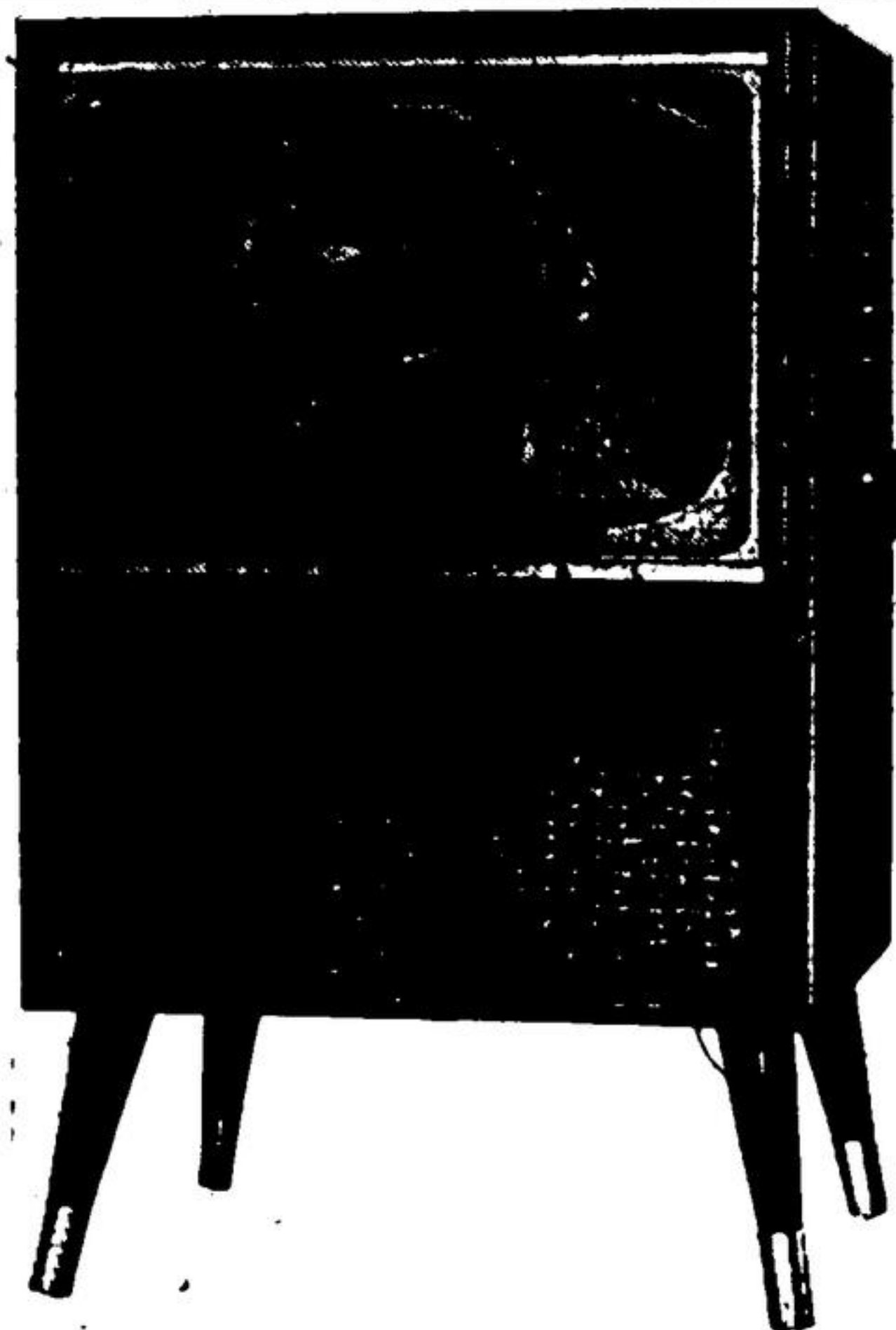


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400 Delegates Attend Institute Convention

Altogether 400 delegates attended the Women's Institute convention of the Guelph area on September 29th and September 30th at the Ontario Agricultural College, Guelph. Many from the district were among those present.

Mrs. Alex Hammond of Moorefield, the chairman of the Guelph area, gave one of the first addresses. "It is the little things well done that go to make up a successful and truly good life," she said. "Interest in our work is the greatest factor in human enterprise."

"I often think the finest heroes and heroines can be found on the back 50 - struggling to make a home, raising their families and meeting the cares and anxieties of life, with a steadfastness of purpose."

Rev. W. A. Young, chaplain of the OAC, welcomed the ladies from this area with all the others at the convention. In his usual jovial manner that is so well known here, he praised the WI for the splendid work they have done and are doing "For Home and Country."

Mental health was one of the interesting topics. J. D. Parks was the speaker at this session.

