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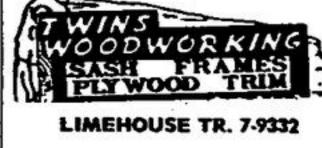
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. THOMPSON

HARDWARE LA GAS HEATING

Sugar and Spice

Progress is a wonderful thing. The huge strides of science leave es and performed a bit of business one gasping. Those of us who have that is best left to the imagination. lived a few years have to stop Suffice it to say that he wound up and shake ourselves once in a while wiggling my tailbone with the tip as we survey the prodigious surge of his finger. And I don't mean of man's knowledge.

Take medicine, for example. In World War 1, if a soldier got a "blighty", just enough of a wound to put him out of action, back he back into my clothes. The specialwent to England, happy as a pig ist said I'd better have X-rays. in the proverbial. In World War to make sure, I was getting pretty 2, unless he was shot to ribbons, worried. When he said a blood test they filled him with blood plasma would be a good idea, too, I was and penicillen, and before he could near panic, but gamely agreed. say: "I tell you I'm a dying man," he was back with his unit in the front lines.

a sore back for about three months. young woman with a cold in her Now, if my grandfather had had nose sucked a pint or two of blood a sore back, he'd have got my out of my arm; I didn't mind her grandmother to rub liniment on it apparent enjoyment of the ordeal, and wrap it in flannel. If my fath- but was a bit annoyed by her er had had a sore back, he'd have dropped in to see the family doctor, swapped curling stories, maybe had a snort of cordial with him, from the hospital. X-rays \$28.00. quite happy.

Not me. Not in this scientific age, when slipped discs are as common as cowboy singers. I have to go to a specialist. A back specialist. That's what the Battleaxe said. went, and I learned with awe of the vast advances in medical science since grandmaw was rubbing the Dr. Sloan's on Grandpa's

Nice young fellow, he was. Asked me a lot of questions, like did l have many sore throats. Hit me on the knees with a little hammer, Looked in the ears. Measured my legs, like I'needed a new suit maybe. Listened to the heart with that cold thing. Stuck pins in me all over and asked if I could feel them. Very impressive.

Finally, he got around to the back. "Does that hurt?" he asks, to sink in. When it did, exercising pushing his finger so far into my the utmost control, I asked him back I thought it would come out for his bill, paid it, went home the front. Apparently my howl of and got the Old Lady to rub some anguish satisfied him. He stood liniment on my back and wrap it back and nodded in a safisfed in flannel. It feels pretty good

Dairy Farmers Spend Three

Answering the charge that far- that it had acted as a gadfly in

mers are always asking for help, the field of dairy promotion. Be-

Dairy Farmers of Canada, the cause of the activities of the national producer's organization, program, more people in Canada points to the three million dollars were dairy foods conscious than

of their own money that farmers ever before; more dairy firms have put into advertising during were doing more promotion; more the past eight years. Officials of producer groups were holding the producer organization explain more dairy exhibits; more consumthat it has cost farmers, who have ers were writing in for dairy re-

participated, an average of 30 cents cipes; more newspapers, radio staper cow per year to play an im- tions and food stores were running portant part in keeping their milk more dairy promotions; and finally, and milk products before the because of all this activity, conconsumer. If all dairy farmers sumers were maintaining, and in had participated in the program, many cases increasing, their interwhich is financed by a set-aside est in dairy foods in spite of trededuction of a cent-a-pound on mendous competitive pressure for

butterfat marketed during the their food dollars. The fact that month of June, about five million more than 4000 of the largest dollars would have been availa- food stores in Canada would parble for advertising during the last ticipate in the June is Dairy eight years. Producers in various Month promotion this year was

parts of Canada who have been the best kind of evidence of the supporters of the program have potency of the program, Mr. Shugg

so that the promotion might be farmer as well as president of

Moving on to solid accomplish- the population trend indicated

ments of their national advertising that for a long time to come the and promotion program, Erle promotion of dairy foods would Kitchen said that the program has be a "must" if farmers were to

had a subsidiary effect in help- keep their share of the domestic ing to weld together the 36 mem- market. In a message to the indiber producer groups which go to vidual members of his organizamake up Dairy Farmers of Cana- tion in which he asked for their da, of which he is secretary-man- support in the 1958 June advertis-

ager. He felt the advertising pro- ing set-aside, he said that the program was a continuing, tangible ducer program was soundly based. project which was paying off for and that this was the individual the dairy farmer and the industry farmer's opportunity' to invest in

