

THE GEORGETOWN HERALD

TWELVE PAGES

Georgetown, Ontario, Wednesday, October 13, 1954

TWELVE PAGES

Georgetown's New Subdivision Follows "Rexdale" Pattern

Perhaps better known by name than some of our own residents since last week's big subdivision news in the Herald, Rex Heslop is the personality behind the gigantic project which is slated to convert Georgetown into a size which no one dreamed of a year ago.

And it only takes one brief trip around his Etobicoke Rexdale subdivision to realize what promotion, business acumen, machinery and mass produced housing can do in a relatively short period of time.

Next week the new columns will cover a trip which the Herald editor, Mayor Armstrong and council's industrial chairman Doug Sargent made through the subdivision, but this week it would be interesting to learn something of the man who intends to mastermind Georgetown's new addition, if and when the annexation of Esqueping property is completed.

Mr. Heslop was born October 10th, 1905 in a farm home still standing in Rexdale, not far from the office building which houses his various companies. He is the son of Garnet Wesley Heslop and Queen Anne La Rose Heslop, and following public school education, he started with his grandfather and father in house-building.

It was in 1949 that he first started into business on the large scale which credit him with development in Etobicoke, when he established his own company Rex Heslop Homes Ltd. From this has mushroomed such companies as Rex Heslop Holdings, Ltd., Alex Contracting, Delrex Developments which is the name given to the Georgetown project and a new company Hescam Developments which is dealing with a similar project in a yet-unnamed part of the province.

The present Rexdale development, his largest undertaking to date, will have a population in excess of 20,000 when completed. It is located west of the town of Weston and encompasses many hundreds of acres of land.

Mr. Heslop has some aversion to publicity, because of the nature of his business where premature publicity can sometimes hinder future plans, combined with the natural liking of a successful man to talk about what he has done. He is sure of himself, as one must be when dealing in hundreds of thousands of dollars, something of a gambler, as one must also be when engaged in such large projects; sincere and honest in business dealings, because, as he says, the only way a new project can be developed is to have an unblemished record in the last one.

How do the Heslop companies operate?

By relating modern concepts of mass production to house building, just as others have done to automobiles, vacuum cleaners or what have you.

Mr. Heslop is not interested in contracting for privately-built homes. He has developed a plan of action by which he can make money, and produce cheaper dwellings for medium income groups, by building on an assembly line scale.

His interest in industry came about in a logical way because to build houses in sufficient numbers, there must be something to draw buyers to these houses, which means somewhere for men to work. His Rexdale subdivision, therefore, could never be a success unless there was the proper balance of industry. His Georgetown development also must count on places where men can be employed, and forecasts an industrial boom here unprecedented in the town's past history.

Closely associated with him in business is his wife, Edith Delma Carey, daughter of William Carey, Englishman. She is, in fact, vice president of Delrex, which combines her name and her husband's. Looking at the company names, shows that they have all developed from names. The newest, Hescam, is a combination devised by Mr. Heslop's legal adviser, Mr. Campbell. The Heslops have two children, Marilyn, 15, New Toronto high school student and Ray, Jr., 9, who attends Long Branch public school.

Secret of the Heslop success story, is machinery, more machinery and continuous production. Alex Con-

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Best Plowman in Halton Mayor Armstrong is 5th

THE WEATHER

Mr. Editor: Plenty of rain seems to be in order just now; but the two mornings registering 24 in the minimum column finished off the gardens for this year.

Date	Max.	Min.	Rain
October 4	77	61	.02
October 5	52	40	.02
October 6	52	35	
October 7	56	24	
October 8	63	24	Trace
October 9	70	46	.03
October 10	65	51	.64
Average	62	40	.71

Fifth best plowman in Ontario, and definitely best in Halton is Georgetown's Jack Armstrong. Competing yesterday at the Breslau International, the mayor showed his fine coaching by Spencer Wilson and finished strongly among the



28 entered in this special class. The match was won by Tilbury's chief magistrate, with Preston, Guelph, Elmira and Georgetown following in that order.

Mayor Ted Tyler of Acton was out of the running.

Boer War Veteran Postmaster in West

One of Georgetown's few veterans of the Boer War, Thomas Goodlet, 78, was buried this afternoon in Greenwood Cemetery after funeral service at the McClure Funeral Home which was conducted by Rev. Alex Calder.

Mr. Goodlet's war service dated back to when he joined the Imperial army as a lad of 16. He saw service in India before the Boer War and enlisted again with the Canadian army in World War I, serving overseas with the 38th battalion.

A native of Old Cumnock, Scotland, he brought his family to Canada in 1913 and lived in Toronto until 1929 where he was employed as a streetcar operator with the TTC. He went west then and was postmaster at Huxley, Alberta for several years.

Mr. Goodlet had a keen zest for life and had made a remarkable recovery from a severe stroke which he suffered last year. This spring, after the death of his second wife, Martha Dunham in April, he returned to town to live with his son James, and he still assisted with the hardware and furniture business on Main Street and attended church service regularly at Knox Presbyterian.

He had been talking about taking a trip west again, and attended church as usual on Sunday morning, later enjoying Thanksgiving dinner at home. Mr. and Mrs. Goodlet went out for a few hours in the evening and found him dead in his room when they returned.

He was a member of Credit Masonic Lodge and the Imperials Section of the local Legion branch. Mr. Goodlet took particular pride in attending the Calgary Stampede and it was a disappointment to him that this year he was not able to make the trip.

His first wife, Jane Stenhouse died in 1925 and an only daughter Nettie died several years ago. He was the last member of his family and his son James and four grandsons, Brian, David, James and Doug are his only immediate survivors.

