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CCF NAMES JACK HENRY TO CONTEST NEXT FEDERAL RACE

The Halton CCF riding has nominated a candidate to contest the federal election which is expected within a year.

On July 16th, at the Steelworkers' Hall, in Milton, Jack Henry of Oakville was once again named by the CCF Association as their standard bearer.

Mr. Henry in his acceptance speech warmly thanked all those who had worked for him in the last election. He cited a recent Gallup Poll as evidence that the young people of these days supported the philosophy of the CCF. In the near future, Mr. Henry said, they would realize that the CCF was the only party which would make it possible for their present beliefs to become a reality.

Jack Taylor, International Representative of the UAW introduced the guest speaker, Ken Bryden, provincial secretary of the CCF and a former deputy minister of labour in Saskatchewan. Mr. Bryden outlined the stand which the CCF would take in the coming session of Parliament. The group of 25 CCF MP's had affirmed at their caucus in Winnipeg that they would not use the balance of power which they held to defeat the government on a frivolous issue. There were certain main objectives, however, which the CCF would seek and which it would fight to get in this session of Parliament, even at the expense of another election.

The first of these objectives would be a decent increase in Old Age Pensions. The CCF had included an Old Age Pension of \$75 in its election platform. It would insist during the coming session of Parliament that the Conservatives raise it to at least \$60 per month and would fight in further sessions of parliament for the more just figure of \$75.

Taxation was another issue which Mr. Bryden insisted the CCF group would not back down on. If the Conservatives tried to cut Corporation taxes during the com-



ing session of Parliament, they could be sure of the CCF group being opposed to a man to this policy.

Mr. Bryden said that National Health Insurance would once again be in the limelight in the coming session of parliament and the CCF would do all it could to see to it that the Conservative government implemented a complete National Health Insurance program instead of the incomplete hospitalization scheme which had been proposed by the Liberals before the election.

Limehouse Now Zoned 30-Mile Speed Limit

A request for thirty mile speed limit signs was put forth by the Limehouse W.I. at their July meeting in the Memorial Hall. Mrs. Sam Gisby's motion that a letter be sent to council was carried on the fact that the village population has been steadily increasing and there are now many more school children. The signs were recently installed.

Mrs. A. W. Benton was convener for the meeting which was presided over by Mrs. Frank Brown. It opened with school days and the Mary Stewart Collect after which the roll call "name your first school and an item of interest about it" was responded to by 12 members and three visitors. The financial report followed the reading of the minutes and \$5 was voted to the Scott Mission.

Mrs. James Noble gave the flower and fruit committees report and read thank you notes from the recipients. A discussion re entering open classes at the fall fairs failed to reach a decision.

An account of the bus trip to Collingwood recently in which the Limehouse W.I. was a guest of the Georgetown W.I., was given by Mrs. Fendley. It was also decided during the business session to hold the annual picnic at the Waterfalls Playground on August 22. Mrs. E. Fendley to be convener.

Mrs. Harold Brown read the current events and Mrs. J. Roughley who had charge of the home economics and health, proposed an anti-ant campaign. The convener for community activities and public relations Mrs. Benton reported on the organizing of a boys club and the preparations for the Limehouse Church 90th anniversary.

Mrs. E. Fendley was in charge of citizenship and education. Her topic was "TV, not killing books," and the agriculture and Canadian industries convener, Mrs. Harry Brown gave a report headed, "Fewer Dairy Farmers in Canada now."

The motor "as the twig is bent so the tree inclines" was given by Mrs. Sanford prior to the introduction of the guest speaker Miss Doris Mitchell, who spoke on kindergarten teaching. Well qualified to present the topic with seven years experience she gave a very interesting talk on "a day in a child's life in kindergarten."

She told the club that the first year in kindergarten links the home and the school closer than any other time. "Children learn to play together, and to cooperate with each other's children," she said mentioning their games and how they usually picked the old ones in preference to the more modern games.

The meeting closed with "The Queen." Mrs. Sam Gisby and Mrs. J. Lindsay served lunch and a social hour was enjoyed.

Raider Star's Brother is Highly Rated Track Man

A fleet footed Peel county lad, Jim Irons is fast becoming known as one of the best distance track prospects in Canada.

