

## Band Promoter Founder Waterloo Music Festival

Charles F. Thiele, 70, leading band promoter and founder of the Waterloo Music Festival, died last Wednesday at the Kitchener Waterloo Hospital. Mr. Thiele was director of the Waterloo Music Society Band for more than 30 years. Mr. Thiele was well known among Georgetown bandmen who have often competed at the Waterloo Festival. When Georgetown Council gave a testimonial dinner a few years ago for the Lorne Scott Band, honouring them on their record of wins at Waterloo and the CNE, he was one of the distinguished guests at the banquet in the Legion Hall.

Handmaster, composer, music publisher and industrialist, Mr. Thiele was successful as a businessman and a musician. A former professional bandman (cornettist) and director of New York bands at various times, Mr. Thiele had spent some years on the concert stage and had travelled widely before coming to Waterloo in 1919.

He organized the Thiele Concert Company, which included himself, the late Mrs. Thiele, a cornettist, also, and their daughter Carolyn (Mrs. Wilfred Bender), a saxophonist. Shortly after he became established in Waterloo Mr. Thiele started a music business at his home. His business expanded and

and the manufacture of music stands started him in industry, which later led to his establishing the Waterloo Metal Stamping Co.

In the field of music he combined musicianship and showmanship. When the Waterloo Music Society observed its 50th anniversary in 1932, Mr. Thiele organized a program in celebration of the event. That was the Waterloo Band Festival, recognized as Canada's greatest band event.

From 5 bands and 80 solo contestants in 1932, the festival has grown to an event in which sixty bands take part, some from as far as Wisconsin and Kamloops, B.C.

In 1920 he organized the Ontario Bandmen's Association and later became president. He was also instrumental in starting the Canadian Bandmasters' Association of which he had also been president. A music camp had long been another dream. It became a reality in 1948 when he established the Waterloo Music Camp at Hamberg, 12 miles west of Waterloo. It was dedicated to the memory of Canadian bandmen who lost their lives in two world wars.

He was an honorary member of the K-W Rotary Club, and a director of the Canada Health and Accident Assurance Corp. A member of the Waterloo Masonic Lodge, AF & A.M., he was also a member of Kitchener Chapter, RAM, Valette Preceptory, Knights Templar, and Mocha Temple.

He leaves a son, Arnold, of Elfrida, and a daughter, Mrs. Wilfred Bender, Hamberg, a brother, George, and a sister, Lily, of New York.



C. F. Thiele home. His business expanded and

### No Substitute For Advertising in Weeklies Says A. W. Bruce

"More and more large Canadian companies are discovering that it pays to advertise in Canada's weekly newspapers."

"And Household Finance is no exception," states vice president A. W. Bruce in announcing that his company will use regular advertising space this year in the Georgetown Herald.

"I grew up in the Ontario town of Beaverton," Mr. Bruce explained, "and I know personally the important part which the weekly paper there played and still plays in the life of the entire community."

"Weekly newspapers are not only thoroughly read but the character and calibre of their editorial and news coverage makes their advertising columns effective beyond what might be normally expected from a comparable circulation in a large city daily or magazine," Mr. Bruce added.

"The Georgetown Herald is this year one of about 200 weeklies in which we will carry a series of advertisements on 'Builders of Canada'."

"While our company," he continued, "has not yet established offices in each of the markets served by these newspapers, the use of consumer credit has now become an integral part of the lives of most Canadians. Small sum instalment loan services, regulated by the government, are used today by literally hundreds of thousands of families and have made a major contribution to the continued healthy growth of our economy."

"We therefore feel that we have a responsibility, as the largest of the Canadian consumer loan companies, to tell our story not only in the large metropolitan centres but in communities served by Canada's leading weekly newspapers."

"This advertising association with weekly newspapers started nearly two years ago," Mr. Bruce concluded. "It has been growing steadily and we hope that it will be mutually profitable. There is no substitute for weekly newspaper advertising in reaching the five million Canadians who live outside the big cities."

### SNYDER, LAWSON LEAD IN MARATHON EUCHRE

Mrs. Norman Snyder is still leading in the Oddfellows-Robekah marathon euchre for the ladies division, while Dave Lawson is only two points behind as head of the men.

