

Herald Ad Man One of Ontario's Top Three



One of the top three weekly newspaper advertising layout men in Ontario is now with the Herald.

Tom Rush, one third of the Simpson-Cork-Rush advertising team which won the coveted Ontario Weekly Newspapers Association Award for advertising excellence earlier this year, joined the staff this month from the Oakville Journal as advertising manager. The presentation of the award was made at Ottawa the site of this year's Ontario Weekly Newspaper Association convention. Judging was done by men experienced in the weekly newspaper field.

In the picture holding the award are Herald advertising manager Tom Rush (left), Kirk Simpson and Len Cork.

Tom started in newspaper advertising at Timmins before being transferred to Oakville. He is a Peterborough native and his wife is from Napanee.

Presently a commuter from the south of the county, Tom has wife Norma, and their two boys Mark, 4, and Brock, 2, will soon be Georgetowners when they find a home.

Honour Life Men At Local Luncheon

Two local members of the Broomfield Life Underwriters Association were honoured last week at a luncheon meeting of the association held at the North Golf and Country Club.

They received the "National Quality Award" which recognizes life insurance sales representatives who place consistent emphasis on quality service to their life insurance clients. Permanence of life insurance "in force" is the basis of the award, not sales volume.

Award recipients were: **Dalmar Chapple, Canada; Carl Henry Ingelbertson, Mutual; S. A. Rathbun, Sun Life; Neil McLeod Equitable; C. Stewart Locke, Prudential; H. A. Long, Metropolitan; J. E. Madill, Mutual; Gerald F. Willman, London; James Alexander Murphy, Mutual; Alan H. Batten, London; William H. Hodgson, Metropolitan; John T. Armstrong, C.L.U. Mutual; Norman W. Greensides, C.L.U. Mutual; Orin L. Dickhout, C.L.U. London; J. P. Henderson, London; Sydney Robert Lowe, C.L.U. London; John R. Runham, Metropolitan; Leonard G. Swain, London; Albert H. Rutherford, Mutual; Paul A. Mitchell, Metropolitan; William J. King, Metropolitan.**

The National Quality Award commonly referred to as "NQ A" is conferred by the three major life insurance associations: Life Underwriters Association of Canada, Canadian Life Insurance Officers Association, and Life Insurance Agency Management Association. To qualify, life underwriters must achieve a minimum of 90% in maintaining their business "in force". They must be members and subscribe to the principles and code of ethics of the Life Underwriters Association of Canada. More than 2,000 Canadian life insurance men and women qualified for this year's Award.

Local Man Was Chosen For Ottawa Navy Ceremony

A local young navy recruit, Jim Goodlet, was one of 82 sailors chosen from his district to participate in a trooping the colour and navy sunset ceremony which climaxed Canada's birthday celebrations in Ottawa.

According to a daily newspaper article the navy stole the limelight. As the sun sank closer to the horizon, 180 white-uniformed officers and men from HMCS Cornwallis positioned themselves across the sward on Parliament Hill to carry out a stirring performance of the traditional sunset ceremony.

Guns and rifles blazed, and massed bands from the services played the Evening Hymn. Jim is son and namesake of local hardware merchant Jim Goodlet.

June Residential Building \$41,000

Building permits valued at \$41,196.00 were issued in June.

According to the local building inspector's office all permits were for residential developments.

SOLD BY HARE

21 SHELLEY STREET - GEORGETOWN

FOR RESULTS LIST WITH HARE, CHARLES DYKSTRA, Rep. TR 7-3245

137 Main Street North Georgetown

FREEZER OWNERS

SPECIAL OFFER—JULY 13 TO 27 ONLY

FRESH GARDEN PEAS **18c lb.**

All shelled, washed and blanched and ready to freeze. (12½ lb. tins only)

Advance orders only

HALTON DRESSED MEATS LTD.

RR 4, GEORGETOWN — PHONE TR 7-9231

P.S. 12 lbs. supplies one person for approx. 12 months.

