



And egg nog time is extra enjoyable when you fill the bowl with our old-fashioned egg nog. It's smoothly blended... rich... delicately flavored. Everybody loves it! Order a couple of quarts TODAY.



Georgetown Dairy  
118 Guelph Street

TR. 7-2881

**GRACE BAPTIST**

Christmas Candelight Service  
Sunday, Dec. 23, at 7 p.m.  
— in —  
Georgetown Odd Fellows Hall

**ATTENTION! MOTORCYCLE OWNERS**

LICENCES FOR MOTORCYCLES will be issued for 1957 in Georgetown at the MOTOR VEHICLE BUREAU  
3 John St., Georgetown

**Twins Woodworking**

LIMEHOUSE  
manufacturers of  
Sash - Frame - Storms  
Doors (inside & out) - Trim  
Door Hardware - Plywood  
Floor Tile - Window Glass  
Open evenings and all day  
Saturday till 9 p.m.  
Triangle 7-2162

**PREPARE FOR RECORD LONG DISTANCE CALLS**

The modern custom of telephoning Christmas greetings to distant friends and relatives will show a marked increase again this year, with long distance calls to various centres in Canada and the United States up an average of 10 per cent and overseas calls to Europe from all parts of Canada up more than 500 per cent.

In keeping with the estimated general increase in calling, L. G. Denby, Bell Telephone manager here, anticipates that greater numbers of Georgetown residents will place long distance calls this Christmas season. Approximately 850 calls to distant centres are expected to originate here on December 24th, and about 925 on Christmas Day. Last year the out of town calls from here totalled 738 on December 24th and 795 on Christmas

Day. The five-fold increase in overseas calls has been made possible by the additional facilities now available through the transatlantic telephone cable, which was opened September 25th. While last year 102 calls from all parts of Canada and 25 through Bell Telephone's overseas switchboard in Montreal, more than 570 calls have been booked for the two days this year.

Mr. Denby suggested that calls be placed prior to Christmas Eve to avoid delays. There should be no problem on Sunday, December 23rd and chances of getting through on the afternoon of Christmas Eve are better than later in the evening. Traffic is also lighter between midnight on Christmas Eve and eight o'clock on Christmas morning.

Low night rates will be in effect from 8 p.m. to 4.30 a.m. during Christmas week, and also all day Sunday, December 23rd, and all day Christmas Day to all Canadian and United States points. Regular day and night rates apply on overseas calls placed on Christmas Day.

Long distance circuits will be extremely busy on December 24th and 25th, the manager said. Not only will the volume of calls be uncommonly large, but judging by past experience, the flow of telephone traffic will follow an unusual pattern.

Normally calls are between the larger centres, but at Christmas there is a greater proportion of calls to and from smaller communities and more remote centres. There will be more calls than usual to other parts of Canada and to the United States.

Mr. Denby suggested three ways whereby telephone users could help to speed up service:

Call by number -- calls go through twice as fast when the operator does not have to contact "information" in the called city.

Call station to station, this method is not only less expensive, but it avoids the extra time it takes to put through a person-to-person call. "Relief" your own calls if all the circuits are busy or if the party called does not answer, replace the call later, rather than asking her to call you.

Remember to let the Herald have a full list of your holiday visitors. We'll be happy to have you call us or drop in at our Main St. office.

**WHAT COUNCIL DID**

**Cities Service Oil Co. Ask For Building Permit in Delrex**

Cities Service Oil Co. is considering erecting a new service station on No. 7 Highway.

The company asked Georgetown council, in a letter read at Monday's meeting, to approve a building permit at the south-east corner of Guelph St. and Rexway Dr.

The town clerk was instructed to notify the company that plans should be submitted and an application sought from the town building inspector.

An apology was sent to W. G. Sutherland, 184 Guelph St. for sending him an account for surveying which should properly be paid by the town. Mr. Sutherland had written council about the matter.

The town engineer reported that he had surveyed the water lines in the built-up portion of the Delrex subdivision, found them in order and recommended that the town take them over officially.

Council will proceed with a plan to have the Ontario Municipal Investment Corporation market a large issue of Georgetown debentures.

Finance Chairman Garfield McGilvray outlined the interest rates which are higher than has been paid in the past. He explained, however, that the debentures can be recalled at any time, and that when the bond market settles down, it will be possible for the town to issue new debentures at lower rates.

O.M.I.C. will market bonds up to 5 years maturity at 5 3/4%; 5 to 10 years at 6%; 10 - 15 years, 6 1/4% and 15 - 20 years, 6 1/2%.

A by-law was passed authorizing up to \$55,000 in temporary loans from the Bank of Commerce pending sale of debentures.

