

Marvelous gift idea!

Helena Rubinstein's Mascara-Matic

the first automatic mascara... holiday boxed, just 2.50

The first, the famous automatic waterproof mascara—a gift to gladden the eyes of a list-ful of ladies. For this pretty golden pen curls and colors lashes at a twirl—without a brush. Mascara-Matic automatically releases the exact amount of genuine waterproof mascara for both eyes. Give her Black, Brown, Navy Blue, Royal Blue, or Emerald Green. Just 2.50 in the holiday harkquin box—and she'll keep it forever thanks to easy re-apply.

DAVIDSON'S PHARMACY

148 GUELPH STREET, GEORGETOWN — TR. 7-3048

CHRISTMAS HOURS
Beginning next Monday, December 15th, Georgetown's store by law allows merchants to keep open on Mondays and evening until 9 p.m. if they wish. Several stores are planning extra hours for convenience of holiday shoppers who can't always do their shopping during regular hours.

TOY CIRCUS



**TEAR DROP
DOLL**
Sheds life-like tears.
\$3.59

**FOLDING TABLE
and CHAIR SET**
For 2-3
year olds **\$5.75**

**PYJAMA
POODLE**

"For holding
pyjamas"
\$6.98

**SUB-MACHINE
GUN**
\$2.98

**Deluxe
SHOOTING GALLERY**
Special **\$5.98**

Tool Chest

for the junior handyman
17 pieces in handy
steel carrying case. **\$3.95**

**ELECTRIC IRON
& BOARD** **\$4.50**

Toboggan

with cushion ... Only **\$10.95**

**STEERING
SLEIGH**
\$4.50 - \$4.75 - \$5.95

Use our convenient Xmas
LAY - AWAY PLAN
a small deposit will hold any item
until Christmas

**ALL-STEEL
WAGON**
+ **\$4.95**

RICHARDSON'S Crest HARDWARE

15 MAIN ST., GEORGETOWN — TR. 7-3501

THE MAIL BAG

Says Wage Increases Not Inflation Cause

Oakville, Ont.,
December 1, 1958

Dear Sir:

One thing that is causing a good deal of concern among our people today is the ever increasing cost of living. Business men, government officials and newspapers, TV and radio are telling us over and over again that wage increases are the cause. Obviously they are trying to make a whipping boy out of the worker in an effort to justify their increasing boldness in raising the prices on goods. This misleading theory has been repeated so often that many people are accepting it as true, without stopping to examine the facts. Let us take a look at how important the cost of labour is, compared with the price of goods.

The Census Bureau reports that cigarettes carry a labour cost of only 5.8 per cent or less than 3c a package, while shoes are the highest with a labour cost of 28 per cent. So for a \$10 pair of shoes \$2.80 goes to the worker. When you pay \$16.50 for a dress the factory price is \$10 and the actual labour cost of manufacturing is \$2.20. If you gave the worker who made the dress a 5 per cent wage boost the actual increase in the manufacturing cost would be 11c.

Beside that economists report that from 1947 to 1956, in industry as a whole, output per man hour increased by 40 per cent, but hourly earnings increased only 32 per cent so the increase in wages has not kept up to the increase in productivity and so far as the cost of labour is concerned the cost of goods could be 8 per cent less than they were in 1947. These are only a few examples of the small percentage of truth contained in the much publicized claims, that increased wages are causing the soaring cost of living and I suggest to each and every one of you, that you examine very closely, for yourself the various costs that go to make up the selling price of any article. If you will do this, you will not be easily misled by the high priced campaign, now in progress, on both sides of the border in an attempt to blame the high cost of living on those who work for their daily bread.

Yours truly,

JACK HENRY,
Halton CCF Candidate.

FARM NEWS

"Third Meal" Subject For Training School

J. E. W.

Here is a special message for the ladies. It emanates from our Home Economist, Mrs. Mabel Borgstrom. Are you wondering what to have for supper? According to Mrs. Borgstrom, most ladies find breakfast easy and even dinner, the big meal of the day, is not difficult, because it usually follows a definite pattern. But supper or lunch, the mid meal for which only part of the family is at home or which for some is carried to school or work, is the one which causes most housewives to despair.

