

GETTING CLOSER

# Wild West Spectacular Rodeo Has Everything

The cloud of dust on the horizon grows bigger. An ear to the ground and you can hear the gentle thunder of pounding hoofs. Shortly the tumult and shouting will reach you. The Lions Rodeo fast approaches.

Beef barbecues, dancing, parades, bronc riding, bull-dogging, calf-roping, more beef barbecues and all the excitement and thrills of an eastern Calgary Stampede... and bleachers sufficient to seat all the spectators.

Chuck-wagons, buckboards, and a real stage coach will highlight a glittering parade on the morning of the Rodeo events, and at the head of the western cavalcade, Mayor Ern "Raw" Hyde, Sheriff "Mait" Haley and special Rodeo Day guests. Townsfolk not wearing western garb will in all probability be lynched.

Bigger and better with more thrills and colour are the adjectives being poured on this year's celebration by the sponsoring Lions. One attraction not included in last year's hoopla is the gala Rodeo-eve "dance-show" in the park headlined U.S. singing stars Freddie Cannon and Del Shannon, backed up by Canada's No. 1 group, Little Caesar and the Consuls.

Those who like their dancing "old time" get their turn Saturday night in the park when an Old Time Square Dance Show will be the attraction.

During Rodeo Week, June 5 to 10, the Lions are calling on the local folk to assist them in making Georgetown a piece of Alberta by dressing Western style. Ten gallon hats will be available for sale and merchants have indicated they will promote the Rodeo theme in their windows and advertising during the six days.

Traffic during the week will become a good percentage horse. And prairie vehicles will be a familiar sight on local streets, and their numbers will increase until the dusty finale when the Rodeo fever reaches its peak.

The Lions, however, recommended that some leniency be shown anyone wearing eastern clothes during that week - Chances are he'll be from out of town.

## Agricultural Economy? We're Fooling Ourselves

### Stelco Economist Urges More "Buy Canadian"

"Perhaps the gravest and the most fundamental of our national problems is the fact that while we Canadians have evolved a way of life which can only be supported if we have a profitable and progressive manufacturing potential, we are not yet disposed to acknowledge that fact, or to act in accordance with it," Stuart Armour, Economic Adviser, The Steel Company of Canada, Limited, said in Toronto.

Speaking before the Young Men's Canadian Club of Toronto, Mr. Armour stated that most authorities, including the Governor of the Bank of Canada, now agree that only manufacturing can provide the employment required to sustain some 18 million Canadians upon the world's second highest standard of living.

"Yet, despite this undoubted fact," he said, "we continue to act as if ours was still an agricultural economy. We Canadians like all those apertures of a high level of living which only manufacturing makes possible, while at the same time we try to kid ourselves that we are a nation of horny-handed sons of the soil."

Mr. Armour warned members of his youthful audience that their future as young Canadians is going to be seriously affected unless Canadian manufacturing does progress and prosper through domestic business.

"The trouble is that the social structure, the type of society, the national economy we have devised has begun to assume the shape of an inverted pyramid," Mr. Armour said. "In other words, we have erected a still growing social structure which is even now demanding taxes on a scale which can only be supported by a manufacturing potential which is prospering and progressing."

The Stelco economist stated that while this overloading is going on, our manufacturing potential is neither growing nor prospering on a scale requisite to the burdens still being almost daily placed on it.

"What we obviously need at this juncture is a substantial cut in both corporation and individual taxes coupled with a very sharp reduction in government spending," Mr. Armour said. "Instead we have already been threatened with higher taxes this year, and there is no real sign that any level of government is in the slightest bit concerned with economy. Indeed, we seem still to be hypnotized with the idea that by spending ourselves broke, we can spend ourselves prosperous."

"As a consequence of our strange actions as a people, we Canadians raised consumer prices between 1954 and 1960 by more than 10 percent, and at the same time average unemployment as a percentage of the labour force rose from 4.5 percent to 7 percent."

Mr. Armour charged that one cause of the rise in the level of unemployment between 1954 and 1960 was undoubtedly the disposition of Canadians to spend so much of their income on imported manufactured goods.

"Today Canada is in the very unenviable position of being far from the world's largest importer of manufactured goods

on a per capita basis," he stated. "Our purchases of manufactured goods, many of which can or could be made in Canada, now amount to \$1,000 a year for the average family.

