

THE GEORGETOWN HERALD

serving the communities of
**GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE,
 HORNBY, STEWARTTOWN, BALLINAFAD
 ASHROVE, TERRA COTTA**

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IN THE MAIL BAG

Some Thoughts on Town's Expansion

31 Byron Street,
 Georgetown, Ontario

Dear Mr. Editor:
 With the probability of the growth of Georgetown from that of a small town to the population required for city status, there are many ideas held, and some confused ideas as to what should be done and what the eventual outcome will be.

In the first place, there are those citizens who have been residents of the town for many years, who lived here when everyone knew each other, and when Georgetown was considered the friendliest town in many miles. Among them are those who would like to see this condition perpetuated and would renounce growth as a great evil. They have much to commend their viewpoint in that the larger a town grows, the less its people know of each other and less friendliness seems to exist.

This can develop until, like in the large cities, very few know even their immediate neighbours or are concerned about knowing them. The crying of a child evokes no concern and screams indicating something serious amiss commands no attention. Life is more or less an aloofness except, perhaps, in same localities.

Then there are those who would like to see a gradual increase in populations so the change will be less noticeable. They are just too concerned with retention of conditions as they have been but would subscribe to changes for what they may bring in benefits. Change also brings decay.

There are those who desire to see the town develop into something larger than the neighbouring towns and would be in accord with the utmost in growth to metropolitan or possibly cosmopolitan status.

We must bear one thing in mind a town cannot remain static. It must go forward or back, there must be progress or retrogression despite what we may think or say.

What then is Georgetown's position at the present time? What attitude should we take regarding proposed expansion of industrial, commercial and residential areas. Insofar as sites are concerned we are well prepared to take care of a vast addition of any category of building. Our new sewage system, which will likely cost close to a million dollars, should, if properly designed, meet the town's needs for some years to come. There is allowance being made for additional units in need.

Our water supply should be taken care of adequately by the new well drilling program and exploratory work.

Schools are one of the greatest needs that a future building program will entail. Almost every municipality has been faced with a continually increased demand for school facilities and this has been and will be true of Georgetown.

Fortunately in all this town requirements, a large share of the cost will be subsidized by the Government, but let us not suppose for a moment that we will not pay all the cost. Governments do not reach into a silk hat for the monies they spend, so the best we can expect is a gradual increase in taxes of every kind to depreciate our incomes to meet the cost of our progress.

Part of the cost will be assessed over future years so that our future citizens will help make the load more equitable to bear.

A word now about management of the town's affairs. My personal opinion is that no town in Canada can boast of a finer type of public servants, no matter what position they occupy. To my knowledge, especially during the past year, no effort has been spared to account conscientiously for all monies spent, and while no council is perfect, business, in the main, has been transacted with the taxpayers benefit in mind.

Hence we are well prepared to face the future with confidence, and each one of us should try to sell Georgetown to everyone we come in contact with as the best place in the world to work and live. With this attitude in mind we cannot lose out.

Thank you, Mr. Editor, for permitting me space for this publication.

Sincerely,
 Pro Bono Publico
 —Ed A. Peters

GORDON SPENCE LEADER ST. GEORGE'S MEN'S CLUB

Gordon Spence, 29 Victoria St. was elected president of St. George's Chapter, Brotherhood of Anglican Churchmen, at a breakfast and business meeting which followed attendance at the 8.00 a.m. communion service at the church on Sunday, December 22nd. Mr. Spence succeeds Ken Robertson, 52 Norton Cres., who headed the club this year.

Jack Mendes, 60 McIntyre Cres. is vice-president and Ken Reeves, 33 Water St. secretary-treasurer. Eight committee members were also elected, Jim Sargent, 31 Normandy Blvd., Cal Lister, 14 Valleyview Rd., Jack Prosser, 17 McNab St., Jim Costigan, 29 Main

As we celebrate the arrival of young Mr. 1958, we'd like to extend to you our greetings and most sincere best wishes for a wonderful New Year!

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One Solitary Life

This Christmas editorial appeared in a New Mexico newspaper, sent by a relative to a local friend, who turned it over to the Herald as worthy of reproduction.

Here is a man who was born in an obscure village, the child of a peasant woman. He grew up in another obscure village. He worked in a carpenter shop until he was thirty and then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put his foot inside a big city. He never travelled 200 miles from the place where he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself. He had nothing to do with this world except the naked power of His divine manhood.

