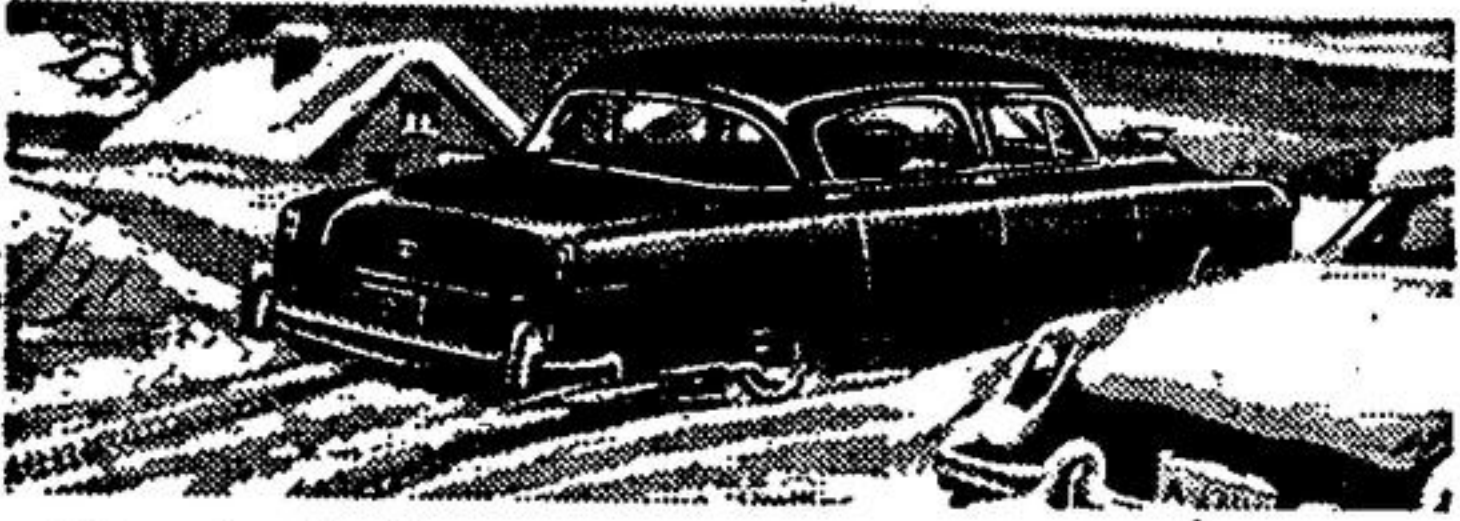




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The Georgetown Herald

**New Phone Directories
Issue in Georgetown**

A new book that is certain to be a publishing success is being widely distributed through the mails in Georgetown this week.

It's the new telephone directory, fresh off the presses and bound in a green cover, which distinguishes it from last year's buff coloured edition.

There are 2,527 new and changed listings included in the new directory, according to W. O. Misener, Bell Telephone manager here. Owing to this, Mr. Misener urged subscribers to check any personal lists of telephone numbers against the numbers listed in the new book and to make any necessary changes.

"Looking up the desired number before calling," he said, "helps to avoid the possibility of getting wrong numbers and saves time for both the calling and called parties. Information should be called only when the number you are seeking is not listed in the directory." In addition, space is provided for a handy list of emergency numbers, and there is a list of typical long distance rates.

Besides Georgetown, the directory includes listings for subscribers in Brampton, Milton, Orangeville, Shelburne and surrounding territory.

Indicative of the continuing growth of the area is the fact that 10,572 copies of the new book are distributed this year, compared with 9,950 copies of last year's edition. To Georgetown subscribers alone, 1,800 copies are being mailed, as compared with 1,700 a year ago.

Distribution of this directory is a relatively small, yet important, part of the immense publishing feat being performed by Bell this year. Two billion pages are required for the total of 2,867,000 copies of all the telephone company's directory issues throughout its Ontario-Quebec territory. All directories to be distributed this year will use up 2,786 tons of paper.

Mr. Misener offers this tip for speeding up long distance calls: "When telephoning long distance, the subscriber should call by number so that the local operator does not have to ask 'Information' at the distant point for the number of the person called."

**Air Force Man Home
After Service Abroad**

After serving over a year in France, Germany, England and in Norway, F/O Jack Tarzwell arrived home last Thursday for a 30-day leave with his wife and baby son.

