Quarter Century Members Compton, Walter Louth, Mr. Hugh Dickie, Ann Annual Get-Together

industry, far from despoiling Herbert, Clayton Allen, Harry Welter Biehn nature, has a long range pro gram for continued production

"Our planning is a century in advance," he said, "and areas which are being cropped today replanted for cropping again a bundred years . from

ception of logging camps, he described today's version of meat homes and planned entertainment, with modern mach trict No. 12 Toronto Milk Pro- Archer is Purchaser at inery much in evidence and ducers', was held on November everything provided to make 21st in Esquesing Community Hays Holstein working conditions pleasant and Hall President Hugh Beaty was profitable for employee and chairman, and welcomed a good Anniversary Sale

John Blair, a resident of Glen carried on an active programme Williams more than fifty years, during the year, and the chair. Sale of Holsteins realized \$27, local mill in 1905. Mr. Blair fine report by the visiting prest | age of \$226 each. has many recollections of those, dent of the Association, Frank names of men he had been as. Mr. Kyle Bingham, district by John Malcolm of St. George, international trade newspaper offices abroad by the 111 Trade sociated with in the construct. director for the past four years Ont., to Les Peres Du St. Esprit, The Department of Trade and Commissioners now in Ottawa 150

chairman and introduced John of their plans could not be put three-year-old heifer. Another tion Conference in Ottawa. | including importers, agents, office at the dinner for several ed producers, that several im-years. Sam Harrison said grace portant projects were under herd brought \$400 on the bid! fine quality paper, the eight- Chambers of Commerce and and Janet McDougall thanked consideration.

the speaker. Mill manager Ross Duncan and Mr. Jack Pawley, secretarythat day by the serious illness were present at the meeting. Vaughn, St. Catharines, paid the the world in a sense, it is the abroad, and the daily and week. of his mother and was unable and also Wm. McCorquodale, top price for a bred heifer of external counterpart of the ly press of every land. In all to attend the dinner. Regrets check-tester, and Fred Harrison, \$375 to Fred R. Stevens, of Department's fortnightly mag 100,000 copies of the first issue were also read from company manager of the Milk Producers' Bowmanville, Ont. president D. W. Ambridge that Co-Operative, all of whom spoke he could not attend, and con- briefly to the meeting. gratulatory letters were read Directors elected were: from other Quarter Century Esquesing Township-Jim Car- for a four-year-old, while Ver-

clubs of the company. Mr. Pomeroy paid special tribute to Mr and Mrs. Wilfred Gill who have recently eelebrated their fiftieth wedding anniversary. A moment's science was observed for Martin Cummins, whose death occurred since the club was organized several years ago.

extended ! Fred McNally thanks from associate members for the fine evening.

Before dinner adjourned, an election was held for 1961 officers. Wakefield Ford is the District Director - George Pelnew president. Jack McMenemy vice-president; Janet McDougall secretary; George Louth, treas- the new board of directors met urer; and Ray Pomeroy, past and elected the following of-

Later there was dancing to President - Don McKersie the music of the Debonaires. Vice-President - Robt. Alex-Lucky spot prizes were Christmas cakes, and were won by Sec. Treas. - John M. Bird. Mr. and Mrs. Bob Shortill and The evening concluded with

Mr. and Mrs. Jack McMenemy. lunch, served by members of Present membership of the the Ashgrove W.A. elub totals 39. Thirteen of the members are employed with the firm, and 26 associate members have retired from service. George Smith has the long ser- System, the Book of Knowledge vice record, 48 years, closely gives the most distant planet followed by Leonard Marchment from the Sun as Pluto. It is and William Merritt, each with 3,670,000,000 miles away and

Members of the club are: Ac nearly 248 years. tive, George Smith, A. N. Carter Richard Grace, Janet McDougall, Orval Rayner, Thomas Herbert, George Louth, Steve Eason, Wakefield Ford, William Hewitt, Ray Pomeroy, R. B. Shortill, Jack McMenemy; Associate. Leonard Marchment, William Merritt, Sam Harrison, Jessie Leavitt, Lena McNally, Arthur Herbert, Clayton Allen, Walter Louth, Hugh Dickie, Ann Hickey, Harry Hale, Fred McNally, Robert Foulis, James Hill, Isaac Hornby, Alex Kean, Chester Scott, John D. Kolly, Henry Preston, Andrew Dew-

hurst, Ed Francis. Dinner guests on Wednesday Included Mr. and Mrs. A. N Carter, Mr. and Mrs. Richard Grace, Janet McDougall, Mr. and Mrs. Orval Rayner, Mr. and Mrs. Thomas Herbert, Mr. and Mrs. Steve Eason, Mr. and Mrs



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Mrs. Wilfrid Gill, Mr. and Mrs. Members of the Quarter Cent Wakefield Ford, Mr. and Mrs. Walter Peck, Brantford, Mr. and tury Club of Provincial Paper, William Hewitt, Mr. and Mrs. Mrs. Bertie Weston, James Hill, Ltd. viewed some of the firm's Ray Pomeroy, Mr. and Mrs. R. Milton; Henry Klooster, Mr. and publicity material in an illus B. Shortill, Mr. and Mrs. George Mrs. Alex Kean, Mr. and Mrs. trated talk given at their an- Louth, Mr. and Mrs. Jack Mc Henry Preston, Mr. and Mrs. ual dinner December 7th at Menemy, Leonard Marchment, Andrew Dewhurst, Ed Francis, Mrs. M. Beaumont, Mr. and Mrs. Mr. and Mrs. Harry Shortill, Er-Paul Masterson of the public William Merritt, Sam Harrison, nest Forgrave, Gene Green, Mr. the first card, but it is definite relations department showed Jessie. Leavitt, Mrs. Roland and Mrs. John Buss, Toronto; that they were on sale in Lonedloured slides of logging oper. Haines, Lens, McNally, Marion Paul Masterson, Toronto; John don shops by 1850. ations, and told how the forest Robinson, Mr. and Mrs. Arthur Blair, Toronto; Mr. and Mrs.