While still a young man the tide of popular opinion turned against Him. His friends ran

away. One of them denied Him. He was turned over to His enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. His executioners gambled for the only piece of property He had on earth while He was dying — and that was His coat. When He was dead, He was taken down and laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone, and today He is the centerpiece of the human race and the leader of the column of progress.

I am within the mark when I say that all the armies that ever marched, and all the navies that ever were built, and all the parliaments that ever sat, and all the kings that ever reigned put together have not affected the life of man upon this earth as powerfully as has that One Solitary Life.

Some Changes Needed

Appearance of product advertising by two brewers in the Saturday edition of the Toronto Globe and Mail brings to the fore a situation which has been getting more and more ridiculous and which calls for a full-scale review of Ontario's attitude to drinking by the provincial government.

For several years, brewers and distillers have been allowed to advertise in a "public relations" way such diverse things as charitable drives, how a man should choose his wardrobe, conservation of wild life, happy holidays and how to choose a Christmas tree. Many breweries have changed their name to incorporate their particular brand of beer in the trade name, in order to get some direct benefit from such advertising. All because of an archaic provincial law which prohibits direct advertising.

It would make some sense if product advertising did not infiltrate the province via magazines printed in Quebec and the States, radio and TV programs obviously slanted to residents in this part of Ontario from the Buffalo channels. The Globe has circumvented Ontario law by having its magazine section printed in the States. Other daily papers will no doubt follow suit, and any pretended protection from this type of advertising will be minor from now on.

It is time that our "head in the sand" attitude to drinking should be enlightened and brought up to date. We cannot hide the fact that a large share of our provincial revenue comes from the government-controlled sale of spirits. If we are to continue to collectively agree that

this is proper then it is high time we allowed brewers and distillers the same advertising privileges we do other products.

There are other anomalies which could stand reviewing too. Distillers spend a lot of money creating attractive bottling designs and labels for their products, but the law relegates them to the back shelves of the liquor stores, to be produced only when one has chosen their purchase by name and price. Surely the customer should be allowed to see what he is buying before he makes up his mind, as he can in Quebec or in the States.

More important than this, is a long-overdue revision in conflicting regulations which allow one to drink but not eat in certain establishments, and not to drink unless you eat in others. Cocktail bars in large cities, but not in small — entertainment in said cocktail bars and city dining rooms, but a ban on any exuberance in a small town drinking establishment. Refusal to allow people in the hotel business to serve anything stronger than beer, but a wide-open system of banquet permits which allows liquor to flow freely in any public place, by payment of a fee for a special party.

We are not an advocate of wide open drinking, nor are we a prohibitionist. We believe a large majority of people in Ontario use liquor in moderation and that the rules laid down for its use should make more sense than they do today. And we believe a more realistic approach to the advertising and sale of spirits would meet approval with most Ontarians.

CHESLEY FUNERAL FOR CNR EMPLOYEE'S FATHER

Ken Leeson, 21 Union Street, of the CNR station staff, suffered a family bereavement when his father died December 20th at Westminster Hospital, London.

Fred Leeson, 72, a retired employee of Chesley Manufacturing Co. served in the first war and had been a resident of Chesley since. He retired five years ago due to ill health. He was a member of Holy Trinity Anglican Church.

His wife, Emma Pratt, died several years ago. Surviving are his son, a brother George of Regina, and two sisters, Mrs. Hayden Warsher and Miss Gertrude Leeson of Los Angeles, California.

The funeral service was conducted in Chesley on December 23rd by Rev. James Elliott with interment in Chesley Cemetery. Members of the Canadian Legion attended the funeral in a group and conducted their service at the graveside.

WINNERS OF HOSPITAL DOLLS GEORGETOWN, THISTLETOWN

Winners of dolls in a lucky draw for Georgetown hospital fund were chosen when tickets were drawn at the Legion bingo a week ago Saturday night.

Joyce Brown, 18 Bairdrow Cres., with ticket 1215 won the bride doll. A teen age doll was won by J. Ross, 17 Harlow Cres., Thistletown whose ticket was 1695.

The dolls were on display in the window of Joe's Tuck Shop



Season's Greetings

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 TO ALL OUR GOOD FRIENDS

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