

# WIGO Television & Appliances

## BEATS the WITH A SENSATIONAL



## HOUSES

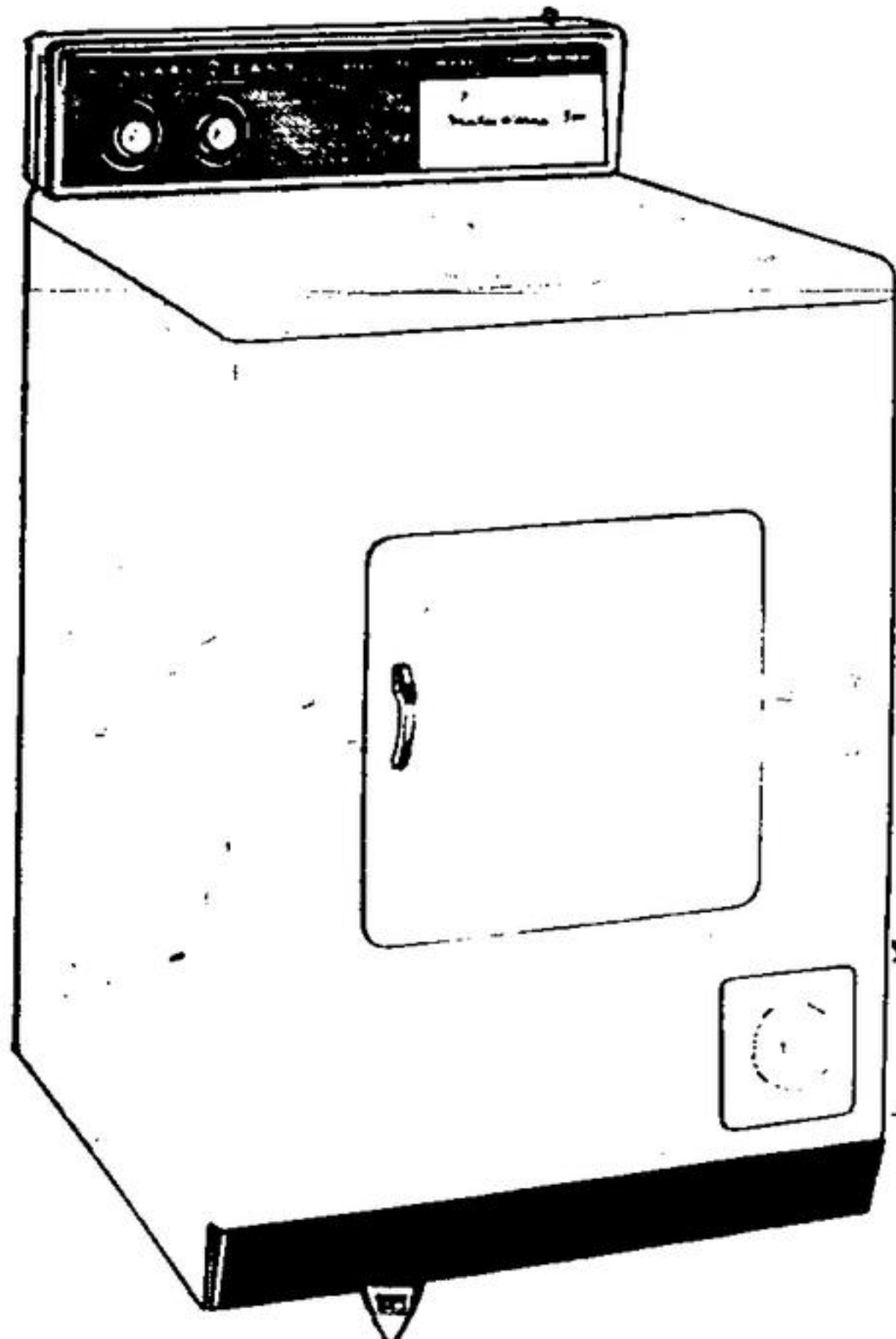
# End-of-Summer Sale!