Arena remodelling came one step closer when council gave second reading to an \$111,000 debenture by-law to provide money for alterations to the building. Voters approved the debenture

**Sees Big USA Demand For Canadian Cattle**

A big demand for Canadian dairy cattle in the USA for the next few years was forecast by Hardy Shore, Glanworth, Ontario, at the annual meeting of the Waterloo Holstein Club held at Kitchener.

Mr. Shore, who is a prominent exporter of Holsteins based this prediction on the necessity for securing replacements for the cattle that would be lost through the test and slaughter program for Brucellosis control that is now being carried on in the USA, and which will be pushed forward vigorously during the next four or five years.

"Canadian cattlemen must be prepared to supply the type of animal that this market requires," said Mr. Shore, "and therefore, must themselves quickly take the necessary steps to control Brucellosis in this country".

He urged immediate action on the part of those townships in Ontario that had not already done so, to have themselves declared supervised areas under the Provincial Brucellosis Control Act. He also drew attention to the necessity for official vaccination to be carried on at not less than six months of age and before reaching nine months of age if the animal were to meet the USA import requirements in this respect.

Mr. Shore stated that breeders should sell their undesirable purebreds to the butcher rather than for export or to another breeder. Such action, he felt, was necessary to maintain the good reputation of our cattle, and would in the end benefit all our breeders.

Offering advice to young men just starting with purebreds, Mr. Shore recommended building the herd through the development of good female families. "You can't always sell the tops or you soon won't have any," he said, in recommending that when a breeder had developed a top cow he keep her until he had at least one heifer calf from her, even though he needed the money and she would bring a good price. He further recommended that all possible tools available for breed improvement be used, and stated that there is no satisfactory substitute for ROP testing for production and Selective Registration classification for type, both of which must be used by any purebred breeder who hoped to get ahead under modern conditions.

**Choice Foods for CHRISTMAS**

**GIFT FRUIT BASKETS 1.25 up**

- CALIFORNIA SUNKIST ORANGES from 35c doz. up  
Extra large sizes will be available
- TANGERINES Sizes 176 and 120
- EXTRA FANCY EMPEROR GRAPES
- MUSHROOMS lb. 55c
- DELICIOUS APPLES 4 - 25c
- TOMATOES per lb. 29c
- NEW CARROTS - NEW BEETS - SPROUTS - NEW CABBAGE - GREEN ONIONS - PARSLEY BUNCH RADISHES - LETTUCE - CAL. CELERY - BROCCOLI

**OUR OWN MIXTURE OF NEW CROP**

- MIXED NUTS lb. 49c
- ALMONDS - BRAZILS FILBERTS - WALNUTS PECANS
- LARGE DIAMOND BUDDED WALNUTS lb. 59c
- PEANUTS IN SHELL lb. 35c
- FILBERTS lb. 49c
- POLISHED PECANS lb. 55c
- BRAZILS lb. 49c
- HOLLY MISTLETOE

**Caruso's Fruit Market**

PHONE 7-2541 MAIN ST., GEORGETOWN

**PHILIPS RCA VICTOR**

**PHILIPS RADIO - PHONOGRAPH**



\$239.95

P-262—High Fidelity radio-phonograph in a modern, function design. Hand rubbed furniture finish cabinet in walnut, mahogany or oak. Fully automatic push button record player and changer. Two 8" High Fidelity Super M loudspeakers. Feather-light tone-arm with dual sapphire stylus. Built-in antenna.



