



with a **MIGHTY FANFARE**

**STONEHOUSE UNVEILS
THE NEW 1961
FORD AND FALCON**

Here Today
The Classic Ford Look
for 1961

GALAXIE TOWN VICTORIA—one of
Ford of Canada's top cars...built in Canada

Canada's First Carefree Car

The automobile news for 1961 is all Ford. Carefree features combined with the Classic Look make these exciting new Fords a pleasure to drive...rewarding to own. Here's a car that promises lower upkeep and less operating expense. Here's a car that offers you elegance in every fine. Although '61 Fords are shorter and narrower outside than last year, they still have every bit as much room on the inside where it counts. Pick out the model that's just right for you... slip behind the wheel and enjoy a new kind of comfort and ride. Drive a carefree '61 Ford soon at your Ford Dealer's.

Here is why '61 Ford is Canada's First Carefree Car

<p>Lubricates itself—Your new Ford will normally go 30,000 carefree miles without chassis lubrication.</p> <p>Cleans its own oil—The unusually thorough oil filtering system gives up to 4,000 carefree miles between oil changes.</p> <p>Adjusts its own brakes—The new, carefree brakes automatically adjust themselves for wear.</p>	<p>Protects its own body—All vital underbody parts are specially processed to resist rust and corrosion.</p> <p>Guards its own muffler—Carefree Ford mufflers are double wrapped and aluminum to normally last three times as long as ordinary mufflers.</p> <p>Takes care of its own finish—Carefree Diamond Lustre Finish never needs waxing.</p>
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ANOTHER FORD FIRST: The written warranty on all 1961 Ford Cars is now extended to 12,000 miles or one full year, whichever comes first.

Your Ford dealer has the carefree car you want!

**FORD
MONARCH
FALCON**

(Models shown illustrated and not actual of other cars)

here's
another
"PRESENTATION SPECIAL"
to prepare
your car
for winter

ANTI-FREEZE \$2.98
INSTALLED GALLON

GRAND SHOWING — OCTOBER 6-7-8
LUCKY DRAW — GIFTS FOR ALL — BRING THE FAMILY — REFRESHMENTS WILL BE SERVED

STONEHOUSE

— SALES LIMITED —

FORD - FALCON - MONARCH SALES AND SERVICE
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