

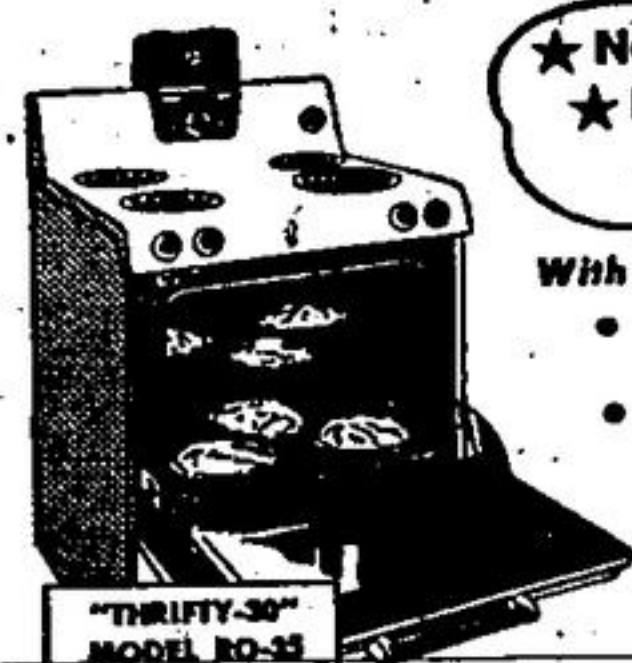
McClure's
HOME FURNISHINGS STORE
PHONES 54W - 54B - 54C - 54D - 54E - 54F - 54G

Make
Outstanding

FRIGIDAIRE

Offer
of the Year

Here's the New
FRIGIDAIRE "Thrifty-30" Electric Range



"THRIFTY-30"
MODEL RD-32
\$299.75

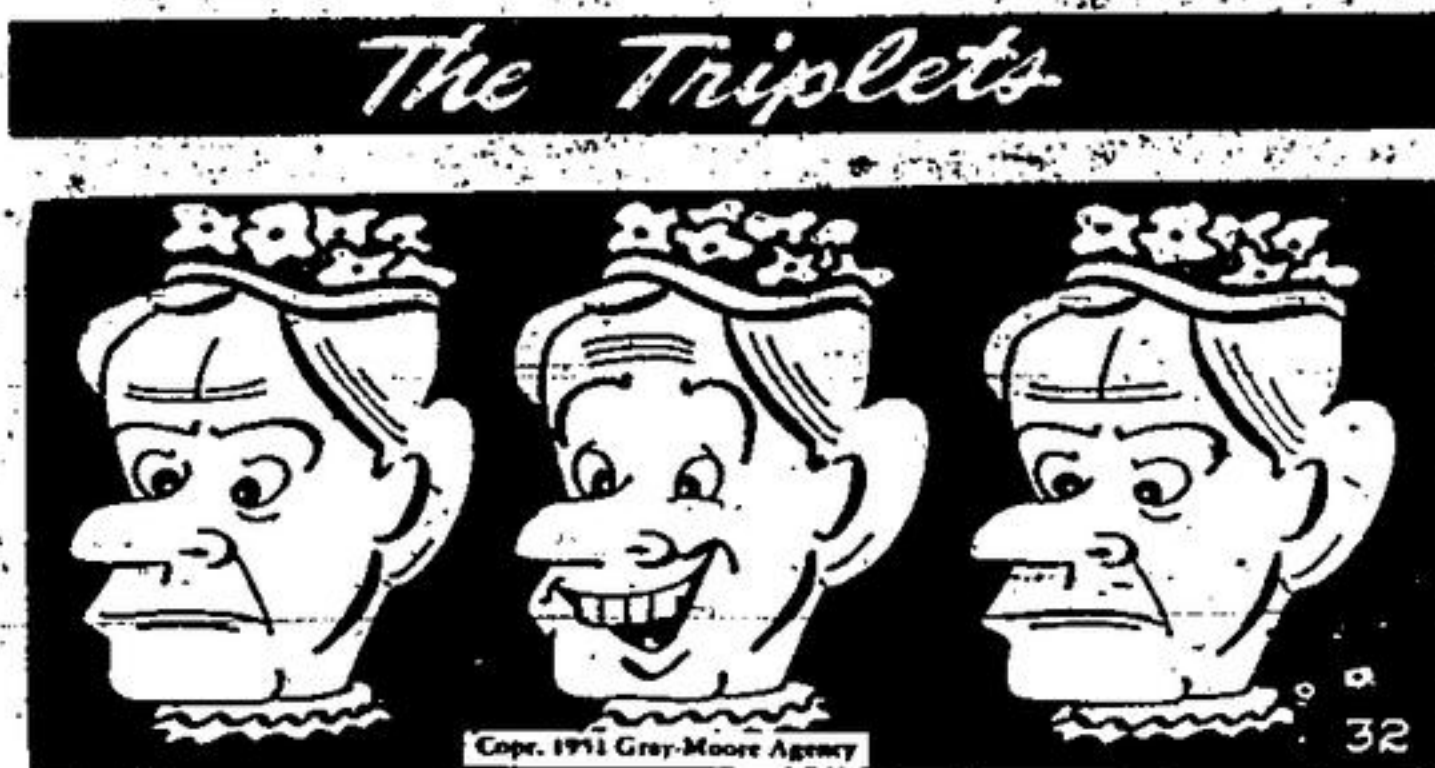
- ★ Newest Compact Design
- ★ Biggest Thrifty Oven
- ★ Low in Price

