

Red Cross Services Cover Many Humanitarian Works, Public Projects

The work of the Canadian Red Cross Society has been described as "people helping people without concern for race, creed or colour".

They know from experience the growing need for Red Cross services. This year hospitals will require the Red Cross to supply without charge 500,000 bottles of blood, 10,000 people will be victims of fire and not less disasters and will look to the Red Cross for emergency assistance. Red Cross courses at Outpost Hospitals and Nursing Stations will attend the needs of 3,000 babies in remote parts of the nation; thousands of articles will be prepared by the Women's Work committee; all most 7,000 Canadian women will learn simple nursing skills in Red Cross Home Nursing classes and more than 200,000 men, women and children will participate in Red Cross Water Safety projects.

Perhaps in some communities these Red Cross services are recognized but it is an astonishing fact that many people are quite oblivious to the obligations of this international society. The question "What are Red Cross services other than blood?" is a frequent one in Ontario. Division, Red Cross has the following services:

(a) Blood Services: In addition to Blood Corps, Individual Emergency Aid, Disaster Services, Sickroom Supply, Cupboard, Home Nursing, Outpost Hospitals, Water Safety, Junior Red Cross, Women's Work, 3 Soldier Clubs, Veterans Welfare, Hospital Visiting, Home Aids, and many others.

A brief account of Canadian Red Cross services follows:

1. Services to the Armed Forces and Veterans

(a) Hospital Visiting: Volunteers regularly visit the hospitals, distributing small comforts and bringing cheer and encouragement to the sick and disabled.

(b) Red Cross Lodges: Eight comfortably furnished Red Cross Lodges, built on Dept. of Veterans Affairs property at the end of World War II from war funds, provide homes for surrounding comfort and recreation for thousands of patients in Dept. of Veterans Affairs hospitals and overnight accommodation for their next of kin when visiting patients. Several thousands of volunteers participate in staffing these lodges.

(c) Arts & Crafts Program: An arts and crafts program in Dept. of Veterans Affairs institutions supplies diversional therapy and instruction in native handicrafts to veterans thereby assisting in their rehabilitation as well as providing them with a hobby and a means of contributing towards their livelihood.

(d) Film Service: Current popular films, rented by Red Cross, are shown regularly in veterans' hospitals and sanatoria and do much to alleviate the tedium of prolonged hospitalization.

(e) 301 Soldiers' Clubs: In two 301 Soldiers' Clubs, veterans are provided with home at whatever small fee they are able to pay, in all cases only a fraction of the cost of food and shelter.

Emergency relief: Veterans and their dependents are given assistance in the form of food, clothing, shelter, bedding, fuel and medical aid on an emergency basis until official agencies are able to assume responsibility.

(2) Welfare Work Abroad: Welfare services abroad are provided where and as requested by the Dept. of National Defence from early during and following the Korean campaign. A team of welfare workers stationed in Japan and Korea, operated both hospital and recreational welfare services for the Armed Forces.

(3) Blood and Blood Products: All military and Dept. of Veterans Affairs hospitals are provided with whole blood, blood products and sterile administration sets. Blood products, such as plasma albumin, are also supplied to the Dept. of National Defence for the use of the Armed Forces at home and abroad.

(4) Disaster

(a) Natural Disaster: All Divisions and Branches are ready to render disaster relief during the immediate emergency period, mainly in the form of food, shelter, clothing, medical assistance, registration of disaster victims and the answering of welfare enquiries relative to same.

(b) Civil Defence: The role of the Society is ready to play in Civil Defence has been accepted by the Federal Government as provision of the types of assistance normally rendered in a natural disaster, plus further development and operation of the nation wide Blood Transfusion Service, and training in collaboration with St. John Ambulance, in first aid and home care of the sick and injured.

(5) Health Services

(a) The National Blood Transfusion Service: During World War II a Red Cross Blood Donor Service was inaugurated to provide blood serum for the Armed Forces. As a result of this wartime experience Central Council authorized that a National Blood Transfusion Service be instituted. The service is a four-way cooperative effort: The provincial government provides the physical premises for depot laboratories and approves to maintain them; the Society supplies the technical staff, equipment and transportation; Canadian citizens freely donate their blood; the hospitals, in return for adequate supplies of blood and blood products, agree to the patient. With the establishment of the fractionation plant at the Cummer Medical Research Laboratory, University of Toronto, Blood Transfusion of inestimable value in surgery, medicine, obstetrics and public health, are made freely available through the Blood Transfusion Service for the first time in Canadian history.

(b) The First Aid Swimming and Water Safety Course: This is provided in Swimming and Water Safety and is a mandatory course for the John Ambulance Association in First Aid.

(c) Home Nursing: This service is provided in the form of a special course for women who are unable to accept full responsibility for a hospital care, but who are able to care for the patient in their own homes. The Red Cross provides the necessary training and supervision. This service is approximately seventy per cent of the total of the Red Cross home nursing service.

(d) Mobile Dental Clinics: These are operated in Ontario, Quebec and Newfoundland. They provide dental services in the form of mobile dental units and dental therapy for the handicapped, particularly the children. In several centres, such as baby clinics are operated.

