

**PLUMBING and HEATING**

— LICENSED PLUMBERS —  
CERTIFIED LENNOX DEALERS

TED TOM  
**HICKEN and CLAPHAM**

TRiangle 7-3952

TRiangle 7-3737

**CANDY KITCHEN**

**NOW OPEN**

**A full line of Home Made Candies**

HIGHEST QUALITY — MODERATE PRICES  
MAIN STREET Rear of K's Grill

**NEW IGA FOOD WAREHOUSE ELECTRONICALLY CONTROLLED**

IGA's giant electrically controlled food warehouse stands as a symbol of accomplishment. Adjacent to the Ontario Food Terminal in Toronto, it is literally a product of cooperation between independent food merchants and a wholesale company who secured their future by growing together.

This modern building was officially opened a few weeks ago by Mr. Don Grimes of Chicago, the president of the Independent Grocers' Alliance of the United States and Canada. The IGA organization recognizes as its basic philosophy the fact that Independent Food Merchants, provided with adequate working tools including low cost warehouse operations, low cost transportation, modern store engineering and intensive merchandising, will progress in the face of great incorporated competition.

In the Toronto area, IGA Food store are supplied by the Oshawa Wholesale Ltd., who first started to sponsor this progressive store

group only six years ago. The young wholesale grocery company has progressed quickly and today encompasses a complete field of food services to Independent Food Merchants and through them to the Canadian public.

This closely knit combination of wholesaler and retailer has concentrated its efforts on selling consumers based on a comparative strength in buying and facilities that would enable IGA merchants to distribute food from the farm to the table with the same speed and economy that Canadian chain food stores have accomplished in the last decade.

The new IGA supply depot in Toronto assures IGA food merchants of the ability to maintain low cost operations that will compare favorably with their competition for a long time to come. Combined with a great modern fleet of trailer trucks, this organization is fully geared to take a permanent place in the keen, rapidly growing retail food business of Canada. The new warehouse on the Queensway, just west of the city, covers 104,000 sq. feet in addition to 30,000 square feet of warehouse space devoted to fresh food and vegetables in an adjoining wing. Keyed to both the warehouse design and its stock handling methods is the electronic processing of all orders and stock records by IBM machines.

With their new efficiently designed supply system, pre-printed order forms are filled out by IGA retailers. Their requirements are then transferred to special code sheets and mailed to the supply depot.

IBM machines then calculate and record the purchases on prepared invoices. The Oshawa Wholesale Ltd. is the first retail food company in Canada to use this electronic calculator. The warehouse inventory is arranged according to volume movement. This pattern follows the order of the printed invoice and minimizes the distances travelled by the men filling orders. Flat trucks are loaded with

grocery cartons and then hooked on to a continuously moving tow-line that draws them down to the trucks waiting at the shipping dock. Ten trailer trucks are accommodated at this point for simultaneous loading.

Receiving from transports is handled on two sides of the building, while at the rear five railway cars can enter to deliver grocery products and fresh produce. Lighting is supplied by high intensity mercury vapour bulbs throughout the building. Working areas are painted in soothing green tones contrasting sharply with the bright orange colour of the electric handling equipment as an added safety feature. All heating and power utilities are safely housed in one section. Receiving and stock piling is accomplished by lift truck and pallets.

The new building also includes special departments for the production of silk screen display posters and printed forms. The roof offers a unique display to passing planes. 30-ft. letters spell out "Malton" and an accompanying arrow points the way for pilots indicating 8 air miles to the Malton airport.

The history of this company dates back to 1913, when Maurice and Max Wolfe, two brothers, established the Ontario Produce Company in the Toronto Fresh Produce market as a small wholesale distributing company. Through a series of developments in the passing years, the Ontario Produce Company grew to one of the largest distributors of fresh fruit and vegetables in Canada. As the corporate food chains grew so the Ontario Produce Company as a leading wholesale food distributor grew with them until after World War II when it became evident that the direct buying methods of the large chain organizations were minimizing the need for wholesale distributors.

