

THE GEORGETOWN HERALD

GEORGETOWN, ONTARIO, WEDNESDAY EVENING, JANUARY 14th, 1957

SECOND SECTION



Expensive Slip-up!

IF SOMEONE is injured on your premises, will you be financially able to pay for any damages awarded against you? Will you be able to afford legal defense?

The answer is "Yes", if you have Comprehensive Personal Liability Insurance. Ask this agency about it!

JOHN R. BARBER AGENCY

INSURANCE AND TRAVEL
JOHN R. BARBER
Freeman Kersey
588 Street Triangle 7-3521

Guests Arrive From Holland For Smedema-Weststeyn Rites

Christian Reform Church, Brampton, was the scene of a pretty wedding December 8th, when Miss Johanna Weststeyn, eldest daughter of Mr. and Mrs. Peter Weststeyn, River Drive, Georgetown, became the bride of Hilda Smedema, wife of Mr. and Mrs. Peter Smedema, of Giffen, Holland. Rev. John Van Harmselen officiated.

The bride wore a gown of white allover satin with lace bodice embroidered with iridescent sequins and beads; a full skirt, featuring appliqued lace, was worn over crinolines and hoops. Her fingertip veil was held by a headpiece of lace, embroidered with sequins and beads. She carried white carnations.

Following the ceremony a reception was held at Snelgrove Hall. The bride's mother received the guests wearing a brown figured faille gown with matching accessories and a corsage of pink carnations. The groom's mother assisted, wearing a gown of navy blue faille and a corsage of white carnations.

The couple will make their home at R. R. 4, Georgetown. Guests were present at the wedding from St. Catharines, Hamilton, Holland, Brampton and Georgetown.

AT ESQUEWING COUNCIL

Township Decides to Licence Trailers

A by-law passed at the final December meeting of Esquewing council provides for licensing of trailers and portable dwellings, when these are used for accommodation for a longer period of thirty days. The by-law, published in its entirety in the last edition of the Herald sets a fee of \$10 monthly for use of such occupied portables and puts the onus on the occupant to produce a licence if requested by the township building inspector.

George C. Brown and Murray Coles were reappointed as Esquewing members on North Halton high school district board for 1957.

A sheep claim of \$14 was paid, Arnold McNery for a sheep killed by dogs; \$3 payments for foxes destroyed totaled \$84, payments being made to M. Whitney, Milton, \$27; John Chisholm, Acton, \$18; Ken Papillon, Acton, \$18; John Buck, Milton and George Baylis, Acton, \$9 each; John Newman, of Streetsville and Bill Tuck, Georgetown, \$3 each.

At the conclusion of the meeting, retiring reeve Walter Linham was asked to vacate the chair and a motion was passed complimenting him on his efficient conduct of township business during the year.

