

## HIGH QUALITY SEED IS AVAILABLE, GOOD SUPPLY

J. E. W.

A review of seed conditions throughout the province was made at a recent meeting of the Seed Marketing and Publicity Committee of the Ontario Soil and Crop Improvement Association. The Committee concluded that ample supplies of high quality seed would be available for both the domestic and export markets for the coming crop year.

The seed includes such new varieties of oats as Garry and Rodney, and Montclair, Brant and Parkland barley, which have given excellent results in recent years. All small seeds such as red clover, timothy and alfalfa are in good supply, with

several named varieties included in this group.

The Committee recommended the following minimum prices for 1958 seedling:

Oats: Commercial No. 1 Grade—\$1.40 per bus.; Certified No. 1 Grade—\$1.60 per bus.; Registered No. 1 Grade, \$1.70 per bus.

Barley: Commercial No. 1 Grade, \$1.90 per bus.; Reg. No. 1 Grade, \$2.35 per bus.

These prices are for treated seed in new bags, at producer's farm, f.o.b. local shipping point.

Prices are from five to sixty cents per bushel less than last year, depending on grade and variety.

The Seed Marketing and Publicity Committee is made up of seed

## Set \$375,000, Budget to Promote Dairy Products

Dairy Farmers of Canada, national producers' organization, will spend \$375,000 promoting dairy foods in 1958. This expenditure authorized recently by the Dairy Farmers' Executive Committee, insures that the eight year old national promotion program will be continued along much the same lines as previously.

Firmly established now as an important cog in the promotion wheel of the dairy industry, the Dairy Farmers' advertising and promotion program is given credit for having had a strong influence on the increased consumption of dairy foods in recent years. The only

growers and dealers representing all parts of the Province. W. E. Breckon, Burlington, is chairman, and R. E. Goodin, Field Crops Branch, Ontario Dept. of Agriculture, Toronto, is secretary.

shift in the 1958 program will be in the case of the March promotion which, during the past few years, has been devoted to butter. Now that the extra butter stocks situation has righted itself Dairy Farmers will concentrate extra efforts on the sale of cheese in March, 1958. The March cheese promotion will be in addition to the regular October cheese festival and anticipates extra stocks of cheese at the beginning of the new year.

The full 1958 advertising schedule will be: February, evaporated milk and milk powder; March, cheese; April, milk; June is Dairy Month, October, cheese; November, butter.

In 1958, the June is Dairy month promotion already shapes up as the best yet, according to public relations director, O. J. W. Shugg. Many large manufacturing concerns are already showing interest in saluting dairying in 1958, and indeed some of them already have concrete plans under way for tieing in next June, he says.

## Banquet, Elections for St. Alban's Men's Club

The Brotherhood of Anglican Churchmen, St. Alban's Chapter, had two special activities last week. Their annual banquet took place on Monday in the parish hall and on Sunday morning, at a business meeting following attendance at the early communion service, new officers were elected.

The Monday turkey dinner, catered by the ladies of the guild, had Professor R. M. Wiles as speaker. Professor Wiles is a member of the English department at McMaster University, Hamilton and his talk was about the Bible and various revisions made, with explanations of the meaning of words and the interpretation which the proper choice of words can give in the correct translation from ancient manuscripts.

Introduced by Rev. Kenneth Richardson, the speaker was thanked by Roland Haines while Thomas Hill expressed thanks to the ladies who catered. President Russell Miller presided at the dinner. Vice president Gilbert Preston toasted the Queen and Henry Lorrman said grace.

Officers elected to serve the B.A.C. next year are: Thomas Hill, president; George Sargent, vice president; and Gordon Hills, secretary treasurer. Jack Lucas will head a committee which will arrange the parish picnic next summer and Jack Crawford, Sr. is in charge of arrangements for the next banquet. Mr. Hills, Mr. Sargent, and Doug Townsend are representatives to the Scout-Cub group.



