

GRAND RE-OPENING

OF OUR COMPLETELY REMODELLED STORE ON FRIDAY, MARCH 3rd

We enlarged our premises in order to enable you, the customer to find even better selection of merchandise than before. We now have a special record bar, Hi-Fi and Stereo showroom, which will give you a selection of more than 1,500 records, and as many as 25 Stereo and Hi-Fi Record Players.

**WE KNOW IT ISN'T CHRISTMAS — BUT!
YOU'LL LIKE IT ANYWAY**

FREE - 14 lb. (or over) Turkey with every purchase over \$100

— FREE BALLOONS FOR THE KIDS —



Special Opening Bargains

PHILIPS

TOP OF THE LINE
NO 'PICTURE SHRINK'

Step up to a new kind of superb picture and sound quality. Safety screen; 3 speakers; luxurious cabinets; lighted channel indicator. New automatic picture size control. Canada's most advanced TV.

This Set normally sells for \$429.95. We allow you \$140 For Your Trade

\$289.95



THE HUDSON
— 3 Speakers —

PHILIPS Stereo

RADIO & RECORD PLAYER

Full rich sound from 3 full range speakers. Beautifully styled cabinet. 29" high - 34" wide - 16" deep. Yours for wonderful home entertainment.

Formerly \$229.95

SPECIAL SALE PRICE



\$139.95

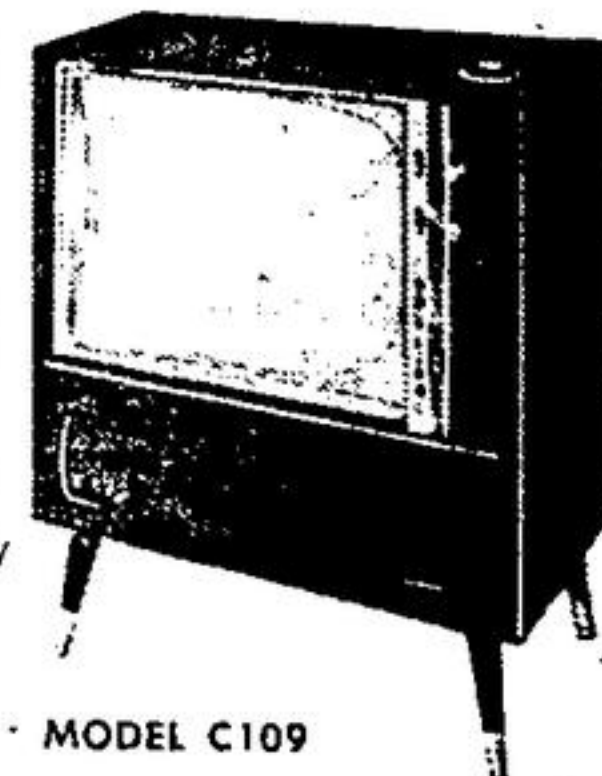
PHILIPS TV

Full 21" Console

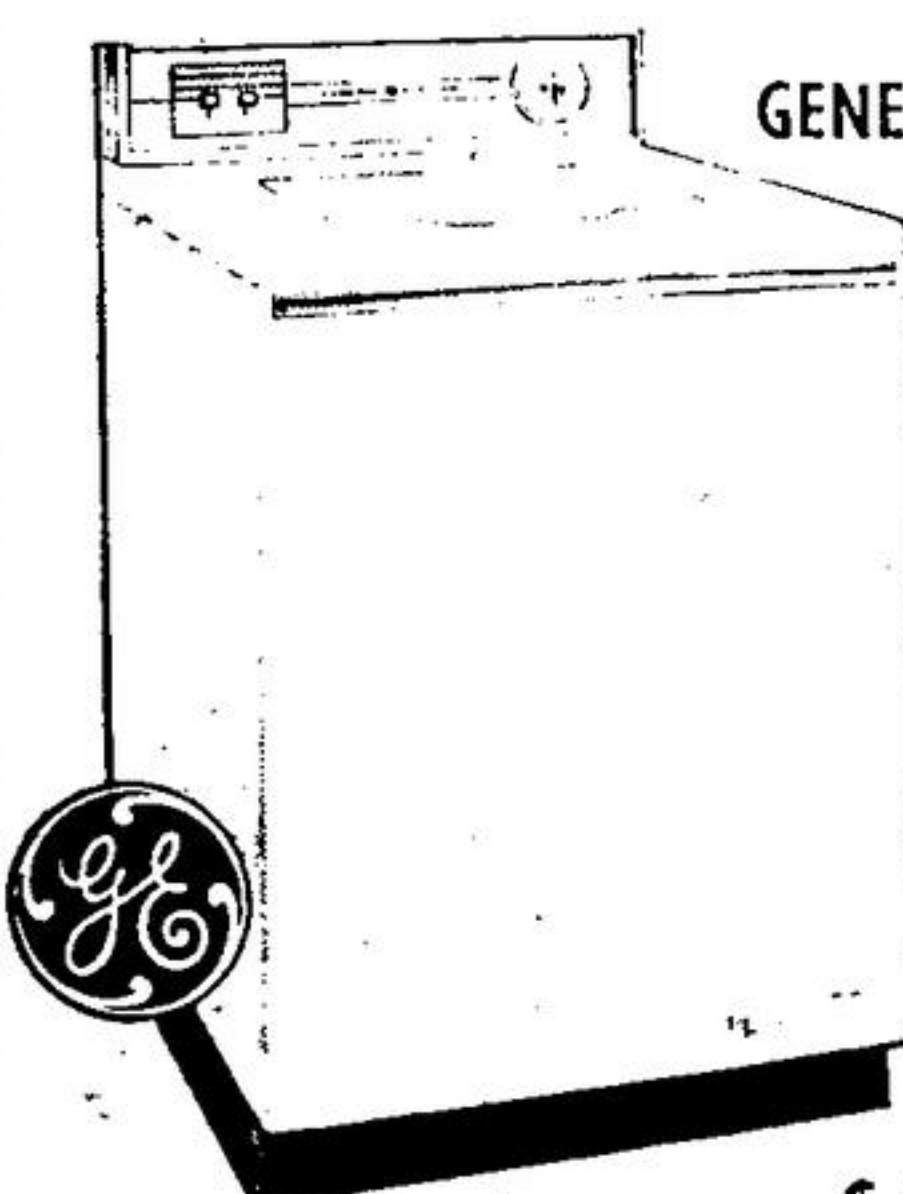
8" Speakers - new design. Full warranty 1960 model.

WAS \$329.95 MODEL C109

\$219.95



AND YOUR TRADE



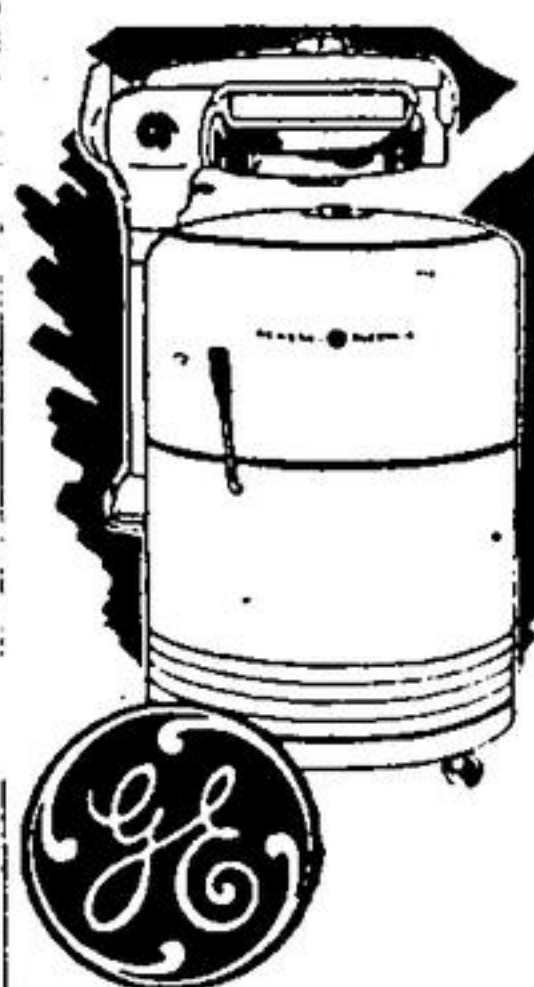
GENERAL ELECTRIC

Automatic WASHER

More economic and easier to use. Wash clothes with ease and safety. Child-proof switches shut motor off when door is opened. Won't restart without resetting control on back panel. Wash whiter and more quickly with this G.E. model.