THERE'S  
SOMETHING  
HERE FOR  
EVERYBODY

**Here's How They Do It:** Low Overhead — Established Clientele — Budget Payments  
To Prove It — Check These Prices  
Now Is The Time To

McCLARY  EASY

**SAVE!**



FULLY AUTOMATIC  
CLOTHES DRYER  
SALE PRICE **\$179.95**

MATCHING WASHER  
SALE PRICE **\$259.95**  
with trade

This offer represents an  
**OUTSTANDING BUY**  
on these dependable wash  
day twins —  
**HURRY, OFFER LIMITED**

QUALITY and ECONOMY from **NORDMENDE**

THE TRANSISTA  
AM Shortwave  
TRANSISTOR PORTABLE **\$67.95**  
AM-FM for ONLY **\$87.95**



A KEY TONEBLENDOR  
SEMI STEREO  
Very Special Offer  
Limited Quality **\$122.50**

1961  
**FLEETWOOD**  
FULLY AUTOMATIC  
RECORD PLAYER  
3 Speed Turntable  
Changes all Records  
Automatically  
SALE PRICE **\$45.95**

1961  
**LEWYT**  
POWER  
CLEANER  
The Cleaner that  
Gives You  
24% More Suction  
SALE PRICE **\$69.95**

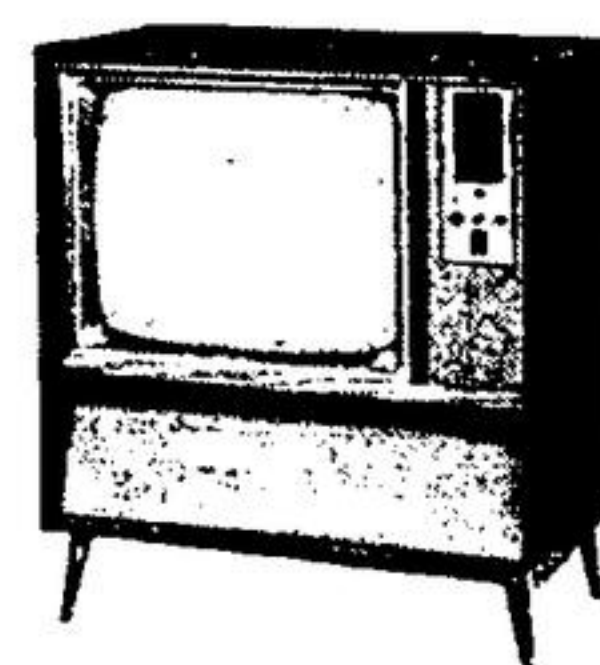


Ranges • Refrigerators • Washers • Dryers  
Dishwashers • Disposals • Radios • Television

ANNOUNCING

A FULL HOUSE OF GENERAL ELECTRIC GOLDEN VALUES

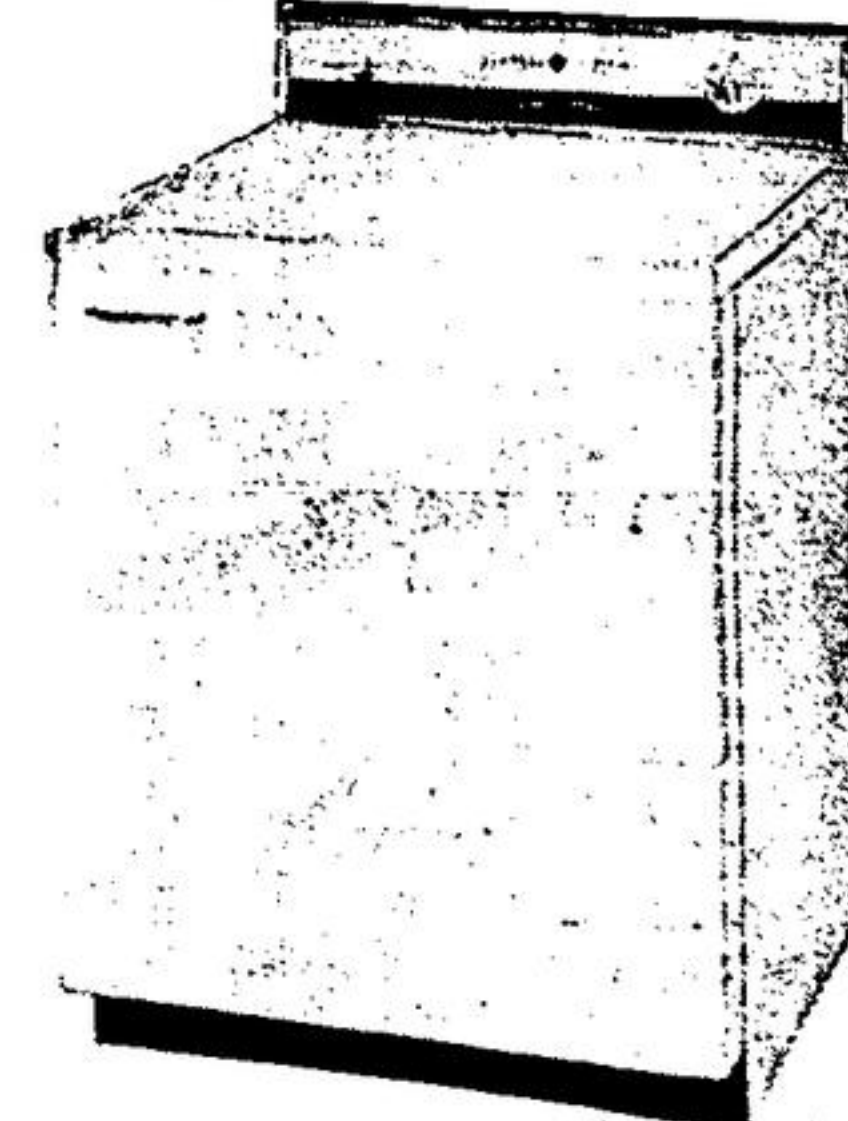
G.E. Ultra - Vision TV  
Model CC 307 23" Console



