

Twice As Many Operators To Handle This Year's Christmas Calls

Hundreds of young women— Dialing. Estimates of the two Bell Telephone of Canada—will services for Christmas Day toll out in force all Christmas over 130,000 for Greater Toronto and Christmas Day spread over 130,000 for Greater Toronto and around the world.

According to a traffic department official here, more than 1,300 girls will be needed in Metropolitan Toronto to complete what is expected to be close to a quarter of a million long distance calls over the two-day period.

"This is about 30,000 more than the record number of calls made by residents of Greater Toronto over the same two days last year," he said.

To handle Brampton calls the regular staff of operators will be doubled of man the long distance boards. On Christmas Eve an estimated 2,650 calls will be handled by an operator and another 1,375 are expected to be made via Direct Distance centres, and for this reason, some customers may encounter slight delays as the points they are calling are off main trunk telephone routes.

Few Tips

The following tips are offered to avoid delays and speed the handling of calls. Knowing the number eliminates the time required to contact "Information" in the called city and station-to-station calling is faster.

It is recommended that if the circuits are busy or the call is not answered, call again yourself rather than ask the operator to check at intervals and report to you.

While the operators will remain "on the job" over the holiday, their offices reflect a holiday atmosphere. Wreaths and other Christmas decorations will adorn many of the long distance boards, and trees are raised in the lounges.

Town Stays "Dry" Close to 50 Years

For the first time in almost half a century Brampton citizens may be able to drink at a bar, in a tavern or in a dining lounge. Results of the Jan. 23 liquid vote will decide whether or not this is to come about.

In 1910, when prohibition came to Brampton, the number of hotels in town equalled the number of churches. There were seven churches and seven hotels.

Of those seven hotels, only one remains standing — The Queen's on Queen Street East. The other six gradually faded from the scene as it became apparent Brampton was going to stay a "dry town."

Varied Choice

Strategically located in the downtown area the seven hotels offered a varied choice to the thirsty man.

The America, on the corner of George and Queen Streets has long since been replaced by a service station. The pumps now fill up gas tanks rather than beer glasses.

The Arlington used to be on Railroad Street, just across from the CNR station, and a Chinese restaurant now stands where the Revere was located on Main Street. Tea and coffee are the strongest drinks served on the old site of the Wellington. The Terminal Grill stands in its place.

Yet another that succumbed to the march of the automobile was the Graham House, which now has Frank Clarke's service station on its site, and a five-and-ten-cent general store now accounts for the seventh hotel which was also on Main Street — the Royal.

Ten Cents

From all accounts it appears that the hotels did a good business. With whisky around ten cents a glass and beer about five, and the horses well trained to take their master home, indulging must have been different from what it is today.

The automobile was still far from being popular, so the horses didn't have traffic signals. "Stop" or "No Left Turn" signs to contend with as they plodded home.

In 1914, four years after prohibition had been in force, the town aery went wet again. The "wets" just missed beating the "drys" by a scant 35 votes.

GEORGETOWN MEN ON REGIMENT EXECUTIVE

C Company CSM Eric Timms was one of two Georgetown men elected to the executive of the Sgts mess at the Lorne Scots regimental head quarters at Brampton a week ago Sunday.

The other man, Sgt Jim Smith, was named secretary.

PERSONALS WANTED

Holiday visits and visitors are news. Phone your items to TR. 7-2201 for inclusion in next week's Herald.

Says Manufacturers Have "No Friends at Court"

Canadian manufacturers face the undoubted fact that they have no real friends amongst powers that be, either in Ottawa or in Queen's Park, Stuart Armour, economic adviser to the Steel Company of Canada, charged recently.

How else can you account for the fact we are constantly being burdened by new taxes or tolls, and that we are not given the sort of tariff treatment essential in the face of the peculiarly difficult conditions under which Canadian manufacturers must operate he asked members of the Engineering Institute of Canada at a meeting in Toronto.

Mr. Armour prefaced these remarks with the contention that unless government at all levels takes cognizance of manufacturing for the national well-being, the Seaway may bring to Canada no progress and prosperity, but retrogression and stagnation.