Ladies following Mrs. Snyder in a keen contest are: Mrs. Clara Wilson 380; Mrs. Jack Toat 372; Mrs. Robert Lane 370; Nan Scott 370; Mrs. Lloyd Boyd 368; Mrs. J. C. Stoddart 367; Mrs. Williams 363; Mrs. Harry 364; Mrs. Zillo 363; Mrs. Walters 364; Mrs. Hancock 358; Mrs. Harry 360; Mrs. Hancock 358; Mrs. Brydon 355; Mrs. C. E. Stacey 354; Mrs. Matt Lawr 350.

Following Mr. Lawson are W. Lyons 367; Harry Savings 365; H. Hancock 356; Billy Wilson 347.

Prizewinners at last Friday's party were J. Cain 105, Mrs. Clara Wilson 100, Billy Wilson 99, Mrs. Rawson 98, with consolation to Mrs. R. Wadde and Mrs. Pete Toat. The travelling prizes went to Mrs. Snyder and Chester DeForest and the door prizes were won by Mrs. De-

# Scott Motors 17th Anniversary

A SOLID REPUTATION FOR  
SERVICE - RELIABILITY - VALUE



- SCOTT MOTORS' proud record of service to Georgetown motorists spans 17 years.
- YOU'LL FIND that dealing at Scott Motors assures you the most for your money in Service, Reliability and Value.
- OUR 17 YEAR RECORD in the automotive business is proof that Georgetown motorists agree.

Chevrolet **Scott Motors** Oldsmobile  
61 GUELPH STREET

### BRUCE HARDING



Pianist

Teacher

Studio — Main St. South  
TR. 7-2578

### Margaret Bradley HARDING

Pianist — Teacher

Studio — Main St. South  
TR. 7-3203

### PITTSBURGH PAINTS ERNIE'S RADIO

### B.F. Goodrich FOOTWEAR

LOOKS BETTER!  
WEARS BETTER!  
FITS BETTER!

In Georgetown, Exclusively At  
**SILVER'S**

### Georgetown School of Charm

WARDROBE - MAKE-UP  
MODELLING - EXERCISES  
HAIR STYLING AND  
FASHION SHOWS

Special make-up courses also available.  
Sat. or evening classes  
TRiangle  
7-3285 or 7-3085

- EAVESTROUGHING
- PLUMBING
- HEATING

### Don Houston

TR. 7-2508

### TRAVEL NOTES



It's Not Too Early to  
Book Your

### New York Easter Tour

Rail trip from Toronto  
\$34.50 up  
Air Transportation  
\$60.00 up

Includes everything but meals  
FOR THE MODEST BUDGET  
how about Easter in Buffalo?  
Travel by bus, leaving April  
15, return Apr. 18 — \$19.95 up

CONSULT

### John R. Barber

Travel Advisor

### PREMIER Fast-Mixing Quick Profit ITEMS

#### LOW COST HANGING FEEDER

Made of Heavy  
Galvanized Iron

A low cost feeder that is growing more popular every day. 3" cylindrical food hopper to 24" deep. 17" dia. pan to 4" deep. Has heavy wire galvanized hanger. Holds 20 lbs. food. 3 heavy hook bolts hold pan to cylinder. Hooks are adjustable up or down to control flow of food.



U-250



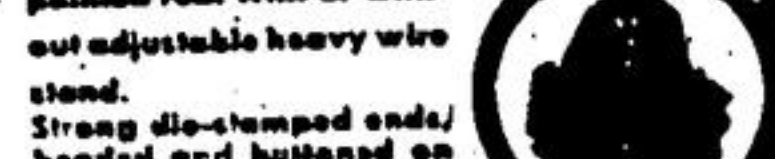
#### CHICK FEEDERS

Real or Gull  
Type

PREMIER line of feeders is complete. The No. 33 shown here is 2" deep, 4" wide. Made of heavy galvanized prime steel with 4 blade rolled edge adjustable reel painted red. With or without adjustable heavy wire stand.

Strong die-stamped ends, hinged and buttoned on are guaranteed not to come off.

Send for descriptive literature and new Catalog No. 33. Address Dept. J.E.  
THE NATIONAL IDEAL COMPANY



#### PREMIER EQUIPMENT

#### ATTEND THE

### Annual Meeting

WEDNESDAY, FEB. 24

STEWARTTOWN HALL

Dinner \$1.00 at 12 Noon

Meeting at 1.15

Speaker — W. A. AMOS

### HALTON CO-OPERATIVE SUPPLIES

#### CHURCH NEWS

St. George's Church  
Archdeacon W. G. O. Thompson,  
Rector

Septuagesima Sunday: Holy Communion, 8.00 a.m.; Sunday School 10 a.m.; Matins, 11.00 a.m.; Evensong 7.00 p.m.

