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PRESCRIPTIONS CALLED FOR AND DELIVERED

DAVIDSON'S PHARMACY

TELEPHONE TRIangle 7-3048



ON AUGUST 8th, 1959, an historical plaque commemorating the La Guayra Settlers was unveiled in Guelph. This plaque is one of a series being erected throughout the province by the Dept. of Travel and Publicity acting on the advice of the Archaeological and Historical Sites Board of Ontario. Among those taking part in the ceremony are shown left to right: Mr. G. F. Koch, Chairman, Guelph Planning Board; Mr. Brock Davis, President, Wellington County Historical Research Society; Alderman Fred Dixon, Guelph; Mrs. John Bould, President, Daughters of Scotland; and Janet Kennedy Auxiliary to Order of Scottish Clans; Mr. Colin Blyth, grandson of Janet McDonald, one of the La Guayra Settlers; Mr. Alfred D. Hales, M.P., (Wellington South); Prof. J. M. S. Careless, a member of the Archaeological and Historical Sites Board; The Hon. John Root, MPP, Wellington-Dufferin; Piper Donald Laird.

Kemsley Newspaper Empire Now Part of Thomson Firm

The Georgetown Herald will acquire some large British associates when publisher Roy Thomson takes over the Kemsley newspaper empire.

The merger agreement making him one of the giants of Fleet Street was announced a few weeks ago. Thomson described it as "quite a deal" — one he set at \$75,000,000. It is subject to agreement by shareholders.

Viscount Kemsley — 75 years old to Thomson's 65 — said he had agreed to accept £5,000,000 (\$14,000,000) for his majority holding in the publishing group, one of Britain's biggest.

With backing of the directors, he urged other shareholders to vote for the merger with Thomson's Scottish Television Limited at a general meeting to be held August 14th.

Big Addition

Thomson, Toronto-born son of a barber, will become master of 4 Sunday newspapers, 11 morning and evening papers outside London and eight provincial weeklies. Kemsley also controls four publishing and printing companies.

He did not envisage changes in the staffs of the papers, which he said, seem to have fine executives.

Under the terms of the Thomson offer, Kemsley and his family will get £5 (\$14) for each £1 share. Ordinary shares, which have doubled in price in the last 10 days, had risen from £4.5s (\$11.90) on the stock exchange Thursday.

Thomson said that in the complicated deal, our price puts a value on the property of \$75,000,000.

"We have great confidence in our ability to improve the business," he said. "I always feel the same way when I take over a paper."

Asked what he meant by "we," Thomson introduced Sid Chapman, secretary treasurer of Thomson Newspapers Ltd., Canada and Mrs. James Coltart, managing director of Scotsman Publications and Scottish Television.

How had he made so much money?

"In all humility, I say I always really wanted to succeed," said Thomson. "Very few people really want to succeed. Everybody wants to make money, but how many want to make it bad enough to work for it?"

"You have to want to be successful to the extent of sacrificing personal pleasure and comfort."

Different Ambition

Thomson, who now owns the controlling interests in some 50 papers in four countries, says he doesn't intend to be a second Lord Beaverbrook, politically speaking.

"In that respect Max (Lord Beaverbrook) and I have different ambitions," Thomson said in a commercial television news program. Reporter George Fitch, talking to Thomson after announcement of the merger involving the 65-year-old publisher's television interest with the Kemsley newspaper empire, noted that Beaverbrook had used his papers to push political objectives.

Beaverbrook is the publisher of the Daily Express group.

Local Autonomy

Thomson also said during the interview he intends to follow the practice he had adopted in Canada of giving each publication plenty

of "local autonomy." In reply to another question, he said there will definitely be no changes in the editorial policy of the Sunday Times under his management.

The Sunday Times, with a circulation of about 800,000 is regarded as one of Britain's quality papers. It is said to have been the especial pride of Viscount Kemsley, 75-year-old publisher who now retires from journalism.

It would be "very stupid" to contemplate any changes in the direction of the Sunday Times, Mr. Thomson said.

The merger is by far the biggest transaction in a lifetime devoted mainly to buying newspapers.

By his own estimate, he now will control, in all, papers with a total daily circulation of about 6,500,000.

Success Story

The irresistible success story of the affable, driving Scots Canadian from Toronto, who left school at 14, started in North Bay, Ontario, where he acquired a quantity of radio sets, sold them and then bought his first paper.

Six years ago after building a chain of small papers across Canada — he now controls 24 dailies and three weeklies in Canada and two dailies in the United States — he crossed into Scotland and took over the Scotsman, an Edinburgh paper heavy with tradition and respectability.