- With All These Wonderful Features!
- Biggest oven in any household electric range!
 - Cook-Master Oven Clock Control—automatically cooks entire oven meal while you're away!
 - Cooking-Top Lamp and Kitchen Clock!
 - Full-Width Utensil Drawer!
 - New 5-Speed Radianttube Cooking Units!

This is only one of six
wonderful Frigidaire
Ranges

Available for Immediate Delivery

SEE THEM AT OUR
STORE DURING THIS
GREAT SALE!



Which Triplet Trades at McClures?

More Happy Housewives like the one in the centre have chosen FRIGIDAIRE as their favourite refrigerator than any other make. What does this mean to you? It must be, it is, the favourite of the Canadian Home-maker.

Yes Frigidaire offers the greatest value and a wide selection to choose from.

Why put up with an inefficient and costly Ice Box when you can get a gleaming white FRIGIDAIRE at these low prices. The saving on spoiled foods alone will more than pay for your FRIGIDAIRE.

FRIGIDAIRE



and look at the two
ROLL-TO-YOU
shelves

Yes, we're having an inventory reduction sale! Now you can own this beautiful Frigidaire De Luxe Refrigerator at a big saving! And see how much more Frigidaire offers you for your money! Check the exclusive Frigidaire features... more conveniences than ever before! During this sale, we're able to offer you Frigidaire quality for your home at tremendous savings! Come in to-day!

DE LUXE
REFRIGERATOR!

- Full-Width Super-Freezer Chest
- Exclusive Quickcube Trays
- Twin, All-Porcelain Hydrators
- New Meter-Miser with 5-Year Protection Plan
- Beautiful new cabinet styling

Come in and let us tell you about these outstanding values, and at never before prices.

