

Free Dishes! A 42-piece set for 8 of **DAFFODIL DISHES** FREE

when you purchase a 42-piece set of 1847 Rogers Bros. or Community Plate Silverware

McNAMARA Jewellers TR. 7-3481 26 MAIN ST.

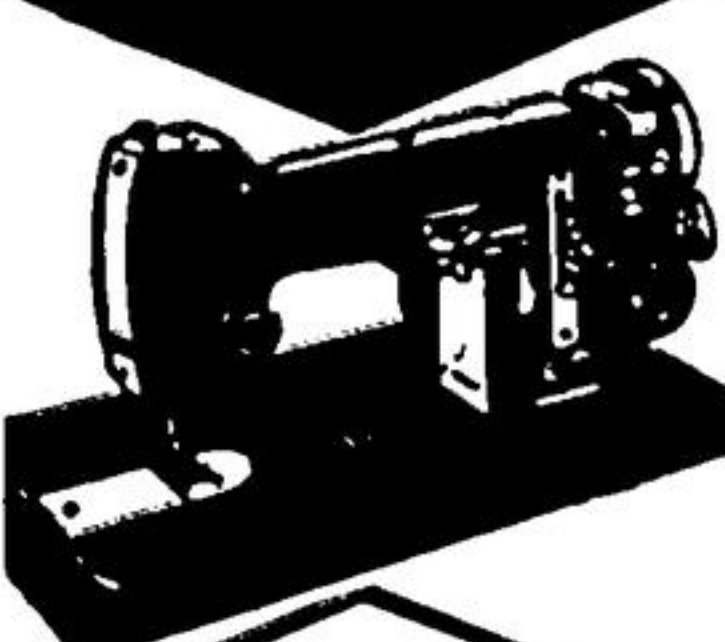
Mrs. Warnes Winner in Euchre Marathon

Friday a number of jolly good fellows gathered at the IOOF Hall to celebrate the closing of the marathon euchre, combined with the birthday party.

BRUCE HARDING
Pianist
Teacher
Studio — Main St. South
TR. 7-2578

Margaret Bradley HARDING
Pianist — Teacher
Studio — Main St. South
TR. 7-3203

See the **NEW NECCHI MIRA**



FULLY AUTOMATIC
No more fiddling with hand!
NECCHI sews on buttons, makes buttonholes, blindstitches hems, darts, manograms... beautiful embroidery possible even for a beginner because NECCHI sews by itself.
NECCHI models available from \$124.00

Coronation CONSOLE MODEL 404
Beautiful, compact, rounded table top for easy working.

NEIGHBOURHOOD SEWING MACHINE
REPAIRS TO ALL MAKES
TR. 7-2802
45 MAIN STREET N.
Opposite Municipal Bldg.

WIRING COMMERCIAL AND DOMESTIC
— AT —
LEO'S ELECTRIC SERVICE
MILL STREET
BEATTY PUMPS
Liberal Trade-Ins
TR. 7-2901
24-HOUR SERVICE

Marathon winners were Mrs. Tom Warnes with 771 points, Mrs. Jack Tost, 755 and Fred Smith, 752.

Winners of the regular euchre that night were Ethel Preston 82, Billy Wilson 78, Margaret Cain 77 and Mrs. Harold Tost 75. The Rebekah Lodge served lunch and entertainment included a moyle of the IOOF Home at Barrie, shown by Harvey Dewhurst, D.O.G.M. and an amateur contest. Judges James McClellan, Margaret Cain and Mrs. Frank Robinson chose Jimmy Sheppard, Milton for first prize. Second prize was a tie between Henri Hansen and Grace Chappell. Last came Santa, who handed out the prizes.

Gifts were given Andy Dewhurst, youngest present, William Lyons, a basket of flowers from Rosedale Floral, oldest present, birthday prize, a silver tea service, to Mrs. Sam Walker, door prize, a water set, Mrs. Norman Snyder, and finishing his duties Santa gave a basket of flowers to Mrs. Parr and the Christmas tree to William Leslie. The lucky draw was won by H. W. Tost, a turkey, Mrs. H. Reed, Christmas cake, and H. Carey, Milton, a basket of apples.