Holy Cross School June Promotion List

- To Grade 1 Kindergarten a.m.**
Teacher: Mrs. C. Hale
Betty Jean Barkley, Gerard J. Deborah Butler, Dennis Cassidy, Warren Chard, Beverly Dawson, Nasie Doucette, Donald Doucette, Dale Gibbons, John Hendriks, Kathleen Heenan, William Kiteley, Richard Swell, Brent LeBlanc, Brian Martin, Louise Milton, Theresa Eton, Robert McHugh, Wendy McIntosh, Gregory Nelissen, James Nichol, Elizabeth Simon, Margaret Warriner, Anna Wilcox.
- Kindergarten p.m.**
Anne Barnes, Douglas Battista, Elizabeth Carney, Debbie Caruso, Carol Coles, Paul Duzick, Michael Fobert, Sandra Freeman, Annette Grittani, Michael Harris, Patricia Layton, David Lead, Kathleen O'Malley, Mary Liza, Ricky Peters, Louise Swinson, Johnny Sargent, Bernard Schatti, Kenny Sovran, Nancy Strite, Patsy Syme, Elsie Washbourne, Laura Wiles.
- To Grade 2 Teachers: Miss Gillis**
Diane Adby, Glendon Barkley, Michael Barnes, Shelly Bond, John Breckenridge, Michael Brick, Dick Bus, Michael Cole, Patti-Anne Cole, Terry Jackson, Stella Dubelaar, Peter Gerton, Kevin Emerson, Michael Fitzmaurice, Susan Frost, John Hamilton, Anthony Harold, David Hulme, Heather Hulme, David Law, Karen Leonard, Michael Mandarino, Klemmie Moffat, Veronica Nemeth, Cathy O'Flaherty, Denise Rawlinson, Wendy Sherk, Kathy Soly, Denise Stokes, Wayne Sullivan, Sandra Sullivan, Tony van Alphen, Reid Walker.
- To Grade 3 Teacher: Miss Archibald**
Brian Bodin, James Breckenridge, Gail Butler, Michael Carney, Susan Elsliger, Joseph Fobert, Catherine Graham, Kenneth Law, Anne Marie McCarthy, Robert MacDonald, Catherine Milton, Monica Moffatt, Angela Mullan, David Mundy, Kevin O'Malley, Michaelene O'Malley, Stephen Parniak, John Edward Rawlinson, Marie Simon, Deborah Sherk, Patrick Cussion.
- To Grade 4 Teacher: Mrs. A. Norris**
Margaret Bas, Colleen Cummins, Paul Darsey, Diane Duzick, Cathy Chamberlain, Theresa Egerton, Steven Frost, Frances Gardiner, Ruth Horan, Patricia Lavell, Anna Nelissen, Catherine Peters, Robert Sargent, Leslie Smith, Brendon Soye, Debra Strite, James VanHoekelen, M. Lynn Washbourne, Kathryn Salviaan, Lawrence Warner, David Warner.
- To Grade 5 Teacher: Mr. J. H. O'Connor**
Susan Chapman, Gregory Hill, Elaine Horan, Barbara Kiteley, Anne MacDonald, Mich-Mountain, Catherine Mundy, Peter Nieuwhof, John Pignatelli, Alfred Schouten, Barry Scinski, Anna Simonyi, Michael Smith, Peter Smith, Diane Sychan, Joseph Van Hoekelen, Peter Walker, Clifford Warriner.
- To Grade 6 Teacher: Mr. J. H. O'Connor**
Donald Bodin, Charles Boyle, Richard Chapman, Judith Freeman, Lance Gibbons, Isobel Gilligan, Dennis Hill, Kathleen Kiteley, Robert Marchand, Andrew McDonald, Phelim O'Malley, Michael Parniak, Christina Pellegrims, Irma Schouten, Bruce Scinski, Ronald Yates.
- To Grade 7 Teacher: Miss M. Kelly**
James Bechard, Marion Bos, Thomas Corcoran, Brian Chamberlain, William Chard, Joseph Drenters, Anne Doucette, William Dwyer, Paul Egerton, William Ewins, Graham Ferguson, Grace Graham, George Graham, Hugh Graham, Rosalind Hewson, Betty Anne Hulme, Judy Law, Cathy Layton, Anthony McAuley, Yvonne Mountain, Eddie Pellegrims, Marie Pignatelli, Jody Sargent, Judith Strite, Betty Suehan, Anna Valk, Hans Van Klink, James Walker, Fred Yates, Lynda Rutledge, Susan Schatti, Susan Barkley.
- To Grade 8 Teacher: Mr. T. J. Fitzmaurice**
Graham Barkley, Victoria Bechard, James Campbell, Suzanne Carriere, M. Anne Casey, Shirley Cloutier, Martine De Clerque, James Egerton, Robert Hand, Wilfred Hill, Philip Lavell, Paul LeBlanc, Frances MacDonald, Snsan MacDonald, Ruthann Marchand, John Reaume, Joe Roberts, James Robson, Bill Rutledge, James Sills, Frank Valk, Benny Van Hoekelen, Tony Van Klink, Barbara Wild.
- To Grade 9 Teacher: Mr. T. J. Fitzmaurice**
Simone Bodin, Brenda Boyle, Michael Dwyer, Johanna Ewins, Douglas Fitzmaurice, Robert Freeman, Lynda Lee, Alfred Madget, Steve Murray, Sheila Roberts, Richard Sills, Christine Schatti, Mary Solomon, Susan Solyom, Katherine Strite, Terry Sullivan, Helen VanKlink, Patricia Wiles, Incka Bus.

