

He'll Be Here Sat. December 14

With All the Gang

with the cooperation of THE FIREMEN, THE LIONS CLUB OF GEORGETOWN, has arranged they

GREATEST SANTA CLAUS PARADE EVER
FOR THE KIDDIES OF THE TOWN AND DISTRICT

THREE - - - BANDS - - - THREE

GEORGETOWN BRASS AND REED BAND - GIRLS' PIPE BAND
BRAMPTON CLOWN BAND

18 FLOATS 18

All Nursery Rhyme Characters and Musical Floats
Dozens of Clowns and costumes galore!

SANTA WILL HAVE CANDY FOR ALL THE CHILDREN
WHEN HE STOPS AT MAIN AND MILL STREETS



**PARADE BEGINS AT
WINDSOR DR. (east of IGA Store)**
AT 1.30 P.M.

Lions 26th Annual Santa Claus Parade Dec. 14th

Parade will travel along Guelph St. to Conotaph—south on Main to Park to Market to Church to Main.

Compliments of the Season from the following Business Firms

JACK ARMSTRONG, Insurance
Lion Jack Armstrong

ALLIANCE PAPER MILLS

MURT ALLISON
Rogers Fuel Oil
Lion Murt Allison

ARCHDEKIN AND MOLOY

BILL BAILEY "The Oil Man"

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Lion Don Barrager

BARBER'S GIFT SHOP

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BEAVER LUMBER CO., LTD.

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BETTER MEATS LTD.

BOUSKILL'S GARAGE

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BUCK'S FINE FOODS
Lion Pat Vance

W. H. CARR, P. Eng.
Ontario Land Surveyor

COLLETT PLASTERING
Lion Garnet Collett

COTTON BROS.

CORNER CUPBOARD RESTAURANT
Lion Stan Wade

CANADIAN TIRE STORE
Lion Lloyd Marks

COTTAGE INN RESTAURANT

MERV COOK, Barber

CARUSO'S FRUIT MARKET

CREDIT VALLEY ASPHALT
AND PAVING CO.

DALE, BENNETT & LATIMER

DAVIDSON'S PHARMACY

DELREX DEVELOPMENTS LTD.
Lion Clarence Heslop

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DYSON SEWING CENTRE

WALTER T. EVANS & CO.

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FARNELL'S GROCERY STORE

FOBERT CONSTRUCTION
Lion Harold Fobert

FRED'S TEXACO SERVICE

GEORGETOWN TIRE AND BATTERY
Lion Jim Turnbull

GOODLET'S ECONOMY HARDWARE

GEORGETOWN DAIRY LTD.

GEORGETOWN TRANSPORTATION
Lion Vern Kirby

GIRARD'S NORTH END
CONFECTIONERY

GEORGETOWN OFFICE SUPPLY

GEORGEVIEW OPEN KITCHEN

GEORGETOWN 5c to \$1.00 STORE

GEORGETOWN HERALD

GIRDWOOD'S HARDWARE

GARNER'S DEPT. STORE

GRAND UNION - CARROLL'S

HARLEY MOTORS

HEWSON, ORD & HELSON
Lion George Hewson

HAMILTON CONSTRUCTION

HALTON CO-OPERATIVE SUPPLIES

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Lion Scotty Herkes

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Lion Robert Hamilton

HEWSON MOTORS LTD.

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HUTCHISON REAL ESTATE

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I.G.A. STORE

INDUSTRIAL SAND & GRAVEL
Lion Gordon McColgan

JACK-O-LANTERN RESTAURANT

JACKSON'S BARGAIN CENTRE

JOE'S TUCK SHOP

K'S GRILL

KAY'S GROCERY

W. H. KENTNER & SON

KENTNER'S DRUG STORE

KING'S CLEANERS

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Building Contractors

LINCOLN MOTORS & BODY REPAIR

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LUCKY STRIKE BOWLING CLUB

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Lion Jim Robertson

VARIAN ASSOCIATES

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WIGO TV AND APPLIANCES

JACK WILLIAMSON, Barber

AB WILLIAMS

WOOLHEAD AND COOK FURNITURE



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NEED UNIVERSITY EXPANSION TO TRAIN NEEDED SCIENTISTS

Increasing need for research scientists in Canadian industry has created a shortage which cannot be met by our universities during the next few years, according to the Commercial Letter of the Canadian Bank of Commerce. Trained scientists from Europe are helping to fill the gap today, and will probably play a greater part in our research programs of the near future, the Letter says. If universities are to produce enough scientists, it will be necessary to expand their facilities and increase their teaching staffs. But the Letter comments that higher salaries in industry make it increasingly difficult for universities to persuade their more brilliant science students to continue into post-graduate studies and join university staffs. Scientists' incomes have doubled since 1933—but wage-earners now get 3½ times their pay a quarter of a century ago. Both pure and applied research are important factors today in industry and in government, the Letter says. Occupying a central position in research work generally is the National Research Council, which conducts extensive research work on its own account and assists colleges and other research bodies with grants-in-aid and with technical assistance. Through its system of scholarships, on which \$3,000,000 a year is spent, it aids in the training of promising young scientists while they are beginning their careers in the research field. NRC also carries out specific research for industry. Many tangible benefits have already accrued to the Canadian public as a result of research work the Letter continues. In the fields of agriculture, fisheries and forestry great advances have been made. Higher productivity of soil, improved quality, and more economical utilization of forest products are among the achievements of research. In the years to come, the demands of industry and government both for peaceful and military projects will put a strain on our human resources in the scientific field, the Letter says, but the results of research work are likely to be an improvement in production of all types.

FARM NEWS

SURVEY OF STOCKS OF DAIRY PRODUCTS

Stocks of creamery butter on hand in Canada on November 1st amounted to 91,164,000 pounds. This figure is lower than last year by 26.1 million pounds. Cheddar cheese stocks, on the other hand, were 57,165,000 pounds, which was higher than last year by 12 million pounds. Stocks of evaporated milk represent an increase of 15.9 million pounds over last year. In the case of skim milk powder stocks we find an increase of 28.8 million pounds over 1956.

Hog Marketing Situation

A substantial, progressive increase in hog, pork output is in prospect for at least the first nine months of the coming year, according to some of our authorities. To move this larger supply into available domestic and export channels may require a considerable readjustment of prices, particularly since beef and poultry production is also continuing at a high level. One brighter aspect of the situation reveals that the industry is entering the new year with storages and domestic pipe lines well cleared of any surplus stocks.

Reports also indicate that expansion in the United States hog industry has been held to very moderate proportions. If this is so, the competitive position of Canadian pork products on export markets should be considerably improved from what it has been over the past year, particularly if we focus attention on quality.

TV Specials!

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