

THE GEORGETOWN HERALD

GEORGETOWN, ONTARIO, WEDNESDAY EVENING, JULY 11th, 1956

SECOND SECTION

Georgetown's Population Now Getting Close to 6,000

Georgetown's population is reaching close to the 6,000 mark. The special dominion census has just been completed, and while census commissioner Arthur Padbury is not allowed to release figures compiled, we understand that final compilation will show Georgetown just short of 6,000.

The census was taken locally by a staff of three, Mrs. Trevor Williams, Mrs. Dennis Brown and Mrs. Ron Edwards.

The local census, taken yearly by assessment commissioner Joseph Gibbons and his department is still in progress, and final return for this will not be available until early September.

Mr. Padbury spoke of the fine cooperation the census takers had received in town and the pleasant way they had been received by people during their questioning. All information taken was confidential, and nothing other than the final population total and composite information will be made public.

Local Firemen Save 8th Line Cottage

The speed of the local firemen in answering a call last Wednesday, July 4th, prevented a minor blaze from becoming disastrous to a Toronto couple visiting in this area.

The couple, Mr. and Mrs. O'Donoghue had arrived at their small summer cottage at the corner of the 8th Line and Acton sideroad, only a few hours earlier and were burning rubbish in a small stove when the pipes became hot and set fire to the wall of the house.

The cottage is set about 300 yards back off the road making the truck hoses useless. The firemen had to resort to tank type fire extinguishers but still managed to douse the flames before any serious damage was done.

GLEN WILLIAMS GRADE 8 CLASS



THE GRADE 8 CLASS OF GLEN WILLIAMS public school this year numbered 25, largest class to ever graduate from the school. Members of the class are: Front row, left to right, Carol Barth, Marlene Kemshead, Beverley Little, Carol Symons, Rita Klooster, Principal Ralph McKeown, Penny Norton, June McGowan, Lois Cain, Dorothy Lusty, Patsy Norton. Rear row, Roland Hancock, Clarence Baker, William Hiltz, Wayne Bingham, Dennis Hancock, Lorne Thompson, Simon Frankruyer, Robert Matthews, Walter Dixon, Robert Bingham, Dick Poot, Brian Puckering, Gerald Felker. Absent when the picture was taken were Ken Miller and Raymond Boss.

—Prince Charles Studio, Georgetown

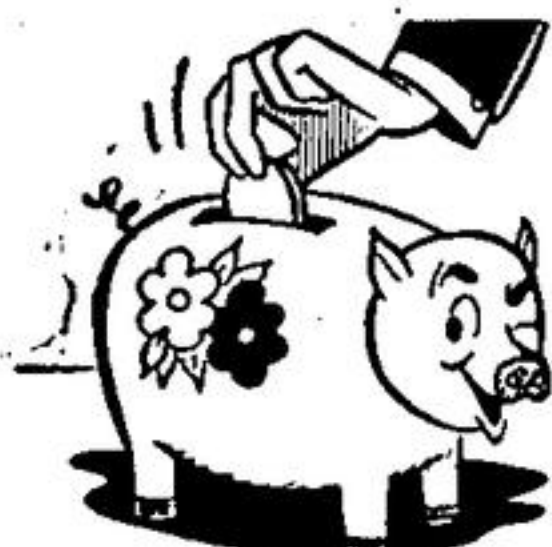
Peter Pruneau
PLASTERING
STUCCO WORK
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New or Repairs
55 Ontario St. — TR. 7-3282

Plan to Complete Park Gates for Fall Fair

Completion of the park gates, a joint project of Georgetown Women's Institute and the Chamber of Commerce will be done in time for this year's fall fair, according to plans of the Chamber.

At a recent meeting, decision was left to the board of directors after a suggested design and price had been submitted by Sam Reid, who volunteered to get the necessary information.

The four stone gates were erected a year ago by the W.I. at a cost of \$500 and the ladies still have \$100 to spend. An overhead metal archway would cost close to \$500 Mr. Reid said, and is the only way of linking the pillars. A stained wooden arch might cost less, and this possibility also be investigated.



Like Money in the Bank!

YES, when you have strong and adequate insurance on your home, you're really saving money.

If fire destroys your house and what's in it, it will cost you many times the price of insurance to rebuild and refurnish. It pays to be adequately insured!

JOHN R. BARBER

INSURANCE AND TRAVEL

AGENCY

JOHN R. BARBER
Freeman Kersey

Mill Street TRIangle 7-3521

Notice to Creditors and Others

In the Estate of Helen Caroline Pugh, retired housekeeper, deceased.

All persons having claims against the estate of the above mentioned, late of the Town of Georgetown in the County of Halton, who died at the City of Hamilton in the County of Wentworth on the 10th day of April, 1956, are required to file proof of same with the undersigned on or before the 31st day of August, 1956.

After that date the Public Trustee will proceed to distribute the estate, having regard only to the claims of which he then shall have had notice.

DATED at Toronto this 3rd day of July, 1956.

PUBLIC TRUSTEE,
Administrator,
145 Queen St. W., Toronto

PHONE RATES INCREASE NEW RATE GROUP AUG. 19

Because the Georgetown local calling area has outgrown its present telephone rate group, increases will go into effect on August 19th to bring rate into line with those charged in other centres with a similar number of telephones. L. G. Denby Bell Telephone manager for this region, said this week.

