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MacMurdo's
Ladies and Children's Wear

FOR GIRLS AND BOYS
3 PIECE WINTER COAT SETS
SNOW SUITS, PRAM SUITS, BUNTING BAGS

GIRLS' DRESSES — 6 months to 12 years
CHILDREN'S GUIDANCE TOYS
BEAUTIFUL SELECTION OF BABY GIFTS
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COURTS GREETING CARDS FOR EVERY OCCASION
POP IN AND SEE US AT
164 Guelph Street - Beside IGA Store

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WE HAVE
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LUMBER
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Frames - Sash
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GEORGETOWN LUMBER CO. LTD.
TR. 7-3211

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GEORGETOWN, ONT.

IT'S HERE!

GEORGETOWN
PARCEL PICK-UP & DELIVERY
SERVICE

TRiangle 7-2130

- GROCERIES DELIVERED TO YOUR DOOR
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- LEAVE YOUR TEETH BEHIND?
- ITEMS LARGE AND SMALL

FOR A FEW CENTS THIS SERVICE IS YOURS

—Herald Advertising Brings Results!!

We're Proud
to show you our
Oil Storage Tanks
and invite you to see them for
yourself, across from our King
Street office.

20,000 gallon storage capacity, and our green and lemon
truck always available to bring you "On The Spot"

Fuel Oil Service
and of course, we're in the Coal Business, too.

W. H. Kentner & Son
TRiangle 7-2851
BRINGS US TO YOUR DOOR

**BEAUTIFUL ISLE OF CAPRI
CORDAROS VISIT BLUE GROTTO**

Letter No. 14 from Mr. and Mrs. John Cordaro continues their Italian tour with a visit to the Isle of Capri, and leaves them on route to Capri for a few days rest from tightrope.

Naples, Italy.

I promised you a report on our excursion to the Isle of Capri. We had to rise early as our bus left at eight in the morning. After picking up the passengers at the various hotels, we travelled to the rock. Here we boarded a large steamer. Our trip took us over two hours across the blue waters to Sorrento and Capri. As we neared Capri the water became a deep sparkling blue.

Arriving at the island we transferred to smaller motor launches, each launch took about 30 passengers. Then out once more over the blue waters. We passed around the bottom of the high cliffs and viewed the small hollow tunnels with their queer shapes. One looked like an elephant's head, another like donkeys' ears, etc. and so on. We rounded the corner of the cliff and here were dozens of small motor boats like our own, with its white canopy to shade us from the hot sun.

We lined up to take our turn in visiting the Blue Grotto, at last we transferred yet again to small rowboats, 5 to each rowboat. As we neared the opening to the Grotto our boatman told us to duck our heads, and duck we did, as we saw the small opening in the rock coming at us. Our boatman pulled us through the tunnel by means of a chain, once inside, the opening widened into a cave like grotto. It was quite dark and I could not see any of the other passengers or John, but the water glowed like the brightest sapphire. It was so clear you could see every ripple. I still would like to go back again and investigate that grotto but in no time at all we had passed around its walls and our boatman had arrived at the narrow opening once more, then back again to the motor launch and we were taken to shore.

Here our guide told us to follow him to the cable car. We lined up 50 to 75 of us at a time and passed through a gate to wait for the car. It came down the steep sides of the cliff and through a tunnel to where we stood. The car had 4 sections each section a few steps higher than the other. Then up that hill to the very top. I took pictures of the track, both going and coming back. As we travelled up we could see the shore with its hundreds of small boats bobbing up and down. Once on the top we were taken to a hotel for lunch.

We sat on a terrace enclosed with lemon trees. There were three sizes of lemons, first the ripens ones ready to pick, then the next size about half grown and lastly the small ones not much bigger than a cherry. The trees have three crops and now I know why they give you a slice of lemon with meat or fish instead of sauce. We were entertained by two musicians while we ate, who passed around a plate for donations after they had played. After a well cooked meal we were taken to a bus and once again we navigated those steep terraces ever upward till I wondered if there could

be a top up there somewhere. I thought we were at the top when we stepped off the cable car and looked down on the very distant waters but I had forgotten to look up. It took my breath away at times. At each hairpin turn our driver sounded the horn several times and once we passed another bus coming down. Each bus pulled very slowly past the other. I was sure they would be stuck but we made it. At the top we were taken to a square where one can buy novelties of every sort and clothing. I bought a pretty Italian skirt with its bright colours and figures of Capri. Then down again to the cable car and down again to the motor launch, next over to the big steamer and our two hour trip home by water. We passed Mount Vesuvius in the distance. I would like to go closer if we could. Then back to our hotel, from here we board our train for Capri where we shall stay for a few days to rest up. This trip has been strenuous for me and much as I love to travel and see the world I know I must rest.