St. Alban's Church, Glen Williams  
Septuagesima Sunday:  
Holy Communion — 9.30 a.m.  
(Children's Eucharist)  
Sunday School — 10.30 a.m.

St. John's United Church  
Rev. John M. Smith, Minister  
Norman Laird, Director of Music  
Sunday School — 10 a.m. Come to Sunday School. Stay for Church Morning Worship — 11 a.m. "Our Human Destiny"  
Nursery 11 a.m. — Child care while parents worship  
Junior Worship — 11 a.m. Bible themes for children  
Evening Worship 7 p.m. — Worship will be conducted by members of the Sunday School staff.

Georgetown Baptist Church  
Rev. A. J. Barker, B.A., B.D.  
10.00 a.m. — Church School  
11.00 a.m. — "Pride Goeth Before a Fall"  
7.00 p.m. — "Success Story"  
(3) — Apprenticeship

Norval and Glen Williams  
United Church  
Rev. C. D. Lomke, B.A., B.D.  
Norval  
10.00 a.m. Sunday School.  
11.00 a.m. Public Worship.  
Glen Williams  
7.00 p.m. Public Worship.  
Home Church  
2.30 p.m. Public Worship.

Norval, Herby, Stewarttown  
Church of England  
Rev. J. E. Maxwell, B.A., L.Th.  
St. Stephen's Church, Herby  
11.00 a.m. — Morning Service (Except 1st Sunday in the month 3.00 p.m. evening service.)  
St. John's Church, Stewarttown  
10 a.m. — Children's service.  
3.00 p.m. — Evening Service (Except first Sunday in the month 7.30 p.m. evensong.)  
St. Paul's Church, Norval  
7.30 p.m. — Evensong (Except 1st Sunday in the month 11.00 a.m. Holy Communion.)

Knox and Linsheuse  
Presbyterian Churches  
Rev. Alex. J. Calder, B.A., B.D.  
Mrs. Edgar Gowland, A.T.C.M.  
Organist and Choir Leader  
Mr. Joseph Young, Carillonist  
Knox Church  
10.00 a.m. Church School.  
11.00 a.m. Public Worship.  
Linsheuse Church  
1.30 p.m. — Church School  
2.30 p.m. — Public Worship

Zion Tabernacle  
Rev. F. M. Fletcher  
Sunday School — 9.45 p.m.

## NOTICE to DOG OWNERS

Section 3 of the Dog Tax and Live Stock Protection Act and By-Law No. 1927 of the Town of Georgetown provides that all Dog owners and all persons occupying premises where dogs are habitually kept must secure a Dog tag on or before the 30th day of April in each year. Tags are obtainable at the Assessor's Office.

Norval and Union  
Presbyterian Churches  
Rev. G. Lockhart Royal, B.A.  
Norval  
10.00 a.m. — Sabbath School  
11.00 a.m. — Praise Service  
7.00 p.m. — Sabbath School  
3.00 p.m. — Praise School

Holy Cross R.C. Church  
Rev. Fr. V. J. Morgan  
1st, 3rd and 5th Sundays:  
Mass at 11 a.m.  
2nd and 4th Sundays:  
Mass at 9 a.m.

#### FARM NEWS

#### Provincial President Annual Meeting Speaker

The Halton Hog Producers' Association has been fortunate in securing Chas. McInnis, of Iroquois, to address the annual meeting, states Erwin Gunby, president of the association. Mr. McInnis who is president of the Hog Producers' Association of Ontario, has been one of those largely responsible for the inauguration of the hogo marketing scheme which has just completed its first year. C. D. Black, head of the Sales Agency in Toronto, will also be in attendance.

### CUT FLOWERS

Artistic Floral Arrangements for all occasions  
**WALTER RIGG**  
Florist  
TRiangle 7-3292  
Member of Telegraph Delivery Service

## WOODS

CANADA'S LEADING  
Home Freezer

The modern way to preserve food.

MODEL 15  
(15 cu. ft.)

Has lots of storage space... fast freeze section — hermetically sealed unit — counter balanced lid.

WRITE OR PHONE  
**ROBERT COOPER**  
PHONE 1311  
Adjoining Brampton Golf Club  
Box 67, Brampton

## HAMILTON CONSTRUCTION

AT YOUR SERVICE

Every Building Need

Discuss your problems with us.

TR. 7-3894