"But in spite of all the warnings issued as to the inevitably serious effects upon our economy of the buying of foreign goods which can or could be made in Canada, the public goes unheeding on its way. Last year foreign cars, other than those made in the United States, were sold in Canada to the number of 125,900. That large total constituted 28 percent of all our new car sales in Canada in 1960; and the majority of such imports paid no duty. Thus the Canadian people, who are committed to the maintenance of full employment through the maintenance of consumer purchasing, spent very large sums on foreign cars whose makers provided no employment or production, and a very meagre level of taxes, to our economy."

### Social and Personal

Miss Janet Redmond is now a patient at Heather Nursing Home, 104 Main St. North. Also Mr. Robert Evis.

Ola Berg, of Toronto, son of E. A. Berg, R.R. 1, Limehouse, will be spending a week holiday in Calgary with his brother, Elling Berg. He leaves Wednesday May 17th.

Mr. and Mrs. Fred Jackson, Glen Williams, were hosts to a miscellaneous shower and party for Miss Carol Symons and Paul Marshall, a prospective bride and groom last Saturday evening in their home. Music was supplied by Bert and Joe Marchmont. Mrs. Jack Fry and Mrs. Bert Marchmont assisted Mrs. Jackson with the party.

Mr. and Mrs. Jack Runham and daughter, Jill, 12 Parkview Blvd. were in New York City last week where Mr. Runham attended a convention of Metropolitan Life Insurance agents. They stayed at the Statler-Hilton Hotel. Mr. Runham, who belongs to the Honour Club also became a member of the President's Club and was presented with a stainless steel carving set and steak knives at one of the dinners.

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  - The Underground City
  - Green Mansions
  - The 'Mozart' Leaves at Nine
  - The Side of the Angels
  - Prize Stories
  - See Rome and Die
  - The Night Riders
  - The Count of Monte Cristo
  - Mrs. Meeker's Money
  - The Iron Noose
  - The Double Frame
  - Maigret Rents a Room
- NON FICTION**
- Shakespeare Affectionately F.D.R.
  - Arthur Meighen
  - Timothy Dexter Revisited
  - Fidel Castro
  - The Infernal World of Branwell Bronte
  - Native Tribes of Canada
  - The Reluctant Satellites
  - The Man Who Never Was
  - HMCS
  - Return of the Tiger
  - Ireland in Colour
  - Raivavae
  - American Panoramas As We Are
  - The Winter Book of Switzerland
  - Holiday Travel Guide:
    - London
    - France
    - Italy
    - Rome
    - Spain
    - Switzerland
  - Comprehensive Guide to Europe
  - From Raft to Raft
  - The Outline of History
  - Faust
  - Shakespearean Tragedy
  - Shakespeare's Public
  - Scottishman's Return and Other Essays
  - The Complete Humorous Sketches & Tales of Mark Twain
  - I Have Seen Quebec
  - The Camper's Bible
  - Mike Davis at the Royal Ballet
  - Your Career in the Theatre
  - Ballet Annual No. 15
  - Music at Our Fingertips
  - A D'Oyly Carte Album
  - Persian Miniatures
  - Indian Miniatures of the Moghul School
  - The Romance of Lace
  - Fun Shapes in Space
  - Poster Design
  - Fun With a Pencil
  - How to Make Modern Jewellery
  - How to Make Pottery and Ceramic Sculpture
  - Coin Dictionary and Guide
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  - Greenhouse Gardening as a Hobby
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  - The New Roger's Thesaurus
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  - Cassell's Directory of Nursing
  - Am Anastasia
  - Shopping Around Europe
  - Strategic Air Command
  - Water, Water, Everywhere
  - A History of the Cold War
  - Social Letter Writing at a Glance
  - Official History of the Canadian Army in the Second World War
  - Vol. 1: Six Years of War, the Army in Canada, Britain & the Pacific.
  - Vol. 2: The Canadians in Italy
  - Vol. 3: The Victory Campaign
- WORDS OF THE WISE**
- People will buy anything that's one to a customer. — Sinclair Lewis.

## Atomic Age Exemplified In Bell Telephone Tour

A clear insight into the inner workings of the Bell Telephone Company was provided for a group of newspapermen recently, when the Company entertained them with a tour of their plant on Aquith Street, Toronto. Mr. and Mrs. Walter Blehn of the Herald staff were included in the party.