PRICE WITH YOUR OLD WRINGER-WASHER

\$224.95



General Electric

WRINGER WASHER

MODEL GP110

\$92.50

AND YOUR OLD WRINGER - WASHER

GENERAL ELECTRIC

Automatic DRYER

Outdoors dry, but done indoors without fuss or mess, or cold hands, in the new GE dryer. It's so easy to use — takes the drudgery out of washday.

\$154.95

GENERAL ELECTRIC

Full 21" Console TV

In addition to 'Daylight Blue' and the latest 'easy-to-watch' Ultra-Vision features, this great new model gives you front-mounted finger tip controls. Set-and-Forget volume and tone control. Large front mounted speakers offer rich sound. 27 tube-functions assure top reception. Picture width control. Stunning slim line cabinet in either walnut or light oak.

\$229.95

AND YOUR TRADE



MODEL CC-171

Push-Button Service

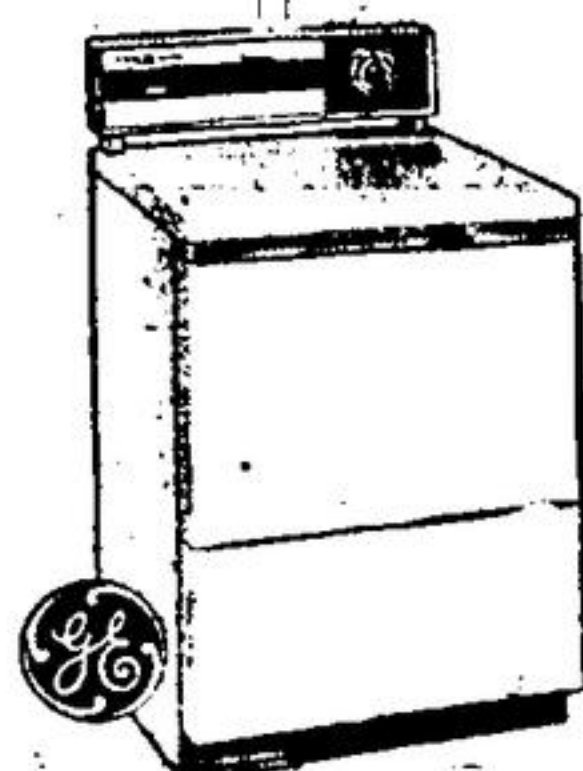
on ALL Appliances

That's OUR Policy: It's far more important to be able to rely upon fast, dependable service than to get a so-called 'special deal'. Call us if anything goes wrong. We'll pop up just as though you pressed a button. Yes, you can really depend on—

WIGO'S SERVICE DEPT.

ALL APPLIANCES — ALL MAKES TR. 7-3376

Commercial and Domestic Refrigeration



GENERAL ELECTRIC REFRIGERATOR

MODEL TLB 120

Dial defrost 12 cu. ft. refrigerator - 74 lb. freezer section - Removable, adjustable door shelves - Twin vegetable crispers - Full-width chiller tray - Magnetic safety door - Butter keeper - Egg rack, holds up to 24 eggs - Cheese rack

\$239.95

AND YOUR TRADE

MOFFAT - CROSLLEY 24" RANGE FULLY AUTOMATIC

Outstanding value in a clock controlled 24" range. Timed appliance outlet - high speed surface elements with seven-heat switches - large capacity lighted window oven - roomy storage drawer.

\$179.95

WITH TRADE



Make a point of dropping in this week-end — We'll Make You Welcome

WIGO

TELEVISION & APPLIANCES

— SALES and SERVICE —

32 Main Street North

TR. 7-3376