

Amalgamation Announced Of Massey-Harris, Ferguson

It has been jointly announced by Mr. James S. Duncan, CMG, president of the Massey-Harris Company, Limited on behalf of its board of directors, and by Mr. Harry Ferguson, chairman of the Harry Ferguson companies, that the two world wide organizations which they represent have agreed to amalgamate and to operate in the future under the name of Massey-Harris-Ferguson Limited.

The uniting of the Harry Ferguson interests, whose tractors equipped with the revolutionary Ferguson system and mounted implements have blazed a new trail throughout the world, and the 100 year old Massey-Harris Company which pioneered the self-propelled combine in every country where wheat is grown, and whose development and progress has been so spectacular in recent years, is probably the most important news in the farm equipment industry in the present century.

It will not only bring together two progressive organizations, each of which has made an unprecedented contribution to agriculture and has set a pattern which the entire industry is seeking to emulate but will pool their organizations which are spread wide over the earth, including manufacturing facilities in the United States, where they have five plants, in Canada where they have four, and England, Scotland, South Africa, France and Germany.

When the Fergusons system was established, some manufacturers made the mistake of thinking that the ultimate in design had been reached. Mr. Ferguson, however, constantly emphasized that this was only the beginning and that a multitude of new machines had yet to be created to stop the drift from the land and make farming prosperous, interesting and easier, with shorter hours.

During the past ten years, Mr. Ferguson and his skilled staff in Britain and the United States have been working in the greatest secrecy on many new machines. The Massey-Harris directors had full knowledge of the success of the Ferguson system in the past throughout the world but it was only after a complete disclosure of all the new inventions, and a full investigation of new patents and applications for patents to give world wide protection for a multitude of new inventions, that they decided to make an offer to join forces with Ferguson.

The two organizations are complementary rather than competitive, and their coming together is expected to result in a great expansion of their operations and a further increase of both Ferguson and Massey-Harris exports from the United Kingdom. Sir John Black, deputy chairman and managing director of The Standard Motor Company, which manufactures "Ferguson" tractors under contract for the Ferguson Company, is planning to extend his company's plant to deal with the increased production which is expected to result from the Massey-Harris Ferguson amalgamation.

Sales and distribution of the combined companies' products will greatly benefit as a result of the association and it is anticipated that the competitive position of the Ferguson and Massey-Harris dealers will be greatly strengthened and that many new and progressive dealers will join the organization.

The name "Ferguson" will continue to be carried on the tractors and implements of Ferguson design.

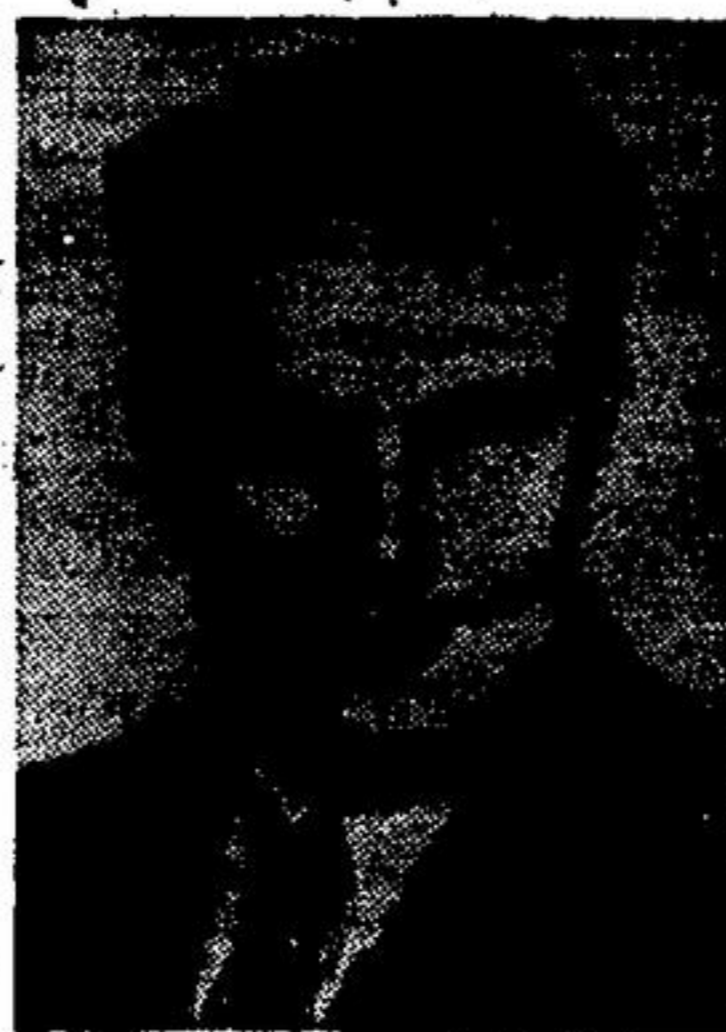
The administrative and policy-making director of Massey-Harris-Ferguson Limited will be the responsibility of Mr. James S. Duncan with the title of president, while Mr. Harry Ferguson, whose inventive genius has made such a vast contribution to world agriculture has consented to accept the position of chairman of the board and will be responsible for the designing, engineering and application of the famous Ferguson system to the new company's products.

It is felt that the combination of the human and material resources of these two forward thinking and dynamic organizations, which have already demonstrated their world leadership, will be another great step forward in meeting the new and ever more pressing needs of world agriculture.

The amalgamation will be carried out by the transfer to Massey-Harris Company of all the shares of the operating Ferguson Companies in exchange for the issue, (on the basis of approximate book value of net tangible assets) of 1,805,055 Massey-Harris common shares of which there are 7,695,800 already outstanding.

