

# THE GEORGETOWN HERALD

— serving the communities of —  
 GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE,  
 HORNEY, STEWARTTOWN, BALLINAFAD,  
 ASHGROVE, TERRA COTTA.

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WALTER C. BIEHN, Publisher and Editor  
 S T A F F

Garfield L. McGillvray Leslie M. Clark  
 Corey Herrington, Jr. Reg. Broomhead

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## Open Season on Merchants

We never fail to be surprised at what merchants will fall for in the guise of advertising.

Not that we pretend the newspaper is the only form of advertising in Georgetown. Far from it. The merchant who knows the value of advertising uses handbills on occasion, billboards, donations to local organizations in the form of advertising space in booklets, goods for prizes, etc.; window displays, and, if he wishes to expand into neighbouring towns, he uses a combination of these recognized forms of advertising to get his results.

But from time to time, along comes a scheme which smells of high pressure selling. And every time, a few businessmen are caught in the enthusiasm of the moment. We have seen them come and go — glib promoters who sell school book covers, telephone cards, historical books, and every so often the current one of advertising in a specialty publication.

And this time there is a new angle. In a magazine which, according to its contents, could only be read by policemen, a suggestion has been made that the town should take a half-page ad at a cost of \$60. Along with this of course, goes some town history, pictures of the council, etc. Of course, he town

## Poll Tax Would Raise Money

Rising costs of municipal administration makes councils cautious in expenditures and each year at this time, when the tax rate is about to be struck, there is much discussion on "cutting corners."

The sad fact is that there are so few corners to cut. And as in private business it sometimes pays a council to increase income. Last year dog tax licence fees were considerably boosted, and a few extra dollars added to the municipal treasury.

This year, we would suggest the council investigate the adoption of a poll tax. Such taxes are quite common in larger centres, and at least one Halton town, Oakville, uses it. The tax is levied on single men who do not pay taxes as owners or tenants. Its purpose is to collect a small sum from such people who do not otherwise contribute to the municipal treasury. It is not exorbitant, and while small to the individual, could be quite large in total.

## Pot Pourri

There is a chance that Georgetown Girls Pipe Band will be a feature of this year's Lions International convention in Chicago. The girls have been approached by representatives of Lions in this zone and if plans work out they will play at the convention. On two previous occasions, in Philadelphia and New York City, the pipe band has been a part of the Canadian parade. . . . A Christmas card which Ken McMillan received from Pat Patterson had its aftermath last week when Mr. Patterson was made an honorary member of the Canadian Horse Show Association at their awards dinner at the Royal York. Pat went to a lot of trouble at Christmas when he sent Ken a picture of himself in gentleman's turn-out attire, driving an old nag "Locust Lane Nell" and declared himself a threat in future horse shows. Ken, not to be outdone, arranged with Lance Rumble, chairman of the dinner, to reciprocate and the incident caused a lot of merriment at the dinner. . . . People of all churches will regret to know that Archdeacon Thompson may be retiring as Anglican rector later this year. The archdeacon is the dean of Georgetown clergymen and has been here since 1932. His associations in town, where he has been prominent in ser-

vice club and fraternal circles as well as in church affairs, have given him a wide circle of friends which transcend religious boundaries, and it is to be hoped that when he retires from the ministry that he and Mrs. Thompson will continue as Georgetown residents. . . . Stories of flood and gale damage on the English east coast have caused anxiety in many Georgetown homes for relatives in the stricken areas. With such a large proportion of residents with old country ties, England's trouble is our trouble, and many are the letters and cables which are being despatched to England this week. . . . Everyone heaved a sigh of relief last week-end when the threatened railway strike was settled. There were few people not affected by the last strike three years ago. This time would have been the same. Only inconvenience at the Herald Office was that on Thursday we could not mail papers destined for British Columbia and Alberta and subscribers there would not get their copies until a day or two later than usual. . . . We asked for it, and we got it. . . . The first snow storm of the season, that is. And now, we'll have to keep our walk well shovelled or suffer the taunts of all those who don't like snow. . . .