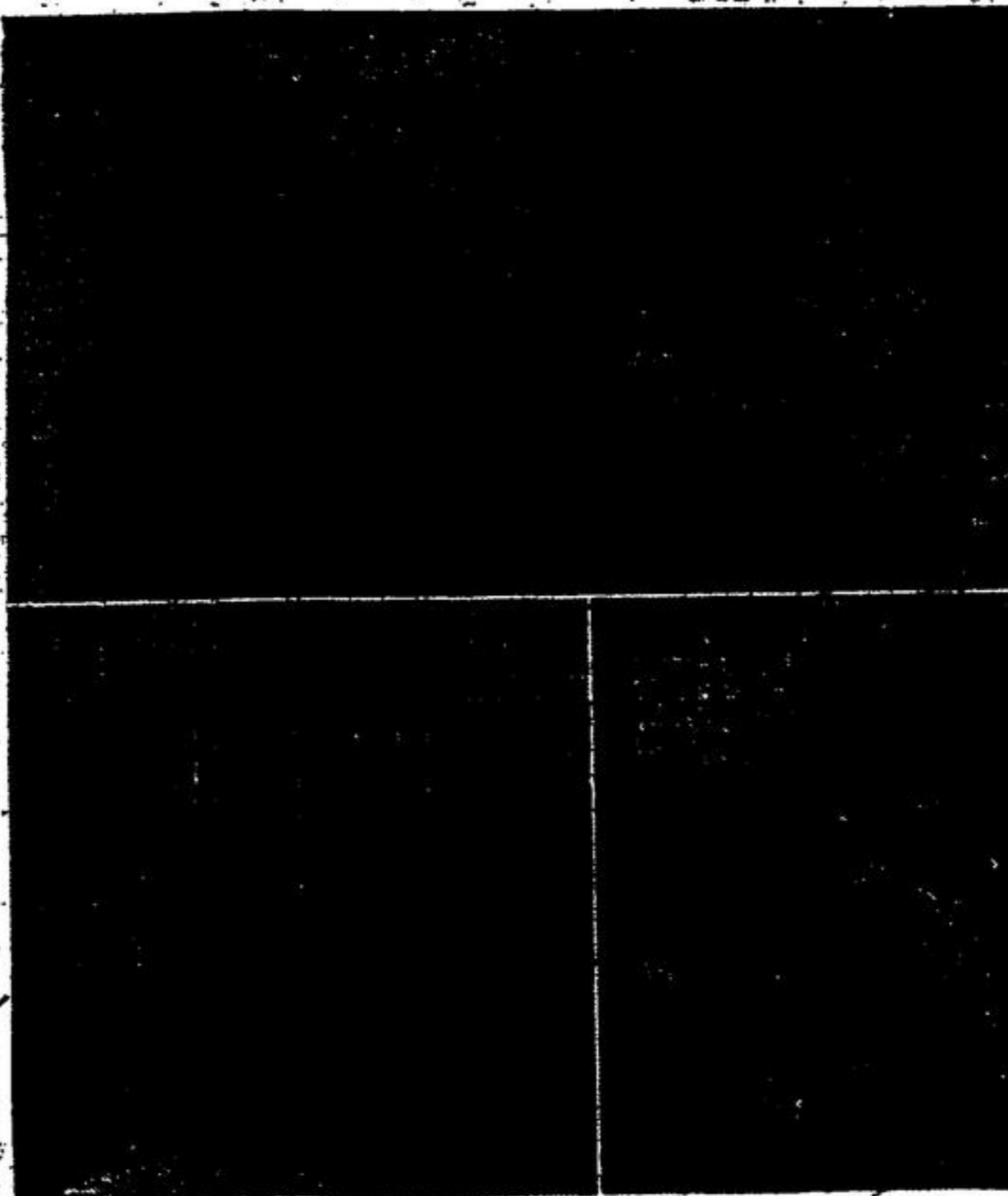
Chamber of Commerce Predicts Prosperous Year for 1957

Canadians can look forward to an even more prosperous year in 1957 than they enjoyed in 1956, President Raymond Dupuis of the Canadian Chamber of Commerce said in a year-end message.

"Our present prosperity can continue and grow as long as we maintain confidence in spite of international tensions and make sure that our prosperity is soundly based," he warned. "Prosperity is not automatic. Expansion has brought strains that are reflected in such things as price advances along certain lines, labour shortages, trade deficits, a fairly general tightening of credit, which should serve to dispel any complacency.

"In fact, today's prosperity offers a challenge to business, labour and government calling for teamwork in making the best use of our great human and natural resources. While we must maintain our enterprising instinct, we must also have an equal regard for stability as a prerequisite for sound growth."

The current boom, continued Mr. Dupuis, extends back to the beginning of 1955 and can be traced to increases in business investment, the inflow of foreign capital and a continuing high level of expenditures by federal, provincial and municipal governments. Citing some reasons for his optimistic outlook in the year ahead, Mr. Dupuis said there is a continuing upward trend of personal expenditures on goods and services; good prospects for



Canada continues to top all other countries as telephone users, only the territories of Hawaii and Alaska averaging more calls per person a year. With 74% of the country's homes equipped with telephones, Canada averages 446 calls per person, and the popular demand for extension telephones promises to boost future records. Typical telephone enthusiasts are the Rex Heston, of Georgetown, Ont., who moved recently from a modest two-line phone home into their dream-come-true home, equipped with every ultra-modern convenience. Mrs. Heston (lower left) operates her step-saving telephones. Colored sets will soon replace the eight black extensions located throughout the Heston home, including (top) Mrs. Heston's bedroom and the indoor swimming pool (lower right) where he takes his calls without needing to remove dripping "frogman" gear.