Hickey, Elizabeth Leslie, Mr.

and Mrs. Harry Hale, Mr. and

Mrs. Fred McNally, Mr. and

Choose Don McKersie Far from the popular con Milk Producer Head

The Annual Meeting of Disturnout of producers. Reports Among dinner guests was showed that the directors had

Ray Pomeroy was dinner association, and although some croft Korndyke R. A. Andria, a Current Export Trade Promo eign businessmen of all types, Ca

Mr. Frank Todd, president, Milton, Ont.

ney, Jack Ruddell, Frank Rob. non J. Archer, Georgetown, Alexander, Kyle Bingham.

Don McKersie. Burlington - George Pelletter- ing female.

io, J. C. Bell and Harold Middlebrook. son, Wm. Raynor, Cliff May, St. Catharines.

Fred Amme.

Harry Moore, Jack McDougall fers, \$182, and twenty five heif- market Lloyd Lang. Following the annual meeting

er calves, \$134.

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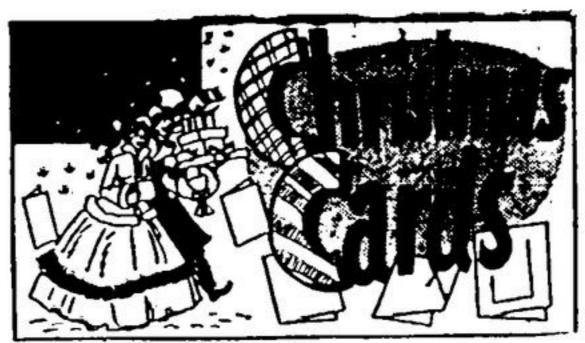
UNIVERSE In its description of the Solar one trip around the Sun takes it

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known today, appeared in England during the 1840's. There is a dispute over who designed

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One of the recent innovations the personalized Christmas card that features photographs Making them is not as diffiout as it may sound

Snapshots of the children, the entire family, or your home will convey your message of season's greetings For example, a picture of children arranging alphabet blocks to spell "Merry Christmas" is a favorite.

Or the children or entire family grouped before a fire-They will cost about a quar- place opening packages has proter billion dollars and will re ven popular with those who quite the Post Office to hire like to make their own cards.

an extra quarter million work. Remember to keep it simple ers to handle the tremendous After you have taken the pie volume The postal department ture 3rd have the necessary will collect approximately 99 prints, your professional photmillion dollars in postage from ographer can show you a sele tion of Christmas folders

The 13th Hays' Annusersory Canada Courier New ago, who helped construct the man was complimented on his 350 for 121 head, with an aver Promotion Newspaper.

of J. Ford King, RR .No. 2, page tabloid sire newspaper will trade associations in other coun-William F. and Charles F. and services in every market of mess and trade publications, James H. Gordon, Cannington, plies information on foreign world. Ont. paid \$370 to J. W. and markets and sales opportunities Bruce Cummings, Napanee, Ont. to Canadian businessmen.

Provide With News

istories on a wide range of Can-newspaper

Top price of \$420 was paid Canada has launched its own tributed from Canada's 63 trade reported a busy year for the Limbour, Quebec, for Green Commerce unveiled the first for the Export Trade Promotion promote Canada, Canadian in tries, appropriate foreign govdustry and Canadian products ernment officials, financial, bus-

Moblise for Export

The Department envisages ! Canada Courier as a joint trade ertson, Fred Nurse, Robert bought the top open heifer at | Canada Courier will provide promotion venture of govern-\$360 from Leo. A Baker, Lon- foreign businessmen with news ment, industry and press. Nassagawayea Township -- Dun- don, Ont. Vernon J Archer of new Canadian products and line with Trade and Commerce can Moffat, W. L. Ferguson, also paid \$360 to E Bruce Hay, processes, new Canadian plants, Minister George Hees' appeal Campbellford, Ont for a milk noteworthy export sales, trade to all Canadians to mobilize for developments and trends, and export, the Department has Only one bull was sold, he feature articles on Canadian called on Canadian businessmen bringing \$330 on the bid of W. producers and exporters, and and the press of Canada to proother members who have died Trafalgar Township - Hugh Everard Gray, Brampton The on the Canadian scene The first vide a continuous flow of stor-Beaty, Sam Finnie, Roy Wil- consignor was Fred W. Stewart, issue contains photographs and ies and photographs to the new

Thirty-two milking females adian commodities and indus. Canada Courier is produced South Wellington - John Reid, averaged \$288, forty-three bred tries, and material of interest by the Editorial and Art Serv-Gordon Darby, Ernie Benham heifers, \$248, twenty open hei- in just about every foreign ices Division of the Department's Trade Publicity Branch Canada Courier will be dis- This Division writes, designs

WARM UP

LATER

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TEXACO FUEL CHIEF

TODAY! .1.1

lished quarterly in English, but the Department says that as soon as possible, it will be produced on a monthly basis. Reg-

ers abroad.

ional and foreign language editions will also be published as soon as feasible. The more than 1,000 business men from all parts of Canada attending the current Export Trade Promotion Conference

by Canada's Trade Commission-

Published Quarterly

Initially, the new international trade newspaper will be pub-

will each receive a copy of the first issue of Canada Courier. The headline story is on the conference, which was called by Trade and Commerce Minister Hees to asprk the biggest export drive in Canada's history.

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Thursday, December 15th, 1960



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