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THE GEORGETOWN HERALD

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Seal Campaign Needs More

With only a few days to go, The Easter Seal fund has raised only 72 per cent of its \$1500 objective.

Dick Shearly, campaign chairman for the local Rotary Club, is making an urgent appeal to all those who have not yet sent in a donation to give the matter serious thought. It is imperative, he says, that the objective be met in order that activities for, and assistance to, handicapped children of the district can be carried out in the coming year.

ence of crippled children. But nothing must be spared mittee. to help the ten young people who do live in and ar-

ound Georgetown to become as healthy as medical science can make them.

Mr. Shearly and members of the seal committee appreciate contributions received to date and nave asked us to pass on their thanks to those who have been generous. It is inevitable that in a campaign of this nature, names are inadvertently missed from the list. If someone has not received an appeal letter and wishes to contribute, your donation can be sent to Georgetown is fortunate in having a low incid- Maurice Manderson, treasurer of the Easter Seal com-

Arena Attendance Increases

It was a real pleasure to see the arena so well filled Friday and Saturday, and to think that perhaps another turning point has come in the up-and-down cycle of winter sports attractions.

Anyone who has lived in town for more than ten years still remembers the good old days of hockey when the arena was full to capacity for every league game, and bursting at the seams for the playoffs. And there are still those who grouse about the glorious playoff series with Sundridge when reserved seats were sold out almost before the queue formed early in the morning, and there were hundreds of disappointed fans who sat home and chewed their fingernails while the Raiders and Bucko's boys thrilled those fortunate enough to have a seat.

It's been many a year since that has happened. And through no fault of the team, for while we haven't produced another Ontario championship, we have had

consistently good teams who have advanced to the playdowns each year.

Friday the team played one of their finest games of the year when they ousted Stouffville to win the group championship. And they must have been greatly helped by the packed house, with standing room only, which cheered them. They can anticipate even more fans in the next series, when Meaford will probably be the opposition.

Saturday we wondered just how successful the Ice Follies would be drawing people away from their TV sets, and shared the pleasure of the sponsors to see again almost a full house.

Let's hope that the good old days are back and that Georgetown's community sports centre will draw as many spectators next week for the Little NHL finals, and other future events which are coming . . .

Are Formals on the Way Out

Formal dances may become a thing of the past in Georgetown unless attendance perks up next year.

It seems strange that the bigger Georgetown gets, the smaller attendance becomes at affairs which provides a chance for ladies to don their party dresses and have a gay evening of dancing with their escorts.

The Lions Club, for example, lost fifty or sixty dollars on their dance last Friday. The Girls Pipe Band had a similar experience in the fall, and the IODE barely broke even when they sponsored their Valentine dance a few weeks ago.

These three events have become well established for years as the "big" dances in town. We can recall when the town was half the size that the Rose Room would be jammed with a gay crowd. In those days, "them that had" would appear in tails, and there would be a receiving line of club officials at the door and a punch table, all contributing to the party spirit. And besides the married couples there would be a fair sprinkling of younger single people, includ-

ing some of the high school seniors.

Friday night's dismal attendance could be partly blamed on the hockey game, part on parties the night before and the night after which attracted some of the crowd one would normally expect, but mostly on the fact that there just seemed to be a lack of interest from the public in general.

There is only one answer, if such dances are not to be come extinct.

Those who want them must support them by their attendance. Service clubs cannot operate public affairs at a loss, and if members must make up deficits from their own pockets, they will eventually decide to have a private party, or none at all.

Disappearance of formal dances would not be a death blow to Georgetown, but it would remove one social activity which would be missed. It is one of the things that, in combination with other recreation, makes a town a live one or a dead one.

Pot Pourri

the odd outcome of a vote on two questions in the Bruce County town. Voters approved beer outlets while turning down a major expenditure on waterworks, which perplexes a daily newspaper columnist who wonders if Kincardine may some day be doing their washing in the suds . . . To provide continuity for parents of pupils are being asked to attend a meeting April 19th to choose an executive. Harold McClure and Dick Licata have been two of the chief sponsors of a couple of older boys, and anyone interested can con- week in Georgetown and district . . .

Kincardine is in the news this week, as a result of tact him . . . A lady interested in the work of the humane society urges people who have pets they do not want to either find them another home or have them humanely disposed of. Often cats and dogs are dumped out in the country to fend for themselves, she says, and in addition to the cruelty involved these waifs and strays will be reservoirs of infection when rabies figure skating classes and an Ice Follies another year, strikes . . . Easter Sunday is at its earliest this year, and it is doubtful if the ladies will be able to don their spring finery as is customary . . . The Herald tries its best to keep up with a growing town, but when we the classes this year, which were organized by the look at our "personals" each week, we realize that we parks board, and now feel that a permanent executive aren't covering the newer sections of town as they will benefit future activities . . . Elsewhere in this issue should be. We particularly ask newer residents to do a letter from Ed Peters says no more boys can be ac- us the favour of reporting their visits and visitors, and cepted at present for the band. Mr. Peters added, after any items of interest, to help the Herald be what we this was in print, that two bass horns are available for strive to make it, a newsy, interesting survey of the

CLUB MIDTOWN

by Georgell Well, another fortnight, another dullard, as the fellow says (or have we got the wrong platitude)? Anyway, we are back.