Miscellaneous Shower For Newlyweds

A miscellaneous shower was given in honour of newlyweds Mr. and Mrs. Stuart McMillan, who were married June 10 and are now residing in their Eighth Lane home. After an evening of cards arranged by the hostesses Mrs. John Bussell, Mrs. Arthur Plant, Mrs. Jack Marchmont and Mrs. James Hamilton, the bride and groom, assisted by the groom's sister, Mildred, opened the many gifts presented to them with good wishes from all the neighbors. The shower was held in the North Trafalgar Community centre.

Mr. and Mrs. Roland Leonard of Woodstock, New Brunswick, visited with Mr. and Mrs. John Bradley for a few days.

Mrs. Edward Robertson, Nancy and Jack and Mrs. Irene Saunders, Johnny and Judy left Sunday for a twelve day vacation at Red Bay, Mr. and Mrs. Ken O'Neill and family and Mr. and Mrs. Gordon Lee and family spent the weekend at their cottage.

A car and driver from St. Catharines, who was unaware of the stop sign at the upper corner of Hornby collided with a panel truck driven by Mr. Finnie of Hornby. No one was injured and although the damage was not great, both vehicles had to be towed away.

Mr. Archie King had the misfortune to fall at his home and has a fractured pelvis and a fractured wrist. He is now a patient in Galt General Hospital.

Congratulations to Mr. and Mrs. Lorne Sampson who were married at St. John's United Church, Oakville, on Saturday, July 1. Mrs. Sampson is the former Joan Higgins, daughter of Mr. and Mrs. William Higgins of Oakville.

Mr. and Mrs. D. O. Ferguson of Norwood were weekend guests at the home of Mr. and Mrs. Lew Sampson, to attend the wedding of their grandson, Mr. and Mrs. Charles Latimer were also weekend visitors, at the Sampson home.

While cutting a board in the honey house, Mr. Alvin Anderson had the misfortune to cut his fingers on the saw. It required seven stitches to close the wound.

Although the ladies of Hornby United Church were not rushed at any one time, there was a good crowd at the strawberry social on Wednesday, June 28, held in the church basement. Shortcake, biscuits, ice cream, strawberries, cream and coffee were served.

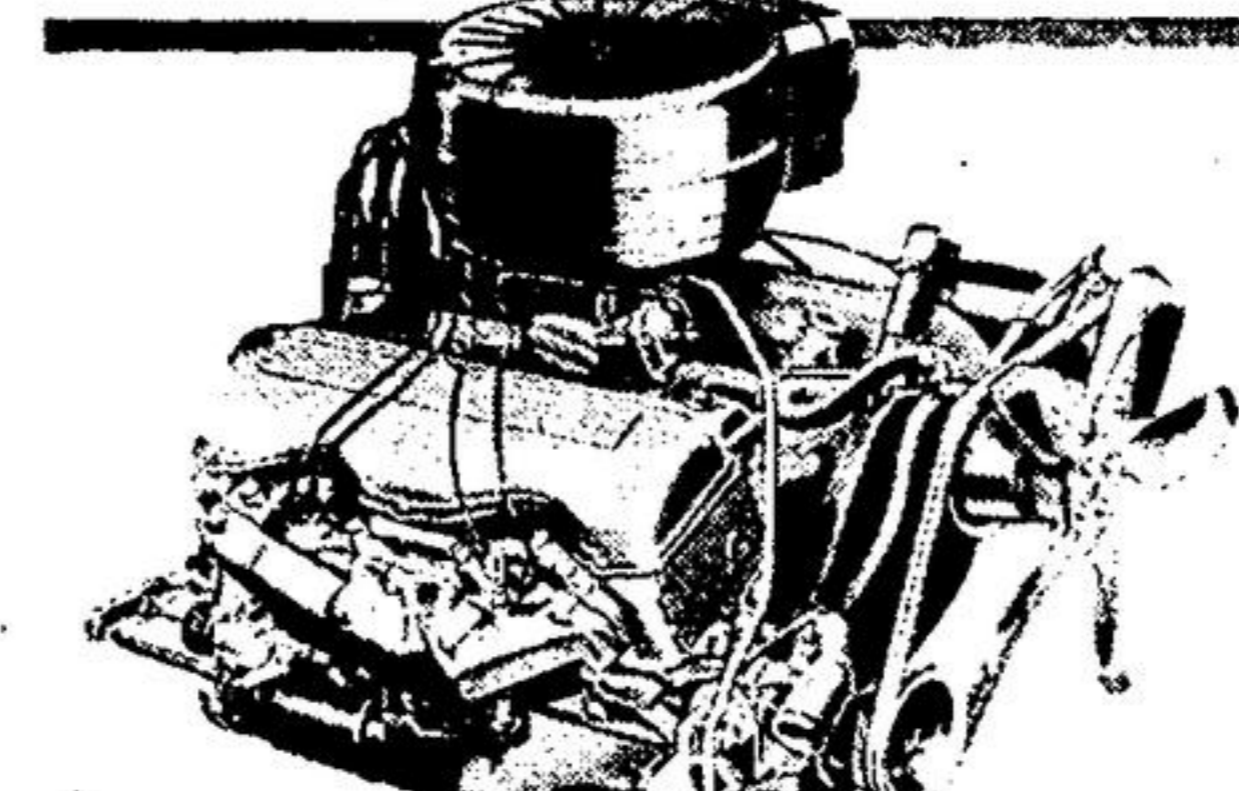
The Learmont clan held their annual reunion on Saturday, July 1 at Hornby Community Park with a good attendance. The picnic and reunion schedule for Sunday was postponed on account of the wet weather.