"How vulnerable Canadian manufacturing is to outside competition has been dramatically and tragically illustrated by the fate of our textile industry. Since I came to Hamilton 12 years ago, Mercury Mills, Chipman Holton, Moodies, Easton Knitting, Cosmos Imperial and Zimmerknight have all ceased to function here."

The Seaway will hit manufacturers in the heart of Industrial Ontario in at least two ways, Mr. Armour stated.

"If the first place it is certain to greatly increase the pressure of outside competition upon us. In the second, we in the steel and some other industries, including Ontario Hydro, will now have to pay tolls upon the bulk of our raw materials. Since steel and hydro energy are basic to all the production in Ontario, anything which raises their costs must ultimately hit consumers in all parts of Canada."

Mr. Armour told the engineers they should understand from his reasoning why the Government of Ontario came out strongly, if belatedly, in opposition to Welland Canal tolls.

"Premier Frost is also on record as favouring an all-Canadian Seaway, which might be made toll free in accordance with long standing national policy."

Recommending a larger domestic market, a tariff structure adequate to the peculiar needs of Canada and a lighter tax burden, Mr. Armour said: "Some Canadians find it socially degrading to buy Canadian, even when the goods produced in Canada are available to fill their needs."

These people seem to feel that unless they buy goods from overseas they will be regarded as out of class socially.

He warned that without tariff protection adequate to the needs of Canada's particular situation in relation to the U.S. we must eventually adjust our wage scales to those of the European nations.

"Should that day come most of us will have to ride to work on bicycles or scooters."

"We shall not then be able to sniff at the vulgarity of chrome and all those gadgets. Then we shall be thankful for busses or even good old shanks' mare."

VISITS IRISH HOMETOWN FIRST TIME IN 37 YEARS.

Mr. William Brennan of RR 4, Rockwood, returned from a trip to Ireland on Sunday, December 13 with his daughter and son-in-law, John and Catherine Leighton of Fergus, grandchildren Mary and Billy, by plane. It was Mr. Brennan's first plane trip home to Ireland in 37 years.



TV TEACHING TO BE TRIED IN TRAFALGAR

Teaching by television will be tried out in three Trafalgar public schools. It was decided by the Trafalgar School Area Board on Monday evening. The schools in which television sets will be installed, on a rental basis, have not yet been decided upon.

Starting Wednesday, January 6, and ending March 30, there will be a 15-minute weekly educational program telecast by the CBC. In order to determine the effects of television teaching in the schools, Music geography, history and social studies will be among the subjects dealt with. If the experiment proves successful, television may be established on a permanent basis in the township schools.

CHRISTMAS CAKE WINNER

A Smith & Stone employee, Grace Tyler won a Christmas cake in a lucky draw sponsored by Verdun Rebekah Lodge with ticket No. 5.

The draw was made at Garner's Store last week.

Contributed in the interest of sound insurance by
JOHN R. BARBER
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Was Once A Teacher In City Collegiate

Mrs. Abbie McClure, Main Street South, Eccleyp McClure, Mountainview Road — and John McClure King Street, attended the funeral last week of their cousin Miss Ruby Jean Laughlin of Toronto. The funeral service was conducted in Toronto and interment was in Orangeville.

Miss Laughlin formerly lived in Orangeville district and was the daughter of the late George Laughlin and Mrs. Laughlin. She had retired from her teaching position in Humberdale Collegiate but spent a great deal of her time assisting in the library in connection with the school. She died very suddenly.

FEDERATION PLANS PROGRAM FOR 1960

The Christmas meeting of the Woman's Federation of St. Andrew's United Church was held in the church hall on December 9th.

The meeting was opened by the president, Mrs. J. Paris, with singing of the hymn Joy to the World, after which the WMS president, Mrs. Trevor Moores, read the Christmas story from the bible.

After minutes of the November meeting were read, a short business meeting was held and the program for 1960 was discussed. The meeting closed with Mrs. Moores reading some appropriate Christmas poems.

An auction sale proved successful and the hostesses, Mrs. K. Brown, Mrs. Mulholland, Mrs. Timponson and Mrs. Fantuz, served lunch. Next meeting is planned for the evening of January 13th in the church.

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May the New Year be a Happy One!

