

### Jersey Breeders Elect Mac Alexander President

"Here in Halton you have three Constructive Breeders," stated Jas. Bremner, secretary of the Canadian Jersey Club, when addressing the Annual Meeting of the Halton Jersey Club. The three Halton breeders who have reached this charmed circle which is the ambition of every Jersey breeder, are Ken Ella & Sons of Hornby; Featherstone Bros. of Oakville; and Maurice C. Bealy, of Milton. "You have more top breeders of Jersey cattle in Halton than any other area of its size in Canada," further added Mr. Bremner.

Some seventy Jersey enthusiasts were in attendance for the fifteenth annual meeting of this progressive organization. The meeting was held on Tuesday of last week, in the Trafalgar Memorial Hall.

Padre W. A. Young of the Ontario

Agricultural College was the main speaker at the afternoon session. Mr. Young was in his usual good form and delighted his audience with his message, which centred around the topic "Making Friends With the Consumer."

"Don't forget," stated the padre, "the farmer has got to be salesman — the customer is always right. — Milk is the world's best and cheapest food — It is up to each and every one of us to present our problems to the urban consumer in the proper light — There are a lot of things that the consumer doesn't know — Milk just 'doesn't happen' — It requires a tremendous amount of knowledge, skill and capital — If dairying doesn't pay, what is going to happen? — We are not too far from an economy of scarcity."

Others who spoke briefly during the day's programme also included John Bull, of Brampton, who spoke on Marketing Jersey Milk. Interested guests of the day also included Alf and Norman Bagg, of the well-known firm of Jersey breeders, Alfred Bagg and Sons, of Edgely.

Dinner served by the Munn's W.A. topped off the outstanding day's programme. The officers elected for 1955 are as follows:

President, Mac Alexander; 1st vice president, Wm. Featherstone; 2nd vice president, Stanley Matthews, secretary treasurer, J. E. Whitlock.

Directors: Equesting, Ken Ella, Gerald R. Graham and Fred Nunn, Nassagaweya, Geo. Hewer and Duncan Moffat; Nelson Ernest Davies, Trafalgar — H. L. Bealy and W. H. Devlin; Erin and Eramosa, Fred Nunn.

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### SILVER-WOOD

#### Tells Institute of Visit in Pakistan

Mrs. L. DeVries was guest speaker at the Silver-Wood Women's Institute on Thursday, January 13th, which was held at the home of the president, Mrs. R. Corbett. Mrs. DeVries spoke of the experiences of her son who is on a soil conservation project in Pakistan.

The president welcomed a newcomer to the Institute, Mrs. Douglas Peck of Georgetown. Roll call brought forth many smiles and chuckles as each member answered by relating how she first met her husband. The new project for 1955 concerns all Women's Institutes in Ontario. It is hoped to provide four villages in Croydon with a set of equipment for a home demonstration centre. Here the women will be taught homemaking and home care. The cost to equip each village with this material is to form the project for each branch. It was decided that Silver-Wood W.I. would hold a small euchre soon to raise their share of this contribution. After a general business meeting, Mrs. George Burt called on Mrs. Marchington for the motto "The past is the foundation of the future" which was well-written. Mrs. Batkin gave the current events and Mrs. K. C. Lindsay gave a paper on the flower of the month, the carnation. The ladies then enjoyed the talk given by Mrs. DeVries and also the picture postcards of various places of interest her son has visited in Pakistan.

Hostesses for the afternoon with Mrs. Corbett were Mrs. Marchington and Mrs. Henderson. The next meeting of the Silver-Wood Women's Institute will be in the Stone School.

There have been several accidents caused by the slippery roads—Miss Kay is still suffering from a painful fall which injured her arm and shoulder. Mrs. Pearson of Silver Creek broke an ankle in her fall, and Mr. Rudy Corbett suffered from a sprained arm and shoulder but is on the mend.

Mrs. Thornton, Mrs. Ernie Miller's

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FRESH PORK LOINS  
tenderloin end, 3 lbs. average  
45c lb.

Wisconsin Premium smoked midget  
LOIN ROLLS  
2 to 3 lbs.  
59c lb.

## Fruits & Vegetables

GRAPEFRUIT  
large

10 for 49c

California  
ORANGES

39c a doz.

NEW CARROTS  
cello bag

2 for 29c

BANANAS

15c a lb.

CELERY

2 buns. for 19c

Texas  
CAULIFLOWER

33c ea.

PARK SHOP  
SAVE

mother is visiting her this week.  
Mr. and Mrs. Jack Thomas, Rivers, Manitoba, were recent visitors with their aunt Mrs. Dave Williamson. Mr. Thomas is connected with the RCAF there.

A very successful Farm Forum meeting was held at the home of Charlotte McCullough on Monday evening. Fall Fairs were discussed.

### Champ Poultry Display At Sarnia Junior Royal

Making his best showing in years of competition, Corey Herrington, who operates Sunset Farm at Stewarston, came home last week from the Sarnia "Junior Royal" loaded with trophies in both standard and bantam classes.

Mr. Herrington's birds took the champion display in both groups. He was awarded all first and second prizes for the standard chickens he showed, which included buff orpingtons, buff leghorns, buff polishes, buff rocks and bearded buff polishes. His bantams included white silkies and OE black red games were outstanding and he also had three 1sts and one 2nd in silver duckwing game bantams.

The Sunset entry in Rhode Island red bantams also took several top awards.

Mr. Herrington's buff orpington cockerel headed his standard group and was then judged champion bird in the show. A similar honour came to a Buff Cochin bantam hen which was named a show champion.

Among the trophies were A.B.A. medals for champion cochin bant, featherleg bant, silkio bant and O.E. game bant, C.B.C. medals, and Greater Toronto Association rosettes and silver trophies for champion bird, champion standard and champion bantam.

Trophies are nothing new at Sunset Farm. Another recent win, at Brampton, brought champion bird on a black minorca cockerel, champion pair and champion display.

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