The "BIG" Store, offers unexcelled selections of IDEAL

hristmäsen

Silver's policy of "Satisfaction guaranteed" makes it possible for you to choose a luxury gift from our huge stock of fine dresses. Our. courteous staff, will make certain that your "little lady" will be happy. Fine Dresses, priced from

LADIES' FURS

Nobody, but nobody, can beat Silver's on geninue fur values. Have you considered a fur stole, jacket or full-length coat? We May we suggest a "Tip Top Tailors" Gift assure you that for the most joyous of Yuletides a Fur piece from Silver's will be a Gift long-remembered.

Certificate. We guarantee that nothing will come as-a more pleasant surprise - and nothing will please him more.

Because Silver's is a truly 'Big' store with 'super-market' selections - it's only natural that you will be more apt to find what you want here. Large stocks in every department, attractive displays and guaranteed values - makes Silver's 'one of the finest apparel stores in ryral Ontario' - and we hope, worthy



Housecoats **Dusters**

LADIES'

Never before have we shown such a complete group of quality housecoats and dusters, sizes 12 to 44.

CORDUROY DUSTERS

QUILTED \$8.95 DUSTERS

QUILTED HOUSECOATS

FLANNEL HOUSECOATS

SWEATERS

From Canada's foremost makers we feature a complete range of cardigans and pullovers . . .

Orion Jewelled CARDIGANS \$8.95 from

Orlon PULLOVERS \$3.98

CARDIGANS \$5.95 **Bulky-Knit**

Pullovers \$10.95

Bulky-Knit Cardigans \$11.95

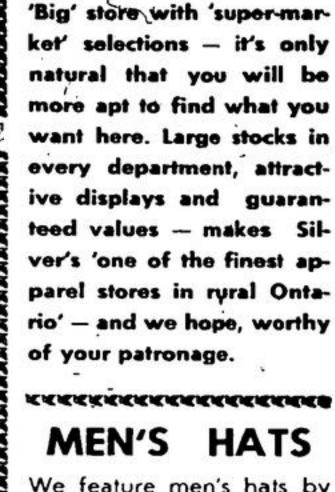


A WIDE SELECTION TO CHOOSE FROM

POPLIN COATS . . . \$12.95

GABARDINE COATS trimmed" \$19.95





MEN'S HATS

We feature men's hats by 'Biltmore' and 'Stetson.' A hat certificate will be a most welcome Xmas gift.

********** MEN'S SHOES

We feature men's quality shoes by 'Hartt' and 'Scott-McHale.' We believe there is nothing finer in Canada. Treat your 'best boy friend' to 'miles of comfort' with a quality Shoe Gift Certifi-



ARROW- GIFTS

ARE ALWAYS WELCOME \$1.50 up 4.95 up Handkerchiefs Fancy Shirts



GIRLS' DRESSES

Woven Plaids in dark tone

\$3.98

sizes 7 to 12

Velveteens

2 to 6x

Pre-Teen Party Dresses



Tailored crepes - Special

'Drip-dry' cotton, nylon tricot & lace-trimmed crepe \$2.98 **PANTIES** Rayon, lace trimmed 49c

Nylon tricot, lurex, and lace trimmed PAJAMAS

'Snuggledown' \$3.98 Printed nylon 'shorties' \$2.49

GOWNS Printed Flannelette \$2.98 Nylon Gowns, from \$2.98 'Shortie' Gowns . 5

NYLON HOSE First quality, walking sheers. Special, pair

SKIRTS AND BLOUSES

Reversible Wool Plaid Skirts, from \$14.95 \$4.98 Novelty Tweeds in slim-line skirts, from **\$5.98** Taffeta Skirts, Pellon lined, from \$2.98 Striped Ray Tricot, Blouses, tailored styles **\$5.95** Terylene Blouse, by 'Kay Silver', from



Every woman's dream-gift . . . a softer, sillier Borg Deepile coat . . . more fur-like than ever for '57. Weightless warmth, lasting flattering beauty are here, because of Borg's 100% Orlon' pile. Rich, fur-toned shades, in luxurious new styles. Moderately-priced for

For the 'Man' or 'Boy' on your list - here are some timely suggestions!

MEN'S CAR COATS --\$7.95 ° \$19.95 Wide selection, from MEN'S SUEDE WINDBREAKERS \$15.95 Quality suede MEN'S SUBURBAN COATS -\$19.95 Pure wool, finely tailored MEN'S HOUSECOATS -\$10.95 Wool flaggels and brocaded satins, from MEN'S SPORT SHIRTS \$4.95 By 'Arrow' and 'Tooke' - from An unexcelled selection, from \$2.98 to \$10.95 MEN'S PAJAMAS -**\$3.98** Famous brands, from MEN'S SOX -\$1.00 Special 'Tootal' sox from England. Pair MEN'S TIES -\$1.50 Beautifully boxed MEN'S GLOVES -\$2.98 Lined or unlined from MEN'S SWEATERS -Cardigans from \$6.95 - Pullovers from \$6.95 BOYS' SLACKS -BOYS' ORLON PULLOVERS

BOYS' SPORT SHIRTS

BOYS' PAJAMAS

BOYS' SUBURBAN COATS



SEE OUR WIDE **SELECTIONS OF**

Suits, Slacks, Windbreakers, Sport Coats, topcoats, Scarves, Gloves, Sweaters, Belts, Buckles and Jewellery

SOMETHING FOR EVERYBODY

Printed flannelette



gift-giving, tool_