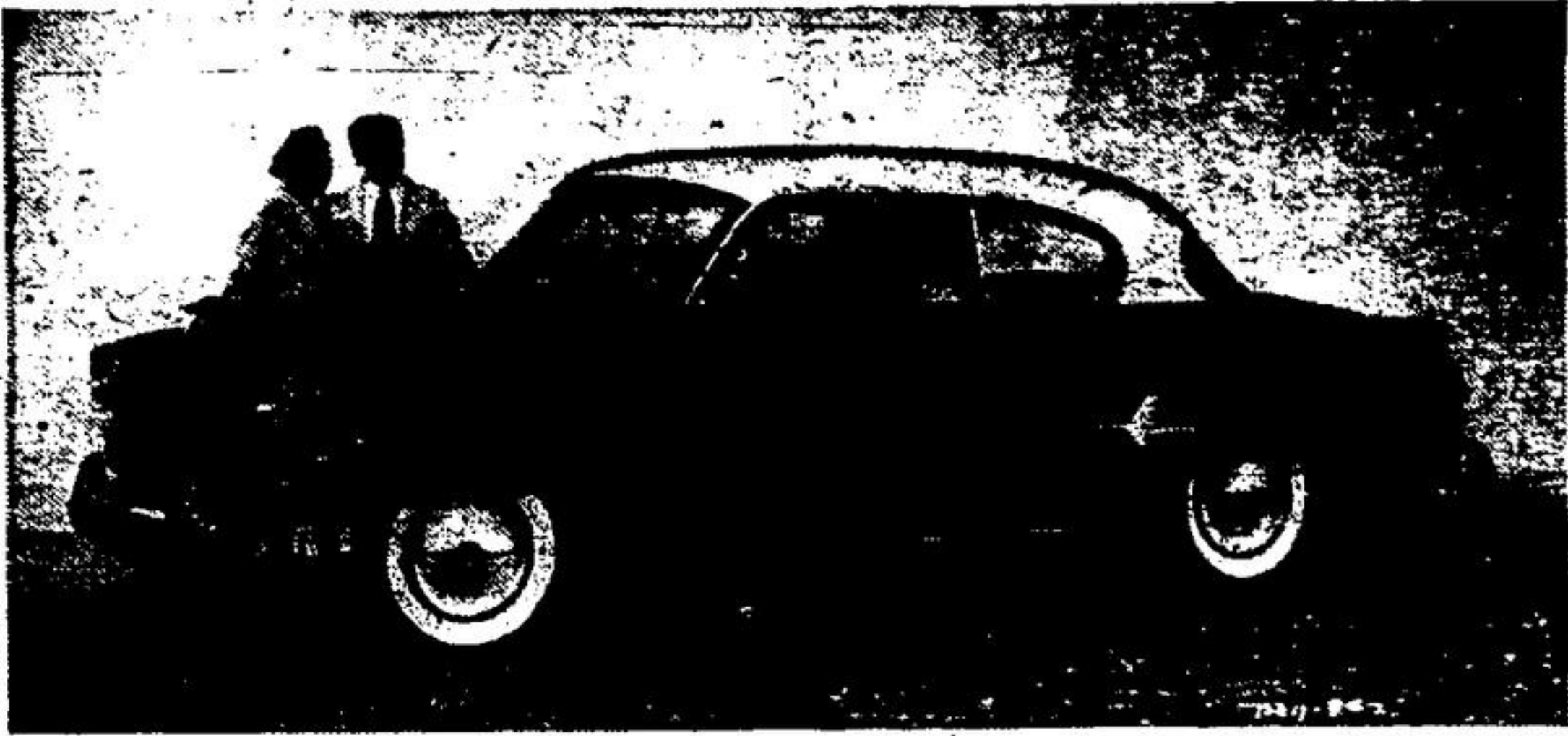


THE BELVEDERE IS STYLE LEADER OF 1954 PLYMOUTH



The longer, more graceful lines of the 1954 Plymouth Belvedere hard top shown above are accentuated by the increased use of chrome trim throughout the entire length of the car. Fresh styling is also evident in the extended chrome headlights and the redesigned, brighter grille. The centre bar of the grille sweeps out and along the side of the car cutting through a perpendicular

stone shield. Interior trim and upholstery makes full use of the latest vinyl materials and nylon and rayon fabrics to achieve complete colour and design harmony with the car's exterior. Plymouths for 1954 are available in three series: the practical Plaza, the distinctive Savoy and the style leader Belvedere.

Time Magazine Comments On Avro Plant Sale

In their Canadian News pages last week, Time the U.S. weekly magazine spent some time discussing the recent sale by the government of the Orenda engine plant to A. V. Roe. Here's what Time had to say under the heading "Defense Plants for Sale":

The big yellow brick aircraft engine plant at Malton, near Toronto was a prime example of how government and private industry worked together to increase Canada's defense production after the outbreak of the Korean war. The government put up \$18 million to build the plant, then gave A. V. Roe (Canada) Ltd. a contract to run it. In less than two years, Orenda jet engines were coming off the Malton assembly line. Similar combinations of government capital and private industry know-how were used successfully in more than 100 plants, speeding arms production far faster than it might have gone if either government or industry had tried to do it alone.