Jim is the son of Mr. and Mrs. George Irons, R. R. 5, Bolton, and started his running career two years ago at Brampton District high school. A 25 cent grudge bet with a fellow student, Leo Archdekin, started him on his way to running fame. Irons won the wager and ever since he has been burning up the tracks in Canada and the States. His track ability follows in the family tradition for both his mother and father raced in their native Scotland some years ago.

Jim is a brother of Raider Hockey star Dave Irons, a member of this year's Ontario Intermediate A champions. Dave was one of the Brampton Jr. Regents before becoming a Georgetown defenceman, learning hockey originally when he lived in Kirkland Lake. Another brother John is an outstanding hockey player in the Avro League.

When he graduates from high school, Jim plans to attend university in the United States where some of the best track colleges are vying for his entrance, with scholarships as bait. He is undecided as yet, though is considering Villanova University in Philadelphia.

Rain or shine, his training schedule includes six or seven miles of road work daily on Bolton's 5th Line. He has adopted the Stanford training method used by Roger Bannister, John Landy and Chris Chatterway, breaking his seven mile training program down into 200, 440, 880 and three-quarter mile distances.

Jim's records include the Canadian juvenile mile, the United States interscholastic indoor mile, the all Ontario mile and two mile, the Toronto and district interschool half mile and two mile; and Brampton high school's 440, 880, mile and two mile marks.

Billy Meek Heads Troupe at Union Church Garden Party

Postponed from June, when the show was rained out, the annual garden party of Union Presbyterian Church was held July 15th.

The party sponsors were fortunate in being able to have the excellent show originally booked, which was headlined by Billy Meek, a comedian who has appeared in theatres and night clubs throughout Canada. Talent included dancer Zena Cheevers, also well-known on the theatre circuit; ventriloquist Cy Leonard; pianist Jack Ayre, once a member of the Dumbells cast and Ernie Bruce, clown musician. An added feature was a group of local young men who call themselves the Westernaires and feature western music.

Rev. G. Lockhart Royal introduced the show and spoke briefly before turning over the emcee duties to Billy Meek. Attendance was good and the church realized a fine financial profit from the garden party, the ninth annual and the eighth to be held at the farm of Mr. and Mrs. Wilfrid Leslie.

Brampton Businessman Marks 93rd Birthday

A well-known district man celebrated his 93rd birthday amid family and friends last week.

James Harvey Conover, who was born on Dundas Street in Trafalgar in 1864, can look back on 93 years of colourful life in Peel County. His father was of original Dutch stock from New York and his mother was the daughter of a United Empire Loyalist family. The original family name was Van Covenhoven which became anglicized to Conover.

The family moved into the Huttonville area when Mr. Conover was six years old. They farmed there until 1906 then moved to Brampton. In partnership with R. L. Blain, they formed the Brampton Fuel Co. and he continued in that business until 1943.