It was also apparent to the management of the Ontario Produce Company that their salvation lay in a closer relationship with independent retail food merchants and that in a like manner the salvation of the independent merchant rested on the ability of their wholesale supplier to make competition with large chain organizations possible at a profit.


The first step was to acquire by purchase the Oshawa Wholesale Limited in Oshawa, Ontario, an old established grocery wholesale. This permitted service to food retailers in a much wider sphere than the fruit and vegetables business. At this time Mr. Ray Wolfe, son of Maurice, was directing the company as general manager with Mr. Leonard Wolfe, as assistant general manager. They were joined by Mr. Gerald Groskip who as merchandising and advertising manager organized the dealer group that led Oshawa Wholesale Ltd. to join hands with the Independent Grocers' Alliance of the U.S.

In the past six years, the Oshawa Wholesale, Ltd., serving 125 independent food stores in the Toronto area, has progressed quickly and the organization now enjoys retail sales exceeding 40 million dollars annually.

This growth has taken place in the Toronto area where the corporate food chains have shown greater development and improvement than any other area on the continent and it is a great credit to the independent merchants who support this supply depot and have made such success possible.

The service being rendered by the Toronto IGA organization now includes in addition to the original merchandising planning and grocery supply service, a fresh fruit and vegetables programme, a fresh and smoked meat supply, a frozen food program, health and beauty aid department, store engineering services, real estate development for the expansion of new stores and an employment service for retail personnel including training schools.

"We are just starting to roll," this IGA wholesale claims. "Many large food markets will be established in the Toronto area this coming year." Yes, they are still growing together — wholesaler and retailer — a team that has won a good measure of success and is planning for much more.



**Our wish for the New Year**

May the coming year bring a host of good things your way and may the season's joy brighten all your days.

**WILSON'S GROCERY**  
STEWARTTOWN TR. 7-2151

**Season's Greetings**

FROM THE STAFF  
**TO ALL OUR GOOD FRIENDS**  
MAY YOURS BE THE HAPPIEST OF HOLIDAYS  
AND A BRIGHT NEW YEAR

**BUCK'S MEATS AND GROCERIES**

MR. AND MRS. PAT VANCE JIM BUCK MRS. FRANK WHITMEE  
MR. AND MRS. JACK TEETER CALVIN KING MRS. ERNEST FORGRAVE  
MRS. C. J. BUCK DALE TOST

**TOWNSHIP OF ESQUESING BY-LAW 26-56**  
A BY-LAW TO  
**Licence Trailers**

and other forms of portable dwellings in the Township of Esquensing.

A By-law to license trailers and other forms of portable dwellings in the Township of Esquensing.

WHEREAS under Subsection 01B of Section 388 of the Municipal Act Chapter 243, RSO 1950, as amended in 1956; the power to license trailers is conferred on the councils of local municipalities.

AND WHEREAS it is deemed necessary and desirable to charge a license fee for trailers which are used for living accommodation in the Township of Esquensing.

Now therefore the Council of the Municipal Corporation of the Township of Esquensing enacts as follows:

1. In this By-law, trailer shall mean trailer, cabin-trailer, trailer-coach, or any other form of portable dwelling, which is not accessible under the Assessment Act, Chapter 24, RSO, 1950, as amended from time to time.

2. Any person using a trailer, cabin trailer, trailer-coach, or other form of portable dwelling for living, sleeping and eating accommodation of persons for a longer period than thirty days, shall first obtain a license from the clerk of the municipality so to do.

3. The fee for such license shall be ten dollars (\$10.00) for each calendar month, or portion thereof, and shall be payable in advance.

4. The onus of proof that a license has been taken out shall be on the occupant of a trailer, and the building inspector of the municipality or any police officer may at any reasonable time, demand the production of such license and in the absence of a paid stamp for the current month, the occupant shall be deemed to have contravened the provisions of this By-law.

5. This By-law shall apply to all trailers, cabin-trailers, trailer-coaches, and other forms of portable dwellings which are used for the living, sleeping and eating accommodation of persons, whether or not they were so used before the passing of this by-law, but shall not apply to trailers which are parked in the township for sale or storage.

