SETTING PRETTY

CONFERS GUARDA SIOCHANA is the name of this beautiful Irish Setter which recently won top honours at the Progressive Kennel Club Dog Show at Scarboro for his owners Sid and Bev Rivett of R.R. 2, Georgetown. Guard, as he is affectionately known, has collected fourteen points in United States shows and is just one point away from the U.S. championship.

Georgetown Irish Setter Near United States Title

A beautiful Irish Setter owned and bred by Sid and Bev Rivett of R.R. 2 Georgetown, took top honours at the Progressive Kennel Club Dog Show at the Scarboro Arena last week.

"Conifers Guarda Siochana" known as "Guard" collected Winners, Best of Winners and Best of Breed titles to win five points on his Canadian Champ-ionship. He has also been successful at United States Shows and has gathered 14 points toward the championship there and now needs only one point to complete that title.

"Guard" is a product of many years of selective line breeding by "Conifer Kennels Reg'd" which has recently moved to this district. His puppies will be available to interested persons in the future.

Amos Mason Leaves Enviable Record of Service to Acton

One of Acton's leading citizens, a man well known here, Amos Mason, died at Guelph General Hospital Tuesday, June 7th. He leaves an enviable record of service as a community leader, industrialist and outstanding citizen.

For 40 years Mr. Mason has been a civic and community leader in Acton. His record of service covers almost every organization and his leadership has been directed towards every worthwhile community enterprise.

Born at Lisgar in Peel County 70 years ago, Mr. Mason moved to Acton with his parents William Mason and Isabel Switzer when he was 13.

From Acton, Mr. Mason went to Meadowville where he worked in a general store. After a few years he moved to Alton to work.

While living in Alton he met his wife, the former Cordelia Algie, and the two were married June 1, 1908.

It was in 1920 Amos Mason returned to Acton with some used machinery to open Mason Knitting Company and his hard work and keen business mind were responsible for the success of the company.

Shortly after taking up permanent residence in Acton, he began his community service work and by 1922 was leading Acton Citizens' Band. His ability and interest soon developed a top-notch organization.

His service to the community was impressive and up until the time of his death he was active in assisting worthwhile projects. He took a keen interest in the Rotary Club and the Crippled Children's Campaign. He was the charter president.

Mr. Mason served on the public school board and later on municipal council as councillor, then reeve, warden of Halton county and Acton's first mayor, during his 14 years of municipal work.

Serving on the first board of the Acton Y.M.C.A. he was later president of that board. Other activities included leading the United Church choir, serving as president of the Acton Board of Trade, and membership in Walker Lodge A.F. and A.M.

During the war years he headed the Acton and vicinity War Service League from 1940-45. He led the orchestra during the fund raising minstrel shows, and also served as Halton chairman of the Canadian Red Cross and for Victory Loan campaigns.

Grateful for the service rendered, the municipal council named a street in Warren Grove after Mr. Mason and in this manner the name will be continued.

In 1958 the Acton Chamber of Commerce recognized the community service of Mr. Mason and named him "Chamber of Commerce Citizen of the Year."

Many kind acts of Mr. Mason will be known only to a few and his silent and sincere actions will always be remembered by those concerned.

In the past few years, he has retired from the business and his son George has assumed its operation.

Even in his retirement Mr. Mason was an active man and his home on Bower Avenue is a beauty spot with plants and shrubs covering the grounds. Two years ago he installed a conservatory on the front of his home and took great pride in raising special plants and flowers.

Fellow Rotarians often joined him in a game of shuffle board on the courts he had installed in his garden and many leisure hours were spent playing there.

Mr. Mason will be sadly missed by his wife and son George as well as four grandchildren, Richard, Frank, Judith and Jane.

Of his seven brothers and sisters Charles Mason of Acton is the only survivor. He was predeceased by Bert, Frank, Lottie, Hazel, Maude (Mrs. F. McIntosh), and Ida (Mrs. J. Agnew).

The funeral service was held from the Rumley - Shoemaker Funeral Home conducted by his good friend and neighbor the Rev. A. H. McKenzie.

As well as the large attendance of friends and neighbors, Rotary Club members attended as a group.

Interment was in Fairview cemetery.

