

## AN IMPORTANT ANNOUNCEMENT

**Personal FINANCE CO.**  
OF CANADA  
**CHANGES ITS NAME TO**  
**BENEFICIAL FINANCE CO.**  
OF CANADA

**And Offers the People of Canada**  
**A MODERN LOAN SERVICE**  
**Keyed to the Individual's Needs**

**PERSONAL FINANCE CO.**— serving the credit needs of Canadians for 33 years—now has a new name—**BENEFICIAL FINANCE CO.** Under our new name . . . the name of our parent company . . . the same friendly people who served you in the past will be able to provide even more in the way of fine loan services.

**More Than 1,000 Offices** BENEFICIAL—formerly Personal—has over 1,000 loan offices throughout Canada, the U.S., Hawaii, and Alaska, offering complete credit services to 2 million people annually.

**We Like to Say "Yes!"** See the BENEFICIAL Loan Man for a prompt "Yes!" to your loan request. Phone first for a loan in one visit, write or come in to see us today!

**NO BANKABLE SECURITY REQUIRED**  
Loans \$50 to \$2500 on Signature, Furniture or Auto

**USE OUR CASH NOW — PAY LATER PLAN!**  
Get \$50 to \$2500 now to consolidate bills or buy what you need—pay later in convenient monthly amounts to fit your income.

**AND GET THESE EXTRA BENEFITS WITHOUT EXTRA COST!**  
**Bill Consolidation Service**—Helps you clean up bills, reduce monthly payments.

**Nationwide Credit**—Exclusive Credit Card recognized at over 1,000 BENEFICIAL offices.

**One-Visit Loans**—Phone first, then come in for your loan in a single visit!

**Loans By Mail**—If more convenient, write BENEFICIAL, get your loan entirely by mail



## BENEFICIAL FINANCE CO.

51 MAIN STREET, NORTH, BRAMPTON  
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## Sugar and Spice

Dispensed by BILL SMILEY of the Warton Echo

I have always admired people who get up early in the morning. But if they happen to be in my immediate vicinity, there is a vein of deep hatred mixed with that admiration.

They tell us it's a matter of metabolism, whatever that is. Some people are at their lowest ebb in the morning. They can scarcely drag themselves out of bed, and don't get properly warmed up until noon. By midnight, there is no holding them, and they want to keep everybody else up all night, and have bacon and eggs at 3 a.m.

In the opposite metabolic mess are those who can't sleep in the a.m. They bounce out of bed with the sun, full of beans and ginger, bustle about singing and rattling things, have no patience with the sleepy heads, and do a full day's work by noon. By 6 p.m. they're getting a bit grey in the face. After dinner they drowse over the paper, yawning till the tears spurt from their eyes, and tatter off to bed at ten, full of warm milk and virtue.

Nothing will make a marriage so horrible as when these two extremes are represented. Sad part of it is that it doesn't show up until you've been married a few years. When people are courting, they are young and strong.

So the early riser is able to keep going for some time after midnight, even though his eyes become a bit stary and his grin a bit fixed, as he lights off the arms of Morpheus. And his girl friend, who detests daylight if seen before noon, by a supreme effort drags herself out of the sack in time to get her face fixed and meet him for lunch.

When they've had a couple of years of that holy wedlock, things are different. He wouldn't trade the arms of Morpheus for those of the celebrated M. Monroe. He thinks his wife is a lazy lump and snorts when she tells him it's her metabolism. She hates him with deep ferocity until noon, and tells him he's getting old just because he runs out of steam early in the evening.

Don't ask me for a solution to this grave problem which threat-

ens to wreck more homes than liquor does. All I know is that I could take a hatchet to anyone who wakes me up early in the morning, including my dear children, the shrieking little horrors.

Nor is the situation helped by the caustic remarks of friend wife when she's used everything but dynamite to get you out of the pit and off to work. "Come on, Prince Charming. Let's see a little of that gaiety and vivacity we saw at 2 a.m. when you were dancing with all the women at the party. Let's hear some of that brilliant conversation you were promoting at three, when everybody with any manners had gone home and let our hosts go to bed."

So you gaily and vivaciously wander around looking for the bathroom and brilliantly converse with that repulsive thing that faces you in the mirror, thus "Chuggg."

This column was prompted by my dismay one day this week, when I called one of the Provincial Police constables, and got him out of bed. It was about ten o'clock in the morning. He was a few minutes getting to the phone, and the minute he spoke to me I knew he had just crawled out. It turned out that he'd been up all night, on a call. To give him his due, he was polite, but I could sense the desire to murder underneath, especially as my call was a trivial one.

