

### Bank Forecasts Bright Future for Farming

A changing but brighter future for the Canadian farmer is forecast in the current monthly Commercial Letter—issued by the Canadian Bank of Commerce.

Reviewing 1956 agricultural developments, the letter reports that "agriculture, which failed to share the prolonged buoyancy of practically every other section of the economy in recent years, seems likely to improve its showing relative to the general business level in 1956."

By mid-year, figures for agricultural income record an increase of 13 per cent over 1955; field crops are estimated to be of approximately the same volume as last year; marketings of livestock and dairy products are higher; and a four-year decline in farm prices of agricultural products appears to have been halted.

Though offset by an upswing in farm operating costs, particularly because of a tight labour situation, prices of Canadian farm products as a whole strengthened by about 5 per cent over the past year and with the volume of marketings reaching new records for some important products, the outlook for farm income in 1956 "is the best in years."

"This," the letter continues, "indicates a turn in the tide, which in 1953 and 1954 brought a sharp drop in agricultural value and volume, and no upturn in cash income in 1955, though physical volume of production had risen in that year."

The future will bring the need for greater application of capital to agricultural production, the Bank report predicts, because of increasing growth in the size of farms, growing specialization in production, and the decline in self-sufficiency which accompanies reliance on a single type of cash crop.

"By this means, the farm operator will more nearly approach the conditions of highly-capitalized industrial production, and he may thereby expect to gain rewards more nearly comparable to those earned in non-agricultural occupations."

Continuation of the process of improving yield per acre or output per animal should also result in net gain to the farmer. Improvements in farming technique in relation to field crops should bring a "snowball" effect as they are disseminated throughout the industry, and total yield from the existing acreage is expected to rise year by year.

Noting such agricultural changes in 1956 as increased production of meat, poultry and eggs, expansion of acreage sown to mixed grains on the prairies, and a sharp increase in grain exports in the last four months of the 1955-56 year, the letter says

## At Christmas time,

Provincial Papers enter all your homes in their most festive forms

—as gay wrappings and cards of friendly greeting.

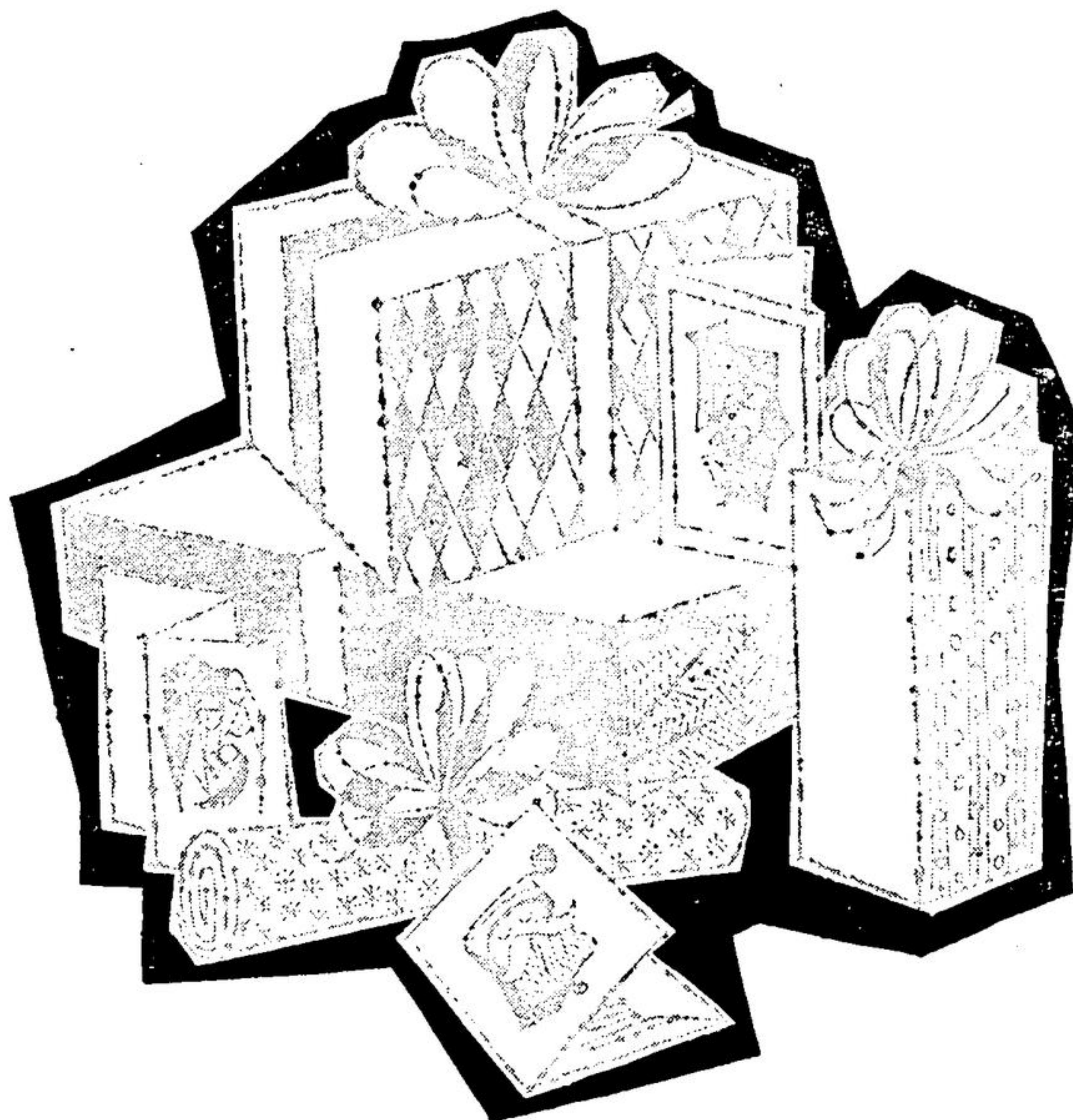
And now all of us at Provincial Paper would like to say

