

# Logging Operations are Described At Provincial Paper Mill Dinner Quarter Century Members Annual Get-Together

Members of the Quarter-Century Club of Provincial Paper, Ltd. viewed some of the firm's publicity material in an illustrated talk given at their annual dinner December 7th at North Halton Golf Club.

Paul Masterson of the public relations department showed coloured slides of logging operations, and told how the forest industry, far from despoiling nature, has a long range program for continued production.

Our planning is a century in advance, he said, and areas which are being cropped today are replanted for cropping again a hundred years from now.

Far from the popular conception of logging camps, the modern version of these camps and planned entertainment, with modern machinery much in evidence and everything provided to make working conditions pleasant and profitable for employee and company.

Among dinner guests was John Blair, a resident of Glen Williams more than fifty years ago, who helped construct the local mill in 1905. Mr. Blair has many recollections of those days and mentioned familiar names of men he had been associated with in the construction.

Ray Pomeroy was dinner chairman and introduced John Buss, who has represented head office at the dinner for several years. Sam Harrison said grace and Janet McDougall thanked the speaker.

Mill manager Ross Duncan had been called to Hamilton that day by the serious illness of his mother and was unable to attend the dinner. Regrets were also read from company president D. W. Ambridge that he could not attend, and congratulatory letters were read from other Quarter Century clubs of the company.

Mr. Pomeroy paid special tribute to Mr. and Mrs. Wilfred Gill who have recently celebrated their fiftieth wedding anniversary. A moment's silence was observed for Martin Cummins, whose death occurred since the last dinner and for other members who have died since the club was organized several years ago.

Walter Louth, Mr. and Mrs. William Hewitt, Mr. and Mrs. Ray Pomeroy, Mr. and Mrs. R. B. Shortill, Mr. and Mrs. George Louth, Mr. and Mrs. Jack McMenemy, Leonard Marchmont, Mrs. M. Beasmont, Mr. and Mrs. William Merritt, Sam Harrison, Jessie Leavitt, Mrs. Roland Haines, Lena McNally, Marion Robinson, Mr. and Mrs. Arthur Herbert, Clayton Allen, Harry

Compton, Walter Louth, Mr. and Mrs. Hugh Dickie, Ann Hickey, Elizabeth Leslie, Mr. and Mrs. Harry Hale, Mr. and Mrs. Fred McNally, Mr. and Mrs. Wilfrid Gill, Mr. and Mrs. Walter Peck, Grantford, Mr. and Mrs. Bertie Weston, James Hill, Milton Henry Klooster, Mr. and Mrs. Alex Kean, Mr. and Mrs. Henry Preston, Mr. and Mrs. Andrew Dewhurst, Ed Francis, Mr. and Mrs. Harry Shortill, Ernest Forgrave, Gene Green, Mr. and Mrs. John Buss, Toronto; Paul Masterson, Toronto; John Blair, Toronto; Mr. and Mrs. Walter Biehn.

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Present membership of the club totals 30. Thirteen of the members are employed with the firm, and 20 associate members have retired from service. George Smith has the long service record, 48 years, closely followed by Leonard Marchmont and William Merritt, each with 47 years.

Members of the club are: Active, George Smith, A. N. Carter, Richard Grace, Janet McDougall, Orval Hayner, Thomas Herbert, Steve Eason, Wakefield Ford, William Hewitt, Ray Pomeroy, R. B. Shortill, Jack McMenemy; Associate, Leonard Marchmont, William Merritt, Sam Harrison, Jessie Leavitt, Lena McNally, Arthur Herbert, Clayton Allen, Walter Louth, Hugh Dickie, Ann Hickey, Harry Hale, Fred McNally, Robert Foulis, James Hill, Isaac Hornby, Alex Kean, Chester Scott, John D. Kelly, Henry Preston, Andrew Dewhurst, Ed Francis.

Dinner guests on Wednesday included Mr. and Mrs. A. N. Carter, Mr. and Mrs. Richard Grace, Janet McDougall, Mr. and Mrs. Orval Hayner, Mr. and Mrs. Thomas Herbert, Mr. and Mrs. Steve Eason, Mr. and Mrs.



The Christmas card, as it is known today, appeared in England during the 1840's. There is a dispute over who designed the first card, but it is definite that they were on sale in London shops by 1850.

The custom of sending greeting cards has spread until it is big business in this country. Over two and a half billion will be mailed in the U.S. this year.

They will cost about a quarter billion dollars and will require the Post Office to hire an extra quarter million work to handle the tremendous volume. The postal department will collect approximately 99 million dollars in postage from these cards alone.

One of the recent innovations is the personalized Christmas card that features photographs. Making them is not as difficult as it may sound.

