

**Dow Kingsbeer Brewery  
Appointment**



BRUCE KECHNIE

A. D. Sinclair, Ontario Sales Manager, Dow Kingsbeer Brewery, announces the appointment of Bruce Kechnie as representative in the Kitchener-Waterloo area. A veteran of both the Army and Air Force, Mr. Kechnie has had many years sales experience in the Kitchener-Waterloo district. As a resident of Kitchener, he is well-known in local sporting circles as a director of the K.W. Dutchmen Football Club and also as a member of the K.W. Quarterback Club.

**Was Policeman Here  
Alex McLeod Marries**

Two young natives of Scotland who are taking up residence in Kitchener were married at Elora Friday, July 22nd.

Mary McLeod, Reg. N., a member of the staff of the Kitchener-Waterloo Hospital and Alexander Mackenzie MacLeod, a new member of the Kitchener police force, exchanged vows at Elora United Church. Rev. T. J. Raes officiated.

Mr. MacLeod resigned his position as a constable of the new Georgetown police force last month to go to Kitchener. He came here from Guelph early in June to join the new force which succeeds the Ontario Provincial Police here.

The bride is the daughter of Mr. and Mrs. Norman MacLeod, Knox Cartoway, Stornoway, Isle of Lewis, Scotland, and the bridegroom the son of Mrs. Hugh MacLeod, Douno Cottage, Isle of Lewis, and the late Mr. MacLeod.

Mr. and Mrs. Karl Trow, Wildwood Manor, got a shock recently when they found a bullet hole in the shutter of a window in their living room.

The bullet, which they believe to be a wild shot from a hunter's gun, had penetrated the shutter and was stopped by a brick wall behind. The bullet came from the direction of the 8th Line they surmise.

While the Trows are not adverse to hunters, they are hoping that due caution will be used by those using firearms in the district. Had the bullet been directed at the window where Mr. and Mrs. Trow often sit, there might have been serious results.

**WILD BULLET COULD  
HAVE SERIOUS RESULTS**

Mr. and Mrs. George Barber, Sr., had their two sailor sons home with them for a ten day leave.

David, stationed with HMCS Cornwallis and Paul, with HMCS Shearwater at Dartmouth, N.S., motored west for the visit. Paul brought a friend, David Laker, whose home is in Kent, England, home with him for the visit.

**SAILOR SONS VISIT  
PARENTS IN TOWN**

Mr. and Mrs. George Barber, Sr., had their two sailor sons home with them for a ten day leave.

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**Model Houses Erected  
In Delrex Subdivision**

Five "show houses" are being completed on the former H. Craig Reid farm as first move in the large housing subdivision which Delrex Developments will erect on the property.

The houses, designed to show buyers what will be available in the subdivision, are on Rexway at Prince Charles Drive, close to the old town limits.

GEORGETOWN'S "RED BRAND" BEEF MARKET  
**MODERN MEAT MARKET**  
7 MAIN STREET — DIAL TRIangle 7-3410

WE FEATURE . . .  
**"RED BRAND"  
BEEF**  
THE BEST VALUE IN TOWN.  
It's always delicious dining when  
**MODERN** supplies the meat

PROPRIETOR — STAN HUTCHINSON  
7 MAIN STREET NORTH TRIangle 7-3410

**CORRECT ERROR**

An advertisement appearing in the July 20th edition of the Herald, placed by Anthony Gas & Oil Explorations Ltd., Acton, had an unfortunate error.

The company quoted statistics of gas consumed in various Ontario towns and mentioned the volume of their No. 4 well as 332,000 cubic feet daily open flow.

The advertisement, taken by telephone late on the day of publication, was hurriedly put together and the "daily flow" was stated as 32,000 feet rather than the proper figure of 332,000.

**RETURNING TO ENGLAND  
EMPRESS OF AUSTRALIA**

Residents of town for two months, Mr. and Mrs. William Sanders and their children Roger and Moira are planning to return to England. They are leaving town on Saturday, August 13th, bound for St. Alban's in Hartfordshire.

The Sanders, who have been living in an apartment at the home of Lloyd Dew, 14 Riverview Crescent, are sailing for home on the Empress of Australia.

**CYCOLOGY SEZ**

WHEN A GOLF FRIEND AND A RADIO BUG GET TOGETHER — GOOD NIGHT!

**WIRING**  
Commercial and Domestic  
BEATY PUMPS  
Liberal Trade-ins

**LEO'S ELECTRIC Service**  
STREET TR. 7-2901

**FARMHAND HURTS  
LEO IN BINDER**

Robert Wilson of R. R. 2 Norval, suffered painful injuries to his left leg last Wednesday morning in a harvesting accident. He was taken to Peel Memorial Hospital after the leg was entangled in a binder on the farm of Albert Hunter.

The accident occurred about 10 a.m. but after treatment at the hospital Mr. Wilson was allowed to go home.

—Remember, Georgetown Fair is only two months away—Oct. 1st.

**Do-It-Yourself**  
TOOL LOAN SERVICE  
FREE KNOW-HOW INSTRUCTIONS

CANADIAN TIRE SHOWS YOU HOW TO SAVE ON ORIGINAL EQUIPMENT QUALITY AUTO PARTS—SAVE ON LABOR, TOO—WE SUPPLY THE "KNOW-HOW" FREE, AND LOAN YOU THE PROPER TOOLS TO ENABLE YOU TO DO A "PROFESSIONAL" REPAIR JOB.

