as identification for borrowing neighbours. Paints which come in handy simple to use as shaving cream aerosol spray cans are ideal for or hair spray.



HAPPY HOLIDAY GREETINGS TO ONE AND ALL!

TELEVISION and APPLIANCES

MAURICE AND ED



Plumbing & 1'-

TR. 7-2//1

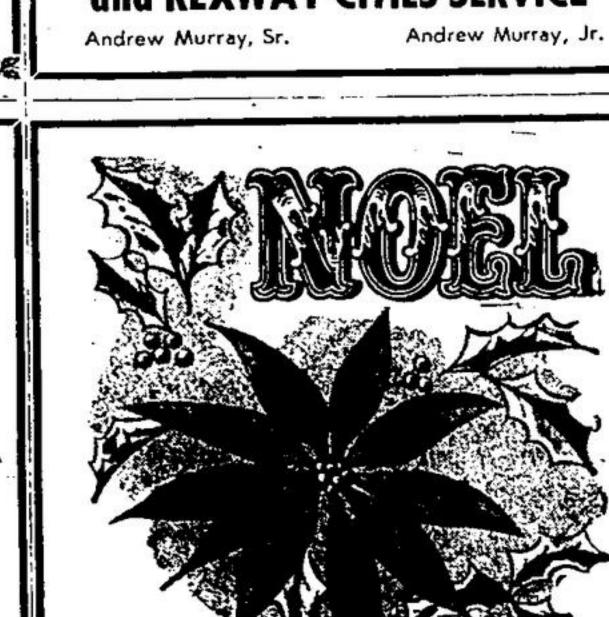
HOLIDAY GREETINGS

May your home be aglow with all the joy of the Christmas season.

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