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Women Seek Positions on Policy Making Commissions

A delegation from the Business and Professional Women's Clubs of Ontario was given an audience by Prime Minister Leslie M. Frost and members of his cabinet at which time Ontario President Narda L. Danagan asked on behalf of the clubs that more women be appointed to policy making positions set up by the Province of Ontario.

Joan Wilson, Guelph, a Vice President of the organization, requested that the Ontario Government employ a Schedule A of the Dominion Provincial Training Programme so that people able to meet employment requirements might be employed.

Regarding the Municipal Act, Joan Wilson, Chairman, Clubs, requested that it be amended to remove the limitations contained in the 1953 amendment, thus extending the municipal franchise to women voters of the same basis as to men.

Elde Gregory McGill, immediate past president, commended the Prime Minister for changes in the Succession Duty Act but asked that consideration be given to further easing the burden on the beneficiary who, in many cases, helped to amass the property that was being taxed.

The B.P. Clubs also asked that women probation officers be appointed in the Kenora and St. Mary's districts. At about 25 per cent of the women in these places are first offenders it was felt that more probation might be used to prevent the women from becoming repeat offenders.

Commendation was given the government of the opening of "Inglede" the new open Women's Guidance Centre, but a strong representation was made that a suitable woman with professional training be appointed director of the reform institutions for Women and Girls.

Restaurateur is Attending Convention

Leading authorities on Canada's food catering industry, as well as restaurateur owners and operators from every province, including Miss Gladys Frazer of Georgetown, proprietor of Spot on 7, will participate in discussions at the 16th annual convention and exhibition of the Canadian Restaurant Association in the Automotive Building CNE from March 28 to 31.

Called as Canada's greatest "show window" for the food service industry, the entire program for this four day event is designed to show delegates ways and means of serving better and faster food and giving more prompt, efficient and courteous service to the public.

A variety of problems pertaining to the industry will be discussed with specialists, experts and authorities taking part. Among the guest speakers will be G. Carroll Weaver, Chicago; G. R. Schreiber, Chicago; Miss Legerre, Montreal; Miss Douglas Watkins, Toronto; Alan Field, Director of the Canadian Government Travel Bureau, Ottawa; Hon. J. Russell Patrick of Edmonton and Miss Kathryn Bruce, Director of the Educational Dept. of the National Restaurant Association, Chicago.

An interesting highlight will be a food show and of many arts competition. This will be held Monday, March 28 in the Royal York Hotel.

Still another feature will be a menu competition. A number of restaurants, large and small from all parts of Canada will

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YERRA COTTA
Louise Freeman, daughter of Mr. and Mrs. Carmen Freeman, Terra Cotta, suffered a freak accident at Stewarttown school last Friday when playing and broke her collar bone. Louise is now home in a cast after being hospitalized.

Night Parking Restrictions

Please take note that Georgetown by-law 5025 prohibits parking on any roadway from midnight to 7:00 A.M. for longer than three hours at any time of the year.

ROY HALEY,
POLICE CHIEF

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MAY CURTAIL PASSENGER SERVICE, NORTHERN LINE

The Ontario Government has announced that it will curtail passenger service on the Northern Line of the Canadian National Railway (C.N.R.) starting on May 1st.

The curtailment will affect service between Toronto and Ottawa, and between Toronto and Montreal. The government is taking this action to reduce the financial burden on the C.N.R. and to encourage the use of other modes of transport.

Billy Graham Associate For Preaching Mission

London, Ont. - Billy Graham, evangelist, has been named as the associate for a preaching mission in the "Hour of Deeds" which is being held in North America April 14 to 15 in Toronto.

The mission is being held at the Toronto Convention Centre. Graham will be joined by other prominent evangelists from across the country.

The "Hour of Deeds" is a special service of prayer and devotion, intended to bring about a spiritual revival in the community.

Bannockburn Institute Has 42nd Anniversary

The Bannockburn Institute, which was founded in 1918, celebrated its 42nd anniversary on March 25th.

The institute has a long history of providing education and training for the community. It has grown from a small school to a large institution with various departments and facilities.

The anniversary was celebrated with a special service and a reception at the institute's main building.

Finish No. 401 In Three Years

Forty four miles of No. 401 Highway will be opened this year, Highway Minister Cass announced in the Legislature recently in presenting his 1960 budget.

The highway is a major project for the province, and its completion will significantly improve transportation in the region.

Construction is well advanced, and the highway is expected to be fully operational by the end of the year.

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Travel Advisor
John R. Barber Agency INSURANCE - TRAVEL TR. 7-2214 - AMIL St.



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The Red Cross is on the Job

And you are there too—through your financial support. It is your help that keeps the Red Cross on the job—active and strong to carry on its many humanitarian endeavours.

With your help in 1960 the Canadian Red Cross will continue to serve this community, this province and this nation. When help is needed in distant lands you know the Red Cross will be on the job!

Money alone cannot buy the many services and programmes provided by the Red Cross. Combine it with the voluntary effort of millions of Canadians, and the Red Cross will be able to meet its round-the-clock demands. You can do your share by giving a generous donation when a volunteer Red Cross canvasser calls on you. If you are not at home when the canvasser calls, please send your contribution to the address below.

Serve again by giving to the RED CROSS

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