Without checking the Act, we believe this tax law applies only to men. However, with emancipation of females so complete in this century that practically every single girl is gainfully employed, council could at the same time investigate its application to ladies also. Especially in a town like Georgetown, there could be considerable extra revenue here too.

Still another revenue which might stand investigating, would be a thorough check on people operating businesses, full or part time, from their homes. Every businessman with a separate office pays such a tax, and it should equally apply to that portion of a home which is used for business.

Friends, if you must spend such money why not spend it in some way which, if not of direct benefit to you, is at least of some local use. Give an extra couple of dollars to the TB campaign or the Lions Club, the hockey club, or any of a hundred worthwhile public activities. Or put an extra coat of paint on your store give your employees a bonus, buy yourself a new suit or go out and have an evening on the town.

And if you really want to advertise, use the money in some way where you can at least see the original expenditure come back.

Two young men who were real buddies, were in a bad spot in the war and were forced to retreat to shelter with their comrades and officer. As they neared the sneller, one of the buddies was struck down and apparently killed. When the other saw it, he made to go back but his officer restrained him, saying "It would be foolish, Jim, it isn't worth the risk, he is probably dead." But Jim broke away and brought his buddy in, when the officer said again "It was foolish Jim, it wasn't worth the risk." Saluting Jim replied: "It was, sir. When I reached him he said — 'I knew you would come, Jim.' Somehow that is what Christ expects of us to give ourselves to bring others in. Thus may we gain His 'Well done.' His worth-while crown. The choir's anthem was: 'O taste and see how gracious the Lord is.' Mrs. J. Bailey and Miss J. Dobson sang 'Be Still, My Soul.' The Evening Service was one for the Youth organizations, the Explorers, CGIT Girls, Boy Scouts and YPU. Mr. Smith was assisted in the pulpit by Mrs. Jack Watson, and Scoutmaster Reg Broomhead, with the Youth Groups, repeating their promises and purposes and assisting in the service. Mr. Smith showed how great was the value of the Bible throughout the world as a guide to Christian living. He told of his first visit to Georgetown district 12 or 13 years ago, and losing his way because he did not use his road map in his glove compartment

and depended on someone in the back seat who thought he knew the way. He challenged the young people to use their Bibles, not leave them in a glove compartment, but use them as their road map through life, then they should not lose their way, but have a safe and useful life and reach their desired destination. Mrs. Ruth Wigglesworth was at the piano, and the Silventones Trio sang two numbers.

All persons having claims against the estate of Charles Henry Preston, late of the Village of Glen Williams, Gentleman, who died on or about the 6th day of January, 1953, are hereby notified to send particulars of same to the undersigned on or before the 28th day of February, A.D., 1953, after which date the estate will be distributed with regard only to the claims of which the undersigned shall then have notice, and the undersigned will not be liable to any person of whose claim they shall not then have notice.

Dated at Georgetown, this 27th day of January, A.D., 1953.  
 Louisa Lorrman, William Henry Preston and George Preston, executors of the estate of Charles Henry Preston, by their Solicitors, Dale and Bennett, Georgetown, Ont. 2-11

## FARM NEWS

### W.B. FOX PROMOTED

William B. Fox, popular fruit and vegetable fieldman with headquarters at Oakville, has recently been appointed associate director of the Fruit Branch of the Ont. Dept. of Agriculture. Born near Cainsville in Brant County, he graduated from

the Ont. Agricultural College in 1936. In his undergraduate days, Mr. Fox spent three summers in experimental work with vegetables at the Central Experimental Farm at Ottawa. Following graduation, he spent two years with the Norfolk Fruit Growers' Association, and later for a period of some ten years, operated a farm near Cainsville where he specialized in fruit.

Helton fruit and vegetable growers while sorry to lose their popular field man, will be delighted at his well-merited promotion.

The operations of life insurance companies operating in Canada are strictly supervised and regulated by the federal department of insurance and the department of insurance of all ten provinces.

## MEMORIAL WINDOWS SERMON SERIES THEME

The series of sermons drawn from the new memorial windows in St. John's United Church continue to be very popular, and very instructive in true Christian living and in the deeper meanings of our Christian religion.

