

SIMPSONS - SEARS

Salutes the Municipality and Citizens of Georgetown
on the occasion of the completion of the Main Street
renovations.

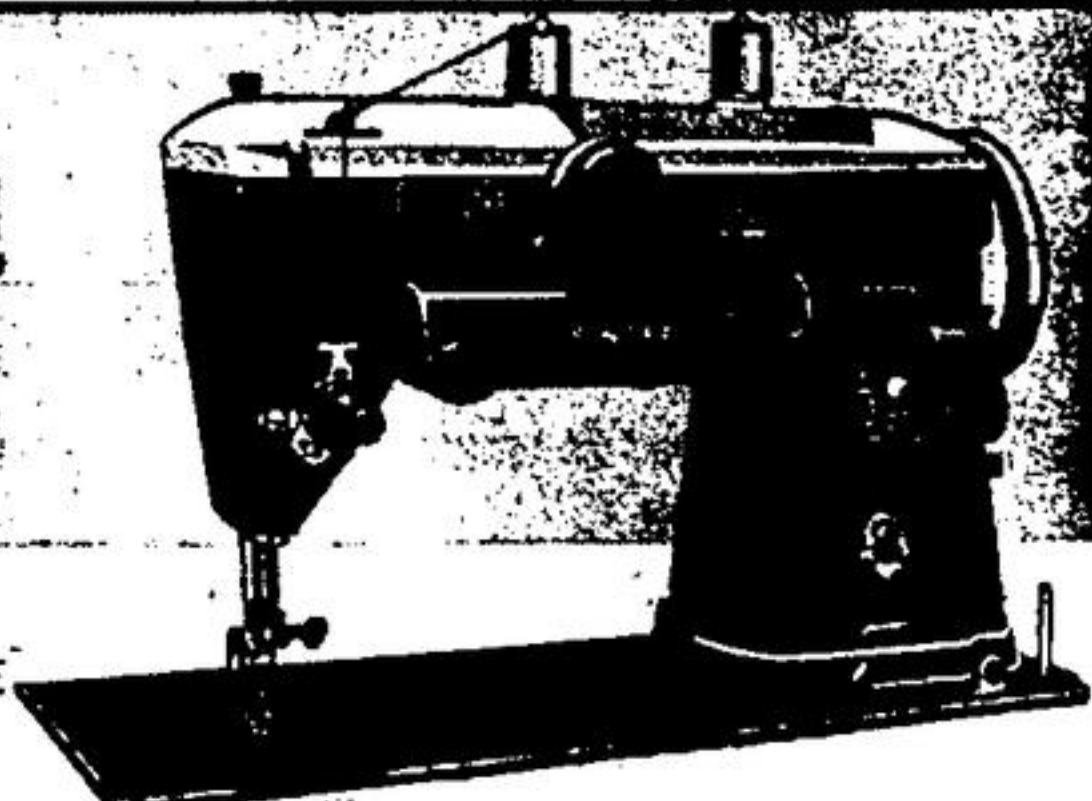
We are Proud to be located in this
booming business district

Simpsons - Sears Ltd.

SINGER

FALL SALE SPECTACULAR

\$30 OFF!
March 1, 1961 price
(including intermediate reductions)



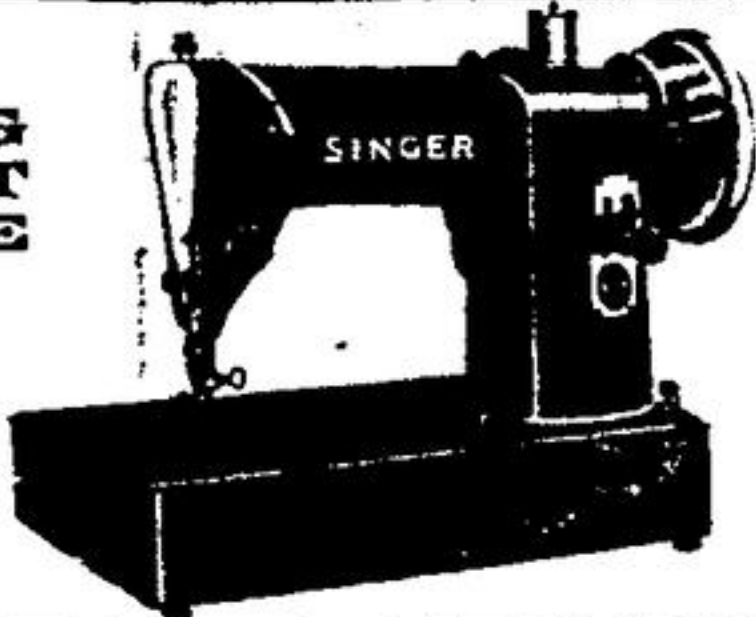
**MOST SENSATIONAL OFFER
EVER MADE ON THE MACHINE
THAT OUTSEWS THEM ALL!**

FAMOUS
SLANT-O-MATIC
ZIGZAG MACHINE
(MODEL 401)

Use it to darn, sew buttons, make button-holes, overcast seams, blindstitch hems—and create hundreds of fancy stitches—the new, easy zigzag way. Only \$2.55 per week after small down payment.