6. Any person who contravenes any of the provisions of this By-law shall be liable upon conviction, to a penalty of not less than Ten Dollars (\$10.00), nor more than Fifty Dollars (\$50.00) exclusive of costs, in addition to all license fees in arrears.

7. By-law No. 10-54 of the Township of Esquensing is hereby rescinded.

This By-law shall come into force upon the first day of January, 1957, and shall remain in force from year to year until amended or rescinded.

Read a first and second times this 19th day of November, A.D. 1956.

Read a third time and passed this 15th day of December, A.D. 1956.

K. C. Lindsay, clerk.

WALTER LINHAM, Reeve



**THE ROYAL BANK OF CANADA**

*Condensed Annual Statement*

30th November, 1956

**ASSETS**

Cash on hand and due from banks (including items in transit) . . . . .	\$ 585,749,787
Government of Canada and provincial government securities, not exceeding market value . . . . .	715,005,707
Other securities, not exceeding market value . . . . .	492,218,188
Call loans, fully secured . . . . .	165,289,376
<b>Total quick assets . . . . .</b>	<b>\$1,958,263,058</b>
Other loans and discounts . . . . .	1,295,093,026
Mortgages and hypothecs insured under N.H.A. (1954) . . . . .	186,200,416
Bank premises . . . . .	30,690,073
Liabilities of customers under acceptances, guarantees and letters of credit . . . . .	93,174,380
Other assets . . . . .	7,877,367
	<b>\$3,571,298,320</b>

**LIABILITIES**

Deposits . . . . .	\$3,278,375,435
Acceptances, guarantees and letters of credit . . . . .	93,174,380
Other liabilities . . . . .	13,046,872
<b>Total liabilities to the public . . . . .</b>	<b>\$3,384,596,687</b>
Capital paid up . . . . .	50,298,893
Reserve Account . . . . .	135,737,122
Undivided profits . . . . .	665,618
	<b>\$3,571,298,320</b>

**STATEMENT OF UNDIVIDED PROFITS**

Profits for the year ended 30th November, 1956, after provision for depreciation and income taxes and after making transfers to inner reserves out of which full provision has been made for diminution in value of investments and loans . . . . .

Dividends at the rate of \$1.80 per share . . . . .	\$8,299,783
Extra distribution at the rate of 25¢ per share . . . . .	1,260,000
	<b>9,559,783</b>
Transferred from inner reserves after provision for income taxes . . . . .	2,907,485
Transferred from inner reserves after provision for income taxes . . . . .	3,000,000
Balance of undivided profits, 30th November, 1955 . . . . .	918,133
	<b>\$ 6,825,618</b>
Transferred to Reserve Account . . . . .	6,160,000
Balance of undivided profits, 30th November, 1956 . . . . .	<b>\$ 665,618</b>

\*Total provision for income taxes \$13,410,000

JAMES MUIR, Chairman and President K. M. SEDGEWICK, General Manager



**Season's Greetings and best wishes**

**Harley Motors**  
31 John St. - TR. 7-2591

**James H. Lyons**  
27 CHURCH STREET GEORGETOWN  
TRiangle 7-3969

**Building Contractor**  
Residential, Commercial, Industrial  
ADDITIONS AND REPAIRS

**FARM FRESH ONTARIO TURKEY**



Especially grown and dressed for those who want the best!

**Lorraine Farms**  
ACTON

Sold to Householders, Hotels, Restaurants, Church Groups, Caterers.

PHONE: ACTON 204

**YOU CAN'T DO BETTER FOR OFFICE EQUIPMENT & SUPPLIES**



- Accounting Systems
- Bound Account Books
- Counter Sales Books
- Continuous Forms
- Filing Cabinets
- Loose Leaf of all Descriptions
- Office Supplies of all Descriptions
- Receipt Books
- Steel Office Furniture
- Wood Office Furniture

IF IT IS USED IN AN OFFICE — YOU'LL FIND IT HERE

**Georgetown Office Supplies Ltd.**  
1 Elgin Street (upstairs) TRiangle 7-3452, 7-2414