On Sunday morning, Rev. John M. Smith preached the fourth in this series, the scripture verse being "What shall it profit a man if he shall gain the whole world and lose his own soul" and the emblem The Cross and the Crown. Mr. Smith pointed out that we could not claim either of these as our own, unless we entered fully into their real meaning of vicarious unselfish giving of ourselves for others and through entering into victorious living, the things that brought the Cross and the Crown to Jesus.

At a recent auction sale in England of many medals, undoubtedly presented to someone at some past time as a token of reward for valor or service, those buying could only claim them for their value in pounds and shillings, never could they say because of any merit of theirs "It is mine." Jesus gave Himself to the way of the Cross, giving Himself unselfishly in love as God wished Him to do, as an atonement pleasing to God and which would ultimately bring man back into harmony with his creator. And though we generally think of Christ's death as His Cross, we should remember that it was His life too that He gave for others, going about doing good, with the shadow of the Cross always over Him, knowing that man's greed for power and love of self would cause many to despise and reject His way of life, and that with His death, even His closest followers would doubt and leave Him, feeling "What's the use," the wicked still seem to flourish and force prevail.

Then came the resurrection, the victory, the crown. The victorious crown of Christ's vicarious suffering in living and dying could be theirs, they knew that all had been worthwhile, the Jesus way would prevail. And they showed their belief in their living and dying for Him.

Two young men who were real buddies, were in a bad spot in the war and were forced to retreat to shelter with their comrades and officer. As they neared the sneller, one of the buddies was struck down and apparently killed. When the other saw it, he made to go back but his officer restrained him, saying "It would be foolish, Jim, it isn't worth the risk, he is probably dead." But Jim broke away and brought his buddy in, when the officer said again "It was foolish Jim, it wasn't worth the risk." Saluting Jim replied: "It was, sir. When I reached him he said — 'I knew you would come, Jim.' Somehow that is what Christ expects of us to give ourselves to bring others in. Thus may we gain His 'Well done.' His worth-while crown. The choir's anthem was: 'O taste and see how gracious the Lord is.' Mrs. J. Bailey and Miss J. Dobson sang 'Be Still, My Soul.' The Evening Service was one for the Youth organizations, the Explorers, CGIT Girls, Boy Scouts and YPU. Mr. Smith was assisted in the pulpit by Mrs. Jack Watson, and Scoutmaster Reg Broomhead, with the Youth Groups, repeating their promises and purposes and assisting in the service. Mr. Smith showed how great was the value of the Bible throughout the world as a guide to Christian living. He told of his first visit to Georgetown district 12 or 13 years ago, and losing his way because he did not use his road map in his glove compartment

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## Easter Tours

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**NOTICE TO CREDITORS**  
 AND OTHERS  
 In the Estate of Abigail Miller  
 All persons having claims against the Estate of Abigail Miller, late of the Township of Equeusing, in the County of Halton, widow, deceased, who died on or about the twenty-first day of December, 1952, are required to send particulars and proofs thereof to the undersigned before the tenth day of February, 1953, when the assets of the Estate will be distributed among the parties legally entitled thereto, having regard only to the claims which shall have been filed.  
 DATED at Acton, Ontario, this sixteenth day of January, 1953.  
 C. F. Leatherland,  
 Acton, Ontario  
 Solicitor for the Executrices. 2-4

**NOTICE TO CREDITORS**  
 IN THE ESTATE OF Charles Henry Preston, gentleman, deceased.  
 All persons having claims against the estate of Charles Henry Preston, late of the Village of Glen Williams, Gentleman, who died on or about the 6th day of January, 1953, are hereby notified to send particulars of same to the undersigned on or before the 28th day of February, A.D., 1953, after which date the estate will be distributed with regard only to the claims of which the undersigned shall then have notice, and the undersigned will not be liable to any person of whose claim they shall not then have notice.  
 Dated at Georgetown, this 27th day of January, A.D., 1953.  
 Louisa Lorrman, William Henry Preston and George Preston, executors of the estate of Charles Henry Preston, by their Solicitors, Dale and Bennett, Georgetown, Ont. 2-11

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