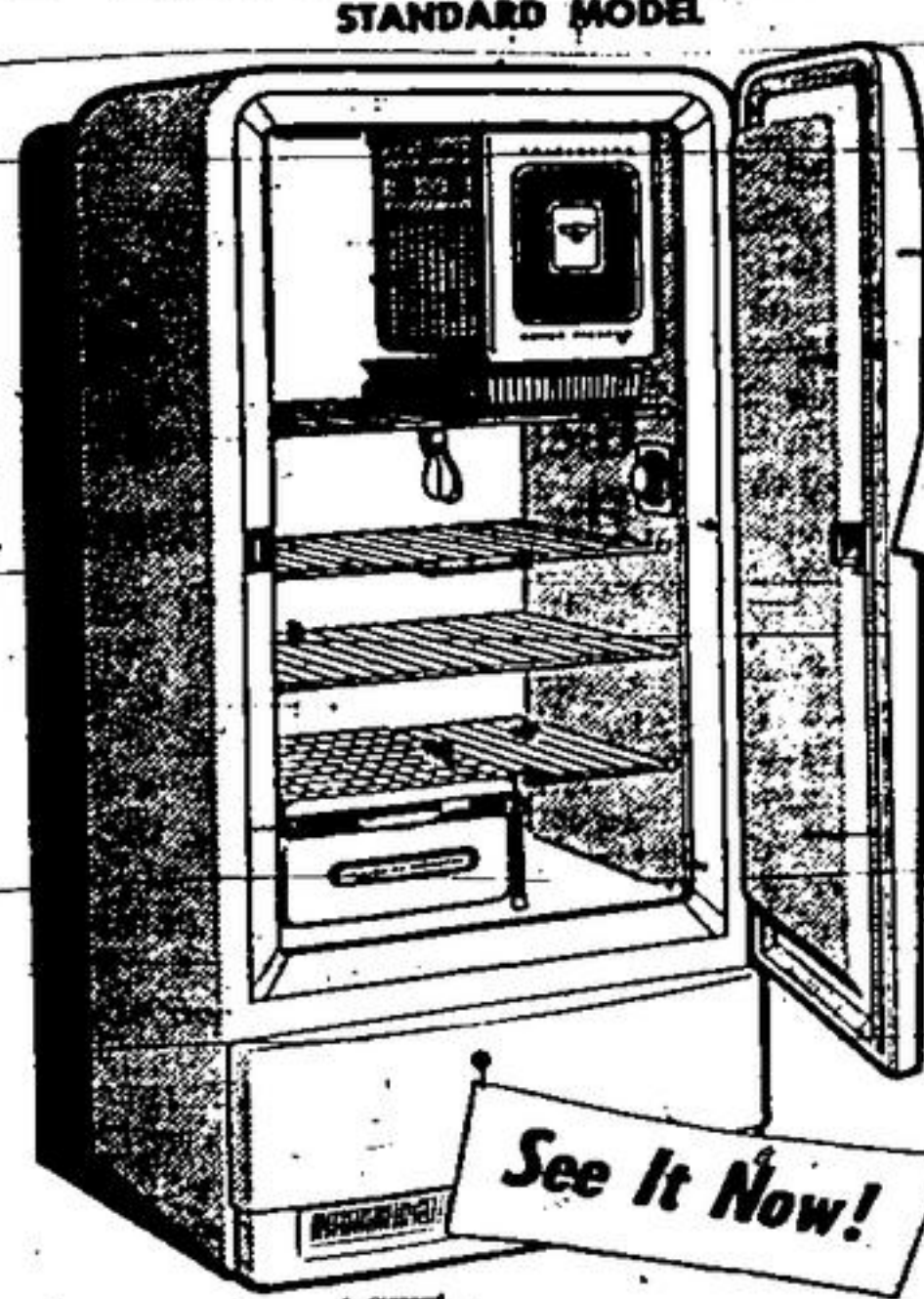
So if you are planning on buying your first Refrigerator or replacing an old one . . . don't wait . . . take advantage of these savings. Remember this sale can last a limited time only.

Frigidaire value is the fruit of research and experience of many years production.

This value is further enhanced by their popularity.

Yes, buy at McClure's where your appliance can be serviced.

PRICES ARE DOWN ON THIS BEAUTIFUL
FRIGIDAIRE



STANDARD MODEL
NOW Only
Reg. \$299.75
\$269.00
Easy Terms

Yes, this genuine Frigidaire Standard Refrigerator can be yours now at this tremendous saving! Buy now, while prices are down! See it today . . . and check all the famous Frigidaire convenience features. The big Super-Freezer . . . Quickcube Ice Trays . . . Lifetime Porcelain interior. And of course, the famous Meter-Miser mechanism, the cold-making power that's built for years of trouble-free, dependable service! Don't miss this value! Come in today!

See It Now!