WORDS OF THE WISE

In giving, a man receives more than he gives, and the more is in proportion to the worth of the thing given. — George MacDonald.

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June is Stressed As Dairy Month

"Each year at this time Canadians become more aware of the importance of dairy foods and the dairy industry to their nutritional and economical health" says Frank E. Lutes, President of Dairy Farmers of Canada. He credits the annual "June is Dairy Month" promotion sponsored by the national producers group with being responsible for much of the increased awareness.

Mr. Lutes said that one Canadian out of six derived all or part of his livelihood from the dairy industry. He pointed out that in addition to some 40,000 farm families there were employees of dairy plants, trucking firms, storage companies, implement manufacturers and many other phases of our total economy whose welfare depended upon a healthy dairy industry. He also stressed that money paid to the farmer eventually found its way back into urban circulation to pay for the things that are necessary to operate and maintain a farm and to provide for a farm family.

When asked why June had been selected as "dairy month" Mr. Lutes replied quite frankly that the peak production was reached on most farms in June which made an extra selling effort most appreciated at that time. He also reminded that the peak consumption period was beginning about that time with warmer weather dictating simpler meals, and greater consumption of milk and other dairy foods.

The dairy farmer head said that the countryside was at its best in June, with green meadows and grazing cattle making a sight worthy of a Sunday drive. Mr. Lutes added that a great many urban people seemed to agree with this and that June seemed a good time to approach the urban dweller while he or she was so favorably impressed by the farms. "There' is so much to dairy farming that a person doesn't

see from the highway, that we can be pardoned for pointing out that it is no bed of roses," said Mr. Lutes. "I personally am happy to be a dairy farmer but certainly it is a constant struggle to maintain a profitable operation."

He added that there were fifty thousand less dairy farms four years ago than there had been nine years ago and that the next ten yrs would undoubtedly show a further decline. The dairy farmer head suggested that anyone wanting to go into such an operation take a long, hard look at expected returns for time and investment.

On a happier note Mr Lutes added that Canadians are fortunate to have an abundance of fine foods available to them and that the dairy industry was constantly striving to increase its efficiency and quality. He expressed the opinion that Canadian dairy foods were "second to none, anywhere" and urged all and sundry to "make dairy foods daily foods" in June.

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Decrease in Unemployment Noted in This District

Figures for the area reflect a far better employment picture than at this time last year. Registered for work in the entire area are 1,283 men and women compared to 1,834 on June 4, 1959.

Of these 763 are men and 520 women. Last year's figures show 1,318 men waiting for work and 516 women.

There was a fairly sudden decrease in unemployment during May, Charles Fraser of the National Employment Service said, but adds that he could see signs of the decrease in March.

"There was nothing startling," he said, "but a gradual decrease in the number of those registered until May came along with its more sudden downswing."

The Brampton employment office serves all of Dufferin County, Georgetown, Esquesing Township, Chinguacousy Township and Caledon as well as Brampton.

FARM NEWS

Fred Bell Wins D.H.I.A. Award

J. A. F.

Mr. Fred R. Bell, Milton, was awarded a Silver Tray by the Rotary Club of Milton, for the D. H. I. A. member making the most improvement.

The award has been presented on two other occasions by the Rotary Club, in order to recognize the Dairy Herd Improvement Association programme.

In selecting the winner all phases of production are considered, including production, feeding efficiency, labour efficiency, capital used, size of herd, net returns, etc.

The award was presented by Vice-President Howard Griswold, at the annual Rural Urban dinner sponsored by the Rotary Club of Milton.

The speaker for the evening was Mr. J. W. McCullough, Agricultural Representative for Peel County. Mr McCullough gave his impressions on some of today's farming problems, and discussed some of the trends in Agriculture.

Brother from Winnipeg Office Open'g Speaker

C. G. Maveal of Winnipeg, a brother of Fred Maveal of Maveal Motors, Main St. N., was chosen by his Company as speaker to represent the western branches of the Prouden-tial Insurance Association of England at the opening of their new Canadian head office in Montreal.

The Premier of Quebec and Mayor of Montreal took part in the opening ceremonies. Branch managers, supervisors and senior agents also participated.

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