Mrs. McPhatter, the president of the FWIO reported her activities of the past year.

A banquet in the Royal Hotel, in Guelph, was one of the highlights as well, when the delegates and honored guests met. His Worship Mayor Harry Worton was among those at the head table. In welcoming the Women's Institutes to Guelph, he bestowed the freedom of the city on them for the convention - "Park your cars anywhere," he said. "Just stick a program in the windshield and there will be no parking tickets."

The speaker at the banquet was Mrs. Angela Armit, whose topic was humour. She kept the audience in gales of laughter.

Friday, after the opening exercises, Dr. Lotta Ritschmanova addressed the ladies. She is the executive director of the Unitarian Service Committee of Canada, a voluntary relief organization which was founded in 1945 to help victims of war and other catastrophes.

She is a graduate of the university of Prague and the Sorbonne in Paris. She was forced to flee Europe during the war and came to Canada in 1942.

For the past ten summers she has travelled abroad and always has a fund of interesting stories to tell gatherings across the country. The urgent need in Asia and Europe is clear after hearing of her experiences.

She had only praise for what the women of Canada are doing for Korea, India and Greece. When she told of the great need of the people of these countries, one delegate said she thought the feeling of everyone was to go home and start sewing and knitting right away.

Displays and talks by 4-H Clubs were well received. The general opinion was that the girls of today have a wonderful opportunity compared to their mothers and grandmothers. Milton Junior Institute had a milliner give a demonstration on making hats.

The officers for 1935-36 were appointed. Mrs. Norman Smith of Shallow Lake is chairman. Mrs. Ballentine of Acton was renamed publicity chairman. Mrs. Frank Reinhart of Campbellville is resolutions convener.

Mrs. Frank Reinhart of Campbellville was one of three honoured for having attended conventions every year since 1930 when the first convention took place. The others were Mrs. L. Allan of R. R. 1, Guelph, and Miss Flora Durnin, the home economist for Gray, Dufferin, Wellington, Bruce and Erin counties.

Mrs. William Ballentine, a member of Acton and Greenock Women's Institutes and the chairman of public relations for the Guelph area W.I.'s gave her annual report at the Friday session. "In reporting meetings we find the use of radio, press, telephone and personal invitations to advertise them and all use the press for an account of them, she said. "Make accounts brief. Leave out the non-essentials but an editor does like to receive a good account of a paper, talk or program - with names spelled correctly!"

"The broader outlook, the creative work, the co-operative spirit and the excellent leadership are the outstanding qualities we, as members, must respect in the rights of others and see that every home in the community is influenced by our own morals of living and ideal of our Institute," Mrs. Ballentine declared.

Mrs. R. D. Hendry of Galt's impressions of the United Nations were most interesting. She described the building in New York. Canada's contribution was seven doors.

English, French, Spanish, Chinese and Russian are spoken. There is an interpreter for each language; each seat has a dial and a number for each language. The listener dials the number for the language he wishes to hear. Then he hears what the speaker says - in a foreign tongue - just two words behind the speaker himself.

The ladies of Baden gave an exhibit of club swinging. Mrs. Ulrich Harpe displayed her collection of silhouettes. She told of starting to do them while in a concentration camp.

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Forget Tariff, Seek Business CCE Official Tells Group

Canadian industry must pay less attention to the tariff and look to business, if it is going to overcome the import problem, H. M. Turner, chairman of the board, Canadian General Electric Co. Ltd., warned here today.

"Our manufacturers must look to the foreign competition in our markets with the same vigor they used in building Canada into one of the truly great industrial nations of the world," he said.

Speaking at the annual meeting of the Canadian Electrical Manufacturers Association in Niagara Falls, Mr. Turner stated that "we have passed the point where our industries can hope for an easing up on the large volume of imports which flood our markets each year. It would appear that the only effective approach is to get the economics of our industry in balance: to go out and compete for the job and then take care of the production technicalities afterwards."

"This may sound like a bold approach, but Canadian manufacturing wasn't born with a silver spoon in its mouth," he added. "It surmounted formidable odds to become the largest single contributor to the Canadian economy. With the same effort, it can overcome the import problem."

Mr. Turner pointed out that this approach is the only immediate solution for Canada's electrical manufacturing industry, which is currently faced with imports totalling about 25 per cent of the Canadian market.

Last year, we suffered one of the greatest set backs in our post-war history," he said. "By slashing prices in an attempt to meet low priced imports, our industry's profit dropped to 2.6 per cent. Employment in the industry fell off by around 1,800 workers. And our total production levelled off to such an extent that we are seriously concerned about the future of our industry."

"We have reached our own time for decision," Mr. Turner furthered. "Our export markets are negligible and we have only three quarters of the present domestic market. That is not a healthy picture for Canada's third largest manufacturing industry."

