

Management and the second seco for the HOME



ALL! GIFTS OF MOST WANTED

BETTER SEE

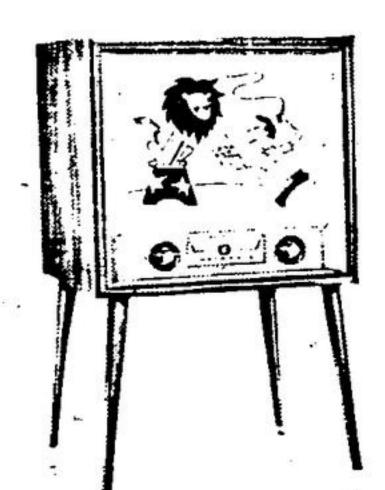
MOTOROLA

with the New

Double Power Picture



MODEL 17K17 — Handsome styling, superb engineering at a low price. With 17-inch screen in mahogany, walnut or limed oak.



MODEL 21C2 - A smart investment for years of unexcelled 21-inch screen TV enjoyment. Beautiful mahogany, walnut or limed oak cabinet with detachable

WHEN CHRISTMAS morning dawns bright and clear, fortunate indeed are the loved ones . . . who have received one or more of these beautiful home appliances.

HERE ARE GIFTS, not of the moment, but lastingly beautiful remembrances which will bring happiness year after year . . . ever a joy in their grace of beauty, design and performance, never-failing to brighten the home life for all the family.

TO MAKE THIS DREAM come true, just visit our store where a wide selection of models are available, from which you may make your choice ... So with shopping and parties . . . a million-and-one things to do, December's the busiest time of year, isn't it? And so that's just one more reason why the purchase of one of more of these beautiful practical appliances can simplify your Christmas shopping . . . Dont wait, see us today!



FREE TURKEY

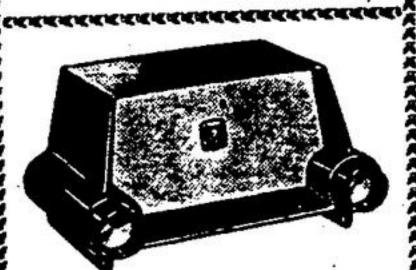
with every Frigidaire range delivered for Christmas!

Only 30 inches widel Big-range features for small kitchensi

"Thrifty-30"

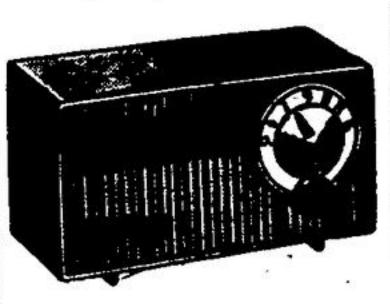


Full-width oven will roast a 35 lb. turkey! Cook-Master Oven Clock Control cooks oven meal automatically while you're away. Utensil Drawer. Radiantube Surface Units. SEE IT NOW EASY PAYMENT TERMS



A beautiful six-tube set with remarkable selection and tone.

\$39.50



These new '54 radios by Motorola have the new Placir chassis. All colours.

\$29.95

Gift

Suggestions SATIN COVERED **BOUDOIR CHAIRS** 5 colours .