a very personal "Merry Christmas" to our many friends,

and extend our best wishes for a happy and prosperous '57.

### PROVINCIAL PAPER LIMITED

Georgetown Mill



With joy and thankfulness  
in our hearts  
we send to all our  
friends the Season's  
best wishes.



**DICK RIDDALL**  
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**INVESTOR'S SYNDICATE**  
TR. 7-3697

that these and other achievements of Canadian agriculture may be seen as part of the pattern of successful adjustment to changing conditions.

"That this success is due in large part to constant advance in the adoption of new techniques and agricultural methods, indicates that farm operators enjoy a sustained confidence in the future of their industry, despite the many problems created by the rapid industrialization of the country," the letter concludes.

NEXT EDITION of the Herald will be on Saturday, December 29. Your cooperation in submitting early news and advertising copy will be appreciated, in order to produce the paper on schedule.

#### MONUMENTS

Designs submitted, cemetery  
**Brampton Monument Works**  
lettering, corner posts and markers

A Good Display in Stock  
WM. C. ALLAN, Prop.  
88 Queen St. West Brampton  
Shop 1410J, Phones: Res. 313  
Rep. TOM NICOL  
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## "THE BIRTH OF CHRIST"

'Twas on one starry Christmas eve,  
Did Mary on a donkey ride  
And as she rode, young Mary thought,  
And Joseph walked along beside.

For lo! An angel months before,  
A guest from all the Heavenly Host,  
Had said to Mary months before,  
That soon the girl a son would boast.

And when the two approached the inn,  
They found that it was filled that day,  
The keeper's wife said: "there's no room,"  
But in the stable you might stay."

So Joseph made a bed of hay,  
(It was the best he could afford),  
And on it he and Mary lay,  
And born was Jesus, Christ the Lord.

And shepherds watching sheep that night,  
Were told by angels in the skies,  
That if they followed yonder star,  
A wondrous sight would greet their eyes.

The shepherds hastened to the place,  
And in a stall of wooden board  
They found the father, mother and  
Baby Jesus, Christ the Lord.

Three wise men from the East came riding,  
They had gifts to give their king,  
When they found where He was biding,  
Praises to Him they did sing.

Myrrh and gold and frankincense,  
These they offered to the King,  
And today at Christmas time  
Of these wise men three, we sing.