Lodge members attended a Masonic service last night at the funeral home, conducted by the W.M. Leslie Clark and past masters, and six members of the lodge, Sam Mackenzie, Campbell Sinclair, William Cromar, John T. Armstrong, Fred Armstrong and James Ritchie were pallbearers at the funeral today. Interment was in Greenwood Cemetery.



REX HESLOP

Smith & Stone Couple Are Married at Norval

GLEN WILLIAMS

MISSING CHILD HOME AS FIREMEN ARRIVE

Worried when their 7-year-old daughter Betty was missing after dark early Monday evening, Mr. and Mrs. George Sargent, Glen Williams, enlisted Georgetown firemen to search for her.

The little girl had walked away before supper and was missing for more than an hour when her parents became worried. However, she had found her way home and arrived just as the fire truck pulled up at the house.

Local Boys Are On Winning Gardens Team

Though they weren't credited with scoring any goals, Eddie Wylie and Brian Lewis, who represented Georgetown on an all-star hockey team which played in Maple Leaf Gardens last Wednesday were on the winning team.

Their group, chosen from various Little NHL teams in Ontario, won 3-1 against a team composed of sons of present and past NHL players. The game preceded the annual Blue and White game for the Community Chest.

Ruth Davis Church Worker, Choir Girl

A popular young Georgetown resident who had been seriously ill for several months, Ruth Ann Davis, 36, was buried in Greenwood Cemetery last Tuesday following funeral service at the McClure Funeral Home.

Ruth was born in Georgetown in December, 1917, daughter of the late George Davis, one-time reeve of the town. She attended public and high school in town, then worked at the Provincial Paper mill and later at the Dominion Seed House.

She was a member of the choir at Knox Presbyterian Church, and also belonged to the Young Ladies Auxiliary and the flower committee of the church.

She leaves besides her mother a brother Fred in Brampton, and sisters Mrs. Claude Kentner (Edith) Mrs. Ed Shortill (Olivia) and Betty Lou Davis of town.

Rev. Alex Calder conducted the funeral service and pallbearers were Graham Farnell, Ken Kirkwood, James Y. Linton, Ray Wilson and Jim

Two Smith & Stone employees were married at Norval on October 2nd.

Rev. A. R. Muir performed the ceremony in the United Church manse which united Harold Henderson and Margaret Gray in marriage. The bride is the daughter of Mr. and Mrs. Gray, of Shelburne. The groom, a veteran of Korean war service, is the son of Mr. and Mrs. John Henderson, Normandy Blvd.

The bride wore a dusty rose knitted suit, royal blue hat and accessories and a corsage of yellow roses. Mr. and Mrs. Doug Wilson were attendants, Mrs. Wilson wearing a light blue dress, pink accessories and pink rose corsage.

The bride's parents were hosts at a reception in Shelburne after the wedding, where her mother received guests dressed in navy blue and red rose corsage. The groom's mother assisted, also wearing navy blue. Later a party was held in Norval at the home of the bride's brother, Aubrey Gray. Mr. and Mrs. Henderson are living in Georgetown.

"Kid Hockey" Player Guest with Hot Stove

A Georgetown boy will have the thrill of his life this Saturday when he is a guest on the "Hot Stove League" between periods of the Maple Leaf hockey game in Toronto.

When officials of the local Kid Hockey league learned of the opportunity, it was decided to put names of a group of eligible boys in a hat, and the lucky young fellow proved to be Kent Riddall.

Kent will be seen on television and heard on the radio broadcast which occurs simultaneously from the Gardens, along with Syl Apps and other members of the hot stove league.

EX-DAIRY COMMISSIONER WAS GUEST IN TOWN

Percy Reed of Regina, Sask., who has spent several weeks visiting with his cousin Mrs. Hugh Black in town, is a Georgetown native who has "made good" in the west. A resident of Regina, since he retired, Mr. Reed was for some years dairy commissioner of the province. He visited with other relatives in Toronto, and Guelph during his stay in the east and last week left by motor for the return trip to Regina. He was accompanied

HOME CHURCH, BRIDAL PAIR



China's Studio, Brampton

Brampton residents Mr. and Mrs. William Reid were married in Home Church, Altona last month. The groom is the son of Mr. and Mrs. Hudson Reid, Brampton, and his bride, Mary Kathleen Carbutt is the daughter

Electronics Firm Option Extended

Option on a 10 acre Georgetown property by an American firm, which expired last week, has been renewed for another 30 days, according to Cr. Doug Sargent, Industrial chairman who reported this to council at last week's meeting.

The option was taken in early August after officials of an electronics firm were in town looking over possible locations. Since then there has been no further word from the company, other than the request for an extension of the option, which has been granted by the property owner.

Time Extension for Night School Enrolment

Time for applying for night school classes has been extended.

At a meeting in Milton last night, members of the night school committee decided to accept more applications for courses.

A few courses have been dropped and others combined. Heaviest enrolment to date is in such subjects as typing, millinery, public speaking, leathercraft, oil painting and plastics.

In order for classes to be arranged well before the November 2nd starting date for the school, anyone still wishing to register should immediately fill out an application and send it to the proper source.

Mr. and Mrs. Stuart Horton, Teddy and Donald of Valleyfield, Quebec, called to visit Mr. and Mrs. Walter Blehn on Friday, en route to spend the holiday with his parents at Hensall.

PLEASE READ THIS!

The pumps at Georgetown Waterworks will be shut down for hydro conversion and changes in equipment.

from 7 a.m. Saturday, Oct. 23 to 7 a.m. Monday, Oct. 25

During this period, all citizens are requested to use as little water as possible, so as to conserve the water in Silvercreek Reservoir for use in case of fire.

REEVE STAN ALLEN,
Chairman, Waterworks Committee