Cheerio,
KAY CORDARO

**C. E. Herrington is
Royal Poultry Judge**

More than 100 internationally famous judges of horses, cattle, sheep, swine, poultry and pet stock, as well as grain, vegetables, dairy and poultry products, fruit, flowers and other vegetable products from Canada, the United States, England and Scotland, including Mr. C. E. Herrington, of Georgetown, judging poultry will judge the thousands of entries in the 1955 Royal Agricultural Winter Fair, to be held in the Coliseum here, November 11 to 19.

Called as the showplace of champions, this year's Royal will have on display the pick of Canadian herds, fields and orchards and will spotlight a number of new features and attractions of interest to urban and rural dwellers alike.

With teams from the United States, Mexico, Ireland and Canada competing in the International Jumping competitions, this year's Royal Horse Show will be unsurpassed for brilliance and excitement. Other highlights will include a magnificent flower show, a live-mink show, a cooking school, the Eaton Agricultural scholarship, horse shoe pitching competitions, a display of Canadian grown tobacco, a photographic competition and a mammoth fruit and vegetable display.

Judges traveling the greatest distances to select prize winning entries at the 1955 Royal include the Earl of Dalkeith, M.F.H. of St. Boswell's, Roxburghshire, Scotland, Duncan M. Stewart, Millhills, Grief, Scotland, and Gwilym Evans, Aberystwyth, Wales. The Earl of Dalkeith will judge hunters in the horse show while Mr. Stewart will judge Shorthorn cattle and Mr. Evans furage crop seeds.

There are several women on the large board of judges, including Mrs. Dorinda Hall-Holland, London, who will judge Arabian horses, and Mrs. Eloise Spraker, Bath, New York, who will judge Cheviot sheep.

**MacLaren Agency Head
Named Head of CAAA**

The Canadian Association of Advertising Agencies has chosen as its new president Einar V. Rechnitzer of Toronto, president of MacLaren Advertising Co., Ltd. He succeeds G. C. Hammond of Montreal, vice president of Cockfield Brown and Co., Ltd.

Elected vice presidents were Elton Johnson, president of Locke Johnson and Co., Ltd., and D. E. Longmore, president of McKim Advertising Ltd. Secretary treasurer is W. H. Reid, vice president of Spitzer and Mills, Ltd. Named directors of the association were Mark Napier of J. Walter Thompson Co., Ltd., Don F. Benson of Vickers and Benson Ltd.; W. Palmer Hayhurst of the F. H. Hayhurst Co., Ltd.; J. E. McConnell, McConnell, Eastman and Co. Ltd.; G. Alec Phare of R. C. Smith and Son Ltd.; Warren Reynolds of E. W. Reynolds Ltd.; Harry E. Smith of Stevenson and Scott Ltd.; F. B. Walker of Ronalds Advertising Agency Ltd., and K. G. Anderson of Walsh Advertising Co. Ltd.

Mr. Rechnitzer has been a prominent figure in Canadian advertising circles for more than twenty years. Born in London, Ont., of Danish Canadian parentage, he went into newspaper work from the University of Western Ontario, becoming successively a reporter on the London Advertiser, Ontario Legislature correspondent for the Toronto Star, and foreign news editor of the Philadelphia Public Ledger.

In 1930 Mr. Rechnitzer joined the agency of which he is now president first as a public relations counsel and later as an account executive. In 1934, at the age of only 29, he became a vice president, and succeeded to the presidency upon the death of Mr. MacLaren earlier this year.

**JOHN CAMPBELL IS
MADE INSPECTOR**

John Campbell, R. R. 4 district farmer, has recently been appointed an inspector for the Stallion Enrolment Board of Ontario.

PETER PRUNEAU
PLASTERING - STUCCO WORK
Free estimates - New or repairs
55 ONTARIO ST. - TR. 7-3212

**Gorilla Unique Costume
Wins Lions Dance Prize**

A gorilla was possibly the most spectacular part of the annual Halloween masquerade sponsored by Georgetown Lions Club in the arena Rose Room Friday.

Jim Costigan, with his original costume had no trouble winning the prize in this category.

The dance was the best attended yet and those present agreed that the costumes set a new high in originality and variety. Mr. and Mrs. George Storey won prizes for the best lady and gentleman respectively, while Jillian Shortall and Jack Marshall were judged the best couple. Lew Brandford had the best comic costume.

The Modern Aires played for dancing and costumes were judged by Mr. and Mrs. Howard Stewart and Mr. and Mrs. Jim McCracken of Brampton. Mr. Stewart is deputy district governor of the Lions this year.

Clarence Kennedy headed the committee which arranged the dance and proceeds will be given to the community swimming pool fund.