One of the most interesting departments was where the bills for long distance telephone calls for every telephone in Ontario are made out. It took up the better part of the complete floor of the building, and presented a cool, calm and collected appearance, because it is completely equipped with dozens of large computer machines with perhaps a dozen or so girls stationed at the key points where a pair of human hands and a human brain are needed. As soon as your long distance call is made, holes are punched in computer tickets telling the interpreter your number, the number you've called, and how long you talked. These machines are in operation night and day.

The human element is still needed in the operation of the Company, however, and the "information please" department depends on the girl operators trained for this particular job. This is an extremely busy switchboard, and has become even more so with so many New Canadians who have difficulty reading English. The Company has personnel proficient in several languages to help in such situations. However, those who have no difficulty with reading English place most of the information calls. The tour guide pinched in computer tickets that 90% of the "information please" calls could be avoided if telephone users would read the information in the telephone book a little more carefully.

An indirect result of the atomic bomb, was the floor full of tiny cylinders, a couple of inches high, which contain the vital equipment necessary for connecting the telephone calls. Thousands upon thousands of these cylinders with their intricate maze of connecting wires are contained in the room which seemed eerily alive with clicks, hums and vibrations.

With each atomic explosion, so much more is revealed about electrical circuits such as are contained within the little cylinders, that the day is not far distant when these tiny cylinders will become infinitesimal. Illustrating the point, the tour was taken to another floor which was equipped with cylinders used before the atomic explosions. They were a good foot or more high and five or six inches in diameter. Comparatively, they looked quite cumbersome, and take up a great deal more space than the tiny compact models. Before the foot-high cylinders came into use, the cylinders were much larger again, and needed a whole building to house them alone.

The Company keeps striving to improve its service and competence, as well as to adapt itself to the latest scientific discoveries. During the tour it was mentioned that in the near future, letters would be deleted from telephone numbers, and all combinations would be numerical. Dialing by push-button is coming quickly too, and of course direct distance dialing is being expanded and extended every day.

**DID YOU KNOW?**

A lunchbox is an ideal breeding place for germs unless it is kept scrupulously clean. It should be washed out regularly, rinsed with water and a little baking soda, dried and then stored thoroughly. This will also prevent odors.

## Showed Radar System Foolproof

The most powerful radar system ever devised reported last October 5th that it was 99.9 percent certain that a ballistic missile attack had been launched, against North America. Much has been written since of what followed but the real significance of the episode, says April Reader's Digest, is its assurance that the danger of an "accidental war" being touched off from this continent is all but nil.

In an article by John Hubbell, the Digest traces events of that day in detail and pays tribute to Canada's Air Marshal C. Roy Slemmon who, as Deputy Commander in Chief at North American Air Defence Command headquarters in Colorado Springs, was in charge of the Norad War Room in the absence of his chief.

One by one signals flashed before Slemmon and his U.S. Canadian staff, warnings from a fantastic new missile-spotting radar complex in Greenland that a massive missile attack was on its way. And there was not a second to spare because, if it were an attack, then the retaliatory power of the USAF had to be turned loose. But first it had to be determined, and in seconds, whether this was really what it appeared to be.

Swiftly, from men at his side, Slemmon ascertained that Russian Premier Khrushchev was then in New York at the U.N., that intelligence reports had given no hint of a Russian offensive, that no other radar systems such as the Dewline

words of the wise

He who will not reason is a bigot; he who cannot is a fool; and he who dares not, is a slave. — William Drummond.

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## Three Hurt in Weekend Accidents

County OPP investigated an accident on 22 Sideroad near here Saturday involving a car driven by Herb Vyse of R.R. 3, Milton.

Cst. Bill Bennett who made the investigation said damage to the car was \$600. Three people in the car had to be treated for minor injuries.

## THE GEORGETOWN HERALD

Thursday, May 21th, 1961  
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Joe Saliba, an R.R. 2, Horn resident, escaped injury when his 1953 Pontiac went out of control near Stewarttown Sunday. Damage in this case was minor.  
The perpendicular drop of the Canadian side of Niagara Falls is 162 feet, Labrador Grand Falls is 245 feet, and B.C.'s Takkakaw Falls is 130 feet.

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