The transaction has received the approval of the Treasury of the United Kingdom and will be submitted to the shareholders of Massey-Harris Company at a special general meeting to be held in September.

MUTUAL LIFE AGENT GETS CLU DEGREE



Jack Armstrong, local representative for the Mutual Life Assurance Company has been granted the right to use the title CLU (Chartered Life Underwriter of Canada).

Mr. Armstrong has been studying for three years working toward the degree which is taken extramurally as a University of Toronto course. He is the only local insurance man to possess the title. CLU work is under jurisdiction of the Institute of Chartered Life Underwriters.

Prominent in civic affairs, Mr. Armstrong has been a Mutual salesman for eight years. He is serving his second term as Georgetown's mayor, belongs to the Oddfellows, Orange and Masonic lodges and the Lions Club and is warden at St. George's Church.

FARM NEWS

SEEK APPROVAL FOR MILTON NIGHT SCHOOL

Subject to the final joint approval of the Community Programs Branch of the Ontario Department of Education and the Ontario Department of Agriculture, prospects point to the continuance of the Rural Community Night School classes at Milton again this year.

At a meeting held in the Farmers Building, Milton, on Tuesday evening of last week, a motion was passed recommending that the Night School classes be organized in Milton and that the cooperation of the Departments of Agriculture and Education for Ontario be solicited in so doing.

The following local Planning Board was appointed for the 1953-54 season:

Chairman, A. T. Woodley, Milton, R. R. 1; Secretary, Mrs. Velma Norris, Milton, R. R. 2; Treasurer, Mrs. George E. Elliott, Milton; Mrs. J. E. Ellerby, Acton, R. R. 4; Mrs. G. F. Thompson, Milton; M. A. Campbell, Milton, R. R. 6; F. W. Chisholm, Hornby.

The meeting in question was convened by Agricultural Representative J. E. Whitlock and was attended by D. L. Minshall, representing the Community Programmes Branch of the Ontario Department of Education.

The Milton Night School classes of the past three years have been one of the most popular projects ever sponsored by the departments in question. As a matter of fact, the enrolment of 472 last winter constituted a record for rural Ontario.

The Milton Office of the Ontario Department of Agriculture has a most interesting map showing the home location of all who attended the classes last winter. It is pleasing to note that all parts of the county were represented, including the urban centres of Acton, Burlington, Bronte, Georgetown, Milton, and Oakville.

The local planning board will await the final decision of the departments previously referred to before taking further action.

—Don't forget that Georgetown Fall Fair has been changed this year to Saturday, October 3rd.

FARM NEWS

Summer Programs End For Halton Calf Clubs

Members of Halton's 4H Dairy and Beef Calf Clubs concluded their summer programme of meetings this past week and are now busy making preparations for their Achievement Day at Milton Fair on Saturday, September 26th. Incidentally, the Calf Club show will commence earlier this year with the Holstein calves being judged at 11.00 a.m., followed by Jersey, Guernsey and Beef calves. The earlier start should cause less interference with the county Holstein, Jersey and Guernsey shows and be fairly well completed before the beef classes get under way.

DR. JAMES IS HOST AT MALDEN FARM

Dr. James was host to the Halton Beef and Dual-Purpose Club on Monday evening, August 17 at his "Malden Farm." Jim McKay, Farm Manager, exhibited two classes of very fine Aberdeen Angus cattle, which were judged by members and visitors. J. E. Whitlock and Art Bennett gave the official placings and reasons after the members had been marked on their oral reasons. A curling demonstration, conducted by Mr. McKay, focussed attention on methods of making beef cattle appear more compact, low set and thick when paraded before the judge on Achievement Day. A written examination concluded the meeting which was further high-lighted by the hospitality extended when the entire group adjourned to the James and McKay home for a social time.

DAIRY GROUPS CONVENE AT MILTON FAIR GROUNDS

On Thursday evening, August 20, over 50 members of the dairy calf clubs met at the agricultural Hall on the Milton Fair Grounds for their final meeting. A programme of "movies," demonstrations and examinations made a full evening and was directed by Ad Woodley, the chairman of the Halton 4-H Club Leaders' Council and Art Bennett, assistant agricultural representative. One of Mr. Woodley's Holstein calves was used to demonstrate proper clipping procedure. A panel discussion on registration and transfer of pure bred cattle was presented by three members, namely Mary Lou Alexander, Eleanor Joyce and Norman Bird. Following a written examination, Messrs. Woodley and Cecil Lawrence spoke briefly. Films entitled "Royal Winter Fair" and "Farmers of the Future" were screened during the meeting.

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<p>23 FRIDMORNE PITCHES NO-BIFER FOR LEAFS AGAINST REDWING 1927</p>	<p>24 RED RIVER EXPEDITION REACHES FORT GARRY, 1870</p>	<p>25 RAILWAY BETWEEN OSWEGO AND TORONTO OFFICIALLY OPENED, 1856</p>	<p>26 CANADA'S NO. 1 FIGHTER SQUADRON ENTERS BATTLE OF BRITAIN, 1940</p>
<p>27 MORRIS IN SCOTLAND — 4 GIPS FOR TWO HIGHEST TEAMS IN DOUBLE HEADER, 1920</p>	<p>28 BURNERS' OVER PRIZES FOR BEST OF THE SEASON, 1920</p>	<p>29 GOOD FOURNESS COACHES TO WIN, 1920</p>	<p>ONE OF A SERIES OF WEEKLY CALENDARS, PRESENTED BY Molson TO RECALL FOR CANADIANS TODAY, SOME OF THE INTERESTING EVENTS BOTH GRAY AND GLAY IN OUR COUNTRY'S 'COLOURFUL STORY'</p>