Last week the Malton engine plant was involved in another deal that may set a pattern for the future of Canada's defence industry. Avro announced the purchase of the government owned property for \$17.5 million, returning the government more than 97c on every dollar of its original investment. Avro will continue to turn out Orenda engines on military order, and eventually plans to convert the 750,000 sq.-ft. factory, hangars and storage space to peacetime use (e.g. commercial aircraft, appliances, air conditioners.)

With more than \$175 million invested in defence plants across the country, the government is hopeful

Ontario Imps Plan November Meet Here

Georgetown Imperial Division of Branch 120, Canadian Legion will be hosts to the Imperial Division of provincial command on November 15th.

A parade to the cenotaph will be held at 1.30. when all Ontario branches with their colours will march for a service there headed by the Lorne Scots Band. The dominion and provincial presidents will be present, as well as the dominion secretary.

Eight years ago, a similar convention was held here, and its success led to the second such event being planned.

that the Avro deal will be the first of many such transfers to private ownership. "We never wanted to get into this business of arms production in the first place," said Thomas McBERT Beaupre, assistant to Defense Production Minister C. D. Howe. "We would like private enterprise to take over whenever it can."

Several other companies operating government-owned plants have begun dickering to buy the government's interest, but as yet only the Avro sale has been closed. In each case, Ottawa is holding out for a top price and for adequate guarantees that the plants will be available for defense production as long as they may be needed. As Beaupre explained it, the government has no intention of running a fire sale for buyers who want to turn the plants solely into civilian production.

THE GEORGETOWN HERALD
Wednesday Evening, Oct. 28th, 1953
PAGE 5

RCAF RECRUITING IN THE GEORGETOWN MUNICIPAL OFFICE



MONDAY, NOV. 23rd
12 noon — 7 p.m.

There are excellent career opportunities today in the Royal Canadian Air Force for young men as Air Crew Officers and as Aircraft Technicians. For full details on training, pay, and other benefits in your Jet Age Air Force, see in person

RCAF Career Counsellor
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Insurance - Travel - Real Estate

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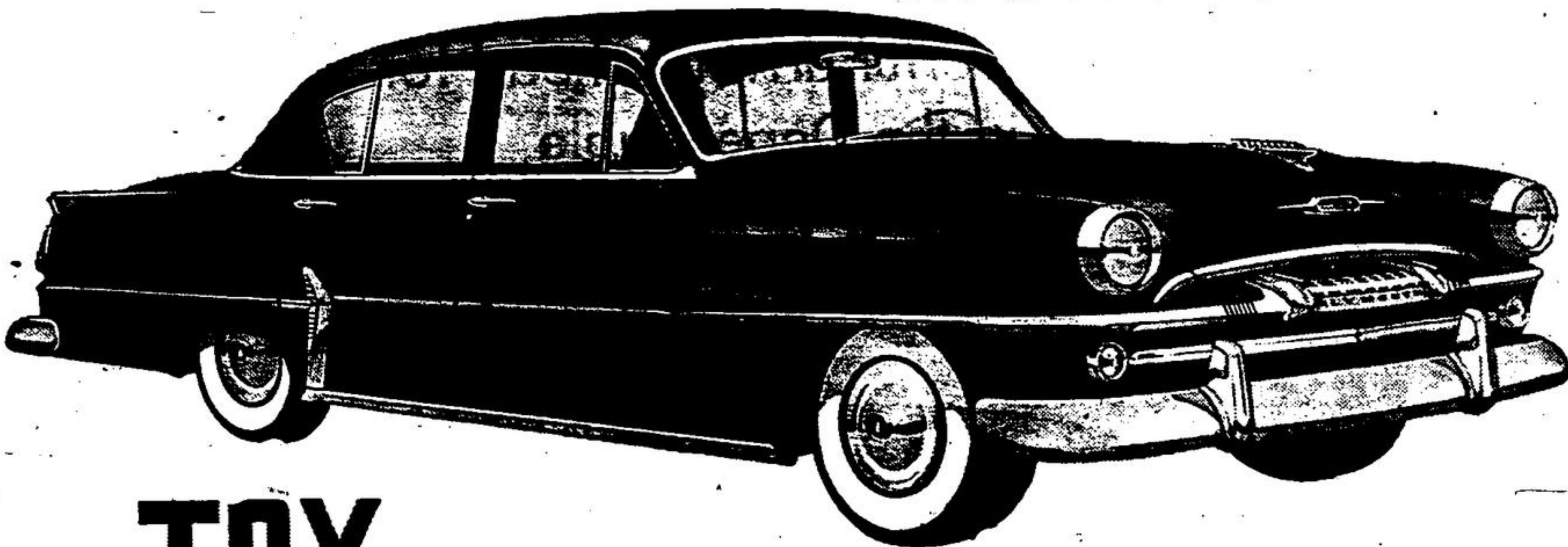
"Serving your community for over 30 years"

Sister Dies in England

Ill for some time with heart trouble, Mrs. Rosina Georgina Jones died a week ago Saturday at her home, Gunnislake, Cornwall, England. She was a sister of Charles Chapman of town.