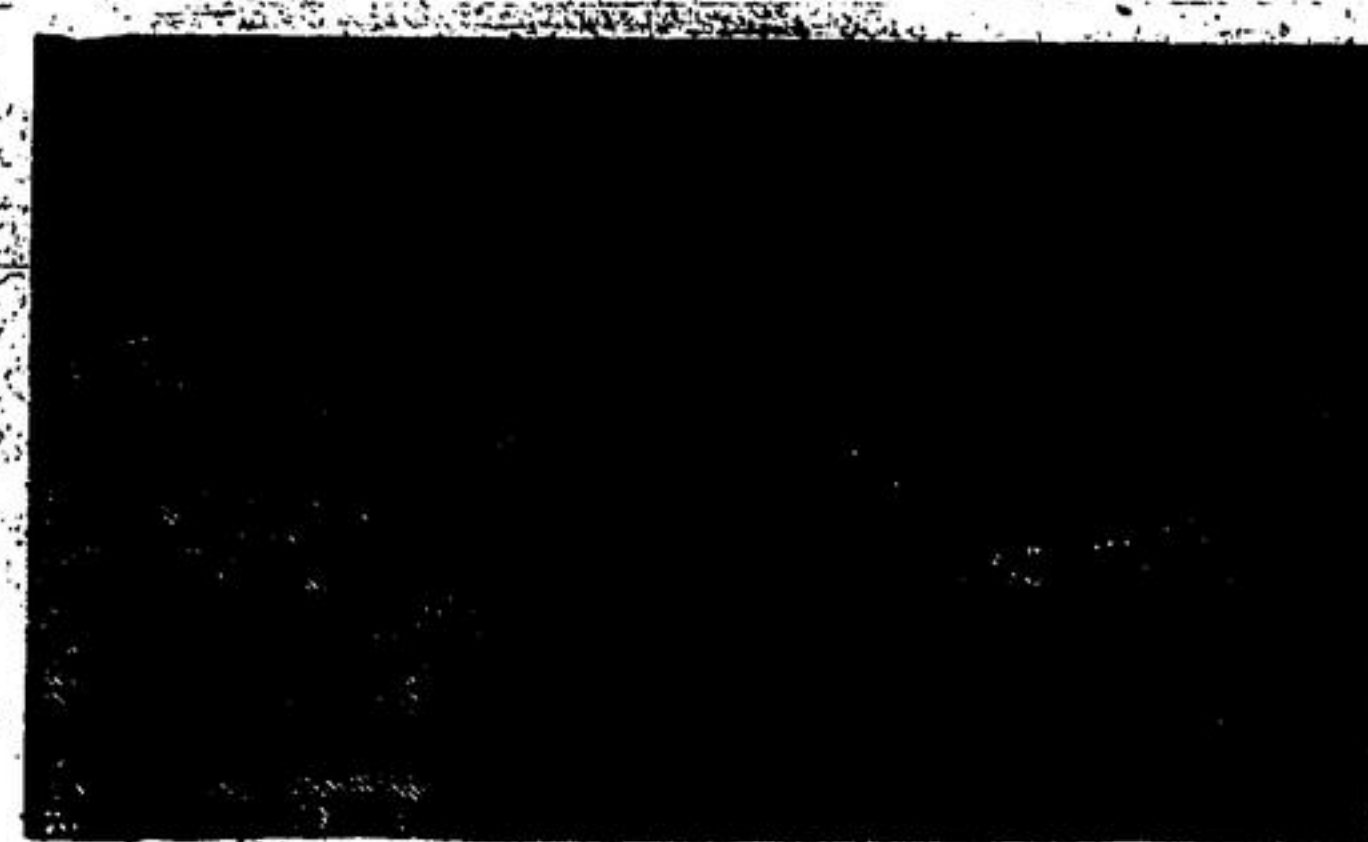
He has a daughter Miss Grace Conover in London; two sons, Col. R. V. Conover and Col. J. D. Conover, who is sheriff of Toronto and York counties.

FORMER GEORGETOWNER FEATURED IN NEWS ITEM

Athol Stewart, a former Georgetown resident, and son of Mrs. E. M. Stewart, 44 Durham St. was featured in an article on the 5th annual page of the Toronto Telegram last week.

Mr. Stewart is an account executive at Walsh Advertising Co. Ltd., Toronto and was quoted in an article about proprietary medicines, a \$25 million gross business in Canada.