Hustling and bustling all the way, Thomson brought the invigorating air of high-pressure business methods into the staid old offices of the Scotsman, deeply offending some and delighting others by the vigour of his personality.

He was in at the birth of Scottish television, regarded now as an immensely profitable venture.

When he received the licence for television in Scotland, he said "it's like betting a license to print money."

Since news of the Thomson bid for the Kemsley interests leaked out last week, several British papers, including the Financial Times and the Observer, have published personality stories on the portly, bespectacled executive who now moves up alongside Beaverbrook, Viscount Rothermere of the Daily Mail Group and Cecil Harmsworth, king among the big four of British publishing.

Difficult Times

The merge comes at a time when increasingly the big battalions on Fleet Street are concentrating the resources as some of the smaller organizations are going to the wall. The present bitter dispute in the printing industry arises partly from the difficulty in applying uniform wage rates in a business involving organizations of unequal strength and size.

In assessing Thomson's probable impact on the London and provincial world, observers have commented on his reputation for having relatively little concern with editorial policy. His interest, the observers said, is mainly on the business side.

Beaverbrook has already welcomed Thomson's entry into Fleet Street, describing him as a "most human and most attractive" man.

Following is a list of the Kemsley newspapers purchased by Roy Thomson showing cities of publication and audited average net sales

for the six-month period July - December, 1958.

Sundays
Sunday Times (London) 832,657.
Empire News and Sunday Chronicle (London) 2,149,034.
Sunday Graphic (London) 913,643.
Sunday Sun (Newcastle) 216,080.

Mornings
The Journal (Newcastle) 133,261.
Western Mail (Cardiff) 96,355.

FARM NEWS

Recommend White Grain For Halton Winter Wheat

J. A. F.

There are several factors to consider in purchasing winter wheat seed. There are three varieties, with white grain recommended for Halton. These varieties are Dawbul, Genesee, and Richmond. The Dawbul variety is noted for strong straw and resistance to loose smut. Genesee is resistant to loose smut and is the highest yielding variety in most of Ontario. Richmond is more winter hardy than Dawbul and Genesee but it is susceptible to loose smut.

Registered and certified seed have blue tags on the bags that indicate their certificates have been issued for varietal purity and identity. At the present time there are 3 grades of registered and 2 grades of certified seed. In addition, there are 3 grades of commercial. Remember that No. 1 seed of all classes has higher germination and a much smaller tolerance for weed seeds and seeds of other crops than Grades No. 2 and No. 3.

It has been stated that the cost of seed in producing a crop of wheat is between 8 and 10 per cent of the total cost of production. It is sound economics to purchase the best seed possible so that the remaining 90 per cent of the crop production investment is protected.

TRAVEL NOTES



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Trip to Newfoundland Follows Erin Wedding

Tall standards of white hydrangea and red snapdragon, pink and white carnations decorated All Saints Anglican Church, Erin, for the wedding of Geraldine Andrews, daughter of Mr. and Mrs. Walter Andrews of Point Leamington, of Newfoundland, and Harry Thomas Turner, son of Mr. and Mrs. Harry Turner, Erin.

Rev. S. H. Coomless officiated and Mrs. W. Cryderman presided at the organ.

Given in marriage by Lorne (Nip) Shipway, Georgetown, the bride wore a floor length gown of white lace featuring long tapered sleeves and bouffant skirt embroidered with pearls and sequins. Her shoulder length veil was caught to a pearl halo and she carried a bouquet of pink carnations.

Miss Margo Lindsay, the groom's cousin, was maid of honour wearing a brocaded pink gown that she fashioned herself. She carried a bouquet of white shasta daisies.

Mr. Dennis Turner, Erin, was best man and Mr. William Turner, Toronto, ushered the guests to their places.

Following the ceremony a reception was held at the home of the groom's parents. The bride's table was centred with a four tier wedding cake and summer flowers.

The groom's mother received the guests wearing a beige dress with beige and brown accessories. She was assisted by Mr. Lorne Shipway who wore a turquoise dress with white accessories.

For travelling, by plane, to Newfoundland, the bride donned a turquoise and white dress with white accessories.

On their return Mr. and Mrs.

Turner will reside in Erin.

Out of town guests were present from Acton, Brockville, Georgetown, Lakeview, Long Branch, Mississauga, and Toronto.

Announce Successful Swimming Students

On August 20th the Best swimmers were tested at the community pool. Sandra Scott, Lynn Scott and Bob Bingham examined.

The following people were successful in passing their test.

