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— In —
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NET, NOT GROSS, IMPORTANT FIGURE DAIRYMEN ARE TOLD

It is not how much you make but what you have left after your bills are paid that tells the real story of farm income, emphasized Canadian dairy farmers in annual meeting recently in St. John, New Brunswick. They pointed out that the public was constantly being misled by the fact that for a number of years the gross cash income from dairying has been increasing. This was due to the gradual increase in the volume of milk sold off farms which was finding its way into the higher priced fluid milk market, continuously expanding because of the population increase. The gross cash income taken alone as an indicator of farm prosperity has led to the widespread belief that dairy farmers enjoyed a high degree of prosperity while in reality high costs of goods and services required to produce milk had yielded a low net cash return. It was pointed out that some sections of the dairy industry were facing real financial trouble, a fact now being recognized in the annual reports of banks and other economic surveys.

In 1956, the national producers' organization, Dairy Farmers of Canada, is calling once more for a continuation of the 58c a pound floor price under butter. They expressed appreciation to the government for the floor price policy relating to butter and

pointed out that it had cost the taxpayer less than three cents per head since the policy was instituted. At this small cost dairy prices had been stabilized both to the producer and the consumer.

It was evident that marketing legislation in its various forms affecting agriculture was a matter of vital concern. It was pointed out repeatedly that better enabling legislation was necessary both federally and provincially if farmers were to continue to market their products in an orderly fashion. One of the vital enabling statutes was Federal Bill 82 which is now being looked at by the Supreme Court of Canada. The decision of the court would determine the future moves of provincial governments and of farm organizations in drafting future marketing policies. Dairy producers were insistent that once the decision was handed down, no time to be lost in taking action designed to continue and strengthen orderly marketing of farm products.

Dairy producers again asked for adequate protection against the importation of cheap vegetable oils and the products from which edible oils can be obtained. Producers were also eyeing with alarm, imports of cheese and milk powder from New Zealand and Australia. They will ask the Canadian government to take a close look at agreements with these countries made as long ago as 1931. The cheese producers say they need better protection than the cent a pound tariff negotiated at that time. They claim that, on the present basis, it is impossible to compete with New Zealand where the temperate climate requires no expensive stabling of cattle. For the same reasons, producers interested in milk powder want a 3½c a pound duty on powder imports from Australia and New Zealand.

Dairy producers also believe there should be free milk in schools and that producer associations should take responsibility in seeing that such programs are initiated in each locality.

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Seek More Scholarships With Government Backing

Of all our nation's rich natural resources, the greatest and most important is her youth. For these youth are the future of Canada. What they make of this country when it passes from their fathers' hands into theirs is what Canada will be. If Canada is to be great, her youth must first be strong. And strength, in the complexity for modern life, is found only in education and knowledge.

Full exploitation of Canada's resources requires well-trained technical personnel, a great number of university prepared professional men, and a general high level of education among the people. Under present conditions this need cannot be satisfied. Statistically this country is falling steadily behind in the development of doctors, engineers, dentists and other professional men needed for adequate service of the existing community. Prospects for the future are worse. More young people must be trained in these fields.

Only four per cent of all those starting grade one graduate from a University. Of those who do not graduate, more than half fail to do so for financial reasons. Present scholarship arrangements are designed to help only the highly-gifted students and university costs make higher education prohibitive to all except the winners of scholarships and the people of means. Many young people whose natural abilities and inclinations qualify for university training are denied it for lack of money to meet the high costs. If we are to prepare for the future of Canada, many more of these people must be given the benefit of higher education.

Present high costs of education are felt most strongly in rural areas away from the great university centres of the country. Young people from these sections of Canada must face the task of raising often impossible sums of money if they are to meet the cost of living and studying in the cities that have the facilities for higher education and training.

The scholarship campaign committee of the National Federation of Canadian university students has presented a brief to prime minister St. Laurent and members of his Cabinet outlining a plan for more scholarships to deserving students across Canada. They hope, by this plan, to make education available to all qualified young people in Canada, regardless of their means, so that there can be real equality of opportunity for this country's youth and so that lack of money will not condemn able people to waste their ability. It is to the advantage of the youth and of the country for us to support this campaign and to impress on our representatives in Parliament the importance of making it a reality.

NORVAL

Institute Entertains Husbands and Families

Members of Norval Women's Institute entertained their husbands and families on Thursday, at a family party at the home of the president, Mrs. Lawrence May.