FREE - FREE GROCERIES

with the purchase of every new Refrigerator during this sale

McCLURE'S WILL GIVE YOU A WEEK'S SUPPLY OF GROCERIES ABSOLUTELY FREE

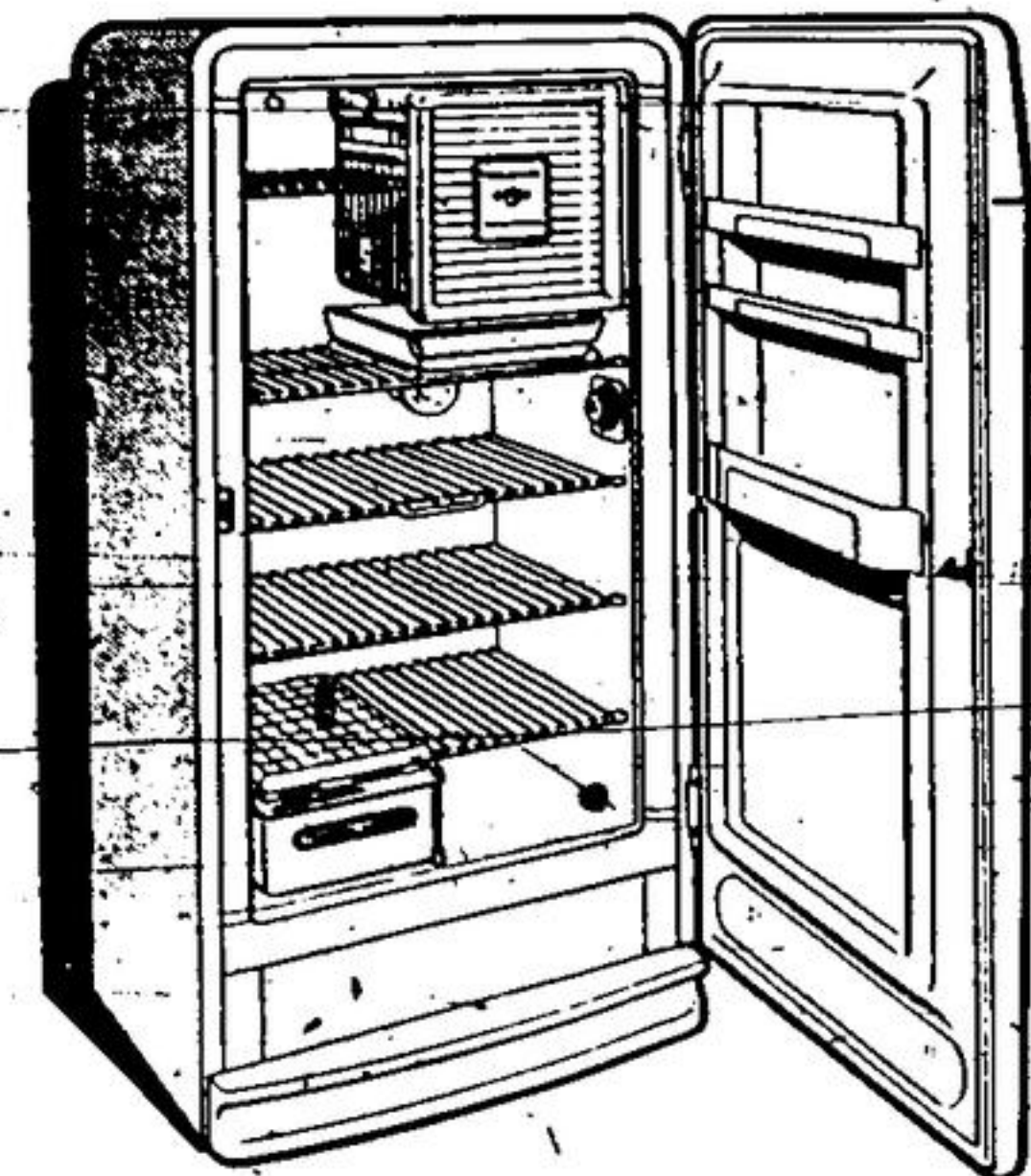
(See Our Window Display)

Yes, and that's not all — the oven of every Range sold will contain a large roast of beef. at no extra cost.

We reserve the right to withdraw this offer at any time.

FRIGIDAIRE

Model SR-88



Reg. \$369.75 Sale \$319.00

TRADE IN YOUR PRESENT
RANGE OR REFRIGERATOR

No Down Payment
and up to 24 months to pay

McClures
HOME FURNISHINGS STORE
We believe in selling satisfaction

GEORGETOWN
Phone 54w