O. J. W. Shugg, who has been market. What Mr. Rettie was readministrator of the advertising ferring to specifically was the program for Dairy Farmers since 1956 census which showed 40 per its inception, felt that the real cent of the Canadian population worth of the program has been to be 20 years old, or younger.

recommended in recent years that concluded.

the basis of set-aside be increased

stepped up.

at large.

Million Dollars Advertising

Then he donned his rubber glov from the outside. By the time he was finished, I felt like one the Sabine maidens.

Shattered and shaken, I climbed

So I went to the hospital, donned a butcher's coat over my shiverig nakedness and was snapped Or take my sore back. I've had from all angles. Then a callous scornful laughter just before keeled off the stool in a faint.

Three days later I got the bit and gone home with some pills, Blood, \$3.00. Then I went back quite happy. specialist. I was braced for the worst: cancer, tertiary arthritis, a warped spine. He greated me gravely. I grew pale. He pulled out the X-rays, took a look, and shook his head.

> Everything confirms my clinical observations," he told me. My heart by the Authority for that purpose. plummeted into the region of the duodenal ulcer. "There is no in dication of any bone, muscular or infectious disorder," he continued. Everything points to the fact that there is no chronic irritation in the lumbrar region."

> brightly, "the laymen might say take when we picnic or walk hesitate to put it quite so simply."

It took a few minutes for that right now.

W. B. Rettie, an active dairy

Dairy Farmers of Canada, thought

the preservation of his future

Part of the job of the Dairy Farmers advertising program was to keep reminding these young peo-

ple of the nutritional and money

values so that they would form

a lifetime habit of using dairy

foods. New households being es-

tablished at the rate of 160,000 a

year were realities dairy farmers

could not overlook since the dom-

estic market had become the mar-

ket vital to the Canadlan dairy

Danger Forest Fires "The months from April through October are those when greatest enjoyment is afforded us in our

Conservation Head Warns

woodlands and pleasure parks and when fire is the greatest hazard to that enjoyment," says G. Ross New Sewage Plant Lord, chairman of Metropolitan Toronto and region Conservation Authority, commenting on the Forest Fire Prevention program of the Department of Lands and For-

The Conservation Authority. according to Dr. Lord, is taking | icipal Board Act (RSO 1950, Chappositive steps to ensure that ev- ter/262), ery visitor to its 1,200 acres of Section 39 and 41 of the Ontario conservation areas will be fully aware of the need for good fire precaution practices. The field officers and all personnel on the MTRCA lands hope to enlist the active co-operation of everyone, young and old, Especially in the blg areas such as Heart Lake, Boyd, Albion Hills, Greenwood and Dalziel is potenial hazard the

subject of extra vigitance. and camp sites that the danger as in the big forests of northwestern Ontario. A woods destroy- not to exceed \$830,000.00. ed by fire cannot be replaced in the lifetime of a generation."

On all the big conservation sites of MTRCA, hot water or soft drinks are available and there is very little need for fires. When fires are considered necessary they can be lighted only in the fire-places that have been built

The public generally has become very conscious of fire dangers in the same way that it has come to think of the danger of road accidents. But when the habit of caution is relaxed for one second, it may be too late to avert disaster. The continued enjoy-"What does that mean, Doctor?" ment of our public woodlands dequavered. "Well," he smiled pends very much on the care we

MOTHER DIES IN TORONTO

Mrs. Frank Hardy, 80 Prince 5-21 Charles Dr. suffered a family bereavement when her mother died in Toronto on May 4th.