They are staying with Mrs. Tarzwell's parents, Mr. and Mrs. Alvin McDonald, Queen Street.

When F/O Tarzwell returns to duty after his leave, he will be posted to North Africa. He will be serving overseas until March, after which time he will receive a posting to Air Force headquarters in Ottawa.

Holy Cross R.C. Church
Rev. Fr. V. J. Morgan
1st, 3rd and 5th Sundays:
Mass at 11 a.m.
2nd and 4th Sundays:
Mass at 9 a.m.

Zion Tabernacle
Rev. F. M. Fletcher
Services each Sunday at 11 a.m.
and 7.30 p.m.
Sunday School — 9.45 p.m.
We welcome you.

**DONATE CLOTHING FOR
HALIBURTON SCHOOL**

At the November meeting of the Countess of Strathmore Chapter, IODE, held at the home of Mrs. Percy Leslie on Monday, members donated clothing to be packed in a bale for the Chapter's adopted school in Haliburton, and plans were made for the Christmas parcel of gifts and candy which is also sent each year.

The regent, Miss Jean Mackenzie and Mrs. Ron Kitchen are in charge of arrangements for the theatre night being held later in the month and for which tickets already have been distributed.

A donation of \$10 and a wreath was made to the Poppy Fund and \$10 was also donated to the SSAFA, an Active Services welfare agency in England, through which the IODE will help any families in need over there.

Miss Rosemary Jordan gave an interesting talk on her work as librarian in the Georgetown Library. Mrs. James Evans, the Educational Secretary introduced Miss Jordan.

A committee to arrange the Valentine Dance in February is as follows: Mrs. Bob Hoare, Mrs. John Frost, Mrs. Jack Armstrong, Mrs. R. W. Darou, Mrs. Ernest Ball, Mrs. B. Gilmer, Mrs. R. Reichardt, Mrs. Wilfred Ford, Mrs. Cecil Davidson, Jean Mackenzie and Hilda Erwin.

CHURCH NEWS

St. Georges Church
Archdeacon W. G. O. Thompson
Rector

Sunday Next Before Advent:

Holy Communion
8 a.m. St. George's
Men's Corporate
Communion, followed by breakfast.

Sunday School, 10 a.m. Matins & Litany 11 a.m.; Evensong 7 p.m.

St. Alban's Church, Glen Williams
Sunday next before Advent:
Matins — 9.30 a.m.
Sunday — 10.30 a.m.

St. John's United Church
Rev. John M. Smith, Minister
Norman Laird, Director of Music
Sunday School, 10 a.m. Come to Sunday School. Stay for Church.

Morning Worship 11 a.m.—Messrs. Wm. Annis, C. R. Catto and R. G. Kilgour, students from Emmanuel College will assist in the worship.

Nursery, 11 a.m. — Child care while parents worship.

Junior Worship, 11 a.m. — Bible themes for children.

Service of Praise, 7 p.m.—Georgetown High School choir.

Fireside Fellowship — 8 p.m.

Annual W.A. Bazaar, Friday 3-7 p.m.

Georgetown Baptist Church
Rev. A. J. Barker, B.A., B.D.
10 a.m. — Church School for the Family.
11 a.m. — "Distinctive Marks of the Christian."
(4) Service.
7 p.m. — "The Good Hope."

**Norval Pastoral Charge
United Church**
Rev. C. C. Gilbert
Services each Sunday in Home Church at 11 a.m.; Norval at 2.30 p.m.; and Glen Williams at 7.00 p.m.

**Norval, Hornby, Stewarttown
Church of England**
Rev. J. E. Maxwell, B.A., L.Th.
St. Stephen's Church, Hornby
11.00 a.m. — Morning Service (Except 1st Sunday in the month 3.00 p.m. evening service.)
St. John's Church, Stewarttown
10 a.m. — Children's service.
3.00 p.m. — Evening Service (Except 1st Sunday in the month 7.30 p.m. evensong.)
St. Paul's Church, Norval
7.30 p.m. — Evensong
(Except 1st Sunday in the month 11.00 a.m. Holy Communion.)