Brenda Eason, Peter Vanharmelen, Toni Roodzant, Tom Bradley, Peter Neuhof, Christopher Cook, Adele Snider, Gary Bowers, Jane Schenk, Phyllis Barber, Marilyn Emerson, Thelma Carney, Sharon Emerson, Brian Purdy, Glenda Emerson, Paul Presswood, Arlene Crawford, Roger Smith, Kenneth Ogilvie, Janice Cox, Linda Ogilvie, Lorraine Seckington, Randy Crawford, Margaret Hogg, Robert Bouskill, Clarine Reed, Michael Siersema, David Booth, Robert Mitchell, Dennis Gardhouse, Bobby Sargent, Sharyl Seifried, Stephen Howard, David Ingram, Deborah Wright, Dale Walker, Stephen Lounds, Ricky Padfield, Robert McGee, Shelley Lyons, Sharon Taylor, Allan Lyons, John McGee, Nelson Barber, Reta Vanharmelen, Brian Day, Elaine Gault, Dick Lindauer, Richard Leslie, Michael White, Robert Bradley, John Prouse, Leslie Morrow, Karen Whiting, Clive Llewellyn, Julia Garside, Glen Buttrey, Shirley Suchan, Ronald Bilton, Leslie Hansen, Susan Webster, Ethel Fuller, Ronald Rankin, Robert Rankin, Teddy Rankin, Mel Rankin, Douglas Penrice, Bill

GOLF ANYONE?

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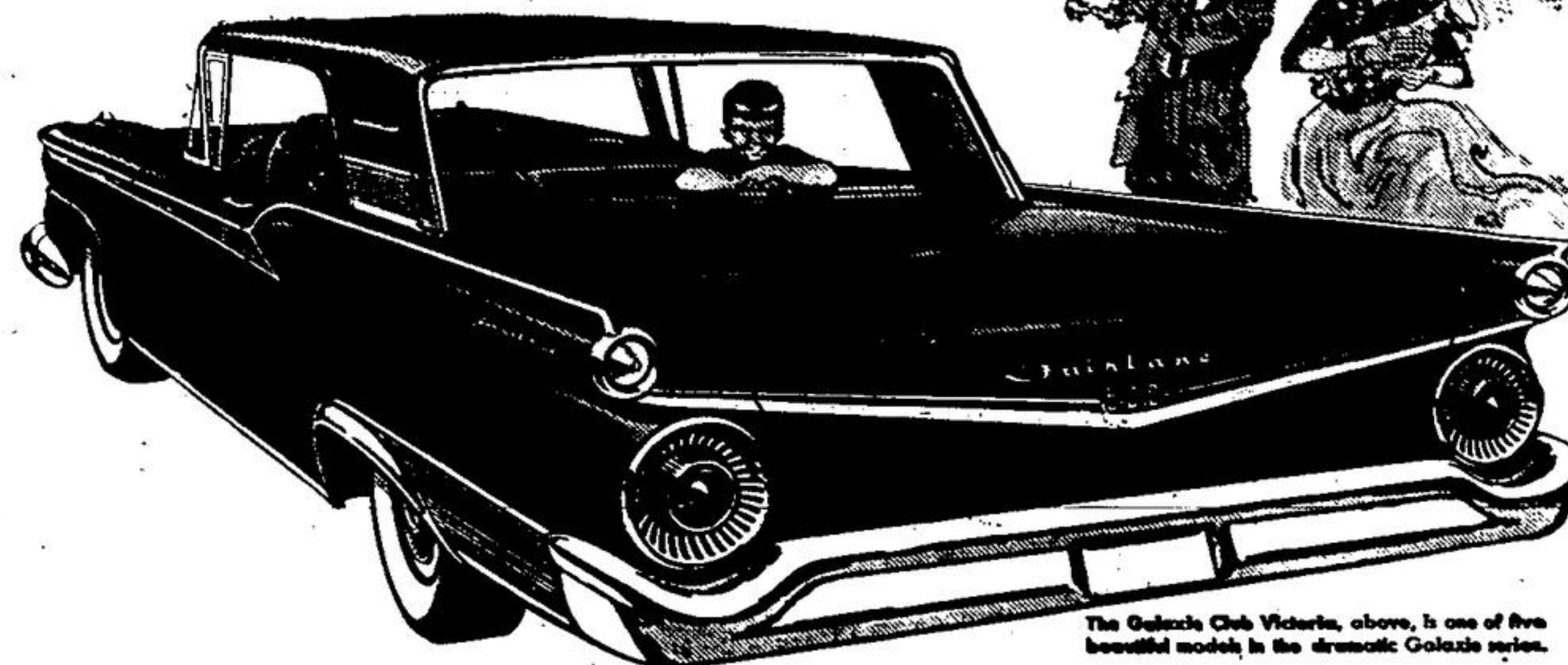
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