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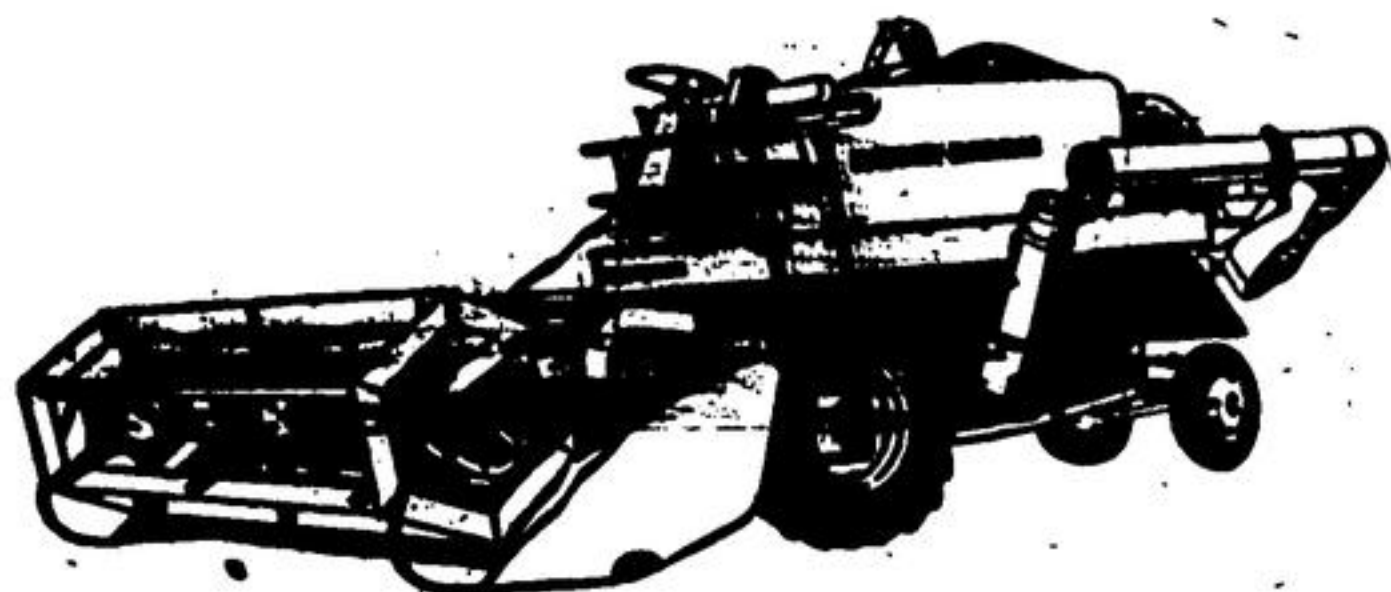
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Quoting from the article:

He says that because of the emphasis on striking new package designs and the trend towards self-service in Canadian drug stores, nearly 50 per cent of the old proprietary products have suffered sales losses during recent years.

Says Mr. Stewart: "Sales of laxatives for example, are dwindling. Only the well-known laxatives are retaining their share of the business."

Apparently many proprietary medicines were sold on the basis of a recommendation by the local druggist.

This situation no longer applies, since an estimated 21 per cent of Canadian drug stores now are self-service units. And the number is growing rapidly.

What this means, points out Mr. Stewart, is that manufacturers of proprietary medicines are having to make some startling changes in their package designs.

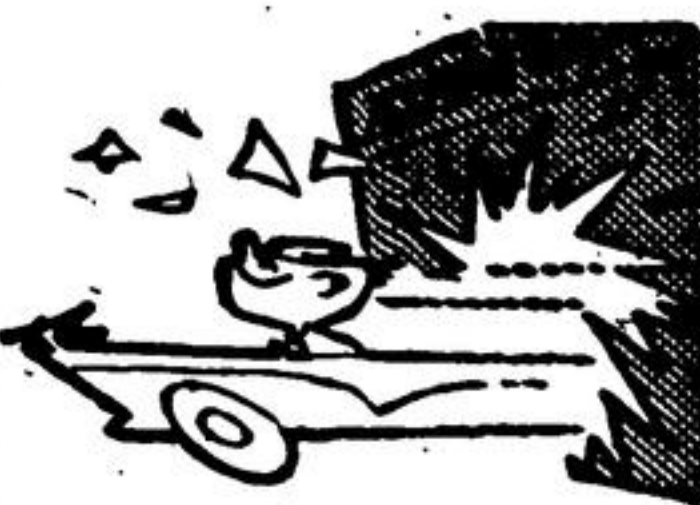
He also stresses that the self-service trend places a heavy responsibility on advertising to pre-sell the customer.

"With more and more Canadians adopting the practice of self-medication, adds Mr. Stewart, "it is important that they follow carefully instructions on the packages."

Points like this will be emphasized in the public relations program currently getting under way for the Proprietary Association of Canada, which is attempting to show that this industry is making a serious contribution toward better health.

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11.00 a.m. - "Gospel"
7.00 p.m. - "His optimistic"

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