**Knox and Limehouse
Presbyterian Churches**
Rev. Alex J. Calder, B.A., B.D.
Mrs. Edgar Gowland, A.T.C.M.
Organist and Choir Leader
Mr. Joseph Young, Carillonist
Knox Church
10 a.m. — Church School
11.00 a.m. — Public Worship.
Limehouse Church
1.30 p.m. — Church School.
2.30 p.m. — Public Worship

**Norval and Union
Presbyterian Churches**
Rev. G. Lockhart Royal, B.A.
Union
10 a.m. — Sabbath School.
11 a.m. — Praise Service
Norval
2 p.m. — Sabbath School
3 p.m. — Praise Service.

**Bethany Gospel Mission of the
Christian and Missionary Alliance
in Canada**
In Oddfellows Hall
Sunday School — 10 a.m.
Devotional Service — 11 a.m.
Evangelistic Service — 7 p.m.
Hearty welcome to all.

**Alcohol Kills Inhibitions
And Influences Behavior**

Drinking alcohol will usually break down inhibitions, but scientists would like to know more about the nature of that breakdown. They would like to know, for example, how completely behavior can be changed under the influence of alcohol.

Now John J. Conger, a psychologist, has attempted to answer a part of that question with intensive experiments on albino rats conducted at Yale University.

He has found that alcohol decreases and in some cases virtually eliminates fear. If alcohol is used to remove the fear-motivated restraints and to permit satisfaction of desires ordinarily repressed, the tendency to drink alcohol will usually increase, he says.

In his experiments, Mr. Conger first trained hungry rats to run down an alley to obtain food. Then a conflicting tendency was built up by giving the rats an electric shock as soon as they began to eat the food. After enough shocks had been received by the rats, the animals became extremely hesitant to approach the food despite their hunger. The animals were now ready for the alcohol test. It was found that the rats injected with alcohol ran up promptly and ate the food whereas rats injected with water would not approach the food.

**Theory of Epicurus
Found Valid Today**

A theory dating back at least as far as the Greek philosopher Epicurus in 300 B.C. has cropped up to perplex today's scientists.

Is a reward or some sort of satisfaction necessary in order for a human or animal to learn things?

Epicurus philosophized that some sort of reward was necessary, and recent experiments with rats by Dr. Irving Maltzman of the University of California uphold his theory.

Dr. Maltzman, instructor in psychology, has subjected a group of rats to study in a "T" maze and demonstrated that when completely satiated with food and water, the rats will not learn the location of more food and water.

"Of course, humans work much more efficiently when they like their work or there is some promise of reward," said Dr. Maltzman.

Migration of Birds

How do birds know when to migrate? This is a question that really cannot be answered. In spite of extensive study of many phases of bird migration no satisfactory explanation of any phase of it seems yet to have been made. Physiological changes, involving fat deposition and many other bodily activities, probably govern when they begin to migrate. Different factors undoubtedly are involved in initiating the fall and spring migrations. Migration is a very old activity, and is shown by many living creatures, besides birds.

Madame du Barry

Madame du Barry walked the forest paths around Marly as a favorite mistress of Louis XV. Marie Antoinette and ill-fated Louis XVI were the last to use the Marly castle. After the French Revolution, it was completely destroyed. All that remains today is a park with artificial lakes and weathered statuary. Most impressive among the latter is the colossal bronze group—"The Ocean and the Mediterranean"—executed by Guillaume Coustou.

Heifer Feeding

Stock heifers which have been wintered on five pounds of grain per head daily usually carry too much flesh in the spring to follow the ordinary methods of the Kansas deferred program. They should be full-fed during the summer rather than put on grass without grain. Experimental results on heifers full-fed during the summer have always favored feeding in the drylot instead of feeding on pasture.

Farm Grinding

An arbor for light grinding for the farm shop can be easily made from the hub of the front wheel of an old bicycle. Secure the hub to a base with two steel straps. On one end of the axle mount a 1 1/2 inch V belt type pulley. On the other end of the axle secure a 4 inch emery wheel between two nuts. This small grinder can be operated by any 1/4 horsepower electric motor and save many hours labor in sharpening tools.

Smooth As Silk

Missionary monks, who lived during the time of Justinian's reign are credited with having brought back to the West the knowledge of silk-making that had been, up to that time, a Chinese mystery. They hid some silk-worm eggs in a hollow bamboo cane and smuggled them out of the land despite Chinese customs officials.

Mouse Eater

The cat isn't the only mortal enemy of the mouse. The hawk can detect a mouse from hundreds of feet in the air. Once sighted by the hawk, the rodent has little chance to survive, for this fierce, flesh-eating bird descends upon its prey with deadly speed and accuracy.

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