Snaps of the children, the entire family, or your home will convey your message of season's greetings. For example, a picture of children arranging alphabet blocks to spell "Merry Christmas" is a favorite.

Or the children, or entire family grouped before a fireplace opening packages has proven popular with those who like to make their own cards.

Remember to keep it simple. After you have taken the picture and have the necessary prints, your professional photographer can show you a selection of Christmas folders.

## Choose Don McKersie Milk Producer Head

By J. A. F.

The Annual Meeting of District No. 12 Toronto Milk Producers, was held on November 21st in Equus Community Hall. President Hugh Beatty was chairman, and welcomed a good turnout of producers. Reports showed that the directors had carried on an active programme during the year, and the chairman was complimented on his fine report by the visiting president of the Association, Frank Todd.

Mr. Kyle Bingham, district director for the past four years reported a busy year for the association, and although some of their plans could not be put into effect at present, he assured producers that several important projects were under consideration.

Mr. Frank Todd, president, and Mr. Jack Pawley, secretary, were present at the meeting, and also Wm. McCorquodale, check-ster, and Fred Harrison, manager of the Milk Producers' Co-operative, all of whom spoke briefly to the meeting.

Directors elected were: Equus Township—Jim Carney, Jack Ruddle, Frank Robertson, Fred Nurse, Robert Alexander, Kyle Bingham; Nassagaweya Township—Duncan Moffat, W. L. Ferguson, Don McKersie; Burlington—George Pelletier, J. C. Bell and Harold Middebrook.

Trafalgar Township—Hugh Beatty, Sam Finnie, Roy Wilson, Wm. Hayner, Cliff May, Fred Amme.

South Wellington—John Reid, Gordon Darby, Ernie Benham, Harry Moore, Jack McDougall, Lloyd Lang.

District Director—George Pelletier.

Following the annual meeting the new board of directors met and elected the following officers for the coming year: President—Don McKersie; Vice-President—Robt. Alexander; Sec. Treas.—John M. Bird.

The evening concluded with lunch, served by members of the Ashgrove W.A.

## Canada Courier New Promotion Newspaper

Canada has launched its own international trade newspaper. The Department of Trade and Commerce unveiled the first issue of Canada Courier at the current Export Trade Promotion Conference in Ottawa.

Printed in two colours on fine quality paper, the eight-page tabloid size newspaper will promote Canadian industry and Canadian products and services in every market of the world. In a sense, it is the external counterpart of the Department's fortnightly magazine Foreign Trade, which supplies information on foreign markets and sales opportunities to Canadian businessmen.

Mobilize for Export. The Department envisages Canada Courier as a joint trade promotion venture of government, industry and press. In line with Trade and Commerce Minister George Hees' appeal to all Canadians to mobilize for export, the Department has called on Canadian businessmen and the press of Canada to provide a continuous flow of stories and photographs to the newspaper.

Canada Courier is produced by the Editorial and Art Services Division of the Department's Trade Publicity Branch. This Division writes, designs and distributes the trade promotion literature for trade fairs and trade missions, and for use by Canada's Trade Commissioners abroad.

Published Quarterly. Initially, the new international trade newspaper will be published quarterly in English, but the Department says that as soon as possible, it will be produced on a monthly basis. Regional and foreign language editions will also be published as soon as feasible.

The more than 1,000 businessmen from all parts of Canada attending the current Export Trade Promotion Conference will each receive a copy of the first issue of Canada Courier. The headline story is on the conference, which was called by Trade and Commerce Minister Hees to apply the biggest export drive in Canada's history.

Arnold Rathbun, Representative, Sun Life of Canada, 127 Gower Court, Georgetown, Triangle 7-4792.

Decorate Georgetown for Christmas. PRIZES WILL BE GIVEN FOR THE BEST EXTERIOR DECORATING OF GEORGETOWN HOMES. TWO PRIZES IN EACH OF THREE CATEGORIES: DOOR DECORATION—CHRISTMAS SCENES—GENERAL LIGHTING. JUDGING WILL BE DONE BETWEEN CHRISTMAS & NEW YEAR'S. Please Keep Your Display Lighted Between 6.30 and 11.00 p.m. Sponsored by—GEORGETOWN CHAMBER OF COMMERCE.

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Tom Van Sickle B.A., Barrister, Solicitor, Notary, 36 Main St. — TR. 7-4531. (Dr. Williams Bldg.)

Dale, Bennett, Latimer & Baines, Barristers & Solicitors, DOUGLAS V. LATIMER, TERENCE F. BAINES, Triangle 7-3381, 23 Mill St. — Georgetown.

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IMMENSITY OF THE UNIVERSE. In its description of the Solar System, the Book of Knowledge gives the most distant planet from the Sun as Pluto. It is 3,070,000,000 miles away and one trip around the Sun takes it nearly 248 years.

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