"To overcome this, we must find new ways of being more competitive with foreign manufacturers, particularly in the apparatus and supplies field. We must improve design, mechanize production even more than it is now and, above all, revise our thinking on the Canadian market. If we are going to win back any part of the business we have lost to foreign competition, then we will have to price the way foreign manufacturers are pricing," he concluded.

NORVAL

Billy Graham Prayer Meeting at Norval

An interdenominational prayer meeting, in connection with the Billy Graham crusade was held this morning in Norval United Church.

The group heard the Billy Graham broadcast at 10 a.m. on a Toronto radio station, and were led in prayers by Rev. G. L. Royal, in the necessary absence of Rev. W. E. Gill, minister of the church.

Sales of radios by Canadian manufacturers dropped in 1934 to a post-war low of 487,237 sets from 620,860 sets in 1933.

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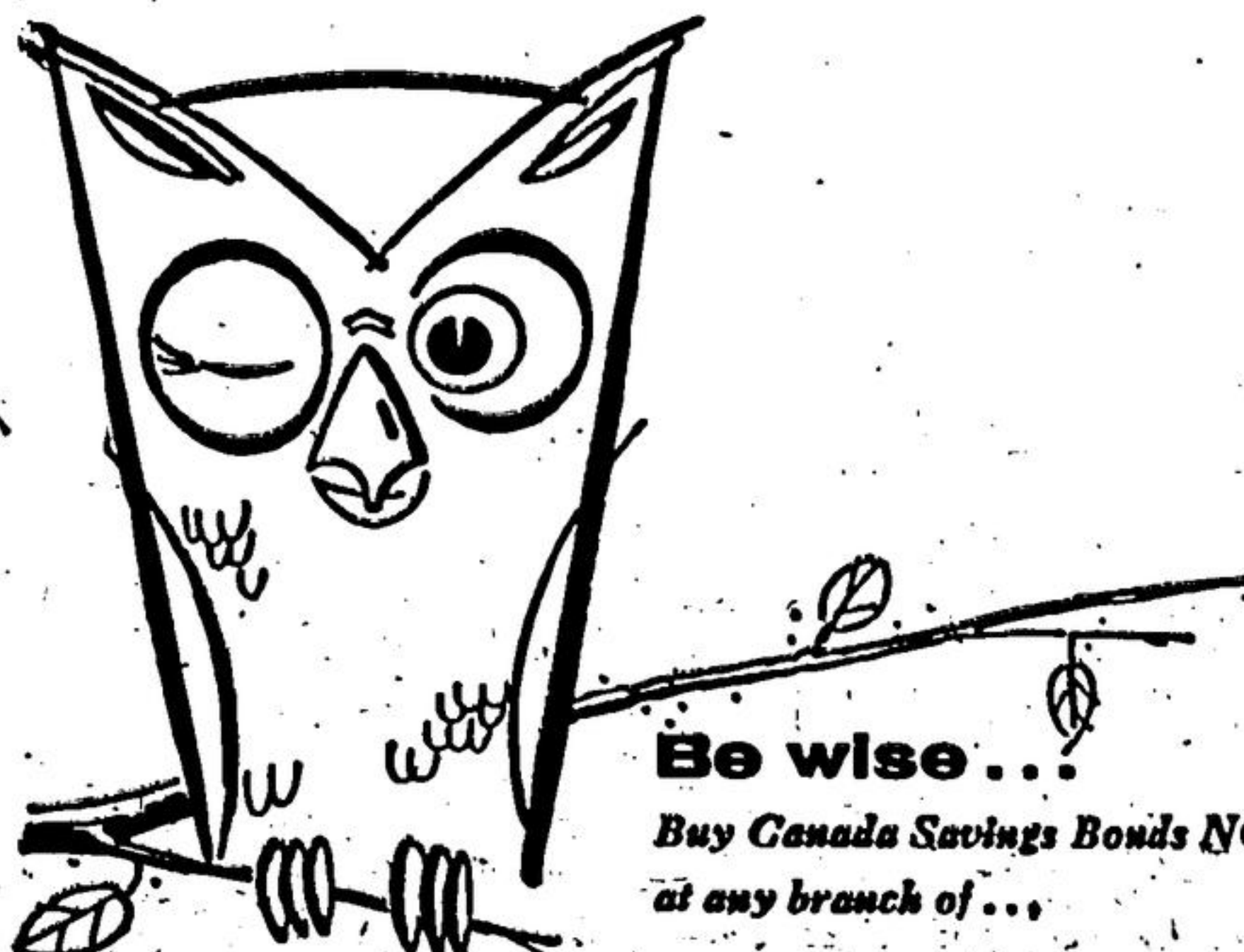
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