So He was born on Christmas Day,  
The very best day of the year,  
And when we hear His Name, It fills  
The hearts of men with love and cheer.

Carolyn Hallitt,  
11 Gibbons Place

#### SCOUT LADIES AUXILIARY HOLD CHRISTMAS PARTY

Members of the Boy Scouts Ladies Auxiliary held their December meeting in the ladies' parlour of St. John's United Church.

It was a supper meeting with a brief business meeting following. The president, Mrs. William Hayward reported that all cubs and scouts had received a treat of candy and oranges for Christmas. Mothers of cubs and scouts are invited to attend these auxiliary meetings.

Those present at the December meeting were Mrs. William Hayward, Mrs. Dave Wood, Mrs. Roy Ward, Mrs. John Cummins, Mrs. Albert Livingstone, Mrs. Garfield McGillvray, Mrs. H. Taylor, Mrs. Bert Tuck, Mrs. Bruce McNiven, Mrs. Cyril Engleby, Mrs. Cliff Hibbert, Mrs. Frank Seddon, Mrs. William McClements, Mrs. Dennis Wright, and Mrs. Watson Winfield.

#### GUELPH BELL GIRLS SHOWER FOR BRIDE

Miss Harmina Van Der Molen, who was bridesmaid on December 8th at the wedding of Mr. and Mrs. Carl Guick, was hostess at a shower for the bride, formerly Helena Cox. Fifteen girls of the Guelph Bell Telephone staff attended, presenting a number of lovely miscellaneous gifts.

### TOWNSHIP OF ESQUESING BY-LAW 26-56 A BY-LAW TO

#### Licence Trailers

and other forms of portable dwellings in the Township of Esquensing.

A By-law to license trailers and other forms of portable dwellings in the Township of Esquensing.

WHEREAS under Subsection 91B of Section 388 of the Municipal Act Chapter 243, RSO 1950; as amended in 1956; the power to license trailers is conferred on the councils of local municipalities.

AND WHEREAS it is deemed necessary and desirable to charge a license fee for trailers which are used for living accommodation in the Township of Esquensing.

Now therefore the Council of the Municipal Corporation of the Township of Esquensing enacts as follows:

1. In this By-law, trailer shall mean trailer, cabin-trailer, trailer-coach, or any other form of portable dwelling, which is not accessible under the Assessment Act, Chapter 24, RSO, 1950, as amended from time to time.

2. Any person using a trailer, cabin trailer, trailer-coach, or other form of portable dwelling for living, sleeping and eating accommodation of persons for a longer period than thirty days, shall first obtain a license from the clerk of the municipality so to do.

3. The fee for such license shall be ten dollars (\$10.00) for each calendar month, or portion thereof, and shall be payable in advance.

4. The onus of proof that a license has been taken out shall be on the occupant of a trailer, and the building inspector of the municipality or any police officer may at any reasonable time, demand the production of such license and in the absence of a paid stamp for the current month, the occupant shall be deemed to have contravened the provisions of this By-law.

5. This By-law shall apply to all trailers, cabin-trailers, trailer-coaches, and other forms of portable dwellings which are used for the living, sleeping and eating accommodation of persons, whether or not they were so used before the passing of this by-law, but shall not apply to trailers which are parked in the township for sale or storage.

6. Any person who contravenes any of the provisions of this By-law shall be liable upon conviction, to a penalty of not less than Ten Dollars (\$10.00), nor more than Fifty Dollars (\$50.00) exclusive of costs, in addition to all license fees in arrears.

7. By-law No. 10-54 of the Township of Esquensing is hereby rescinded.

This By-law shall come into force upon the first day of January, 1957, and shall remain in force from year to year until amended or rescinded.

Read a first and second times this 19th day of November, A.D., 1956.

Read a third time and passed this 15th day of December, A.D., 1956.  
K. C. Lindsay, clerk.

WALTER LINHAM, Reeve  
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PERSONALS, PLEASE! Phone your holiday news to the Herald, TR. 7-2201, or after hours, TR. 7-3524.



## Season's Greetings

As carolers  
sing the joys of  
Christmas, we  
chime in with best  
wishes for you.

**Jack Armstrong**  
INSURANCE