

Traffic Jam, Crowded Store for Opening

Second only to the annual fall fair in bringing crowds to town was the opening of the new IGA Supermarket on the highway on Friday.

Exceeding all expectations of the owners, Bob Caldwell and Bruce Williamson, over 1,000 purchases were rung up on the cash registers on opening day, and while Saturday's business tapered off somewhat there was still a steady stream of people in the store.

An hour before the ten a.m.

opening, crowds began to form. The parking lot was filled and the overflow of cars could not be accommodated in an empty lot nearby, and jammed the highway on both sides. Provincial police had to be called to direct congested traffic and the 12-man store staff was augmented with friends pressed into service to help keep things going as shoppers crowded in. All morning, it was necessary to lock the doors and admit shoppers in groups of others left.

"It was by far the most successful opening in IGA history," said supervisor Nick Styke, Newmarket, who was master-of-ceremonies and manned a microphone all day, calling lucky prizewinners and keeping shoppers amused as they waited in line for shopping baskets. Mr. Styke and Bob Motherall, Oshawa, have done much of the behind-scenes organization work to get the new store functioning smoothly.

Opening specials included a chicken given away every hour, with a few extras thrown in when traffic appeared to bog down. A surprised customer was a Streetsville man who was first to have his purchases rung up. He too was presented with a chicken.

Balloons for the children, free shopping bags and chances on a television set and a child's wagon which will be drawn later this month were other specials. Saturday, a spaniel pup, given by the Pard Company, went to Virginia Barber, Normandy Blvd. whose guess was closest to the puppy's birth date.

The staff worked halfway through Friday night to prepare the store for another "full house" crowd Saturday. To replenish stocks, two special truckloads of groceries were rushed in, and a special meat shipment.

According to Mr. Styke, customer comment was favourable on the large parking area and carry-out service, while many were overheard remarking on the variety of goods stocked and the cleanliness of the store.

From the management standpoint, Messrs. Caldwell and Williamson were pleased to see that people came to shop as well as look, and average purchase per customer was substantial.

Dancing

EVERY WED. and SAT.

Sing-Song

SUNDAY Movies - Guest Artists Amateur Show

HUTTONVILLE PARK

Georgetown's Favourite Playground

OIL and COAL FURNACES INSTALLED

SHEET METAL WORK BONDED ROOFS

F. PEATSON

E. E. 2, Brampton—Phone 764

O'Keefe's WEEKLY SPORTS CALENDAR



INTERMEDIATE

Lacrosse

Georgetown Arena

To-nite DUNDAS

vs.

Georgetown N & G's

Next Wedn'day, June 16 BURLINGTON

JUVENILE BASEBALL

Georgetown Park

Thursday, June 10th OAKVILLE

vs.

GEORGETOWN

June 17 — Fort Credit

O'Keefe's



FREE 17" TELEVISION

DRAW TO BE MADE JULY 4th

Bargains Galore AT GEORGETOWN

IGA SUPERMARKET

ON NO. 7 HIGHWAY JUST ACROSS FROM THE DOMINION SEED HOUSE

SPECIALLY SELECTED

BLUE BRAND BEEF

FIRST FIVE RIBS

Prime Rib Roast lb. 49c

PRIME

Sirloin or Wing Steaks lb. 65c

SMALL LINK

Breakfast Sausage lb. 39c

SWIFT'S PREMIUM SLICED

Side Bacon 1/2-lb. 49c

SWIFT BROOKFIELD (Loose)

Sausage lb. 55c

FOR YOUR SHOPPING CONVENIENCE

Open Friday until 9.00

Look at the Variety of Foods under one roof

Groceries ... Meats ... Fresh Fruits and Vegetables ... Fresh Fish ... Baby Foods Dietetic Foods ... Health and Beauty Aids Ice Cream ... Kitchen Gadgets ... Frozen Foods Bakery Foods ... Cleaning Supplies ... Etc.

KRAFT

Cheez Whiz 8 oz. 31c

MIRACLE WHIP

Salad Dressing 16 oz. 41c

DAINTY

Rice 1 lb. 15c

BORDENS

Instant Coffee 2 oz. 75c

AYLMER FANCY

Cream Style Corn 2 20 oz. tins 29c

BLUE BONNET YELLOW QUICK

Margarine 1 lb. 39c

IGA GARDEN FRESH

FRUITS and VEGETABLES

Fragrant, Luscious Salmon Flesh California

Cantaloupes 2 Size 45's 29c

FLORIDA NO. 1 MARSH SEEDLESS

Grapefruit Size 96's 6 for 29c

CALIFORNIA SUNKIST VALENCIA

Oranges size 220's 49c size 288's 35c

NEW CROP ONTARIO

Head Lettuce 15c

NEW CROP ONTARIO

Radishes & Green Onions 2 for 9c

IMPORTED

Tomatoes cello pkg. 17c



casation was a shower for Miss Earlene Denny of Fergus who will marry Mr. Duncan Robinson of Norval on June 13th. Miss Denny was the fortunate recipient of many lovely and useful gifts from the ladies present, about fifty in all. The evening's entertainment was provided by a hilarious "mock wedding" ceremony with Mrs. Shering of Norval as the "bride," Mrs. Mary of Norval as the "bridegroom," and Mrs. H. Cameron and Mrs. S. Hardie all of Norval assisted in the amusing "mock" ceremony.

On Saturday the 6th June residents of Norval were dismayed to learn of damage done to the first bridge spanning the river on the "Town Line." The exact cause of the damage is not known but it is believed to have been caused by a heavy rainstorm. Frank ...

The need for a stronger and more modern bridge on this spot is surely apparent to all who have the interests of road safety at heart.

On Sunday, June 6th, Norval Presbyterian Church held its 116th anniversary service. Rev. Kenneth C. McMillan, B.A., B.D., of Guelph addressed the exceptionally large congregation of the hour for a

for the beautiful condition of the village church and while he admitted that this did not always indicate high Christian endeavour, he stressed that only a congregation interested in its religion could so care for its church. The choir, led by Mrs. Hareton gave a beautiful rendering of "The Prayer Perfection" and "O Love that will not let us go." In the evening Rev. Joseph C. McMillan, B.A., B.D., of Guelph