Leaves Airforce to Manage Ceramic Plant

Bob Wyatt has received his discharge from the RCAF and will be manager of Georgetown Ceramics, which operates in the Old Town Hall. Mr. Wyatt served overseas during the war and has since been at various RCAF stations in Ontario. His last post was as an instructor at Mt. Hope. Georgetown Ceramics, established by his parents, Mr. and Mrs. Jesse Wyatt has grown from a basement workshop to its present large quarters in the Old Town Hall, purchased by the Wyatts when the new fire hall was built. The firm now has six employees, busily engaged in producing china novelties and a variety of commercial products.

Knox Church Auxiliary Has Bazaar and Supper

Nearly 100 patrons enjoyed the supper provided by the members of Knox Young Ladies' Auxiliary at their annual bazaar in the church Sunday School rooms last Friday. The event was very successful, and included the sale of homemade baking, sewing, potted plants, Christmas cards and decorations, a touch and take table, and a fish pond. Mrs. Harry Moss, Mrs. Gerald McCallum and Mrs. Ken McMillan were in charge of the sewing booth, Mrs. Rosa Duncan of the touch and take table, Mrs. Robert Lane and Mrs. Wilfrid Ford of the home-baking booth, the C.G.I.T. had charge of the fish pond, and Lois Benham looked after the sale of Christmas cards and decorations.

The committee in charge of the supper included Mrs. Sam Mackenzie, Mrs. Rupert Beaumont and Mrs. Ernie Curry. Also helping serve the supper were: Jean Ruddell, Mrs. Mabel Sowerby, Mrs. Dennis Brown, Mrs. Dick Packer, Mrs. George Barber, Sr., Mrs. Robert Reeve, Mrs. Robert Burke, Mrs. James Linton, and Mrs. Vincent Hepburn.

—Don't forget the Herald is always an acceptable Christmas gift — one which lasts the whole year round. We will send an attractive Christmas card.

Dispersal Sale

of a choice herd of dairy cattle. The undersigned has received instructions from **REUBEN EVANS**

to sell by public auction at his farm Lot 32 on the Fifth Line of Esqueping and bordering on the Erin Esqueping town line on **SATURDAY, DECEMBER 11th**

Starting at 1.30 o'clock, the following: **AYRSHIRE COWS:** Cows due at time of sale, cow due Jan. 1st, Cow due Jan. 20th, cow due Feb. 15th, cow due Mar. 1st, cow due Mar. 2nd, cow due Mar. 1st, cow bred Oct. 2nd, cow bred Oct. 22nd, 2 cows bred Nov. 7th, cow bred-Oct. 15th. Above cows are all young. Heifer bred in Oct., open heifer.

This is a pure bred Ayrshire herd but not registered.

Guernsey cow due before sale date, Guernsey cow fresh. Young cattle.

6 Ayrshire Holstein Heifers rising 2 years, 3 Ayrshire heifers rising 1 year, 4 Spring calves, young Ayrshire bull. This herd all raised on this farm is TB tested and vaccinated.

If you are in the market for dairy cattle be sure to attend this sale which will be held under cover.

DAIRY EQUIPMENT: Surge two-unit milker and piping for 20 cows. This is nearly new, complete with pump and motor, pails, strainers, etc.

HOGS: 10 Tamworth weaners.

TERMS: CASH. The owner is going out of the dairy business because of ill health. The farm is one mile west of Ballinacra, Churchill W.A. will have a lunch counter.

HINDLEY & ELLIOTT
Auctioneers
PHONES:
Rockwood 10 r 3 or Milton 376-W

Hardware, Clothing Stores In New No. 7 Highway Buildings

Two new stores are opening this week on No. 7 Highway. Bill Girwood has taken over ownership of the hardware store built by Fletcher Construction and the neighbouring building, also built by Mr. Fletcher, will be occupied by MacMurdo's Ladies' and Children's Wear. The stores are located east of the IGA Store across from the Dominion Seed House.