**Philips Chairside REC. PLAYER**

in 3 Colours  
Walnut

\$169.95

WIGO TELEVISION HAS A TERRIFIC CHOICE IN RCA VICTOR PORTABLE RECORD PLAYERS

Price from \$29.95



VISIT OUR RECORD BAR FOR ALL THE LATEST RECORDS

RCA NIPPER SIX RADIO \$27.95

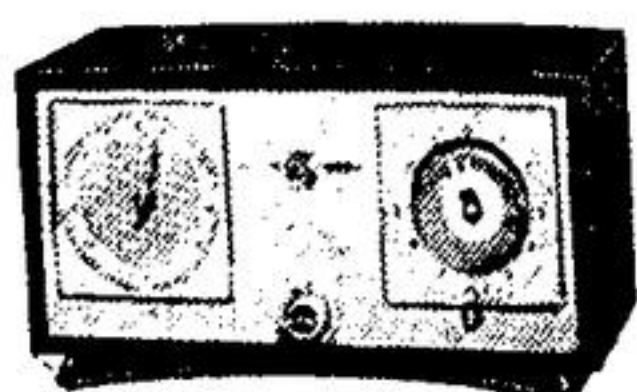
RCA CLOCK RADIOS \$39.95 - \$49.95

**RCA VICTOR HIGH FIDELITY COMBINATION**

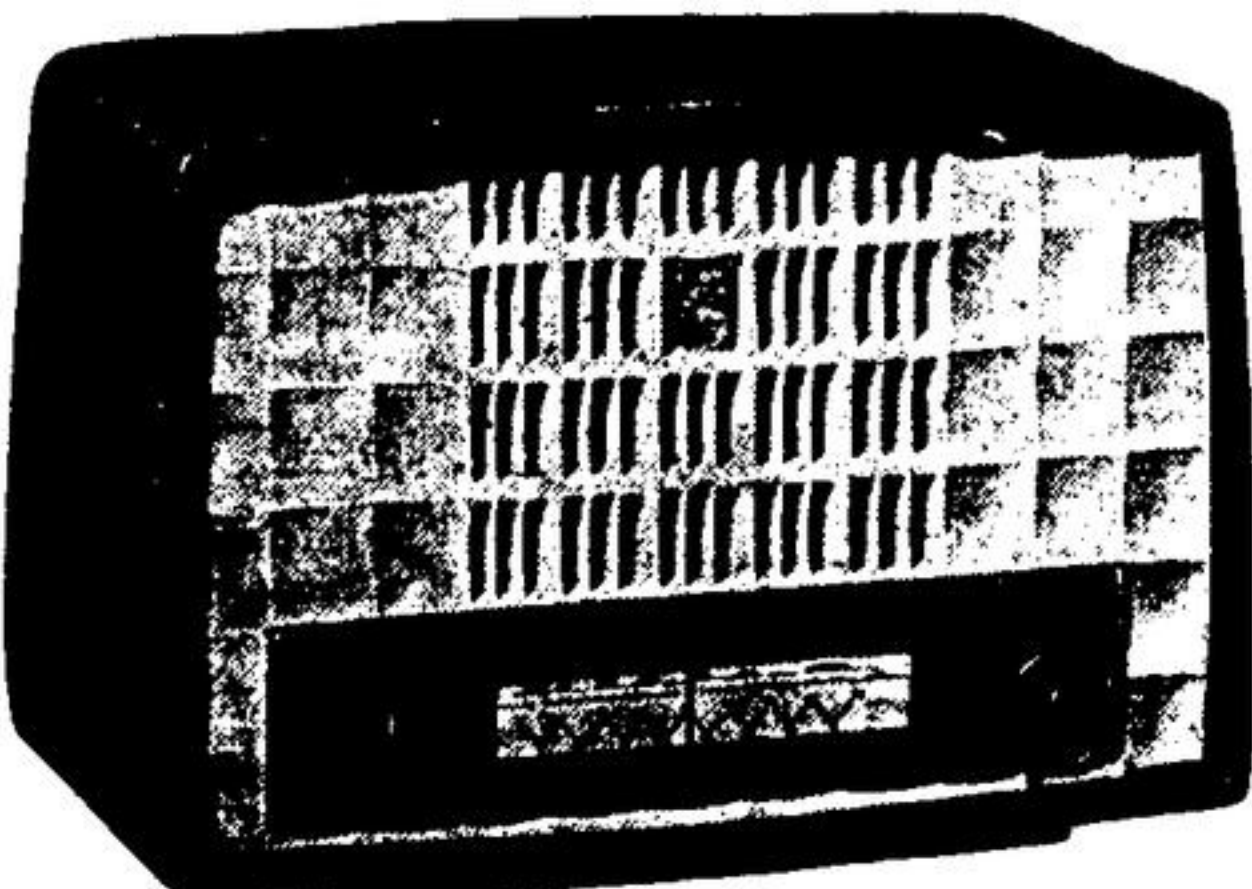


\$299.00

The Debonaire II, 4-speed High Fidelity record changer with Panoramic 3-speaker sound system, plug-in for TV or tape recorder. Powerful AM radio. In walnut, mahogany or lined oak finishes. Model No. VHF819-4.



**PHILIPS CLOCK RADIOS**  
from \$39.95



**PHILIPS RADIO** \$39.95  
MODEL D143 - 6 COLOURS



**THE MILTON**  
21-inch Special Model 21T191  
Trim, tastefully styled, lowest priced RCA Victor TV with superb performance features. 'High & easy' tuning with numbers on knob. 'All-picture' design. In smart brown finish.

\$219.95



**Model 21T214 THE CHANDLER**  
Lowest priced RCA Victor 21 in. console. Outstanding value, rich styling, in gold-toned appointments. Walnut, mahogany or lined oak finished cabinet.

\$259.95

**WIGO TV & RADIO**

Phone TR. 7-3376

32 Main St. N., Georgetown