Last Friday night was a red-letter affair for C|M with, we think, the largest crowd yet, despite the enticing competition downstairs. We had visitors from Milton, Acton, Guelph, Streetsville and some even flew in from the bush country surrounding Terra Cotta! It is gratifying to see kids come so far, week after week, to the dances. We think it proves that CM really has something to offer in the form of a dance, run by teen-agers for teen-agers.

a minority of those attending had membership cards. Although they have not been available for the last few weeks, we found that very few even enquired about them and that several didn't know what they were. We personally, though hopelessly clueless about mental arithmetic (brain fever), have a sharp right eye for opportunities to save Canadian currency and heartily recommend these cards to anyone who plans to attend regularly. Terms are available for your convenience.

Taking a quick backward glance at our revised calendar, we discover that it is February, the fifty-sixth, and a good stone's throw into the season While doing a short term on the that causes young men to turn lightly

door the other night, we noticed that to the fancier things in life. In closing, we would like to offer our annual advice to these young men in an effort to reduce the heavy losses sustained in former years. In the words of that immortal orator "Grundoon; "XLMPL". For a free translation of the quotation, send a stamped self-addressed envelope and twenty-five cents (25c' in coin to the author of this nonsense.)

See you at CM Friday night. *Grundoon: a character from the comic strip, Pogo.

-With the Easter week-end practically here, summer is certainly in the offing. The golfers are already looking forward to getting out when the air becomes a little warmer.



Fourth in a series of messages about Delrex and what it means to the (Georgtown area)

Why is Delrex in Georgetown? Why was this locality chosen rather than Newmarket, Pickering, or the Third Line West of Toronto Township? And why was Delrex planned in the first place?

These are all questions which logically arise when the vast area around Toronto is taken into consideration. The man on the street might wonder why industry would be anxious to locate in Georgetown.

The answer, in a word, is decentralization. Canadian industry is virtually bursting at the seams. New plants are needed to satisfy Canada's constantly increasing consumption of manufactured gootls. Industrialists who are planning new plants are anxious to avoid the big cities. They don't like the high price of land; they don't like congested traffic; they don't like smoke and dirt and they don't want their employees to spend an hour travelling to and from work.

But still, they must stay close to their market - the Toronto-Hamilton area is the biggest market - to keep distribution costs down. Many areas are ruled out because the necessary services and housing are not

Georgetown and Delrex provide the answer. They lie at the apex of a triangle with Toronto and Hamilton at the base. Rail and highway transportation is good. Services are ready and waiting. The pleasant living accommodation nearby makes for happy workers.

Delrex is here because it supplies. a happy solution to the problems of industry. For this reason, Delrex and Georgetown will grow and prosper to-

Georgetowners Confirmed At Hamilton Service

Neil and Ian Wallace of St. George's Anglican were numbered among fifty candidates at the lenten diocesan confirmation in Christ Church Ca-

thedral, Hamilton, last week. Bishop W. E. Bagnall officiated and the dean of Niagara read the exhortation and presented the candidates on behalf of the rectors present. Scripture was read by Rev. J. C. Fricker and Rev. G. C. Bresee, both of Hamil-Rev. Harold Thomasson, diocesan organist was in charge of the music for the service.

IT PAYS TO BE HONEST

On Monday, March 26th, a resident of Georgetown vicinity lost his wallet with almost \$200 in it. Douglas Mills, John McGill and Herb Ford found it and returned it to the rightful owner. They received a very substantial reward. The boys discovered that it pays to be honest.

O'Keefe's **SPORTS** CALENDAR INTERMEDIATE HOCKEY

Georgetown Raiders Will probably play the winner of the

Fort Erle - Meaford series .

Watch for Posters

INDUSTRIAL **Hockey Playoffs**

APRIL 1st - 2.00 p.m. SMITH & STONE VI. FLYERS BURNS VS. HORNBY

LITTLE NHL FINALS

MONDAY, APRIL 2 - 7 p.m. 3 - GAMES -- 3

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Chinese Jade Subject for Arts & Crafts Talk

The regular meeting of the Arts & Crafts was held at the home of Mrs. Leonard Bell on March 15. Mrs. Alex Greig was a guest at the meeting During the business portion the date was confirmed for the fall tea, November 3rd. Mrs. Leslie Clark gave a splendid report of the Weavers Guild. Mrs. R. R. Corbett is the new president and Mrs. Denney Charles secretary-treasurer. Mrs. Corbett has received a special award of \$5 on a piece of weaving for originality of design. Mrs. Corbett was also offered tuition for a five weeks course

at the Banff School of Fine Arts. Mrs. Elizabeth Carney received hon-

orable mention for her ecclesiastical pieces which she is going to present to her church. Mrs. Denney Charles who is just a beginner was honoured by having her scarf displayed in the beginners' group. Mrs. Ern Batkin received honorary mention for

her workbag. Miss Adelaide Miller was the guest speaker and her subject was Chinese jade. It was a most interesting and fascinating lecture.

During tea hour Mrs. H. Moyer poured, Mrs. R. H. Wright, Mrs. A. Gillis, Mrs. Larry Maughan, Mrs. John Glynn, and Mrs. Frank Benner were also hostesses for the afternoon. Mrs. Keith Barber thanked everyone who helped make the afternoon so pleas-

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