Mrs. Norman Stalker was the former Maude Louise Finch, and

Notice of Hearing

ONTARIO MUNICIPAL BOARD

IN THE MATTER OF: Sections 39 and 41 of the Ontario

Act, (RSO 1950, Chapter 243). IN THE MATTER OF an applic-

ation by the Corporation of the Town of Georgetown for authority to execute an agreement with The Ontario Water Resources Commission for the construction of a Sanitary Trunk Sewer along the Valley of the west branch of the Cre-"We want to impress on every dit River from the existing Sewage visitor to our woods, nature trails Treatment Plant to the Site of the proposed new Sewage Treatment of a fire in a comparatively small Plant, together with a Treatment wooded area is just as serious Plant of the activated sludge type having an initial capacity of 1.5 M.G.D. at an estimated capital cost

> APPOINTMENT FOR HEARING THE ONTARIO MUNICIPAL BOARD hereby appoints Friday the thirtieth day of May, 1958 at the hour of ten o'clock (local time) in the forenoon at the Council Chambers in the Town of Georgetown, for the hearing of all persons interested in supporting or opposing the said application.

AND TAKE NOTICE THAT the application shows the estimated annual charge for retirement of the capital debt and for necessary reserves would amount to \$79,300 which, according to the present assessment, would result in an additional charge of approximately 8 mills in the general tax rate. In addition it is proposed to imposé owners or occupants of land connected to sewers of 50 per cent you have a sore back, but I should through the woods, says Dr. Lord. of the water rates charged in respect of such lands.

DATED AT Toronto this 22nd day of April, 1958.

(signed) O. R. Chapman, Secretary.

leaves her husband and daughter, She was predecased by one son, F. Sgt. Leonard Stalker.

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Hamilton Construction

66 PRINCE CHARLES DRIVE

TR. 7-3480

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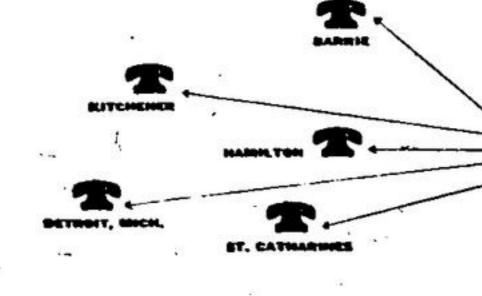
ELIAS ROGERS

2221 YONGE STREET, TORONTO

STARTING THIS SUNDAY for TORONTO and VICINITY...

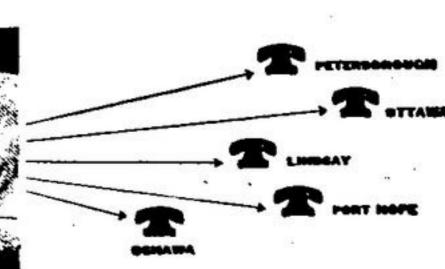
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Try Direct Distance Dialing next Sunday dart phoning long distance the fast way!



Your instruction booklet contains detailed information. Read it carefully-keep it handy.



Georgetown, Ontario.

Alice Phillips, Executrix, by her solicitor, M. E. Manderson, 61 Mill Street, Box 824,

Dated at Georgetown, Ontario,

this 7th day of May, A.D., 1958.

Notice To Creditors IN THE ESTATE OF Clarence War-

ren Phillips, deceased.

All persons having claims ag ainst the estate of Clarence Warren Phillips, late of the Town Georgetown, in the county of Halton, papermaker, deceased, who died on or about the thirty-first day of March, 1958, are hereby notified to send in to the undersigned Executrix, of the said estate on or before the 6th day of June, 1958, full particulars of their claims after which date the estate will be distributed, having regard only to the claims of which the Executrix shall then have notice.

GLEN TAXI - CABS - 3

industry.

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