Edward Finlay Former Resident

Edward Finlay who spent the greater part of his boyhood in Georgetown died at Boca Raton, in Florida, on Friday, December 28th. Mr. Finlay was born in Bennington, New Hampshire, but came to town with his parents the late Edward and Margaret Finlay when he was a small boy and lived here until his high school years when the family moved to St. Catharines. He has lived until recently when he was advised to move to Florida for his health, he had only been there two months when he died.

Mr. Finlay was a member of the United Church and of the Odd Fellows lodge. Surviving are his wife Amy A. Page, two step-daughters and sisters Mrs. George Arnold, town, Mrs. Margaret Harrison, Beaverton, and a brother John M. Finlay of Toronto.

Funeral service was held at the Lord and MacNeil Funeral Home, Buffalo, N.Y., at 2 o'clock, Thursday, January 3rd. Interment at Buffalo, N.Y.

Mr. and Mrs. George Arnold, of Park Avenue, Mr. and Mrs. Ted Arnold, Charles Street, Mrs. Ray Harley, Durham Street, Mr. Herb Arnold, Henry Street and Mr. Stanley Finlay, Durham Street, attended the funeral.

less than conventional 3% because of tight labour market. U.S. Economy will at least maintain its present level.

FARM NEWS

M. C. Beaty Elected President Crop Improvement Association

J. E. W. United States parity prices and their effect on Canadian Agriculture was the subject of the enlightening address delivered by Dr. H. I. Patterson, Director of the Farm Economics Branch of the Ontario Department of Agriculture, at the annual meeting of the Halton Soil and Crop Improvement Association, held in Milton on Friday of last week. Notwithstanding the fact that the United States farm population represents only 12 to 13 per cent of the total U.S. political parties are very much concerned about the agricultural economy. As we interpret Dr. Patterson's comments, it would appear that the urban dwellers of the U.S. take a keener interest in the welfare of their agriculture than is apparent by their component section in Canada. The Parity formula expresses a desire to keep the U.S. economy on an even keel. Originally, stated Dr. Patterson, 1910 to 1914 was taken as the base period and the parity formula was calculated on the price index of the things farmers buy. While this worked reasonably well on some products, it was found, he stated, that it did not work top well on live stock. For that reason, the parity formula for livestock products is based at the moment on the period 1945 to 1955. The cost of holding or storing their surplus products, stated Dr. Patterson, runs into billions of dollars. In referring to the effect of the United States Parity Programme on Canadian Agriculture, he stated, "As long as their surplus products were kept off the market, their programme did not make too much difference to Canada. However, with the setting up of a Department of Export Sales, the U.S. has cut Canada out of a number of her markets. Since the fall of 1954, the U.S. has sold 1354 million dollars worth of farm products for foreign currency. Brazil, for example, was given a bonus of 100,000 bushels of wheat — for a contract which permits Brazil making payment in Brazilian currency and in the final analysis the U.S. has the wheat market of Brazil for twenty years to come. This market for wheat formerly belonged to Argentina and therefore, as a result of U.S. action, Argentina is now competing against Canada for other markets which formerly made the bulk of their wheat purchases from Canada. The Soil Bank programme of the United States is likely to take forty five million acres out of production (this is equal to all the farm land we have in Canada) if their plans are carried through to a successful conclusion," stated the speaker, "their 1955 production in United States will only equal their consumption." It was Dr. Patterson's opinion that after the next two or three years, Canada is not likely to be affected by the U.S. Parity Programme.