Mrs. Jones, whose husband died ten years ago, is survived by one son, Ernest another brother and two sisters, S. L. Chapman, Mrs. W. Thomson and Mrs. Claude Tremaine, all of whom live at Gunnislake.

SEE 1954's new PLYMOUTH
MORE VALUE THAN EVER!



TRY

HY-DRIVE NO-SHIFT DRIVING
FULL-TIME POWER STEERING
AMAZING BALANCED RIDE...

DRIVE WITHOUT SHIFTING!

Plymouth's new Hy-Drive lets you drive through traffic—stop, go, climb hills—without touching gears or clutch! Pick-up is wonderful with fast, oil-conditioned field torque. To back up—or for extra power in sand or snow—you change gears in the familiar way.



PAKE WITH ONE FINGER!

With Plymouth Full-Time Power Steering, you can park with one finger—easier without effort. Hydraulic power does 4/5 of the steering work for you. You'll be amazed how easily, how safely, you can handle your car.



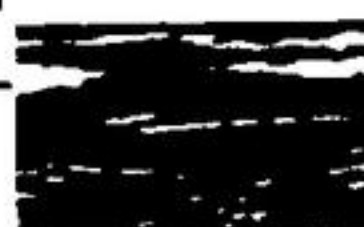
FEEL THE NEW POWER!

This newest and finest of Plymouth engines has 108 H.P.—and higher 7.0 to 1 compression ratio to get peak performance from standard or premium fuel. It fits on custom 120 rubber—gives you wonderfully smooth, quiet, long-lived performance.



SEE HOW SMOOTH ROUGH ROADS BECOME

The amazing Plymouth Balanced Ride is balanced against roll—pitch—and jounce. It gives you a ride so soft, so steady, that it seems to repair rough roads as you drive. It's a Plymouth with a built-in bounceland!



It's Chrysler's greatest Plymouth!

Here's exciting new beauty... longer and lower lines... new gem-bright colours and sparkling chrome... new striking interior ensembles in the latest two-tone fabrics.

Brilliant new performance, too! A powerful, lively engine... the sensational Plymouth Balanced Ride, now even smoother and softer than ever... Hy-Drive*, for no-shift driving at its simplest and easiest... Full-Time Power Steering*, so effortless you can park with one finger... all add up to a great new driving experience.

There's such that's new in this greatest Plymouth ever... in beauty, performance, famous Chrysler Engineering and downright dollar for dollar value. Plan to see and drive this beautiful Plymouth that your whole family will love!

NEW LUXURY, TOO!

The new Plymouth interiors are luxuriously soft and comfortable... with chair-high seats... deep bolsters... fine fabrics in beautiful two-tone colour combinations and contrasting vinyl.

NEW LUXURY, TOO!

The new Plymouth interiors are luxuriously soft and comfortable... with chair-high seats... deep bolsters... fine fabrics in beautiful two-tone colour combinations and contrasting vinyl.

SEE BEAUTIFUL PLYMOUTH SERIES FOR 1954
The Luxurious Belvedere: Four-Door Sedan, Special Club Coupe (Hardtop), Convertible Coupe. The Distinguished Savoy: Four-Door Sedan, Club Coupe, Suburban. The Practical Plaza: Four-Door Sedan, Club Coupe, Suburban.

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CEMENT BUILDING BLOCKS

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- PLUMBING
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TR. 7-2506

Lambert, Armstrong St. George's Speakers

During Archbishop W. G. O. Thompson's vacation, men of St. George's Anglican Church conducted both the morning and the evening services on Sunday, under the leadership of Edwin Wilson, lay reader.

In the morning, high school principal J. L. Lambert had a thoughtful address in which he compared happenings in Biblical days with present day mistreatment of war prisoners, and modern dictatorships. He pointed out one difference nowadays in that government is created by people themselves, and that each has a duty to use his vote to the best advantage and avoid the tragedies which have befallen countries like Germany and Italy. Royalty too has changed, he pointed out and the only power which an English monarch wields is by example. Here we have been fortunate in the example set by the Queen, and by her father and grandfather.

Mayor Jack Armstrong, who is a churchwarden, spoke in the evening, giving practical ways in which the church in general and St. George's in particular could further Christian work. He urged those professing to be church members to become more actively engaged in church activity and to attend church more regularly. Strangers should be welcomed and more efforts made to acquaint New Canadians with what the church can mean for them.

Lessons were read in the morning by Stan Finlay and Erwin Noble and in the evening by Walter Sargent and Jim Valentine. Thomas Eason sang the verses at both services, while Fred McNally took the opening sentences in the morning and Mr. Wilson in the evening.

Walter Blehn, read the state prayer in the morning and Gail Davidson in the evening.