Contributing Presentation was made by Hugh Drake, C.L.U., London, Life.

He said, "National Quality Award gives tangible recognition to those underwriters who are contributing their best to our business. It is additional evidence to their clients of the high ideals and purposes of life insurance." Mr. Drake explained that persistency and permanence of business "in

HOW MANY MILES SHOULD A TRUCK LAST?

It depends on the driver—on the care that a truck is given—and on the manner in which the truck was built. Let's assume the first two factors are average... the driver is reasonably considerate of his truck—the maintenance it receives is sensible and regular. Now, the mileage we can expect depends on how the truck is built.



WHY IS THE ENGINE YOU CHOOSE SO IMPORTANT?

Let's talk engines. For this is the heart of truck performance. And it's here that Chevrolet V-8's and 6's have proven their dependable worth. Naturally, Chevrolet gives you a choice of power plants... but they all have something in common. Namely, overhead valves, Moraine bearings and full pressure lubrication, all specially designed for long engine life. And, as a bonus while you enjoy this extended engine life, Chevrolet has married economy to power in the performance of its various engines—so that with a Chevrolet Truck you have the pulling-power when you need it, and gas economy full-time.

Then there are the myriad of "small" features that help extend the life of Chevrolet Trucks. Extra-big capacity brakes... precision ball-gear steering to minimize friction and steering effort... torque-tailored clutches and super-tough transmissions!



So how many miles should your Chevrolet Truck last? Frankly—we can't pin it down to a figure. Certainly, there are thousands of Chevrolet Trucks across Canada with thousands of profit miles behind them. Who knows, perhaps you'll retire before your truck does. But one thing we can say with surety: your Chevrolet Truck has been built to give you the best performance throughout the longest possible lifetime. And with a Chevrolet Truck, every mile you drive will be a profitable one. Choose your Work-Proved Chevrolet Truck at your dealer's today.

CHEVROLET WORK PROVED TRUCKS

Arthur Scott Motors Limited

61 GUELPH STREET — GEORGETOWN — TRIANGLE 7-2251

Hymn Silver Awards Presented to Winners

Seven incoming students at Georgetown High School shared \$50 in academic awards, presented by local merchant Sid Silver in memory of his father.

Besides a substantial cash award in high school, Mr. Silver gives \$10 awards each year in the five public schools to students who stand at the top of their class. They are now as the Hymn Silver Memorial Awards.

Last Day
At Chapel Street School, a graduation ceremony was held on the last day of school, when Mayor Ern Hyde and Rev. Norman Young of Knox Presbyterian Church attended. Principal Val Stein presented the Silver award to Valerie Itchen.

Principal Harold Catling of Park School presented a cheque to Anne Barrett as her award for standing first at that school.

At Banquets
The other schools presented the awards at their graduation banquets. Simon Llewellyn received his from Principal William Kinrade at the Wrigglesworth School dinner. At Harrison School, the award was shared by Ian Howell, who received first prize, with Eleanor Brown and Ruth Kidd, who placed second and third, splitting the other half of the prize. James F. Evans, secretary of the school board, made the presentation.

Board Member
Barbara Hildebrandt was winner at Kennedy School. School board member Stan Finlay presented it to her as part of the ceremony at that school's graduation dinner.