

# Says Buy Canadian Policy Needed Here

## Domestic Market Is Most Important

Armour, Economic Adviser, The Steel Company of Canada, Limited said at Niagara Falls.

Speaking before the Canadian Club of that city, Mr. Armour expressed deep concern about the lack of real action on the part of government to overcome the plight of secondary industry in Canada which has accounted to a large extent for existing unemployment. The Steel economist also questioned the value of the recently announced government policies aimed at

increasing export business for Canadian manufacturers.

"If only one quarter the real and effort now being expended by government leaders in attempting to make our manufacturing industry export-oriented were devoted to improving our domestic market, many of our troubles would quickly diminish," Mr. Armour said.

The Steel economist stated that other countries when confronted with unfavourable economic conditions tend to act boldly in their own best interests. "They make no apology for this, and because they do not care what other countries may think they are usually applauded for their actions," he said.

"But in Canada we never seem to act forthrightly in our own interests because we fear criticism from other countries. There can be no doubt, as even the Governor of the Bank of Canada has broadly hinted, that the current plight of secondary industry constitutes a real danger to Canada.

"Yet the agencies responsible which have spoken loudly enough through specialists in Ottawa to attempt to solve the existing situation by setting up more elaborate governmental machinery, and the planning it will involve, are loath to cost more money, and hence require either higher taxes or more recourse to deficit financing, either or both of which will add to inflationary pressures," Mr. Armour stated.

In still another allusion to the "Buy Canadian" theme, Mr. Armour said Canadian steel buyers accept the high wages paid by manufacturers but tend to spend their money upon which the standard of living so largely depends upon manufactured goods from Britain, France, Germany, Italy, Japan, the United States and other countries.

He contended that Canadians have every right to spend their money where they like, but they cannot hope to have full employment or any near approach to it if Canadian manufacturing is not busy.

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PAGE 11

## Warns Farmer Monopoly Not Desirable Situation

A spokesman for a national farm organization warned today that a monopolistic farm organization could become as destructive as a private enterprise or "big business" monopoly in the national economy.

Speaking at the annual lunch meeting of Ontario's United Dairy and Poultry Co-operative, Charles A. Cameron, of Toronto, said that a balance between farm organizations and private enterprise will provide the best possible marketing programs for agricultural products.

Mr. Cameron is executive secretary of the 350,000 member Farmers of Canada.

The speaker said that farmer-controlled marketing associations in agricultural products have as much right as private enterprise to compete in the business world.

"The control of producers will often result in price improvements and savings in handling — savings that can be passed on to the supporters of an efficient marketing association. But this will only occur when the organization is able to compete with private enterprise and is able to render specific services to its members," he said.

Mr. Cameron noted that organizational pride and ambition may prompt farm marketing groups to reach into fields in which they cannot compete. In such cases, the organizations "defeat their own purpose," he claimed.

"I don't think," he said, "any one could argue that it is impossible for a farmer-controlled marketing association to become so powerful that it could develop into a virtual monopoly. And human nature being what it is, there is no reason to suppose that a monopolistic farm organization would be any more desirable than a private enterprise monopoly."

He added that a balance between private enterprise and farm marketing groups keeps each on its toes and that the question of expansion of the farm organizations rests on a thin line.

"This line separates two areas," he said. "In one, there is the question — can the farmer-controlled association continue to provide specific services beneficial to its supporters? In the other area, there is the question — will the farmer-controlled association defeat its own purpose by cultivating fields that are best tended by private enterprise?"

The speaker suggested that there is a place for farmer-controlled marketing associations in local, provincial, national and international business worlds — so long as they stay on the right side of the imaginary boundary line.

He said the associations should be concerned on an international level because they are closely tied "to the monstrous paradox of our times —

## Hospital Auxiliary Dance Gala Affair at Golf Club

The first Hospital Auxiliary Christmas Ball proved to be a glittering success, with the North Halton Golf and Country Club jammed with pre-holiday season celebrants, dancing to the music of the Debonnaires.

Receiving the guests as they entered, were Mr and Mrs Jack Inghis, and Mrs. and Mrs. Jack Gunn. Also at the door, was a table covered with beautiful Christmas novelties made by Mrs. Sheila Dawson. Two high school girls, Pam Currie and Sharon Swales, sold the corages in the last "cigarette girl" tradition.


The winner of the novelty dance, which consisted of exchanging a soap for a partner, was Mrs. J. H. Chamberlain.

The fact that unobtainable supplies are piling up in some parts of the world while millions of people are underfed and starving elsewhere.

Jet engines of jets, and the rockets of tomorrow, and the argument that North America cannot be responsible for the care and feeding of people living in starvation thousands of miles away, he noted.

"The elimination of this argument has placed us in the position that we must put up or shut up when we host our civilized society to the world."

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