CHURCH NEWS

ST. GEORGE'S ANGLICAN
Rev. Kenneth Richardson, rector
TRINITY XXII
9:45 a.m. Church School (all depts.);
11 a.m. Holy Communion; 2 p.m. Holy Confirmation Instruction; Young People's Group; 4 p.m. Holy Baptism

First Sunday of each month reserved for those desiring this Sacrament of Initiation:
6:30 p.m. Junior Choir Festival Grace Church, Milton.
7 p.m. — Evensong
8 p.m. — Holy Confirmation Instruction (adult group)
Every Thursday, 10 a.m. Holy Communion

ST. ALBAN'S, GLEN WILLIAMS
8 a.m. — Holy Communion (Corporate for the Men's Chapter BAC)
9:30 a.m. — Mattins
10:40 a.m. — Church School

ST. JOHN'S UNITED
Rev. Morgan McFarlane, B.A.
Norman Laird, organist
10:00 a.m. — Sunday School
Worship services at 11 a.m. and 7 p.m.
Child care, nursery and junior church while parents attend the service of worship

FIRST BAPTIST
Rev. A. J. Barker, B.A., B.D.
10 a.m. — Church school for all the family
11 a.m. — "Breaking Faith" (Communion at this service)
7 p.m. — "The Faith That Returns"

**KNOX AND LIMEHOUSE
PRESBYTERIAN**
Rev. Alex J. Calder, B.A., B.D.
Mrs. Bernice Gowland
Organist and Choir Leader
Joseph Young, carillonneur

KNOX
10:00 a.m. — Church School
11:00 a.m. — Public Worship

LIMEHOUSE
1:30 p.m. — Church School
2:30 p.m. — Public Worship

**NORVAL CHARGE
OF THE UNITED CHURCH**
Rev. W. Edgar Gill, B.A.

NORVAL
10:00 a.m. — Public Worship

HOME CHURCH
11:15 a.m. — Public Worship

GLEN WILLIAMS
7:00 p.m. — Public Worship

HOLY CROSS R.C.
Rev. Fr. V. J. Morgan
2nd and 4th Sundays
Mass at 9:00 a.m.
1st, 3rd, 5th Sundays
Mass at 9:00 and 11:00 a.m.

GRACE BAPTIST
Bruce Penny, pastor
3:00 p.m. — Sunday School
7:00 p.m. — Evening service
Georgetown's Odd Fellows Hall

**NORVAL AND UNION
PRESBYTERIAN**
Rev. G. Lockhart Royal, B.A.

UNION
10:00 a.m. — Sabbath School
11:00 a.m. — Divine Worship

NORVAL
1:30 p.m. — Sabbath School
2:30 p.m. — Divine Worship

ZION TABERNACLE
Rev. F. M. Fletcher
9:45 a.m. — Sunday School
11:00 a.m. — Worship Service

**NORVAL, HORNBY,
STEWARTOWN ANGLICAN**
Rev. J. E. Maxwell, B.A., L.Th.

ST. PAUL'S, NORVAL
10:00 a.m. — Holy Communion and Junior Congregation
7:30 p.m. — Evensong
Except 1st Sunday in month one service (Holy Communion) at 11:00 a.m.

ST. STEPHEN'S, HORNBY
11:00 a.m. — Morning Prayer
Except 1st Sunday in month, Evensong at 2 p.m. and 2nd Sun., Holy Communion, 11 a.m. Junior congregation at every service time.

ST. JOHN'S, STEWARTOWN
1:00 p.m. — Junior Congregation
2:00 p.m. — Evensong
Except 1st Sunday in month, Holy Communion at 9:30 a.m.

BRUCE HARDING
Pianist
Teacher
Studio — Main St. South
TR. 7-2578

**Margaret Bradley
HARDING**
Pianist — Teacher
Studio — Main St. South
TR. 7-3203

Are you a recent
arrival in
Georgetown?
SILVER'S
welcomes you, and respectfully solicits your patronage. If you are accustomed to wide selections, usually found in city stores — you will enjoy shopping at Silver's. Established over 29 years — Silver's is one of the largest stores in Rural Ontario — devoted to selling quality clothing.

- EAVESTROUGHING
- PLUMBING
- HEATING

DON HOUSTON
TR. 7-2506

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Designs submitted, cemetery lettering, corner posts and markers.
A GOOD DISPLAY IN STOCK
WM. C. ALLAN, Prop.
68 Queen St. West — Brampton
Shop: 1410-J - Phone - Res.: 313
REP. TOM NICOL
Phone Brampton 603W

**TRAVEL
NOTES**

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FAMILY PLAN
GIVES NEW LOW RATES
FOR PLANE TRIP TO
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Available November 1st
Every booking is advised

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TOURIST RETURN
\$227.00

FLORIDA
TOURIST RETURN
\$126.00
— consult —

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Travel Advisor
JOHN R. BARBER AGENCY
INSURANCE - TRAVEL
TRiangle 7-3521 - MILL SYRREY

LUCKY NO. 453
If holder of this number calls
within 7 days, they will receive a
return trip to London, Ontario,
or its equivalent.