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LEGION NOTES

ROUND THE ROOMS

by L. M. C. The new executive seem to be a busy one . . . they have already held three executive meetings and have been in office less than two weeks! . . . That's cracking the whip, pres. They met a week ago with the

W.A. executive to discuss renovations in the kitchen . . . February meeting promises to be another good one . . . the Army promised us the loan of a well known film for that nght "Desert Victory" and we understand the entertainment committee are going along with the idea and featuring a new sandwich the "boefbunburger." This sounds (and should look) like an awful lot of sandwich, so keep the date in mind, boys . . . Think the Richard fans are beginning to 'slip. We haven't heard the praises

of Rocket sung for some time, now

and speaking of hockey we beheve some of our members are going to Detroit for the big night in honour of Georgetown's one had only Bob Goldham! . . And also understand that our good friend the mayor, John T. Armstrong is going to make a presentation there on behalf of the community ... Alizworship is an honorary member of the Branch and has always been extremely helpful to the Legion in general . We hope every member can see his way clear to show up for the big hockey night on Friday, February 25th This is a big night for the kid hockeyists, members WITHOUT boys playing show up, it might shame some of the parents into taking an interest in their boys And frankly, we think

the lack of parents around the arena to see their lads play on a Saturday morning, is nothing less than a community disgrace, as well as being discouraging to those public spirited men who week after week are on hand to coach and referee teams. How about it parents? Wonder what a cer tain executive member is going to think if Gordie Howe shows up with Bob Goldham on the 25th" Re'll pro-Branch didn't invite his beloved "Ro-Incidentally, we may state

that while a number of the members were worried about the the moral well being of one of our new waccu tive, we're happy to say he seems to be settling down since his maugura-For a week there he mana ged to keep up a pretty stiff pace, even for the 'youngsters' around the branch, and his performance was climaxed by a dancing exhibition, he gave (voluntarily) at a recent banquet in the auditorium. Just shows you, Hear the bet life begins at forty ter half took it in her stride, and started signing herself as "the wife of Arthur Murray, Georgetown's dancing instructor Had a profest over this column the other day one of the readers asked what had happened to Scotty, Chub, et all, that they have not been featured in the column of late. Frankly, we don't know, but we suspect, old age. They both seem to be in hibernation for the winter

However, don't worry, it's too good to last - they're bound to do something newsworthy one of these days We were asked when this

NEW PRODUCTS, ADVERTISING DISCUSSED BY FIBERGLAS

New products, new promotional and advertising plans were announced by Fiberglas Canada Limited at the annual general sales conference for branch managers and sales personnel from coast to coast. The conference was held at the Guild Inn, Scarborough, Thursday, Friday, and Saturday, February 3, 4 and 5.

Based on the slogan "Forward with 5 in '55", the conference embraced the company's five sales divisions, with divisional managers conducting sessions; Construction Materials; headed by W. B. Breckon; Industrial, R. A. Bishop: Equipment and Appliances, W. L. Heggie; Textiles, U. W. Ness; Special Produgts, H. H. Proctor. Brigadier F. C. Wallace, executive vice president of Fibergias and A. J Fisher, general manager, addressed the opening meeting. W. J. Graham, general sales manager, was conference

Talks by the, executives featured the Thursday sessions, Friday the delegates separated into divisional groups and held discussions in specrally constructed "division offices" where the respective products with sample applications were attractively displayed. At this time sales and merchandising problems relating to these products were aired. The group reassembled Saturday for round tab le discussions of collective problems and we'd like to see a lot of members. This divisional seminar was led by B present. Who knows, if some of the A Plowright, merchandising mana

During the conference J V Damp sy advertising manager, announced an increased advertising and promotional program in national newspap ers, consumer magazines, business and industrial papers. This campaign will be backed up by specific product promotions throughout the year

Among products announced is a new Fiberglas tank jacket produced for better thermal efficiency, easier handling, and improved appearance Recent developments in reinforced plastics were also revealed

bably boycott the night because the At a special dinner Friday night. personnel with five, ten and fifteen years service were presented with service awards by Mr. Fisher. The gast speaker was Mr. Jack Thomas, vice president and general manager of the Textile Division. Owens Corn ing Fiberglas Company, New York,

Following this meeting, a three-day conference was held at the Guild Inn for approximately 50 sales and executive personnel of industrial distributors. The same stogan was used, but with a geographical, rather than a divisional significance Distributors from the Maritimes, Quebec, Ontario the Prairie Provinces and the West Coast were told of new products and methods of merchandising. This conference terminated Wednesday with a trip to Sarnia to study production methods and products of the Fiber glas plant there

column started. The answer is that it began in July of 1944, by Joe Boley. then employed at the Herald, and a Legion members, and has been car ried on since the spring of '45 by the

77 Peel Acres Sell For Record \$346,000

Peel County registry office in Brampton reveals one of the largest real estate transfers in many years wth some 77 acres in five separate parcels changing hands at a price of \$346,500.

The land is registered in the name of A. Kelly, QC, of Toronto, who declined to comment on who is behind the deal.