In addition to Daylight Blue and the  
test "easy-to-watch" Ultra-Vision fea-  
res, this great new model gives you  
"out-mounted" finger tip controls. Set-  
and-Forget volume and tone control.  
Large front-mounted speakers offer rich  
and 27 tube functions assure top recep-  
tion. Picture-width control. Stunning  
lim line cabinet in either walnut or  
light oak.  
Dimensions Ht 35" W 30" Depth 16 1/2"

SALE PRICE **\$259.95**  
WITH TRADE

LAUGH at Wet Weather on WASH DAY  
WITH A  
G.E.-High Speed Dryer  
Model VDA 550



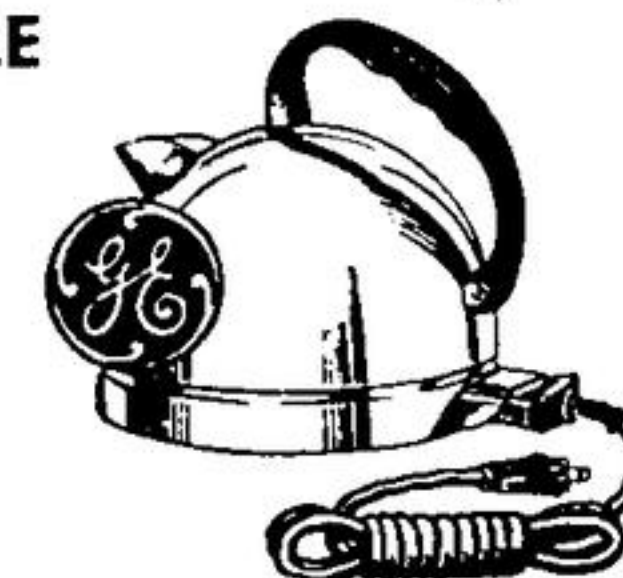
Time selection up to 140 minutes. Safety re-  
start switch. Full washer load capacity. No-heat  
fluffing. Efficient lint trap. Magnetic latch.  
G-E Written Warranty.  
SALE PRICE **\$149.95**

OTHER  
OUTSTANDING BUYS  
from GENERAL ELECTRIC

GENERAL ELECTRIC  
FLOOR POLISHER  
SALE PRICE **\$34.95**

GENERAL ELECTRIC  
VACUUM CLEANER  
SALE PRICE **\$59.95**

G.E.  
ELECTRIC  
KETTLE



SALE PRICE **\$9.75**

**LOOK!**

## YOU MAY WIN

A Lovely ADMIRAL MANTEL RADIO

Every Dollar spent till 6 p.m. Saturday, Sept. 23rd entitles you  
to a free draw ticket on this lovely model by ADMIRAL

REGULAR VALUE OF THIS ITEM **\$22.50**

AS WELL, YOU WILL BE ELIGIBLE  
FOR THE DOWNTOWN MERCHANTS  
CASH PRIZES TOTALLING **\$500.00**