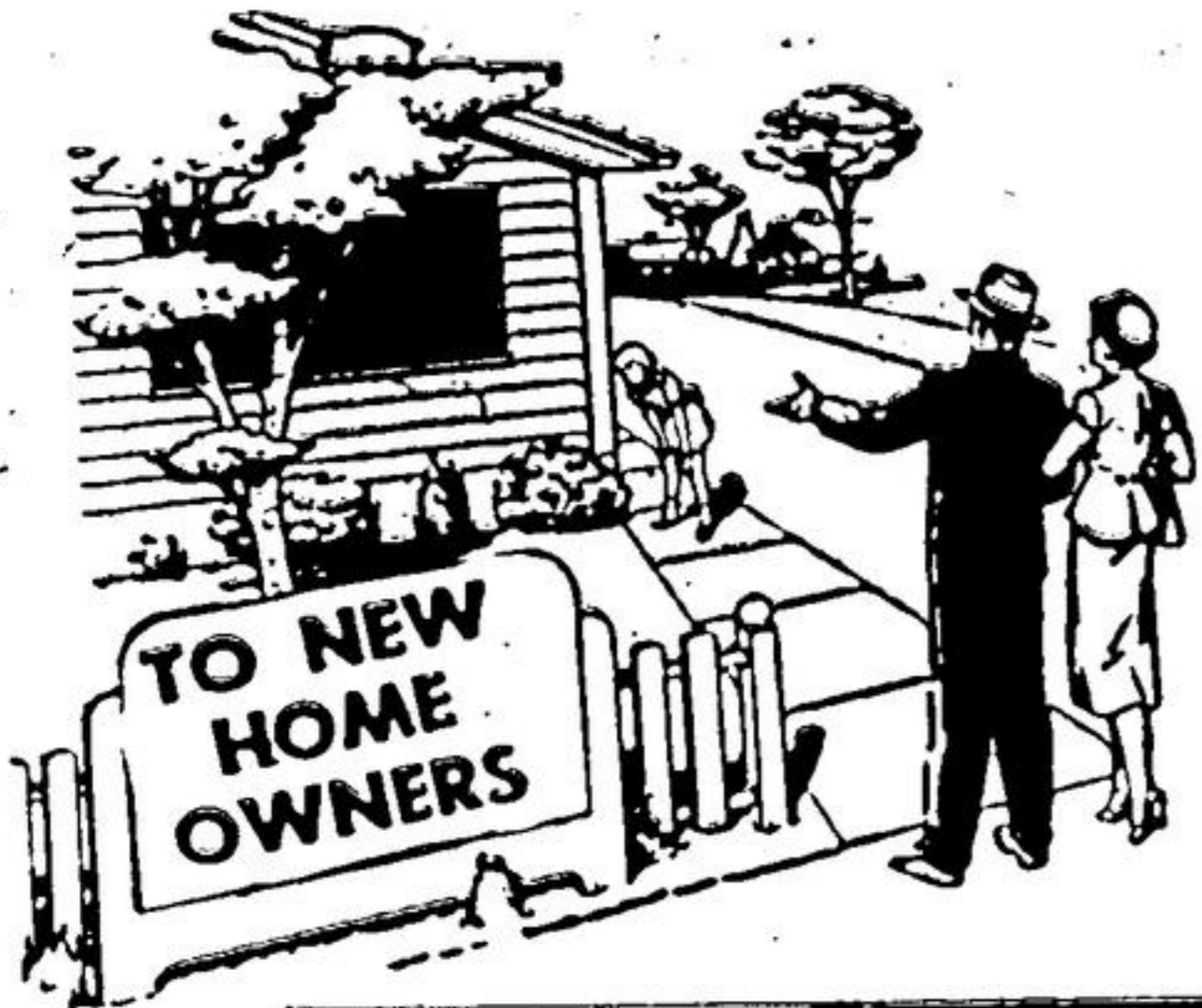


THE GEORGETOWN HERALD

Georgetown, Ontario, Wednesday, November 2, 1955



H. C. MCCLURE LTD. OF GEORGETOWN

*Welcome All New Home Owners With These
Specials Of Our Regular Stock — Call In Today*

