

Quality Tire Safety at Lowest Prices Ever!

# STOP and SWAP for SAFETY

at . . . FIRESTONE

FOR SUPREME PROTECTION ASK YOUR DEALER ABOUT THE AMAZING NEW

**Firestone**  
"500" ALL-NYLON  
TUBELESS TIRE

IT'S 91%  
STRONGER

WITHSTANDS  
MORE HEAT  
GIVES MORE  
BLOWOUT  
and  
PUNCTURE  
PROTECTION



**FIRESTONE**

**Champion Tires**

as low as  
**\$12.45**

670:15 — 600:16  
and class 'A'  
retreadable casing

**FIRESTONE**  
**Super Champion**  
**Tires**

as low as  
**\$16.95**

670:15 and Class A  
retreadable casing

**Harley Motors**

31 JOHN STREET

TRiangle 7-2591

## FARM NEWS

### OFFERS FINANCIAL AID FOR O.A.C. COURSE

J. E. W.

Lack of cash need no longer be a fence between prospective students and the two years course at the O.A.C. Through the initiative and planning of a number of individuals and companies, a fund has been established to assist worthy students enrolled in the Diploma Course at the Ontario Agricultural College. Establishment of the fund is a recognition of the fact that farmers in this age of rapid change must have a broad knowledge of a wide variety of subjects. Their need for improved training increases with every passing year. There is also recognition of the fact that no young man who wants to get that training should be prevented from doing so, because of lack of money. As we understand the picture, according to individual need, funds may be made available to cover costs of tuition fees, room and board. True the recipient of such financial assistance will be expected to repay the money loaned. However, the money is repaid without interest. Further details may be secured from the Agricultural Office in Milton.

—Georgetown's big annual fair is coming, Saturday, September 22nd. A big day for all the family.

FOR A SMART HAIR CUT --

visit our new

### BARBER SHOP

Rexway Blvd. & Prince

Charles Drive, Georgetown

Open Mon., Tues., Wed.,

Fri., and Sat.,

Fri. 'til 9 p.m. Thurs. 'til 12.

Sidney Miersma TR. 7-9246



**EMPRESS NEWS** -- When a group of more than 60 of Canada's weekly newspaper editors sailed on the Empress of Britain from Montreal recently for a tour of the United Kingdom, they found that, even at sea, they were not far from a printing shop. Some of the editors are shown above examining the ship's press, which prints a daily newspaper, the Empress of News, and turns out the many other printing jobs, such as menus, required by a ship at sea. Left to right above are: H. McCormick, N.D.G. Monitor, Montreal, F. W. Beattie, Spectator, Annapolis Royal, N.S., F. P. Galbraith, Advocate, Red Deer, Alta., R. G. Shearer, News Tribune, Blenheim, Ont., and C. H. Nolan, Tribune, Stouffville, Ont.

## Be Proud of Your Role Weekly Editors Told

"Weekly newspaper editors have every reason to be proud of the role they play in Canada's development."

This was the keynote of Canadian Weekly Newspaper Association president John A. Vopni's opening address before the nearly 500 editors and publishers who assembled at Murray Bay to deliberate the problems and significance of weekly newspapers on the Canadian scene.

"The non-metropolitan newspapers contribute in great measure to the stability of this nation," the Davidson (Sask.) Leader editor said. "We must not overlook the tremendous significance of our combined efforts in both reflective and moulding public opinion and public attitudes from coast to coast."

At the same time, the group was urged to guard vigilantly the high respect and recognition won during the past half century.

Several of the speakers at the 37th annual convention complimented the delegates on their accomplishments in building the prestige of the weekly press. But they warned that weekly editors have grave responsibilities in their home towns.

The convention, held this year at Quebec's luxury summer resort, Manoir Richelieu at Murray Bay, has become known as "Canada's biggest family party." Although the three-day convention had its share of serious business sessions, the general atmosphere was one of congeniality.

Many of the 400 delegates arrived wearing gay Alouette stocking caps. They found bellhops, waitresses and elevator operators similarly attired as the hotel staff joined

in the spirit of the get-together.

