

SILVER'S

The "BIG" Store, offers unexcelled selections of IDEAL

Christmas GIFTS

LADIES' DRESSES

Silver's policy of "Satisfaction guaranteed" makes it possible for you to choose a luxury gift from our huge stock of fine dresses. Our courteous staff will make certain that your "little lady" will be happy. Fine Dresses, priced from **\$10.00**

LADIES' FURS

Nobody, but nobody, can beat Silver's on genuine fur values. Have you considered a fur stole, jacket or full-length coat? We assure you that for the most joyous of Yuletides a Fur piece from Silver's will be a Gift long-remembered.

For the "Gift Supreme"

May we suggest a "Tip Top Tailors" Gift Certificate. We guarantee that nothing will come as a more pleasant surprise — and nothing will please him more.

Because Silver's is a truly 'Big' store with 'super-market' selections — it's only natural that you will be more apt to find what you want here. Large stocks in every department, attractive displays and guaranteed values — makes Silver's one of the finest apparel stores in rural Ontario — and we hope, worthy of your patronage.



MEMO
to last-minute
Santas—

ARROW — GIFTS
ARE ALWAYS WELCOME

Arrow Shirts \$4.95 up Ties \$1.50 up
Fancy Shirts 4.95 up Handkerchiefs 35c up
Sport Shirts 4.95 up Underwear 1.50 up

LADIES' Housecoats and Dusters

Never before have we shown such a complete group of quality housecoats and dusters, sizes 12 to 44.

- CORDUROY DUSTERS from **\$7.95**
- QUILTED DUSTERS from **\$8.95**
- QUILTED HOUSECOATS from **\$10.95**
- FLANNEL HOUSECOATS from **\$10.95**

LADIES' SWEATERS

From Canada's foremost makers we feature a complete range of cardigans and pullovers...

- Orlon Jewelled CARDIGANS from **\$8.95**
- Orlon PULLOVERS from **\$3.98**
- Orlon CARDIGANS from **\$5.95**
- Bulky-Knit Pullovers from **\$10.95**
- Bulky-Knit Cardigans from **\$11.95**

COATS CAR

A WIDE SELECTION TO CHOOSE FROM

- POPLIN COATS... Quilted **\$12.95**
- GABARDINE COATS - "Borg-trimmed" **\$19.95**
- "Alpaca" and "Borg" lined Coats **\$29.95**

MEN'S HATS

We feature men's hats by 'Biltmore' and 'Stetson.' A hat certificate will be a most welcome Xmas gift.

MEN'S SHOES

We feature men's quality shoes by 'Hart' and 'Scott-McHale.' We believe there is nothing finer in Canada. Treat your 'best boy friend' to 'miles of comfort' with a quality Shoe Gift Certificate.

GIRLS' DRESSES

- Woven Plaids in dark tone sizes 7 to 12 **\$3.98**
- Velveteens 2 to 6x **\$7.95**, 7 to 12 **\$8.95**
- Pre-Teen Party Dresses from **\$11.95**

Lingerie is an ideal Xmas Gift

SILVER'S FEATURE QUALITY LINGERIE AT MODERATE PRICES

- SLIPS: Tailored crepes — Special **\$1.49**; 'Drip-dry' cotton, nylon tricot & lace-trimmed crepe **\$2.98**
- PANTIES: Rayon, lace trimmed **49c**; Nylon tricot, lurex, and lace trimmed **98c**
- PAJAMAS: Printed flannelette 'Snuggledown' **\$3.98**; Printed nylon 'shorties' **\$2.49**
- GOWNS: Printed Flannelette **\$2.98**; Nylon Gowns, from **\$2.98**; 'Shortie' Gowns **\$2.98**
- NYLON HOSE: First quality, walking sheers. Special, pair **55c**

SKIRTS AND BLOUSES

- Reversible Wool Plaid Skirts, from **\$14.95**
- Novelty Tweeds in slim-line skirts, from **\$4.98**
- Taffeta Skirts, Pellon lined, from **\$5.98**
- Striped Ray Tricot, Blouses, tailored styles **\$2.98**
- Terylene Blouse, by 'Kay Silver', from **\$5.95**

For the 'Man' or 'Boy' on your list - here are some timely suggestions!

- MEN'S CAR COATS — Wide selection, from **\$7.95 to \$19.95**
- MEN'S SUEDE WINDBREAKERS — Quality suede **\$15.95**
- MEN'S SUBURBAN COATS — Pure wool, finely tailored **\$19.95**
- MEN'S HOUSECOATS — Wool flannels and brocaded satins, from **\$10.95**
- MEN'S SPORT SHIRTS — By 'Arrow' and 'Tooke' — from **\$4.95**
- MEN'S DRESS SHIRTS — An unexcelled selection, from **\$2.98 to \$10.95**
- MEN'S PAJAMAS — Famous brands, from **\$3.98**
- MEN'S SOX — Special 'Tootal' sox from England. Pair **\$1.00**
- MEN'S TIES — Beautifully boxed **\$1.50**
- MEN'S GLOVES — Lined or unlined from **\$2.98**
- MEN'S SWEATERS — Cardigans from **\$6.95** — Pullovers from **\$6.95**
- BOYS' SLACKS — from **\$3.98**
- BOYS' ORLON PULLOVERS **\$4.95**
- BOYS' SPORT SHIRTS from **\$1.98**
- BOYS' PAJAMAS **\$2.98**
- BOYS' SUBURBAN COATS **\$11.95**



SEE OUR WIDE SELECTIONS OF

Suits, Slacks, Windbreakers, Sport Coats, Topcoats, Scarves, Gloves, Sweaters, Belts, Buckles and Jewellery

SOMETHING FOR EVERYBODY GIFT SLIPPERS

- Ladies' Leather 'Mules' Pastel shades **\$3.49**
- Ladies leather Moccasins fur-trimmed. From **1.98**
- Children's leather Romeos From **1.98**
- Men's all-leather Romeos. From **\$4.95**
- Children's Corduroy Slippers, foam-tred **\$2.98**

We feature a full range of sheep-lined slippers in Misses', Ladies' and Men's sizes.

We feature "BAUER" skates in all sizes.



Every woman's dream-gift... a softer, plier Borg Deepile coat... more fur-like than ever!

Deepile Coat for '57

more fur-like than ever!

Every woman's dream-gift... a softer, plier Borg Deepile coat... more fur-like than ever! Weightless warmth, lasting flattering beauty are here, because of Borg's 100% Orlon® pile. Rich, fur-toned shades, in luxurious new styles. Moderately-priced for gift-giving, too!