



JOHN N. HERKES,
Owner

We are pleased to announce the appointment of Herkes and Raycroft Motors as a new Chrysler-Plymouth-Fargo dealer in Georgetown. The experience and reputation of both John Herkes and Richard Raycroft assure you of courteous and dependable attention at all times. You're cordially invited to visit their showroom, now, to see the exciting new *Thrill Power* Plymouths... magnificent new Chryslers... and husky, Fargo Trucks. Ask about new Torsion-Aire Ride, Total-Contact brakes, push-button driving and other advanced features of *The Forward Look*. They'll be glad to explain and demonstrate them to you.



RICHARD W. RAYCROFT,
Owner

ANNOUNCING

THE APPOINTMENT OF

**HERKES AND
RAYCROFT MOTORS
GEORGETOWN**

Tel. Triangle 7-2461

For the **BEST**
Service in Town

try...



WE HANDLE ALL

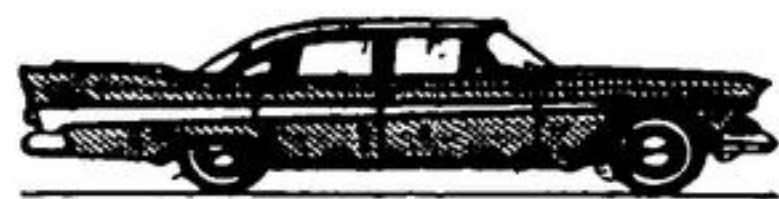
**Imperial Esso
Products**

GASOLINE - OILS AND
LUBRICATION GREASES

During our Grand Opening we will
have on display many of the models in

*Chrysler and
Plymouth Cars
and Fargo Trucks*

AS DEALER FOR



New Thrill Power Plymouth
Completely new from road to roof!
Long and low with new Torsion-Aire
Ride, higher horsepower, Total-
Contact Brakes, push-button driving!



The Magnificent New Chrysler
Finest expression of *The Forward Look*.
More powerful, luxuriously appointed,
styled in the very best of taste—and
surprisingly easy to own!



Husky Fargo Trucks
Handsome new haulers with trim
Forward Look styling, new V-8 power
in every model, full-opening hood,
higher load capacities. A full line of
models to suit your needs!

Chrysler • Plymouth • Fargo Division

CHRYSLER CORPORATION OF CANADA, LIMITED

See these cars and trucks with *The Forward Look* > soon

Listen for Friday's CFJB Broadcast
direct from our showrooms

GRAND OPENING

FRIDAY AND SATURDAY
JULY 26th and 27th

FRIDAY, JULY 26th

6.30 - 8.30 p.m.

Brampton Clown Band

FRIDAY AND SATURDAY, JULY 26 - 27

Free BALLOONS, SUCKERS AND COKES
FOR THE KIDDIES.
ROSES FOR THE LADIES **Free**

Guess the number of balloons in the Belvedere Plymouth Hardtop in
our showroom. **Closest guess wins a \$500 deposit on any new car in stock**
In event of a tie a further draw will be made

GRAND LUCKY DRAW ◀ Prizes

1st: LAWN BOY POWER MOWER
2nd: STEAM IRON
3rd: 50 GALLONS OF GASOLINE
4th: 25 GALLONS OF GASOLINE
25 Prizes of Free Individual Lubrication

Herkes & Raycroft Motors

TRIANGLE 7-2461
GEORGETOWN