Another of the many highlights of the outstanding day's program was a panel discussion — the panel members being J. M. Fraser, of Streetsville, Dr. N. E. Richards, head of the Soils Department, G. C. Alexander, Reford Garthouse and Fred Nurse, all of Esquewing Twp. with J. E. Whitlock as moderator. The discussion hinged around "increased production", "rotations", "depth of plowing and tillage", "fertilization and seed mixture". The consensus of opinion of the group indicated that despite existing surpluses the farm operator was justified in increasing production provided costs per unit of production were kept at the minimum point. All members of the panel were also agreed that normally meadows should not be left down longer than three years — in fact, that a meadow should be plowed down while it was still at its peak. J. M. Fraser came out with what was a new idea to many — namely — that weeds could be kept under control better if the field was seeded down with the third crop after plowing down sod. The mouldboard plow had plenty of supporters among the panel members. Perhaps the surprising thing which came out of the discussion on plowing was that the practical farm operators favoured plowing at greater depths than the conventional six (Continued on Page 4)

Pittsburgh Paints
EXTERIOR AND INTERIOR
ERNIE'S RADIO
488 St. — TR. 7-2701

3 - CABS - 3
RELIABLE DRIVERS
RADIO EQUIPPED
GLEN TAXI
TR. 7-2432

BERNINA...
The most revolutionary automatic sewing machine ever perfected!
No dialing guesswork! Don't lift a finger. Every part necessary for any sewing job is completely built-in and works automatically. Only BERNINA'S Automatic makes it possible to complete all these sewing operations in one-and-a-half minutes!

See us at a home demonstration!
BERNINA
BERNINA'S Automatic
BERNINA'S Automatic
BERNINA'S Automatic

Oh! you'll be thrilled with the **TOUCH-SHIFT BERNINA**

You've heard of automation... well this is it! Even the tension control adjusts itself to any thickness of material from heavy leather to the delicatest shoes, completely automatically.

All you do is choose your stitch and the amazing BERNINA Touch-Shift Portable does all your sewing... from straight-stitch to zig-zag, mending and darning, to beautiful embroidery fully automatically. The actual stitch designs are shown right on the machine.

DOES 2 AND 3 NEEDLE SEWING AUTOMATICALLY
MECCO BERNINA MODELS START AT \$109.00

Covered by a Million guarantee bond! Produced in Italy by Sesto Fratelli. Warranted most subjects in beautiful 27th and 28th St. Toronto. Ask your Neighbourhood Sewing Centre for a free literature.

MECCO SEWING MACHINES (CANADA) LIMITED
NEIGHBOURHOOD SEWING CENTRE
428 BAYVIEW AVE. TORONTO

TCA ORDERS "DOUBLE-BUBBLE" TURBO-PROP

Trans-Canada Air Lines took another step forward in its re-equipment program recently when it ordered 20 Viking Vanguard turbopropeller-turbine airplanes and took an option on four more. The \$47,100,000 order represents the largest single commercial dollar export purchase ever placed in postwar Britain. Built by the same company which produced the popular Viscount, the Vanguard will have a normal cruising speed of 400 miles per hour and will accommodate either 23 first class or 108 tourist passengers. The lower section of the Vanguard's "double-bubble" fuselage will provide space for some 10 tons of freight. The big planes will be powered by Rolls-Royce Type engines and will be delivered and in service towards the end of 1959. By the following year TCA's fleet will be all turbine-powered consisting of DO-8 jets for long-range routes, the Vanguard for medium-range routes and the Viscount for short-haul service.

If you haven't money to burn — read this!

You probably don't burn your "spare" dollars but perhaps they vanish anyway. Why not put those dollars to work — building a substantial cash reserve for your future? An Investors Syndicate plan will help you. Call or write:

DICK RIDDALL
4 Ostrander Blvd.
TR. 7-3697

Investors syndicates
READ OFFICE: WILMINGTON, OFFICES IN PRINCIPAL CITIES

YOU'RE NOT A GOOD DRIVER

IF YOU DRIVE WHEN TIRED

Driving a car when you are tired is a dangerous highway habit. You cannot drive safely in modern traffic if your reflexes are slow and your eyes are half-closed. If you feel weary — pull off the road and take a rest.

HOW GOOD ARE YOUR DRIVING HABITS?

DEPARTMENT OF HIGHWAYS — ONTARIO