Help is on the way in Halton County because the Home Economist service of the Ontario Dept. of Agriculture has been conducting a training school called "The Third Meal." This was held in Milton on Tuesday and Wednesday of last week, under the direction of Mrs. Borgstrom and with Miss Mary Porteous of the Toronto staff as instructor. Those in attendance and the Institute they represented follows:

Mrs. Campbell Sinclair and Mrs. Marion Harness of Bannoekburn; Mrs. Frank Brown and Mrs. Gilbert English of Limehouse; Mrs. David Lawson and Mrs. Henry Arnold of Scotch Block; Mrs. Norman Elliott and Mrs. Mabel Frank of Dublin; Mrs. Graydon Chester, and Mrs. Lorne Cleave of Norval; Mrs. W. Coulton and Mrs. John Wallace of Hornby; Mrs. W. R. Hume and Mrs. A. G. MacNab of Mountain Union; Mrs. E. Beck and Mrs. O. Locker of Busy Bees; Mrs. Frank Smith and Mrs. J. Snow of Ballinacree.

These ladies will go back to their respective Institutes and pass on "The Third Meal" instruction to as many women as wish to participate. This will not be until after Christmas, but the actual time will be left to the discretion of the local leaders. If you are interested in the course and your W.I. did not send leaders, perhaps you can arrange to enroll in some other Institute's class. All women are welcome—in short you need not be a W.I. member, though you may find you like their activities so much, you would like to join. Remember "The Third Meal" and plan to join these classes if you have a problem.

RALLY TO AID

Friends of Mr. and Mrs. Bill Korzack, who lost the entire contents of their home in a fire Sunday night have rallied to their aid with a fund. Donations are being received at Wheeler's and Preston's store, and already there have been many generous gifts.

ROTARY CLUB SEES AERONAUTICAL FILM

The feature of the evening last week at the dinner meeting of the Georgetown Rotary Club, was a film produced by the British Petroleum Company, of aircraft, and aircraft experimentation in the jet age. The film was shown by courtesy of one of the members Bill Raycroft.

Picturing as it did the careful painstaking calculations and experimental methods that go into a modern aircraft, it was of great interest to everyone at the meeting. It also showed the modern jet planes, and other types of aircraft being produced in Britain and the U.S. today. It also depicted the methods of testing stress and of strain, and the gigantic wind tunnels used for this purpose, as well as showing experiments with human guinea pigs testing the amount

of strain that the human body can take.

The meeting was chaired by the president Bill Hamilton, and saw a number of reports given. The biggest report was given by Jim Ritchie, who indicated that the coming senior citizens' night would

THE GEORGETOWN HERALD
Wednesday Eve's., Dec. 10, 1958
PAGE 3

be the biggest yet.
The meeting was held as usual at North Halton Golf and Country Club.

WHEN YOU NEED . . .
TV, Radio & Appliance Service
You want them right away — and you want them made correctly.
JOHN'S reputation for quality work, honest prices and speedy service is your assurance of satisfaction.
call TR. 7-9453 for JOHN'S

HELP KIN . . . HELP THE KIDDIES

SUPPORT GEORGETOWN'S YOUNGEST SERVICE CLUB

**BUY A CHRISTMAS TREE
FROM THE KINSMEN**

Watch for the grand display coming to Roxway Blvd. and No. 7 Highway

Phone Orders: **TR. 7-4173 - 7-4128**

Provincial Paper Mill employees see Bill Hewitt, Jr.
Smith & Stone employees see Danny Hewitt
Alliance Paper Mill employees see Jack Cuthbert
Downtown see Sam Meltzer at Cotton Brothers
Uptown see Jack Heslop, at Rex Heslop's

DELIVER? . . . JUST ASK!



Say "Merry Christmas" with
**ROYAL BANK
MONEY ORDERS!**

A gift of cash is always welcome—and when you buy your money orders this year be sure to get them at your nearest Royal Bank branch. With each Royal Bank Money Order you'll get—at no extra cost—an envelope and mailing folder in gay Christmas colours, with which to send your gift and personal greetings.

You can use Royal Bank Money Orders to send gifts of cash to friends or relatives in Canada, the U.S., Great Britain or The West Indies—and Royal Bank Dealers to send money elsewhere in the world.

THE ROYAL BANK OF CANADA

Georgetown Branch: R. J. Miller, Manager



GARNET'S

Complete Line of Building Materials

PLYWOODS **WALL LINERS** **PLASTER**
CEMENT **TILE** **INSULATION**
GLAZED PIPE **ROOFING PAPER** **ROCK LATH**
READY MIXED CONCRETE

DISCOUNT FOR C.O.D. OR TERMS CAN BE ARRANGED
NO ORDERS TAKEN AFTER 12 NOON SATURDAY

PHONE: **DROP IN AT**

TR. 7-2861 — TR. 7-2519

ARMSTRONG AVE., GEORGETOWN