The increases are relatively small. For example the monthly charge for two-party residence service will be only 10 cents higher and individual residence service 20 cents higher.

The move into a higher rate group was directed by the Board of Transport Commissioners for Canada, following a Bell company report on April 30. The report stated that the number of telephones in Georgetown's calling area had increased by more than five per cent beyond the maximum limit of the present rate group.

Telephone rates for Georgetown are governed by the number of telephones in the local calling area, on the principle established by the board that the service increases in value as the number of telephones increases. The Bell company is required to report to the board twice yearly the status of exchanges whose total telephones have increased or decreased more than five per cent beyond the limits of their respective groups.

The Georgetown area has expanded steadily in recent years and its progress has been accompanied by a parallel growth in the number of telephones. Georgetown residents now have 2500 telephones in their local calling area.

The new rates will become effective following the 30 days' notice required by the board. This will be on August 19th.

The following table provides examples of the new rate groups for the area:

Residence Service	Present	New
	No. 3	No. 4
Individual Line	\$3.45	\$3.65
2-Party Line	2.85	2.95
Multi-Party (rural) Line	2.75	2.85
Business Service		
Individual Line	5.85	6.50
2-Party Line	4.85	5.40
Multi-Party (rural) Line	3.85	4.10

INDUSTRIAL BROCHURE MAIN CHAMBER ACTIVITY

Production of an industrial brochure will be a main activity for Georgetown Chamber of Commerce this year.

At a meeting last week, Mr. Cooksey of the Dept. of Planning and Development gave Chamber members some important tips on producing an acceptable brochure and where they should be distributed for maximum results.

He stressed the importance of a mailing list.

There are 140 towns competing with brochures which cost from 30c to \$3.00 apiece to produce, he said, and showed samples of various types on file at the department. It is a tough and competitive business, he said, and his department is selling Ontario, rather than individual towns and can only assist in a broad way.

He told members that a town is allowed by law to spend up to \$6800 on industrial and tourist promotion.

His suggestion was to produce several inexpensive brochures over a 3 year period rather than concentrating on one expensive production, as situations change and advertising soon becomes dated.

He recommended that the brochure contain a land use map, an aerial photo, and that art work is less costly than numerous photos. Facts and figures about the town must be available as a follow-up when an industrialist becomes interested he warned.

Besides a selective mailing list, he said brochures should be supplied to banks, railways and to his department which in turn sends them to offices in London, Chicago, and New York.

"Everyone can be an industrial booster," he said, pointing out that a tip sometimes comes from a traveller who might say that his company's plant is taxed to capacity, which indicates a future move.

GOLFERS ENTERTAIN OAKVILLE LADIES

Tuesday afternoon, July 3rd, the ladies division of the North Halton Golf and Country Club entertained members of the ladies division of the Oakville Club. There were twelve guests from Oakville. After the afternoon's play the winners were: low gross, Mrs. J. R. McIntyre, of Oakville; low net, Mrs. C. Whittington, Oakville; and Mrs. C. W. Windeler of Oakville. Low gross Mrs. Leonard Ward, Georgetown; low net, Mrs. Joe Chamberlain; low gross for nine holes, Mrs. Norman Marchment; high score for nine holes, Mrs. Dwyer; hidden hole, Mrs. John Kerby.

The Georgetown ladies entertained their guests at a buffet supper in the club house to end a very pleasant day.

—Visits? Visitors? The Herald solicits your news for the Social and Personal column. Your phone call is appreciated.

SEVERAL TEACHERS TAKE SUMMER COURSE

Several members of the local public schools staff are taking summer courses this year.

Harold Henry, who is moving as principal from Chapel Street School to the new Harrison school has returned to the University of Western Ontario for further work on his B.A. degree.

Also at Western are Harold Catling, vice principal of Wrigglesworth school and Logan MacDonald who is coming to town as Harrison vice principal.

Shirley Dawson and Barbara Cunningham are in Hamilton to take a course in primary methods. Ruth McBride is studying music in Toronto and Hazel Hall is taking an art course in the city.

TWICE-A-WEEK

GARBAGE COLLECTION

NOW IN EFFECT
HERE IS YOUR SCHEDULE OF EXTRA PICK-UPS

Monday Collections -
... 2nd pick-up Wednesdays

Tuesday Collections -
... 2nd pick-up Fridays

Wednesday Collections -
... 2nd pick-up Mondays

Thursday Collections -
... 2nd pick-up Saturdays

Friday Collections -
... 2nd pick-up Tuesdays

PLEASE NOTE: All garbage must be wrapped and placed in suitable containers

OUTSIDE BY 7 A.M.



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BERNINA**
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It's the only Free-Arm sewing machine in the world with automatic tension control. You can do fascinating embroidery designs in unlimited combinations on the Bernina "Touch-Shift", synchro-gear driven for perfect stitch precision.

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Converts from free arm to flat bed. A large table snaps on over the Free Arm for a spacious sewing surface.

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Town Line, 2 Miles north of Norval

FRI., JULY 13

UNCLE STAN AND HIS HOEDOWNERS
featured on Brampton radio station CFJB

Home-Made Pies

Admission — 50c and 25c

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—the water's fine!

Enjoy the healthful outdoor vacation activities at one of Ontario's popular resorts — and a restful bus trip there and back.

NORTH BAY	\$ 14.90
PARRY SOUND	11.75
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