MacCORMACK'S DRUG STORE

BILL MacCORMACK & STAFF
MAIN STREET NORTH



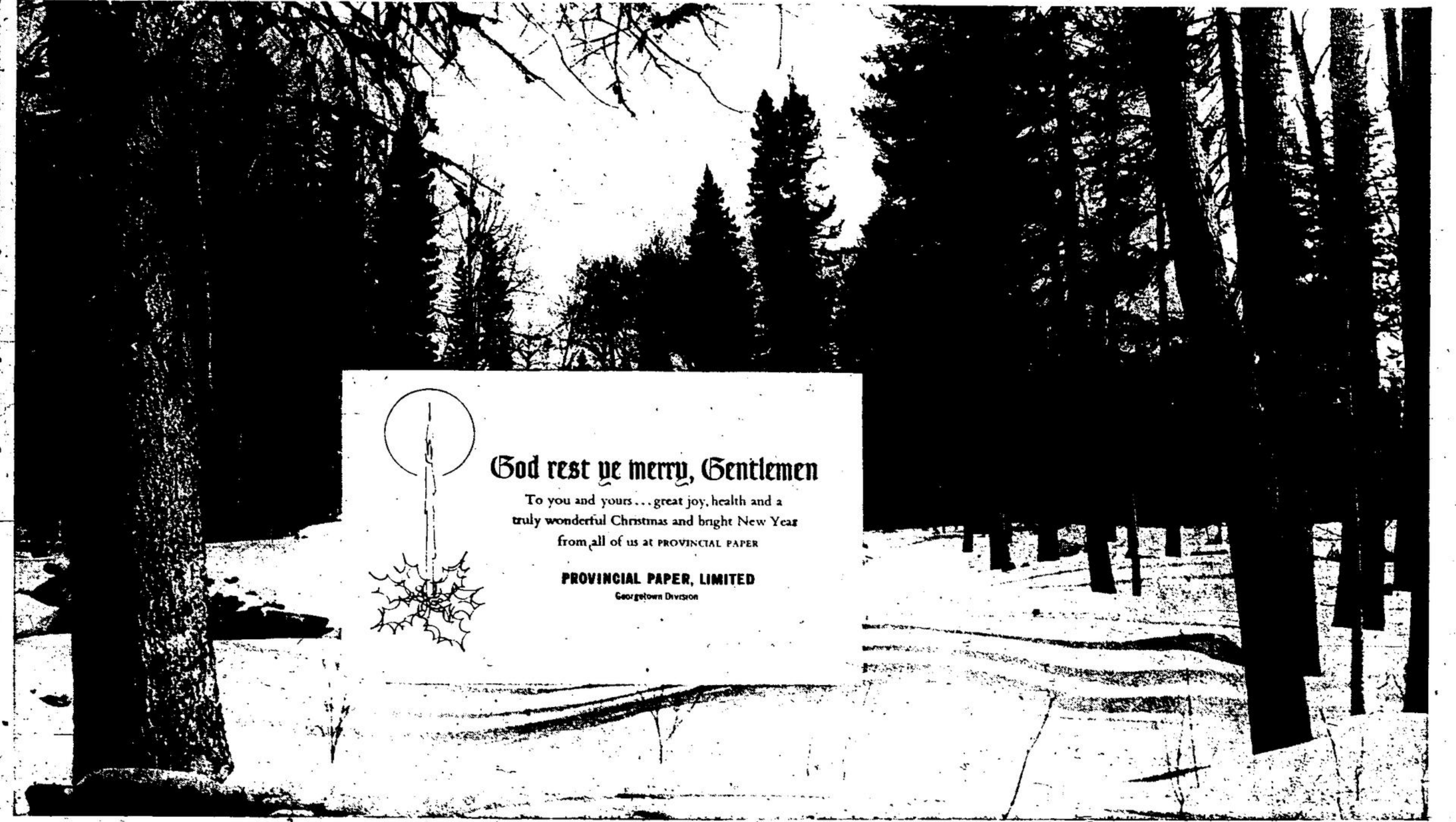
Brightest Best Wishes

We wish you and yours a rich abundance of all the joys of this happy holiday season.

Dyson Sewing Centre,
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Main Street North

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And may your Yuletide be bright with peace and happiness.



God rest ye merry, Gentlemen

To you and yours... great joy, health and a truly wonderful Christmas and bright New Year from all of us at PROVINCIAL PAPER

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