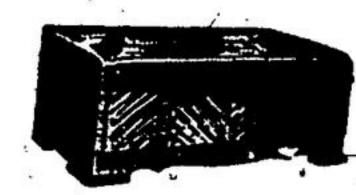
PHILISHAVE ELECTRIC SHAVER

HASSOCKS BEAUTIFUL FLOOR TRILITE LAMPS LUGGAGE

LAZY BOY CHAIRS HOSTESS CHAIRS **SMOKERS**

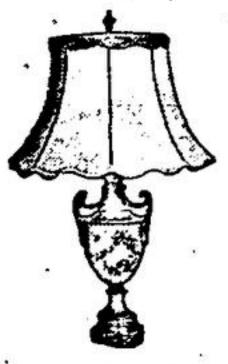
designation of the property of

Cedar Chest



Ranging from \$54.50

Lamps



Large Assortment From **\$9.95**

Toasters



Priced from \$6.95

G.E. Featherweight rons



\$14.95

Sunbeam. Mixmaster



\$63.95

Electric Kettles

A Prized Gift \$14.95

CHESTERFIELD SUITES BEDROOM SUITES

CHROME KITCHEN SUITES WROUGHT IRON SUITES

WASHING MACHINES CLOTHES DRYERS VACUUM CLEANERS FLOOR POLISHERS

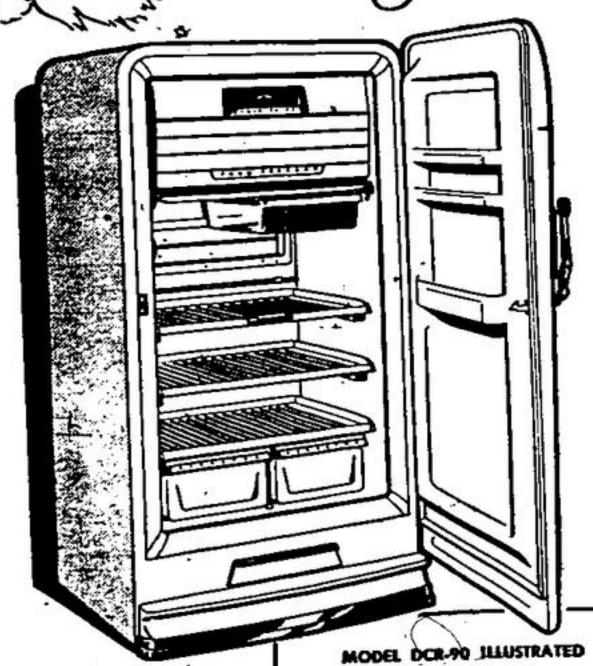
We carry a large selection — See us and compare prices before you buy!

WITH EVERY FRIGIDAIRE

ONE 40 PIECE SET OF STAINLESS STEEL FLATWARE IN BEAUTIFUL CABINET. Value \$29.50

YOURS FREE WITH ANY REFRIGERATOR!





Give wife or mother the means to combat high food prices - a Frigidaire Refrigerator. She'll be able to buy food in large quantities

our fine Christmas display.

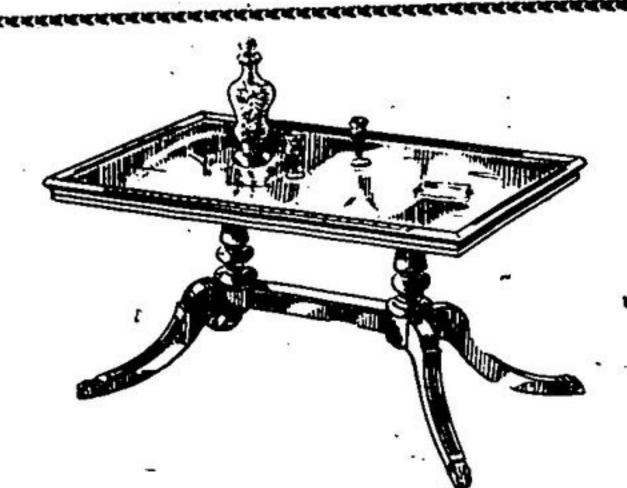
\$469.75 Cycla-matic Defrosting Roll-to-You Shelves

on bargain days. She'll TRADE NOW end food spoilage. She'll save on refrigeration cost. Stop in and see EASY TERMS

Christmas gift ever! Your most sensational give them the EVINAUDE Fleetwin 7.5 h.p. It's excitingly new - the very latest development in outboard motor engineering—the whispering power of the new Evinrude Fleetwin. tt's got everything including Gearshift controls and plug in Cruis-a-Day fuel tank. To be sure of your Fleetwin place your order now. See the other great 1954 Evinrudes too, 3 to 25 h.p.

The gift they'll cheer for years ! SEE IT NOW AT

McCLURE'S A GIFT DAD WILL APPRECIATE ... THIS NEW EVINRUDE MOTOR



See Our Large Selection of

COFFEE TABLES LAMP TABLES

END TABLES STEP TABLES

... FROM 3 to 25 H..P.

in Walnut - Mahogany and Limed Oak

Priced from \$8.50