William Draeger, popular editor of the Wetaskiwin (Alta.) Times, was chosen to succeed his fellow westerner John Vopni as president while G. C. Day, Liverpool (N.S.) Advance and H. E. McCormick, Montreal Monitor, were chosen as first and second vice presidents respectively.

Directors chosen at the annual meeting were: L. E. Barber, Chilliwaik (B.C.) Progress; G. C. Hacker, Abbotsford (B.C.) News; K. Patrice, Camrose (Alta.) Banner; R. P. Knowles, Fort Saskatchewan (Alta.) Fort Kee; Walter P. Telfer, Humboldt (Sask.) Journal; Clifford Ashfield, Grenfell (Sas.) Sun; John Pink, Rosetown (Sask.) Eagle; J. R. McLachlan, Viridian (Man.) Empire Advance; G. C. Kraft, Selkirk (Man.) Enterprise; Weldon Leves, Bolton (Ont.) Enterprise; R. G. Shearer, Blenheim (Ont.) News; Tribune; W. H. Cranston, Midland (Ont.) Free-Press Herald; C. H. Nolan, Stouffville (Ont.) Tribune; Lucien Guertin, Shawinigan Falls (Que.) L'Echo du St. Maurice; Lawrence Gage, St. Johns (Que.) News; J. Louis McKenna, Sussex (N.B.) Kings County Record; G. C. Murray, Pictou (N.S.) Advocate; C. J. Allbon, Springhill (N.S.) Record.

Elgin Harris, for many years editor of the Burlington (Ont.) Gazette and Adam Sellar of the Huntington (Que.) Gleaner were both honoured with life memberships in the Association.

Mr. Vopni, in his address, noted the many changes he had seen in the mechanical departments of weekly newspapers across Canada. The use of pictures, modern automatic presses and mating machines all demonstrated this mechanical transformation, he said.

"But despite these changes, the basic role of the weekly newspaper has been retained," he said. "Our traditional functions remain -- to chronicle the happenings in our own communities and to give editorial leadership and inspiration in the matter of community up-building."

He commended delegates for their support of the CWNA and their loyalty to each other. "These are the reasons that the Association is the largest press association in the world."

At the same meeting W. H. (Bill) Cranston, editor of the Midland Free Press Herald, delivered a strong rebuke to weekly editors who do not live up to the strong responsibilities which they owe their readers.

Relating his speech to the annual Canadian Weekly Newspapers Week, Mr. Cranston claimed that this week served not only as a promotional effort but as a time when weekly editors should examine "our purposes as community servants and community leaders."

He reminded the delegates that most of them are monopolists, publishing the only newspaper to serve their own immediate district. "We are the local glasses -- very often the only pair of local glasses -- through which our friends and neighbours are observed and evaluated," he stated. "The temperature of many a community is most correctly measured by the degree of reportorial and editorial responsibility of its local paper."

"Are we prepared to wear as bravely as we can the badge of community crusade and to wear it proudly?" he asked. "Do we consider ourselves, and impel ourselves, as equal in social significance and importance to the politician and the priest or minister."

Without giving a direct answer to his own question, Mr. Cranston indicated strongly that he felt many weekly editors were too familiar with their own newspapers -- had grown up with them and failed to realize the newspaper's importance and the editor's importance, to the community.

Most of the first day's sessions were spent in discussing the various committee reports which were later brought to the Association directors for approval or alteration.

Although most of the delegates, guests and hosts arrived Tuesday evening, the only official business carried out before the next morning was a short directors' meeting. The remainder of the delegates circulated through the Manoir Richelieu meeting associates whom they had not seen since the previous convention in Vancouver.

Attendance at Wednesday's meetings was spurred by the offer of door prizes to the first delegates to arrive. However, the hotel's noted golf course, the swimming pool and other less athletic endeavors lured many delegates away from the business sessions.

