

# THE GEORGETOWN HERALD

— serving the communities of —

GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMESHOUSE,  
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WALTER C. BIEHN, Publisher and Editor  
STAFF

Garfield L. McGillivray  
Corey Herrington, Jr.      Leslie M. Clark  
Reg Broomhead

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## Election Tactics Change

If anyone in Halton can say he hasn't talked to at least one of the three aspirants for office in next Monday's election, he'd be very much surprised.

All three candidates have been campaigning on the "grass roots" principle of visiting from home to home, no easy job when you figure out how many homes and how much travelling this entails.

Whether this new type of campaigning is prevalent in all ridings or whether it is unique in Halton we don't know. But certainly the CCF's Stan Allen, Progressive-Conservative Sybil Bennett and Liberal Murray McPhail have been burning up the miles and the midnight oil, in their personal approach to the electors.

Perhaps it is a situation forced on nominees by the apparent lack of interest in political meetings. Nowadays you have to offer free eats, a floor show and a lucky draw to be sure of even a token crowd at any ordinary meeting, and even the visit of high-placed dignitaries.

## The Shakespeare Festival

The Stratford Shakesperian festival has won world-wide acclaim and has been so successful that it will extend an extra week in August until August 22nd.

We have talked to several who have seen one or both of the productions of Richard III and All's Well That Ends Well and have yet to hear anyone say they did not enjoy them. The critics have praised both productions, and particularly the performances of the two visiting stars Alec Guinness and Irene Worth and it looks as if the festival will become a yearly event.

Whether stars of the magnitude of Guinness and Worth can be persuaded to spend a summer in a small Ontario city, will be the question in the future, for there is no doubt that they are the big drawing cards. We can imagine that next year Stratford will be trying for Sir Laurence Olivier, who with his wife Vivien Leigh might even surpass the present stars in public interest.

One can only have profound respect for the small group of men whose dream came true on opening night in July when Stratford became an internationally known community and the cause of drama in Canada was materially furthered.

Perhaps the footsore experience of the three present office seekers will encourage a joint effort when election day comes round again four years from now.

When he was on the lecture platform Will Durant's speeches were rarely brief as to wordage; one exception, and it was undoubtedly the proudest speech of his career, was at Kalamazoo, Michigan. Mr. Durant sat on the lecture platform and listened to his introduction as the speaker of the evening. At least he listened for a while—the introduction rambled on for more than an hour. When he finally was escorted to the rostrum the fuming Mr. Durant set his lips and bowed. Then he spoke: "Ladies and gentlemen, I have received a sum of money for speaking to you. You have paid a sum of money to hear me speak to you. I am now too tired to talk and you are too tired to listen. We shall consider this to have been my speech. Good evening."

are closed down, as is the Kentner coal office. It is a tendency which is becoming more common each year for merchants to follow the lead of the factories, and we may see almost a complete cessation of business activity in town during one week each summer.

Research Saves Cash  
How research on everything from bolts to ston drains is helping cut highway cost and improving roads and bridges was told by four engineers from the University of Illinois and one from the Illinois state highway division. Among University of Illinois research projects reported were: Cheaper drainage inlet grates, saving hundreds of thousands of dollars. Better drain catch basins, the small savings on each multiplied by thousands of installations. A soil manual, of inestimable aid in planning highway construction. Better and more economical design of bridges. Use of bolts instead of rivets, offering considerable savings on small and remote bridges and their maintenance.

Steel Mills Take Nickel  
Nickel finds its way into a very great number of industrial applications. In the United States, Canada and Great Britain the steel mills take approximately a third of the total, including substantial amounts for stainless steels. Deliveries of high nickel content rolling mill products and nickel for electro-plating together account for about 40 per cent. Smaller percentages are used for gray iron, steel and non-ferrous castings, heat and electrical resistance alloys, nickel silver and cupronickel, magnets, batteries, chemical products, coinage, and other miscellaneous alloys.

Our own wage structure cannot be fixed without regard to the prevailing standards in various industries, and among other consequences we find a relatively high labor turnover, particularly in the larger centres of population.  
Individually, as Dr. Speckman points out, these interests have not the financial resources to undertake their own research. They must cooperate as they used to do before the great depression wrecked this and other plans.

## Research Necessary For Textile Trade Survival

If the Canadian textile industry is to meet foreign competition and survive it must do more research. That warning comes from an authority that warrants attention, Dr. H. B. Speckman, head of the Ontario Research Foundation. It was aimed particularly at that part of the industry which is mainly made up of small companies operating in towns

and villages.  
"The textile industries," says Dr. Speckman, "are long established in Ontario and contribute largely to the economic and social well-being of many of our towns and villages. They are operating in one of the most competitive markets in the world, faced with rivalry of our neighbour to the south with an enormous output, relative to our own, and also the products of countries with lower wage scales and therefore lower costs of manufacture.

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## Tree Rings Narrate West Coast History

The fascinating history of the west coast region is locked up in their layer upon layer of growth rings in the ancient giants of the tree world. Tree rings tell of drought, fires, wet periods and other happenings. Woodsmen recently discovered close by the shores of the Hoquiam river where it enters Grays Harbor, the prow of a mighty 40-man Indian war canoe partially shaped in the trunk of a huge Western red cedar tree still standing and still growing. Work had started more than 500 years ago. Then mysteriously it stopped. The brave doing the job with fire and primitive tools was probably called from his labors to participate in tribal war games and never went back to his forest work bench. Maybe he was a casualty of the wars. Unquestionably the first woodworker on the Pacific Coast was a Quinault Indian brave, great-great-great grandfather of the Indian whose hand was strangely stilled. Because Western red cedar is one of the most durable of all woods, almost impervious to wear, deterioration, decay and disease, much of the handicraft of these ancients who roamed our western water edges is still found in remnants of their work. War canoes, totem poles and other products of the cedar log and Quinault and Chehalis Indian craftsmanship still exist. The tree rings are like the human finger prints. Rings can be matched. Each ring tells its own story, whether the year 1887 was extra wet, whether a fire scorched the bark of the tree in 1779, even the story of a severe wind storm in the year 1803 is told by broken limbs and tops.

## Tomorrow's Eggs Will Be Improved

What can we expect from "Tomorrow's Egg?" If past, present and future research, breeding progress and other improvement work reach their goals, here's what Dr. A. W. Brent, bureau of animal industry, believes tomorrow's eggs will be like. Tomorrow's eggs will be more uniform in shape, making it possible to do a better job of protecting them from breaking during shipment. They will be packed "one color to a carton" for greater consumer appeal. They will have stronger shells — whether they're laid in April or August — and their shells will be more resistant to evaporation. Tomorrow's eggs will have more and thicker albumen and will retain their high quality longer. They won't have any defects such as mottling or blood or meat spots. They may even have greater nutritive value, although present day eggs are almost without peer on that score right now. The new "Egg IQ" program is just getting underway, which will have to do with standardizing methods of measuring egg quality. It's hoped this will lead, within the next few years, to greatly expanded production of eggs with higher inherited quality to start with.

## He Cut it Short

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The Bulck motor car observes its golden anniversary this year.

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