Some 45 people were in attendance for a social evening of games and cards. The children played crokinole, while the grown-ups, had a session of euchre. Mr. and Mrs. Elmer Patterson had high euchre scores, and second prizes were won by Mrs. Walter Fidler and Oliver Hunter.

Following lunch, Mrs. Oliver Hunter extended a vote of thanks to the host and hostess for the pleasant evening.

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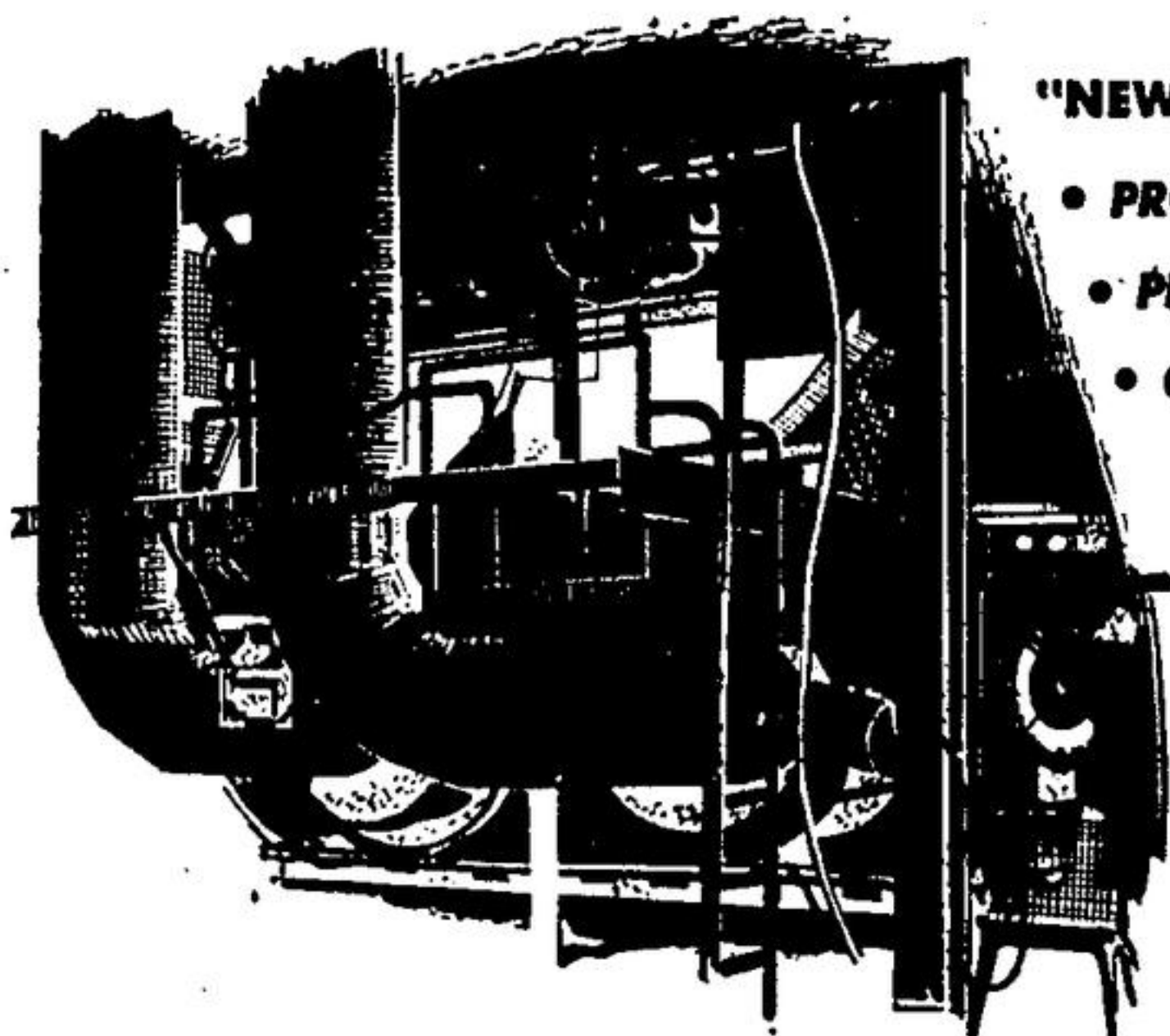
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"New Process" SHUR-GAIN Fertilizer is now available at the Toronto Plant. See your SHUR-GAIN Fertilizer Dealer about your requirements of "New Process" SHUR-GAIN Fertilizer.

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