YOUNG BUDGET MACHINE

Reduced to
\$79⁵⁰

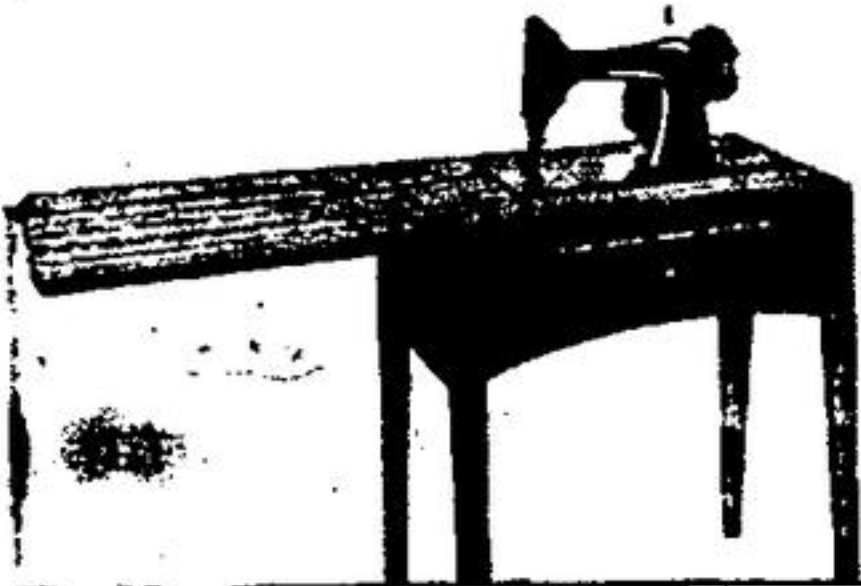


For smooth, sure, SINGER straight stitching. Use it to mend, darn, embroider, sew over pins... on any fabric. Only \$1.25 per week after small down payment on our Budget Plan.

BUDGET CONSOLE

Reduced to
\$99⁵⁰

Popular SPARTAN* Machine in handsome walnut finish cabinet. Features drop-in bobbin, numbered dial tension, simplified bobbin winder, handy backstitch lever. Only \$1.25 per week on our Budget Plan after small down payment.



FULL POWER CANISTER CLEANER

Reduced to
\$49⁵⁰

This power-packed machine has suction equal to \$89.95 cleaners! Features illustrated attachments, ball bearing casters, big capacity disposable bag. Only \$1.25 per week on our Budget Plan after small down payment.



REDUCTIONS \$10. to \$30.
(from regular price when new)

ON FLOOR MODELS AND DEMONSTRATORS OF CONSOLE AND PORTABLE SEWING MACHINES, VACUUM CLEANERS AND FLOOR POLISHERS

CANADIAN NATIONAL EXHIBITION
TRADE-INS FROM \$19.50 (various makes)

SALE STARTS THURSDAY, SEPTEMBER 14th - SEPTEMBER 23rd
Stocks limited on some items

Peek-a-Boo! - See our window for Lucky Draw Prize
Your choice - Lined Oak or Mahogany Sewing Cabinet

TOWNE SEWING CENTRE

HEADQUARTERS FOR ALL YOUR SEWING AND FLOOR CARE NEEDS

35 Main St. N. Georgetown TRIangle 7-4331

Welcome BACK TO DOWNTOWN

Let's Make It a Real JAMBOREE



FREE Jamboree Draw
CARTON OF SMOKES
JOE'S TUCK SHOP
22 Main St. N., TR. 7-3301

BEST MEAT BUYS

CHECK OUR JAMBOREE LUCKY DRAW

FREE 10 lb. TURKEY



MacPherson's MEAT MARKET
12 Main St. S. TR. 6-6631

SID SILVER salutes MAIN ST. 1961

Georgetown's Biggest and Oldest Department Store
(33 YEARS of CUSTOMER SATISFACTION)
adds its plaudits to the community's beautiful new Main Street.

WITH EVERY \$1.00 PURCHASE
FREE LUCKY DRAW

Fine Wool Blanket Each Saturday for 3 Weeks at Silver's
Plus Chance on \$500.00 Downtown Prizes

FOUR DEPTS. to SERVE YOU

Fashion Outlook

IN BEAUTIFULLY STYLED
COATS
for Career and Campus

From Fur-trimmed elegance to the sporty look... you'll find just the coat you need RIGHT HERE!



Full Fashion CAR COATS

Prices start at only \$16.95

Double Breasted with a touch of FUR

LADIES' COATS

from only \$29.95

PREFERRED STOCK

Fall Suits

A WIDE SELECTION OF FABRICS, PATTERNS AND COLORS...

HERE YOU WILL FIND THE GARMENT TO SUIT YOUR INDIVIDUAL TASTE.

AT SILVER'S WE FEATURE DISTINGUISHED STYLING IN BOTH MADE-TO-MEASURE AND READY-TO-WEAR SUITS.

BUDGET PRICES TOO!

2 Piece Ready-to-wear Prices start at \$49.95



EXCITING fall FASHIONS FOR YOUNG FOLKS' BUSY LIVES!

GIRLS Pleated Skirts
A Must for School or Play Navy or Grey 2 - 6x

\$2.98
Sizes 7 - 14 \$3.98



GIRLS ALL WOOL FUR TRIMMED

COATS

sizes 7 - 14 FROM ONLY \$16.95



YOU'LL FIND IT AT

NOW FEATURED IN OUR QUALITY

SHOE DEPT.

CHILDREN'S Shoes by SAVAGE and BUSTER BROWN

For the LADIES leading styles by NATURALIZER and TETRAULT

QUALITY MEN'S SHOES BY McHALE and HARTT

SILVER'S