**DO IT YOURSELF**  
4.70 and Up

**DO IT YOURSELF**  
TRADE IN YOUR Old Brake Shoes  
4.70 EXCHANGE For 3 Wheels

**Moto-Master Mufflers**  
Blow-out Proof—Save up to 50%  
MUFFLERS

Chevrolet	1935-38	(most)	Supreme	5.00
	1931-34	(most)		6.10
Chrysler, De Soto	1932-35	(most)		7.00
Dodge, Plymouth	1931-34	(most)		7.75
	1935-38	(most)		8.00
Ford	1932-35	(most)		6.10
	1937-38	(most)		6.10
Pontiac	1937-38	(most)		6.10
Studebaker Champ	1937-38	(most)		6.10

**TAIL AND EXHAUST PIPES**

Chevrolet	1937-40	(most)	Yes Exhaust	2.75
	1941-44	(most)		3.00
Dodge, Plymouth	1940-44	(most)		4.00
Ford	1937-40	(most)		4.00
	1941-44	(most)		4.25
Pontiac	1941-44	(most)		3.25
Studebaker Champ	1941-44	(most)		3.25

**"Dynamak" Hollywood-Type Muffler**  
—Steel packed, silver metal  
—Standard type  
4.70 to 6.98

**Dual Exhaust Systems**  
Steps up power (and doubles the capacity of original equipment). For Ford products.  
10.10 to 13.50

**Ready-lined BONDED Brake Shoe Exchange**  
4.70 to 4.98

**Chrysolette Rivet Type Brake Lining**

Ford, 1938-54	2.10 to 3.88
Chry, 1938-54	2.88 to 3.88
Ply, Dodge (most)	3.38 to 4.18
Stude, 1938-54	3.38
Chry, Dodge, 1938-54	3.98 to 4.98
Pontiac, 1938-54	3.88 to 4.98

Prices for 4-wheel sets.

SAVE UP TO \$50 ON YOUR "RING JOB" — EXPERT MACHINE SHOP SERVICE

**"100" PISTON RINGS**  
We'll show you how to install Moto-Master Piston Rings and guarantee satisfactory performance— or we pay for parts and labor.

IF YOUR CAR HAS LOST ITS PEP—if it's "coughing and spluttering" or "giving it a new get-up-and-go. Restore lost compression and stop all pumping with Moto-Master "100" Piston Rings. They fit right and they work right, because they're made by a leading manufacturer of original equipment to the specifications of the engineers who designed your car.

You must be satisfied or improved performance or Moto-Master Piston Rings will be replaced—Plus extra dollars to recompense you for your time and labor.

4-cyl. set—12 rings	5.98
6-cyl. set—18 rings	8.98
8-cyl. set—24 rings	11.98
10-cyl. set—30 rings	14.98

**TOOL LOAN SERVICE**  
The tools you need are loaded in a small Service Charge on a Refundable Deposit. Includes: Edge Runner and Wrench, Ring Compressor, Valve Lifter, Valve Wrench.

**Grankshaft Exchange**  
Including all bearings or connecting rods, as required. Precision rebuilt to new-performance standards.

FORD 1934-54	34.80
CHRYSLER PROD. 1934-53	41.45
CHEVROLET 1937-52	42.90

Also available for most other cars, including European models—at similar low prices.

**OVERHEAD VALVE JOB**  
Includes cleaning carbon, valves, reset and assembly.

AUSTIN A-40	4.60
CHEVROLET	6.90
BUICK	9.20

Car manufacturer's specifications are closely followed on all machine shop work. Get our down-to-earth prices.

**DO IT YOURSELF**  
4.98 Per Unit

**DO IT YOURSELF**  
\$5 FOR OLD ASSEMBLY  
12.35 Exchange Chev. 1938-54

**SHOCK ABSORBERS**  
Better than a "New Car" ride  
MOTO-MASTER "RIDE-O-MATIC" SHOCK ABSORBERS Adjust automatically to road and load conditions. They are controlled by 8 times more fluid than formerly used on direct action shocks. Improve riding comfort, make steering easier and keep your car safer on curves. Fully guaranteed to better riding comfort for one year or 15,000 miles. You save \$8.50 on most per pair in price and labor by using the job yourself.

**Moto-Master Shock Absorber Fluid**  
Identical to original approved formula; for all shock absorbers and knee-action units. 30-oz. can... 39

**Coil Spring Lifters**  
Restore original front-end position with Coil Spring Lifters. Simply insert one lifter in each spring. Takes only a few minutes to install. No special tools needed. PAIR... 55

**MOTO-MASTER FRONT END PARTS AND COIL SPRINGS**  
A complete line for all cars and trucks

**Trade-in Your Old Clutch Assembly Clutch Assembly Exchange**  
WE WILL EXCHANGE your present Spring Center Clutch Plate and Pressure Plate for a factory rebuilt "precision cast" matched assembly—ready to install. Moto-Master Clutch Assembly insure smooth, silent clutch action. \$3.00 allowance for your old assembly. Money-back guarantee of satisfaction.

Assembly Plate	12.35
Clutch Exchange	8.10
Chrysler, 1938-54	13.25
Chry., Truck, 1938-54 (most)	13.25
Dodge, 1942-54 (exc. H. drive)	13.90
Ford V8, 1935-48	14.05
Ford products, 1949-54 (most)	14.45
Plymouth, 1940-53	13.90
Pontiac, 1941-54 (most)	14.35

Also available for most other popular cars

**REBUILT TRANSMISSIONS**  
Checked and tested under driving conditions through a variable load dynamometer. Must not be responsible to original equipment. Guaranteed for 90 days or 4,000 miles.  
Exchange Price 43.75 to 74.95

**CANADIAN TIRE CORPORATION**  
ASSOCIATE STORE

150-2 GUELPH ST. LLOYD MARKS - Prop. TR. 7-2965

Get your Free Catalogue for 1955

**DO IT YOURSELF**  
STOP OIL PUMPING  
5.35

**DO IT YOURSELF**  
GUARANTEED ONE YEAR OR 10,000 MILES