I knew just how he felt. Every so often my telephone starts ringing about 6 a.m. It rings and rings, and rings until I stumble down stairs to answer, realizing that it must be a long-distance matter of life and death. A bright, hearty voice says "I got some pigs for sale. I want to put an ad in the paper." It's some metropolitan farmer who has been up and around for a couple of hours, has the morning chores done and is ready to transact business.

It is with a great deal of personal pride that I point out the fact that I have never yet told one of them what he could do with his brrry pigs.

### Union Community Party For the Gordon Coynes

Last Saturday evening the members of Union Presbyterian Church and the community met to honour a bride and groom of this summer, Mr. and Mrs. Gordon A. Coyne of Waterloo. Mrs. Coyne, prior to her marriage on June 30th, was Dorothy Jane Thompson, daughter of Mr. and Mrs. LaVerne Thompson, and had served in Union Church as organist for several years.

Rev. G. L. Boyd was chairman for the happy evening and introduced Mr. Robert Kelly and his sister of Clarkson, who showed their colour slides of Florida and the western states. Sharon Cook sang some solos accompanied by Ann Puckering. Both girls are from Terra Cotta. Mrs. Art McKane gave some amusing readings. The program was very much enjoyed by all the guests. Mrs. George Leslie composed the address for the presentation which was made by Bill Hunter and Donald Anderson. They presented Mr. and Mrs. Coyne with a silver tea service and tray. Mr. Clarence Anderson spoke honouring the couple on behalf of the Session and Mrs. Lloyd Crichton on behalf of the choir.

Mrs. Coyne is employed on the teaching staff of the Waterloo Board of Education and Mr. Coyne is in the Investment Department of the Dominion Life Assurance Company of Waterloo.

Mrs. L. A. Pulling, an aunt, was up from Mentone, Ind., for the occasion.

### Notice to Creditors

IN THE ESTATE of Clifford William Wey, retired farmer, deceased.

ALL PERSONS having claims against the estate of Clifford William Wey, late of the Township of E. Queensing, retired farmer, who died on or about the 18th day of September, 1956, are hereby notified to send particulars of same to the undersigned on or before the 24th day of November, 1956, after which date the estate will be distributed with regard only to the claims of which the undersigned shall then have notice, and the undersigned will not be liable to any person of whose claim he shall not then have notice.

DATED at Georgetown, this 22nd day of October, A.D. 1956.

John Doane, executor of the estate of Clifford William Wey, by his solicitors, Dale & Bennett, Georgetown, Ont. 11-7

**Pittsburgh Paints**  
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Mill St. — TR. 7-2701

### FARM NEWS

#### CHEMICAL CONTROL OF YELLOW ROCKET

J. E. W.

Yellow Rocket is fast becoming one of Halton's most troublesome weeds. In May of each of the past two or three years, when the mustard like flowers appear in our meadows, numerous enquiries are received by the Milton office as to how best to control this perennial weed without injury to the alfalfa and the other legumes. Unfortunately at that season, the farm owner has only three alternatives, as we see it, if he wishes to prevent this serious weed from going to seed — first, to pull it, and that is easier said than done; second, to ensile the crop early; and third, to plow the crop down. In short, we have not, to our knowledge, any chemical weed spray which can be applied at that season which will kill Yellow Rocket without, at the same time, killing the legumes. However, according to research work done in various parts of the United States, chemical weed spraying will give satisfactory control, without serious injury to legumes, if applied when alfalfa is dormant. This means either an early spring application or one in the late fall after a killing frost. The Halton Soil and Crop Improvement Association made tentative plans early this year to lay down a demonstration plot last spring. Unfortunately, the fields were too soft to bear tractor equipment. The officers of this organization hope to undertake a demonstration in November, using MCP at a rate of one half pound acid equivalent. Work done in Michigan indicates that the one half pound rate gives excellent results. A count and estimate in one Michigan demonstration showed there were between 25,000 and 30,000 yellow rocket plants per acre in the untreated area, while only 7 plants per acre were found in the area treated with one half pound of MCP. However, any one undertaking to spray a field containing alfalfa should make sure that the legume plants are completely dormant at time of spraying. They should also avoid a new seeding of alfalfa. Furthermore, day time temperatures should be above 45 degs. F. at time of spraying, and do not expect effective control if rain follows shortly after spraying.

**CAN'T SATISFY EVERYONE!**  
Everyone is remarking these days on the lovely fall weather. Everyone, that is, except merchants, who would like a good snowfall to prompt winter clothes buying and Christmas shopping.

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when

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**\$1.00 A WEEK**



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TR 7-2519 - TR 7-2861

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