WHEAT KING—World wheat champion Andrew Davidson, left, 58-year-old farmer from Essex, England, was awarded the Canadian National Railways Challenge Trophy at the Royal Agricultural Winter Fair in Toronto. He is presented with a \$100 cheque and engraved silver tray by CNR Deputy Vice-President J. A. Argo, assisted by Miss Super Continental, Donna Warmingier, of Yorkton, Saskatchewan. It is the first time Britain has won the world wheat crown.

**DON'T READ THIS - - -**

IF YOU CAN AFFORD TO PAY FOR HEAT THAT IS LOST UP THE CHIMNEY

If you can't afford to lose heat in the chimney salvage that heat with a heat reclaimer unit and put it to practical use. Such as heating your basement, recreation room, etc. To see a Heat Reclaimer in operation Tel. Tr. 7-4158 or write

**"HEAT RECLAIMER"**

22 Byron St., Georgetown No Obligation

You take no chances... WHEN YOU BUY A USED CAR OR TRUCK from **SCOTT'S** all thoroughly reconditioned and guaranteed

61 GUELPH STREET TR. 7-2251 "FINA" TR. 7-4881

**So many Wonderful Christmas GIFTS**

**MacCormack's Always Features**

Gifts which will please every member of the family. This year, we've made an even greater effort to find the gift you want at the prices you want to pay. Here are only a few suggestions that will please you.

**GIFT COSMETICS**

SEE OUR GREAT ARRAY

**DUBARRY - YARDLEY**

**HELENA RUBINSTEIN**

**COTY**

Many famous names to tempt you.

Gifts from 25c to \$25

YOUR HEADQUARTERS FOR THE NEWEST WRITING SENSATION

**WATERMAN'S CF FOUNTAIN PEN**

It Uses Cartridge Ink

PENS FROM \$6.50 to \$15.00

WE CARRY A WIDE RANGE OF

**Parker Pens & Pencils**

The Ever Popular PARKER 21 and the ultimate in pen craftsmanship the PARKER 51

these gifts click with Camera Fans!

JUST ARRIVED — a brand new stock in the latest cameras and equipment in various price ranges —

COME IN AND SEE THEM

NOW... EVERYONE CAN ENJOY **VIEW-MASTER** FULL COLOR PICTURES THAT "COME TO LIFE" IN THREE DIMENSIONS

VIEWMASTERS — \$2.95 REELS — 50c each

REEL PACKETS — \$1.50 each

OVER 500 DIFFERENT REELS TO CHOOSE

Cartoons - Fairy Tales - Western Cowboys - Scenic Christmas Story **Rudolph the Red Nosed Reindeer**

**SHAVING ACCESSORIES**

YARDLEY — SEAFORTH — OLD SPICE LENTHERIC

Excellent Gifts For "HIM"

**ELECTRIC RAZORS**

SHAVEMASTER — PHILISHAVE — SCHICK

**CHRISTMAS WRAPPINGS**

EXQUISITE **PERFUMES** from GENEVA — PARIS — ENGLAND

CHANEL NO. 5 CREPE SATIN COTY'S

SEND A Christmas Card GREETING by CARLTON

HOLIDAY CANDY NEILSON'S SMILES 'N' CHUCKLES

SEE THE I.D.A. NEWSPAPER ADS FOR YOUR CHRISTMAS GIFT SELECTION

**MacCORMACK'S** Main Street Georgetown

**DRUG STORE** TRiangle 7-3692



Railroad building and mining development torn a hand-in-hand partnership across Canada as great new mineral fields continue to be discovered and new rail lines fan out to bring the valuable metals or their concentrates to market. In nine years Canadian National Railways has opened eight new branch lines from British Columbia to the Maritime Provinces to meet increasing consumer demand, two of them within a recent two-week period. One of these extends 161 miles between Chibougamau and Beattyville in Northern Quebec, and the other joined the Heath Steele Mines in New Brunswick across 22 miles to the CNR network at Bartibog. When he officially opened the line at Chibougamau, CNR President Donald Gordon received a key to the town from the mayor. Indians of the Montance Tribe in full regalia also showed up to welcome the visitors. At Heath Steele, N.B., Mr. Gordon paused to read the inscription on the last spike before driving it into the tie to officially mark the completion of the line.