Canada Steamship Lines, owners of the Manoir (were hosts for Tuesday evening's dinner. Massey-Harris-Ferguson hosted the Wednesday breakfast, and various members of the printing trade were hosts at the Wednesday lunch.

The acquisition of three new members during the convention came when managing director received applications from the Bruno (Sask.) Times; the North Renfrew (Ont.) News and La Voix Des Milles. La Voix is published by Lionel Bertrand, M.P., secretary of the French Canadian Weekly Association.

## FARM NEWS

### Halton Girl is CNE Dairy Queen

J. E. W.

Wednesday evening of last week saw Mrs. Gordon King, of Oakville, R. R. No. 1, crowned Dairy Queen of the 1956 Canadian National Exhibition in an impressive ceremony. Premier Leslie Frost officiated in the crowning ceremony which also included a short address from Hon. Wm. Goodfellow, Ont. minister of agriculture. Over the previous ten nights, fifty young ladies, five each night, competed for the title. Wednesday night brought together the five finalists, the best all round dairymaid of each of the five breeds represented -- Ayrshire, Dual-Purpose Shorthorn, Guernsey, Holstein and Jersey. Mrs. King had previously been declared a winner over four other girls on Friday evening of the previous week.

Another Halton girl, namely Jean Peterson, of Hornby had won a similar award on opening night at the CNE. So out of the five finalists, two were from Halton and according to report, it was a "ding dong" battle between the two Haltonites with Dolores King winning the top award. Among the awards won by Mrs. King was the Dairy Queen trophy and a sterling silver tray, donated by the Ontario Milk Distributors Association. Incidentally, Mrs. King represented the Guernsey breed, so she also had her choice of five pure-bred heifers (one of each of the five breeds concerned). These latter awards were donated by the Laura Secord Candy Shops. Needless to add, she selected the Guernsey. As a fitting climax, Dolores won a feature spot on the grandstand performance for the last three nights of the big show.

THE GEORGETOWN HERALD  
Wednesday, September 12th, 1956.  
PAGE 5

## HOME HEATING



Some like it hot -- some like it bottled. You can end all home heating worries with a "SMART'S" Furnace -- thermostatically controlled so that you may raise or lower the heat with your finger tip.

- Low First Cost
- Low Operating Cost
- Built to Last



YOUR AUTHORIZED SMART'S DEALER

## THOMPSON'S HARDWARE

OIL BURNER SERVICE  
EAVESTROUGHING  
HARDWARE  
PLUMBING

8 Main St. N. Georgetown, Ont.

Phone TRiangle 7-2971

## MONUMENTS

Designs submitted, cemetery  
Brampton Monument Works  
lettering, corner posts and  
markers

A Good Display in Stock  
WM. C. ALLAN, Prop.  
68 Queen St. West Brampton  
Shop 14104, Phones: Res. 313  
Rep. TOM NICOL  
Phone Brampton 603W

## Flowers

For Every  
Occasion!

Design Work a Specialty!

Flowers by Wire Anywhere  
in the World

## Norton Floral

TR. 7-3582 - Georgetown

Building Sand  
Concrete Gravel  
Road Gravel  
Fill & Top Soil

## TOM HAINES

Glen Williams

TRiangle 7-3302

## YOUR NEW DEALER

FOR  
**Scott - Atwater**

OUTBOARD  
**MOTORS**

SALES and SERVICE

**\$159.95**

and up

**ASHGROVE WELDING**

H. M. BARNES

TR. 7-3877

## Young Man with a Plan

One of these days, Fred's going to take over the farm. Meanwhile, he's planning, studying and working hard . . . learning right on the job.

Already he's learned a lot about modern farm management, and how a chartered bank can play its part in making farm living more comfortable, more profitable. He has found, for example, how useful the bank can be as a place to build up savings, to obtain credit, to seek financial advice and market information. He knows that the bank manager's door is open to everyone.

When you see a good-looking, well-run farm, chances are the farmer uses the services the chartered banks have built up for all Canadians.



THE CHARTERED BANKS SERVING YOUR COMMUNITY