**"Enchanted Nights" Mattress
REDUCED, FIRST TIME in 18 YEARS**

Sealy

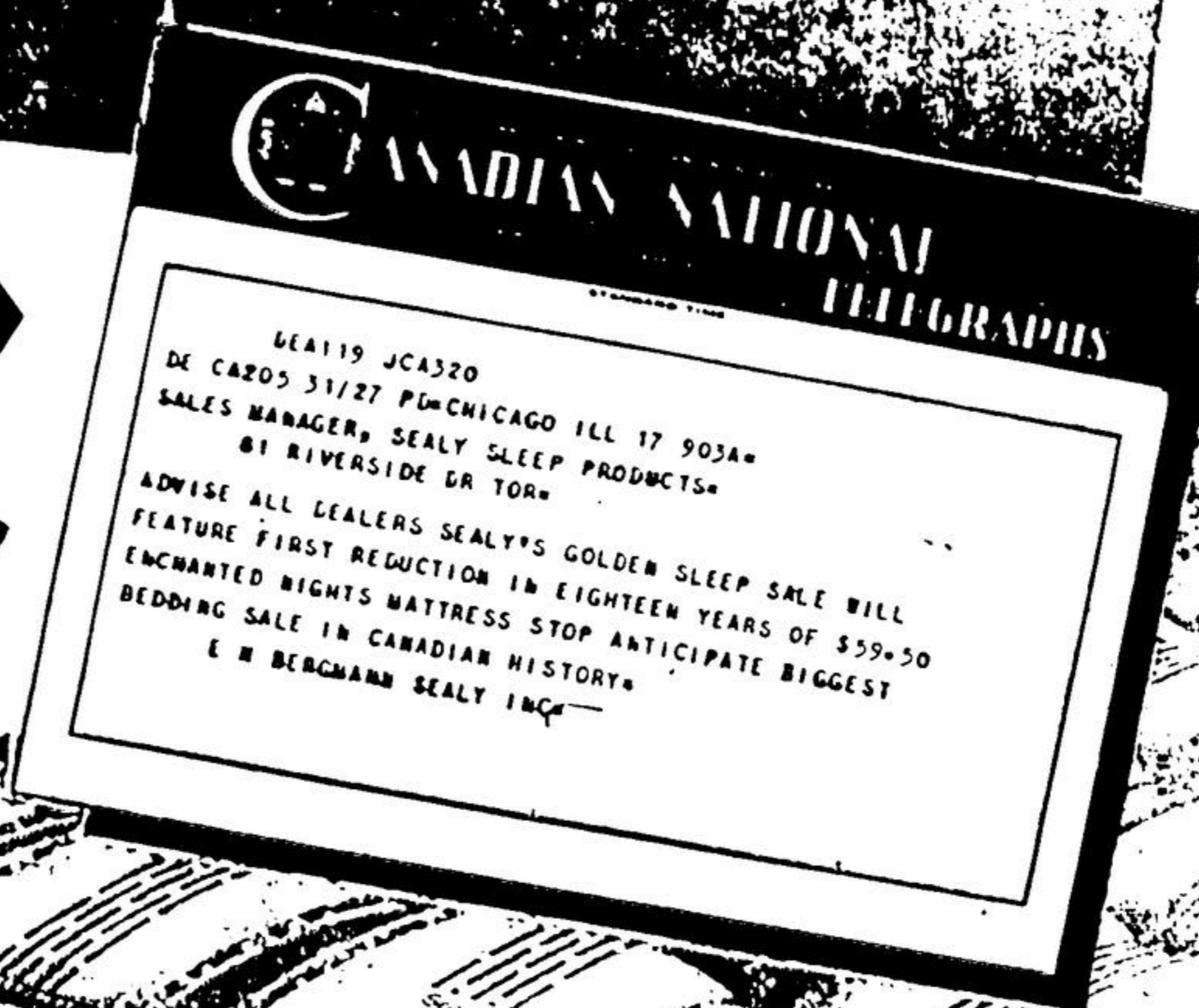
**GOLDEN
SLEEP**

Sale

Enchanted Nights
reduced to

\$39⁹⁵
BUDGET
TERMS

was ~~\$59⁵⁰~~



Treat yourself to a really luxurious mattress at last — and still save practically a \$20 bill! Now for the first time SEALY permits this whopping price reduction on the nationally famous \$59.50 Enchanted Nights mattress. . . . You can save exactly \$19.55, you sleep on a cloud! That restful SEALY firmness can now be yours at this once-in-a-generation sale price. Come in while the supply lasts!

- GET SAME SUPERB COMFORT. . . .
- Get same extra coil count. . . .
- Get same pre-built borders for years of longer wear. . . .
- Get same tru-balance innerspring unit, for

- the healthful firmness pioneered by SEALY!
- Get same quality Matching Boxspring— Just \$39.95.
- Deluxe Decorator-Design Covers!