Mr. Girwood, whose home town is Collingwood, is the son of Mrs. Fred Girwood of that town. He is planning to be married in February, and will be living in an apartment over the store.

A former employee of Canadian General Electric in Toronto, he has lived in Guelph, Kitchener, St. Catharines and Sudbury. Interested in sports he coached the Collingwood High School football team this year and the team won the district championship. He is a member of the Presbyterian Church.

Mr. and Mrs. Lawson MacMurdo

have been residents of town since last spring when they bought an apartment building, also built by Fletcher Construction, on Queen St. Dawson, Toronto, and since then they have been living in Mr. Fletcher's apartment building on Water St. They are moving into a new apartment behind the store.

Native of Summerside, Prince Edward Island, Mr. MacMurdo has operated farms at various places and before coming to town was manager of the piggery at Toronto Hospital, Weston. His wife is a former employee of the Canadian Kodak Company. They are members of the Pentecostal Church.

The Herald has the gift you might be looking for Attractive "Personalized" serviettes, matches, coasters, playing cards. A large variety for your choice. Drop in at the office and see the sample book.

TERRA COTTA INN


... fine cuisine ...
OPEN UNTIL NEW YEAR'S 7 DAYS A WEEK
Reservations now being taken for Christmas and New Year's dinners, business and private parties. We have a lovely private room for after-dinner parties.
RESERVATIONS:
Victoria 18 r 2
Mrs. Betty Farrar

FOR PLAIN AND ROCK FACE

CONCRETE BLOCKS

ALSO CHIMNEY BLOCKS
ITS
ORIOLE CONCRETE BLOCK CO.
W. J. McGOWAN
9th Line, Glen Williams TRIangle 7-3471
Out-of-town callers, please reverse charges.

What's new with Chevrolet? Everything!



Great new V8 — two new 6's
New "Turbo Fire V8" delivers 162 hp. with an ultra high compression ratio of 8 to 1. There are two new 6's, too — the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123".

Easier steering, stopping, clutching
The new Chevrolet steers with ball-bearing ease thanks to new Ball Race Steering. New Swing Type Brake and Clutch Pedals operate with a light pressure of your toe.

Tubeless tires as standard equipment
Proved tubeless tires give you a greater protection against blowouts... deflate more slowly when punctured... and are much more resistant to other causes of tire failure.

And look what you see from the driver's seat
Chevrolet's new Sweep-Night Wind-shield gives you a wider view of the road ahead. And you can see all four fenders from the driver's seat!

A ventilating system that really works
Chevrolet's new High Air Ventilating System takes in air at hood high level, away from road heat, fumes and dust.

Wonderful new Glide-Ride Front Suspension
New spherical joints flex freely to cushion all road shocks. New Anti-Dive Braking Control assures level, "heads up" stops.

New Outrigger Rear Springs
Rear springs are longer and they're attached at the outside of the frame — spaced wider apart, outrigger to outrigger, to give you greater stability in cornering.

Three drives, including Overdrive
Take your choice. Powerglide teamed with the new V8 or the new "Blue-Flame 136". New Overdrive teamed with the new V8 or the new "Blue-Flame 123". (Powerglide and Overdrive are extra-cost options.) Or a new standard transmission offered with either the new V8 or the "Blue-Flame 123".

THE BEL AIR 4-DOOR SEDAN
A General Motors Value

Chevrolet and General Motors have started something — by taking a whole new look at the low-cost car. Here are young ideas that are all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea — the idea that a low-priced car should be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars. Lots of car buyers have dreamed about such a car. But until Chevrolet and General Motors sat down and tackled the job it couldn't be done. It took a long time but they designed and built a car to fit the

dream... the motoramic Chevrolet for 1955. When you think about it, it makes sense that only the world's largest motor car producer could have done it. Chevrolet and General Motors have what it takes — plus a desire to make your dreams come true. Come in and meet the motoramic Chevrolet — more than a new car... a NEW CONCEPT of LOW-COST MOTORING.

motoramic Chevrolet
More than a new car... A NEW CONCEPT of low-cost motoring

Arthur Scott Motors Limited
Corner Queen & Guelph Sts. Dial TRIangle