-The land is situated between the Second Line, Divie and Haines Road, south of the. Dundas Highway and bordered on the north side by the CPR Chicago to Toronto main line. -Purchase price was paid to Vic and

Lloyd Stanfield, brothers, who sold 47 acres; Harvey Stanfield, a nephew; 14 acres; Clarence, Brooks, and Gordon Ritchie, brothers in law, made up the remainder.

Negotiations for the property hadbeen underway since last September and a veil of secrecy was clamped on the land sale by Toronto Township officials until the sale was made. Wilham Courtney, Township Industrial Promotion officer, secured the land

Though no company has been named officially as the purchaser, strong rumours persist the land is for the use of the California Fruit Co or the Safe Way Stores, a large US food chain store

Half a million square feet of floor space will be under one roof. Rail way sidings to handle 40 freight cars will be under cover. The land has a frontage of 2,300 feet along the rail road. Price of the land was quoted at \$4,300 an acre beside the tracks and \$4,000 an acre for the other land Water and sewer services are be-

Toronto Township, with thousands of acres of land available for industrial purposes, has only two other large industries A V Roe Co at Malton: employing 14,000 persons. and the BA refinery at Clarkson, one

of the largest in the British Empire Originally part of the Stanfield homestead the land was spllt up just after the war when nephew Harvey Stanfield purchased 14 acres Mr Brooks five acres, and Mr. Ritchie 12

Vic Stanfield said the land has been in the family since 1862

CHARRED LETTER FROM PRESTWICK AIR CRASH

Last Friday, Miss Isabella Preston. 33 Market Street, received a letter from a friend in England which had been transported by a plane wrecked at Prestwick, Scotland on Christmas

The air mail letter, sent to Miss Preston by Miss Draper, who lives in Lancaster, England, was burned at the edges and the paper was very brittle, but the writing was quite leg-

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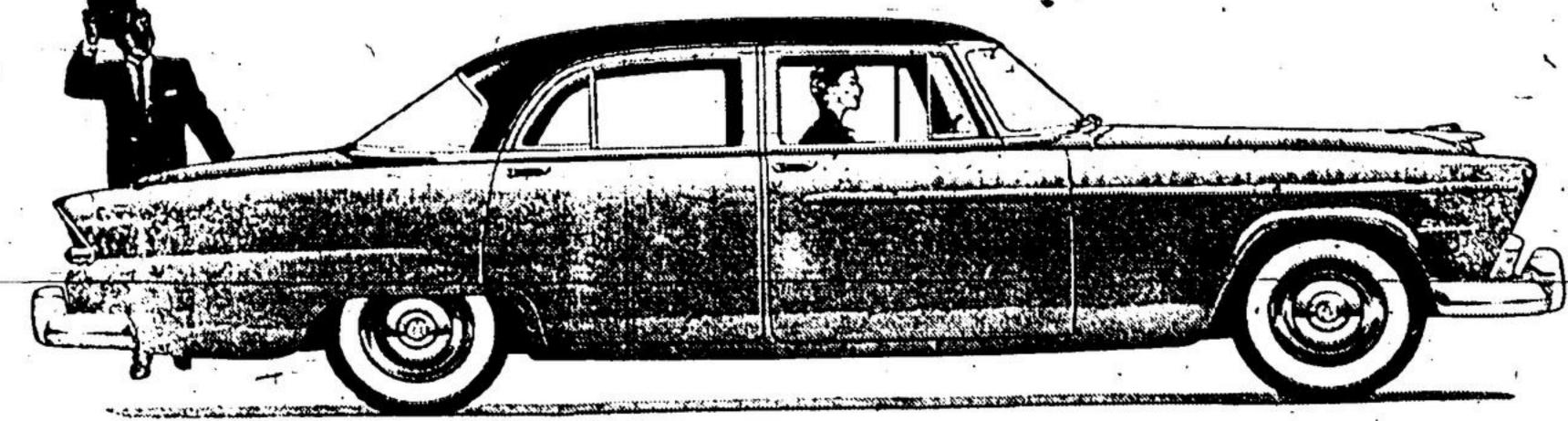
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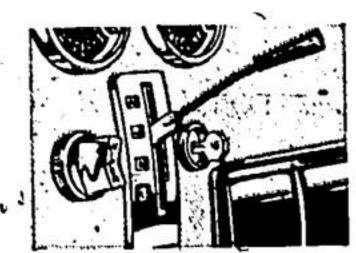
This year, of all years, it pays to look at all three! For this brilliant '55 Plymouth is all-new from

Plymouth is the longest car of the Big Threeover eight inches longer than one, over five inches longer than the other! And Plymouth's advanced Motion-Design styling gives a feeling of forward

movement, even when standing still. Plymouth's New Horizon swept-back windshield is the first to wrap fully around at top as well as at the bottom-to give you extra vision where you need it most! Bost of all, Plymouth's new Hy-Fire V-8, and the stepped-up PowerFlow Six engines, all give top performance from regular grade fuel! Got the exciting story firsthand. Visit your Chrysler-Plymouth-Fargo dealer now!



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